

THE CADILLAC 75 SERIES 





The Cadillac Fleetwood Seventy-Five must be described as the most impressive of the world's finest automobiles. Its very presence lends an air of distinction to any affair or function. And no motor car is so well known and respected wherever it goes. The Seventy-Five is available in nine-passenger sedan or limousine with glass dividing partition. Its richly created interiors bear the traditional mark of meticulous Fleetwood craftsmanship. Fitted to the remarkably comfortable seats is a superb Decordo design; or you may choose Danforth cloth with classic embroidered seat inserts. Both are exclusive to the Fleetwood

Series, and endow the splendid rear compartment with a special dignity. Folding seats will accommodate three additional adults. Two folding footrests provide an additional touch of convenience while carpets of finest deep pile nylon enhance the comfort of the Seventy-Five's occupants. In the limousine, black, beige, midnight blue or gray leathers, chosen to harmonize with rear decor, are featured in the driver's compartment. Chauffeur-driven or owner-driven, you are sure to find this most magnificent of Cadillacs in prominent attendance wherever you see people who always insist on the finest.

NO LUXURY OR CONVENIENCE HAS BEEN SPARED

As you might expect, an extraordinary complement of powered conveniences accent the luxury of the Fleetwood Seventy-Five. Brakes and steering, window regulators and front seats are power-assisted. A remarkably smooth Turbo Hydra-Matic transmission supplies an effortless flow of power. And its long 149.75-inch wheelbase and more than twenty foot over-all length provide exceptional riding comfort and spaciousness.



A rear seat control panel permits adjustment of radio and heater. Flow of cool air in the Seventy-Five's unique optional air-conditioning system may also be controlled by use of rear seat dials.



The superbly tailored Landau top, optional on the Fleetwood Seventy-Five Limousine, adds a special dignity to this magnificent Cadillac and also provides welcome privacy for all the rear seat occupants.



The extraordinary richness of the rear compartment is shown in this view. Seat upholsteries and carpets blend in quiet and dignified harmony. Its special fittings and controls are finished in richest chrome.



The occasional seats, finished in superbly woven fabric, are as luxurious as they are sturdy. When both are unfolded there is more than adequate room for three adults.

THESE ARE THE DETAILS OF GREATNESS

MAJOR STANDARD EQUIPMENT

CADILLAC POWER STEERING... affords almost effortless parking, cornering and highway travel and provides "steering out of the road."
CADILLAC TURBO HYDRA-MATIC automatic transmission... provides instant, smooth response and proven dependability.
CADILLAC POWER BRAKES... for smooth, straight-line stops with almost no effort... for smooth, straight-line flow of controlled warm air to both front and rear passengers. Unique large windshield free of fog and ice.*
*both models may be ordered without heater-defogger as an option at reduced cost.

OTHER STANDARD EQUIPMENT

The Cadillac Fleetwood provides as standard equipment popular accessories offered as extra-cost items on most other cars. Among them are:
AIR CLEANER, dry-park
ARMRESTS, center front and rear on Seventy-Five Sedan; rear only on Limousine.
CIGARETTE LIGHTERS, front (two)
CIGARETTE LIGHTERS, rear (two)
CLOCK, electric
FRONT SEAT ADJUSTMENT, power operated
LIGHT, front ash receivers
LIGHTS, backing (dash)
LIGHTS, courtesy
LIGHTS, rear compartment
LIGHTS, courtesy (automatic) and map
LIGHTS, directional signal
LOCK, glove box (automatic)
LOCK, luggage compartment (automatic)
MIRRORS, glass-proof, rear-view, flip-type

OIL FILTER, full-flow
OUTSIDE MIRRORS, left side, remote control
REFLECTORS, front door panels, safety warning
SEAT BELTS, front retractable**
VINYL VANITY MIRROR
VINYL, dual sun
WHEEL DRIVES
WINDSHIELD WASHER AND COORBINATOR
WINDOW REGULATORS, power operated

SPECIFICATIONS

ENGINE, Eight-cylinder, 240 H.P., overhead, 80° V-type, bore & stroke 4 1/8" x 4 1/2"; displacement 275 cu. in. Max. torque 400 lb.-ft. at 1600 rpm. Fuel injection. 16 valves in three banks. Compression ratio 10.5 to 1.
PERFORMANCE, Aluminum alloy slinger type to reduce friction surfaces and permit seating between crankshaft counterweights. Two compression rings, one oil ring with expander; top compression ring fully-domeless filed to minimize wear on cylinder walls. Newly contoured piston head increases turbulence for fast, complete burning of fuel-air mixture.
CRANKSHAFT, Four-bearing downdraft with equalized mainshaft mechanism has heavy-duty type air filter, automatic choke.
LOWER-CRANK, Full pressure, full-flow oil filter standard.
ELECTRICAL SYSTEM, 12-volt; 13-plate battery; high capacity 55 amp generator.
GASOLINE TANK CAPACITY, 26 gallons.
TURBO HYDRA-MATIC, Fully automatic torque converter type. Converter multiplies engine torque for standard drive thrust at rear wheels during acceleration in any gear (low, intermediate or high).
DRIVE SHAFT, Hypoid. Differential housing offset to provide straight-line drive. Ratio is 3.19 with an optional 3.77 axle available. The controlled differential, optional

at extra cost, directs power to rear wheel having better traction.

FRONT DRIVE-SHAFT, Rubberized joint with Cadillac exclusive, ball-clip-type joints. Rubber domed street side and rubber bushings absorb impacts and isolate road noise.

REAR DRIVE-SHAFT, Four-link drive. Rear system uses ball-clip-type. Rubber bushings for quieter, softer ride.
BRAKES, Cadillac Power Steering with self-adjusting shoes. Finned front and rear drums. Split hydraulic master cylinder provides independent piston and fluid reservoir for front and rear brakes, ensuring one set working in the event of failure of either set.

PARKING BRAKE: Serves as third stage in Cadillac's triple-braking system. Can be actuated as auxiliary brake, if required, while the car is in motion.

STEERING, Cadillac Power Steering standard equipment. Over 40 steering ratio of 18.2 to 1 and 25.5" turning angle for fast response and short turning diameter.

FRAME, Tubular-center X frame.

TIRE, Low-pressure, 6-ply, size 8.20 x 15. White sidewall tires optional at extra cost.

CONCEALING LIGHTS (Standard Equipment): On the side of front fenders, activate by directional signal level of light from the side of the car, thus illuminating roadside and road signs for convenience in turning corners at night.

TIRE, Front and rear, 61".

WHEELBASE, 149.75".

OVERALL LENGTH, 243.8".

*May be ordered without this item as an option at reduced cost.

CADILLAC MOTOR CAR DIVISION

GENERAL MOTORS CORPORATION

Cadillac Motor Car Division of General Motors Corporation reserves the right to make changes at any time, without notice, in price, color, name, equipment, specifications and models, and also to discontinue models.