

NINETEEN
HUNDRED &
SEVENTYNINE



Cadillac

MORE THAN EVER...

SEEKING
SOCIETY
EMPOWERING



...AN
AMERICAN
STANDARD
FOR THE
WORLD



The classic Seville by Cadillac.



The new breed of Eldorado.



The DeVilles and Fleetwood Brougham (shown).

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WHAT MAKES A CADILLAC A CADILLAC

A tradition of leadership.

For more than 75 years, calling something "the Cadillac of its field" has been one of the finest compliments you can pay a product. Through the years... in each generation... there has been a Cadillac right for its day. Today, as then, Cadillac stands as a symbol for excellence.

The image.

Cadillac means many different things to different people. For some, it's an integral part of the good life. For some, it's "the someday car," the fulfillment of a promise they made to themselves long ago. For others, it's "the long-distance Cadillac"... the car they travel in for 50,000 miles and more in a single year. For yet others, it's simply an American standard for the world.

The car behind the image.

Most people seem to accept the idea that a Cadillac is a superb luxury car. With a magnificent ride. Living room comfort. Classic beauty. And almost every convenience for driver and passengers. What surprises some people—including some car experts, also—are Cadillac's other credentials as a car. Its beautifully responsive engine. Its excellent suspension system. In short, its qualifications as a totally capable road machine.

A delight to drive.

Here is a ride that is smooth but lets you retain the feel of the road. You are in command.

When you turn the steering wheel, it corners without hesitation. When you tap the accelerator, it responds. Eagerly. Meanwhile, your Cadillac handles all the menial tasks for you (such as controlling the temperature and raising or lowering the radio antenna) so you can concentrate on your driving.

One tough automobile.

"You don't have to pamper a Cadillac... it pampers you," said a Cadillac ad a few years ago. And it's true today. Cadillac owners take great pride in caring for their cars, of course. Yet, they also take pride in putting Cadillac's reliability and stamina to the test. Because they know a Cadillac can take it.

Advanced engineering.

Engineering has been a Cadillac strength since the days when Cadillac was pioneering laminated glass and self-starting... down to the



Laser trimming of Electronic Control Unit for Cadillac's exclusive Electronic-Fuel-Injected Engines.



Finding and eliminating squeaks and rattles.

present. Today, examples abound. There are the Electronic-Fuel-Injected engines (standard on Seville and Eldorado—available on the DeVilles and Fleetwood Brougham). There's the Trip Computer (available on Seville and Eldorado) that answers travel questions with a push of a button. There's the extensive use of space-age technology in both design and testing.

Cadillac means care.

You can see it in the attention to detail throughout a Cadillac. You can feel it in the superb Cadillac ride. And you can hear it in the words of praise from Cadillac owners. Quality. It's one of the reasons Cadillac consistently has the highest repeat ownership of any U.S. luxury car make.

Total Cadillac Value.

This is the value inherent in every 1979 Cadillac. When you buy it. When you drive it. And when you trade it. Because Cadillac represents a remarkably fine automotive investment... all things considered. There's Cadillac's consistently high resale value. Its sheer comfort and pleasure. That so many of its luxury features are standard. That once you're in the club of Cadillac owners, it may cost less than you'd expect to stay in. Total Cadillac Value is everything that makes Cadillac 1979... an American standard for the world.



Effectiveness of Eldorado's new side window defoggers observed in Cadillac's Cold Room.

A word about this catalog:

We have tried to make this catalog as comprehensive and factual as possible. And we hope you find it helpful. However, since the time of printing, some of the information you'll find here may have been updated. Your dealer has details, and, before ordering, you should ask him to bring you up to date. Some of the equipment shown and described in this catalog is available at extra cost. Check with your Cadillac dealer for complete information.



FLEETWOOD BROUGHAM

From the elegant exterior to the spacious interior, the 1979 Fleetwood Brougham is truly one of the world's great sedans. Outside, a new grille accentuates the classic Cadillac front. Inside, a retuned suspension and new body mounts help provide a smooth Cadillac ride. 45/55 dual comfort front seating (seats three people), individual reading lamps, armrests, four-wheel disc brakes and the available electronic-fuel-injected engine all contribute to the pleasure of driving Fleetwood Brougham. Making this a special kind of Cadillac...for special people. (Fleetwood Brougham shown below in Slate Firemist with matching roof.)



Interior comfort and elegance blend together in a peaceful harmony of texture and color. Shown above is new Slate Gray Dante knit cloth with color-coordinated carpet. Other available interiors include genuine leather for the seating areas in a selection of 11 shades. Add a touch of romance and distinction to your Fleetwood Brougham with the available Astrorooft (will reduce headroom).

COUPE DE VILLE

For 1979, America's favorite luxury car—Cadillac Coupe deVille—features subtle refinements designed to please the most discerning car owner. Like new seat belt chimes that courteously urge you to buckle up. New digital display AM/FM stereo radio. A new dome light with dual spot map lamps. Even new electrically controlled outside mirrors are available. All this along with automatic climate control...power windows...six-way power seat...and the superb Cadillac ride. You can add to the excitement of your 1979 Coupe deVille with one of seven available two-tone exteriors. (Coupe deVille shown below in Biscayne Aqua Firemist and Atlantis Aqua with matching Elk Grain Cabriolet vinyl roof.)



New patterns and colors highlight the Coupe deVille interior. Comfort never looked so beautiful as in the Antique Dark Aqua leather in seating areas shown above. Ten other shades of leather are also available, while for a more traditional look, there is Durand knit cloth in six color variations.

SEDAN DE VILLE

With its family-size luxury and four-door convenience, the 1979 Sedan deVille combines contemporary styling and traditional Cadillac comfort. With standard features that include power door locks, six-way power seat, automatic climate control and new digital display AM/FM stereo radio. Available features such as an electronic-fuel-injected engine, tilt and telescope steering wheel and a choice of Astrorooft or Sunroof. Plus new conveniences like seat belt chimes that courteously urge you to buckle up, retuned body and suspension mounts, and a new dome light with dual spot map lamps. (Sedan deVille shown below in Cedar Firemist with matching Elk Grain vinyl roof.)



Inside Sedan deVille there's luxury for today...and tonight. A Dark Cedar Durand knit interior is shown above. Other available interiors include Venetian Velour (with the d'Elegance option) and a selection of 11 shades of leather for seating areas. For added convenience, order Cadillac's Twilight Sentinel, which remembers to turn your lights on at the brink of dusk.

LIMOUSINES

The 1979 Fleetwood Limousine and Fleetwood Formal Limousine. These flagships of the Cadillac fleet combine an incomparable degree of luxury and privacy with an impressive array of standard features. A dual accessory control panel allows rear seat passengers to adjust automatic climate control, power windows. A new rear seat control for radio system is available. Retuned body and suspension mounts combine with electronic level control and Pliacell shock absorbers for a smooth, quiet ride. There's seating for eight in the Fleetwood Limousine. A sliding glass partition separates forward and rear compartments in the Formal Limousine which provides seating for seven. Plus large rear doors in both provide ease of entry and exit. (Fleetwood Formal Limousine shown below in Crater Lake Blue with matching Elk Grain vinyl roof.)



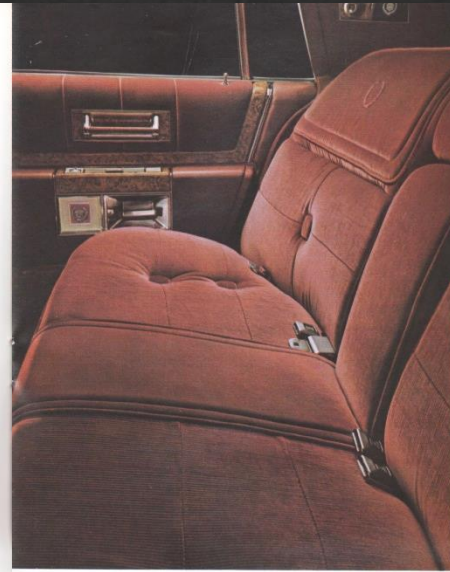
Inside the Cadillac Limousine is a private domain highlighted here by Dark Blue Dante cloth. The front compartment of the Formal Limousine is Black, with Black leather in seating areas, 45/45 divided seating (seats two people), separated from the passenger compartment by sliding glass partition for privacy. Other interior colors available include Slate Gray and Black. All Limousines come equipped with two fold-down auxiliary seats for additional passengers.

SPECIAL EDITIONS

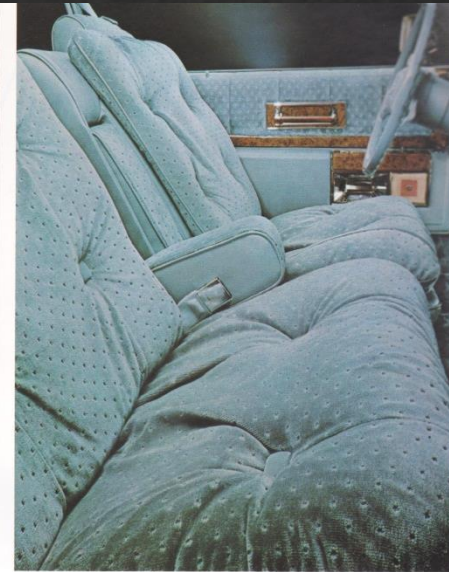
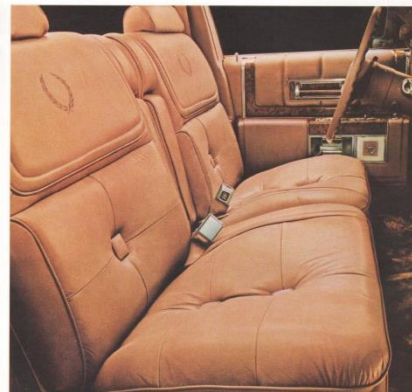
Cadillac Special Editions are a further expression of luxury of choice in action . . . a delightful way to express your individuality.

CUSTOM PHAETON COUPE With a style and appearance apart, the Cadillac Phaeton Coupe reflects the excitement reminiscent of the classic Cadillac convertibles. Brushed chrome moldings with flush-mounted opera lamps and Cadillac crest . . . reduced quarter windows . . . sporty convertible-like roof treatment . . . and "Phaeton" script designation at each rear quarter panel identify it immediately as a Cadillac Special Edition. Wire wheel discs and accent striping add to its distinctive appearance. Inside, there's the solid luxury of 45/55 dual comfort front seating (seats three people), rich leather in the seating areas and a matching leather-trimmed steering wheel. Phaeton Coupes are available in a choice of three color combinations: Cotillion White with Dark Blue roof and White leather in seating areas, Slate Firemist with Black roof and Antique Slate Gray leather seating areas, or Western Saddle Firemist with Dark Brown roof and Antique Saddle leather seating areas. (Phaeton Coupe shown below in Western Saddle Firemist with Dark Brown roof.)

CUSTOM PHAETON SEDAN Similar to the Phaeton Coupe, the Sedan further provides four-door convenience. (Phaeton Sedan shown below in Cotillion White with Dark Blue roof.)



BROUGHAM D'ELEGANCE A very special edition with new pillow-style seating that combines Dante and Roma knits in a look of pure elegance. Subtle shades of Slate Gray, Light Blue, Burnished Gold, Dark Green and Dark Cedar contour the 50/50 dual comfort front seating (seats three people) and complement the plush, Tangier carpeting. Also included are three roof-mounted assist straps for passenger convenience. Outside embellishments include your choice of standard wheel discs or turbine-vaned wheel discs, accent striping, and a d'Elegance nameplate directly behind the rear-most side windows. (1979 Brougham d'Elegance shown above with Dark Cedar interior. Shown below, interior in Antique Saddle features leather in the seating area. One of three leather selections available.)



DEVILLE D'ELEGANCE The ultimate expression of DeVille luxury features pillow-style seating of soft new Venetian Velour for 1979. This finely textured material is available in four select shades: Light Blue, Dark Green, Burnished Gold and Dark Cedar. Beneath rich fabric . . . there's the relaxing feel of 50/50 dual comfort front seating (seats three people). Plush, Tangier carpeting flows from door to door. All this along with three roof-mounted assist straps in the Sedan, special door pull handles and a "DeVilLe d'Elegance" script on the glove box. Outside, side moldings and accent stripes enhance the profile, while opera lamps (Coupe only) and a handsome script designation serve notice that this is indeed a unique expression of luxury. (DeVilLe d'Elegance for 1979 shown above with Light Blue Venetian Velour interior.)

CABRIOLET Available only for Coupe deVilLe, and shown in the Coupe deVilLe section, this dramatic roof treatment combines a gleaming chrome crossover roof molding with a selection of 17 available colors of Elk Grain vinyl. A French seam surrounds the rear window. Decorative Cadillac crest and script insignia complete this look of distinction for the 1979 Coupe deVilLe.



STANDARD FEATURES for Fleetwood Brougham, the DeVilles and Limousines

Functionally Coordinated Instrument Panel. Driver-only controls on the left... information readout across the top... and center area for shared controls.

Automatic Climate Control. Heating/Cooling/Ventilating system maintains selected temperature... designed so the compressor operates only when necessary.

Electronic Level Control. Automatically adjusts to help keep car level. Instrument panel "Level Ride" light indicates system in operation. Standard on Fleetwood Brougham and Limousines, available with DeVilles.

New Digital Display AM/FM Electronically Tuned Stereo Radio with Signal Seeker and Scanner. Features digital display of time of day and radio frequencies. Signal seeking and scanning capability. Crystal-controlled frequency synthesizer for drift-free reception. Effortless touch-button electronic tuning. Plus the full, rich sound of four diagonally opposed speakers. All models.

Power Steering. Easy parking and cornering.

Cornering Lights. Project light from side of car when turning.

Disc Brakes. Four-wheel disc brakes are standard with Fleetwood Brougham. Self-adjusting front-wheel disc and rear-wheel drum brakes are standard with DeVilles and Limousines.

Lamp Monitors. Show if major and secondary outside lights are functioning.

Power Windows. Can be operated individually or with master control on driver's door armrest.

Fully Automatic Power Antenna. Raises automatically. Retracts automatically when either radio or ignition is turned off.

New Convex Remote Control Right Side Mirror. Standard on Fleetwood Brougham and Limousines, available for DeVilles. Increases field of view.

Six-Way Power Seat Adjuster on Driver Side. Adjusts seat forward, back, up, down and tilts forward and back. All models (except Formal Limousine).

Three-Speed Wipers and Washers. Includes "Mist" position for single-wipe action.

New Dome Light with Dual Spot Map Lamps. For direct illumination of specific front and back areas.

Dual Comfort Front Seats. 45/55 (seats three people) standard on Fleetwood Brougham, available on DeVilles. They allow separate adjustment for driver and front passengers. Available for passenger side is a six-way power adjuster which is included when power recliner is ordered... power recliner also available for driver side (not available for Limousines).

New "Free-Wheeling" Lap Belts. Allow access to wallet, change, etc. without having to release seat belt.

Accent Striping. Standard on Limousines and Special Editions (except Cabriolet), available on DeVilles and Fleetwood Brougham.

New Seat Belt Chimes. Courteously urge you to buckle up.

High Energy Ignition System. No points, ignition condenser, cam or rubbing block.

Opera Lamps. Standard on Fleetwood Brougham and Limousines, available on DeVilles.

Freedom® Battery. Never needs water.

Soft Ray Glass. All models.

New Wheel Covers. Brushed chrome with crest on black background for DeVilles. Brushed chrome with wreath and crest on dark red background for Fleetwood Brougham and Limousines.

Spacious Trunk. For all models. Includes Stowaway Spare Tire and compact rechargeable CO₂ inflator for Fleetwood Brougham and DeVilles, available for Limousines.

Also standard are:

Push-to-reset Trip Odometer. Inside Hood Release. Automatic Parking Brake Release. Color-Keyed Litter Container. Remote Control Left Side Mirror. Washer Fluid Indicator Light. Center Armrests. Visor Vanity Mirror on passenger side. Automatic Transmission.



Functionally coordinated instrument panel, new steering wheel also shown.

New Electronically Tuned AM/FM Stereo Radio with Signal Seeker, Scanner and Digital Display.

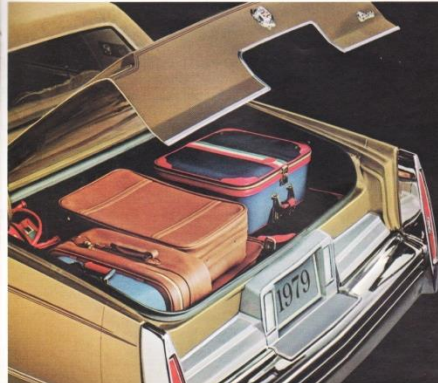
Automatic Climate Control.

Cornering Lights and Lamp Monitors. Shown is the new standard DeVille wheel cover.



Power Control Panel on Driver's Door Armrest.

Spacious Trunk.



Three-Speed Wipers and Washers.

One of the niceties standard on Fleetwood Brougham... Opera Lamps.

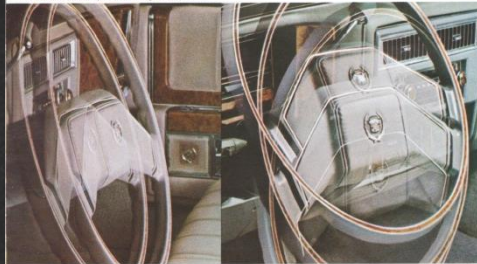


FEATURES AVAILABLE for Fleetwood Brougham, the DeVilles and Limousines



AM/FM Stereo Radio including new Stereo Cassette Player

Tilt and Telescope Steering Wheel



Astrorooft



5.7 Litre Fuel-Injected Diesel V8. See special section on diesel power availability.
Theft-Deterrent System. Sounds horn repeatedly and flashes exterior lights when door, hood or trunk integrity is violated.
Electronic-Fuel-Injected Engine. Designed to offer quick response, fast starting, smooth engine idle and few scheduled maintenance operations. Not available for Limousines.

Astrorooft. Tinted, laminated glass panel (six complementary tints) lets the sunshine in even when closed. Adjustable sunshade. (This feature will reduce headroom.) Special Order for Limousines.

Sunroof. Similar to Astrorooft, except electrically powered panel is not transparent. (This feature will reduce headroom.) Special Order for Limousines.
Vinyl Roof. Seventeen available colors in padded Elk Grain.

New Electrically Controlled Mirrors. Right and left side mirrors can be controlled precisely, remotely, electrically. Includes illuminated thermometer on driver's side mirror.

New Two-Tone Exterior. Seven two-tone combinations available. With color-coordinated accent striping. Not available for Limousines.

New Stereo Cassette Player. Incorporates fast forward, fast reverse and automatic shutoff. Can be ordered as an additional selection with new standard Digital Display AM/FM Stereo Radio. (Additional features: 8-Track Cartridge Tape Player; 8-Track Tape Player with 40-Channel Citizens Band; 8-Track Tape Player with Rear Control for Limousines only and 40-Channel Citizens Band Radio.)

Illuminated Entry System. Pushing front door handle button illuminates door lock keyholes and inside courtesy lights (standard with Fleetwood Brougham).

Illuminated Vanity Mirror. Sunshade vanity mirror on the passenger side illuminates when cover is raised.

Fuel Monitor System. Color-coded lights on instrument panel indicate relative fuel use... green for efficient... amber for inefficient... red for low fuel level.

Dual Comfort 45/55 Front Seats. (Seat three people.) Available with DeVilles, standard with Fleetwood Brougham.

Power Recliner Passenger Seat. Including Six-Way Power Seat Adjuster for all Dual Comfort front seats.
Power Recliner Driver Seat. Available for all Dual Comfort front seats.

Power Recliner. For passenger seatback of notchback-type seats on Coupe DeVille and on Sedan DeVille with available leather for seating areas.

Opera Lamps. Available for DeVilles, standard on Fleetwood Brougham and Limousines.

Wire Wheels. Authentic, chrome-plated, long-laced spokes. Cadillac crest on hub. Incorporates locking device. Not available for Limousines.
Wire Wheel Discs (with locking device). Not available for Limousines.

Turbine-Vaned Wheel Discs. Handsome brushed chrome with distinctive ornamentation.

Cruise Control. Electronic Cruise Control includes both "Resume" and "Advance" features for desired flexibility of speed selection and adjustment.

Rear Window Defogger. Electric fine-grid type.
Twilight Sentinel. Automatically turns lights on and off in response to outside lighting conditions. (Also turns lights off after an adjustable time delay.) Standard with Fleetwood Brougham.

Guide-Matic Headlamp Control. Automatically dims lights at night with approach of oncoming cars, then returns lights to high beam.

Controlled Cycle Wiper System. Delay feature adjusts wiping action for light rain or other special conditions. Includes momentary "mist" position. (Standard with Fleetwood Brougham.)

Trailer Package. Ask your dealer for details. Not available for Limousines.

Limited-Slip Differential. Directs power to the rear wheel having better traction.

Power Trunk Lock. With ignition on, a light touch of trunk lock button located inside glove box causes the trunk to open. Also includes quiet pull-down closing feature. (Standard with Fleetwood Brougham.)

Tilt and Telescope Steering Wheel. Swings up for easy entry and exit. Also slides and adjusts in or out for individual driver comfort. Standard on Fleetwood Formal Limousine.

Interiors with Leather in Seating Areas. Thirteen trim combinations. For Limousines by Special Order only.

New Convex Remote Control Right Side Mirror. Available for DeVilles, standard with Fleetwood Brougham and Limousines.

Firemist Paints. Rich color, deep luster and high gloss. Seven colors.

Carpeted Rubber Floor Mats. Available for front and rear compartments. (Front only for Limousines.)

Accent Striping. Standard on Limousines.

Door Edge Guards.

License Plate Mounting Provision. No charge feature.

Front and Rear License Frames.

Trumpet Horn.

80-Amp Generator. Standard on Limousines. (Included when Electronic-Fuel-Injected or Diesel Engines are ordered.)

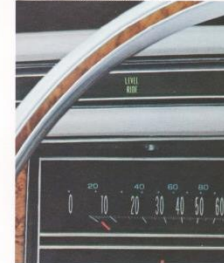


Wire Wheel Discs



Power Recliner Seat

"Level Ride" indicator for Electronic Level Control



Illuminated Entry System

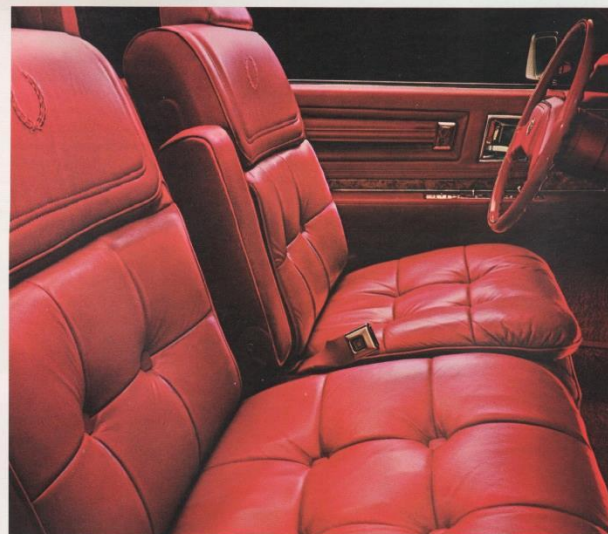


Lighted Vanity Mirror



ELDORADO

This new breed of Eldorado is unique in features. World-class in engineering. Cadillac in luxury. It's everything you expect of Eldorado—with all the advantages of front-wheel drive, electronic level control, four-wheel disc brakes and automatic climate control. Plus new four-wheel independent suspension and electronic fuel injection. More legroom and headroom—front and rear—than its '78 counterpart. More usable trunk space. More luxury...with Cadillac's Twilight Sentinel. Illuminated entry system. Even side window defoggers. All standard. But you may choose to own it simply because it's so beautiful. The Classic Coupe is shown here in Sable Black. Also available are the Cabriolet, Biarritz and exciting two-tone exteriors.



Inside Eldorado, there's a new breed of luxury. Starting with new 50/45 Dual Comfort front seats (seat two people). Leather seating areas are available in 11 shades, including Dark Carmine shown. Or select a pillow-style interior in new Dante knit cloth in any of six colors. The luxury runs deep to include such fine details as a new functionally coordinated instrument panel with simulated burl walnut. New AM/FM electronically tuned stereo radio with signal seeker, scanner and digital display of radio frequencies and time of day. And since the floor is flat with front-wheel drive, there's added roominess, too.

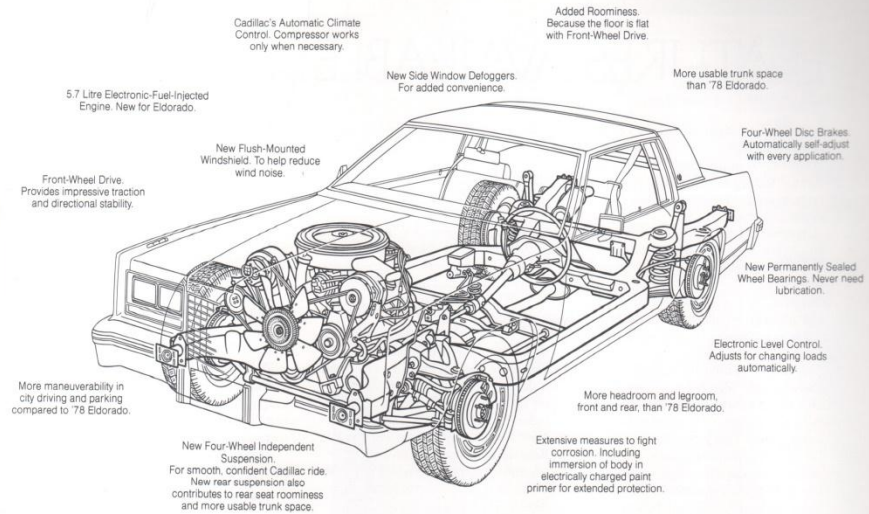
The new breed of
ELDORADO One of the world's best engineered cars.

Every detail is significant to Cadillac engineers in their quest to contribute to a new state of the art in luxury cars. Beginning with "the big five":

- 1. Front-Wheel Drive.** Provides impressive traction in a wide variety of weather conditions. Because the engine's weight is over the wheels that drive the car. And since the floor is flat with front-wheel drive, there's added roominess, too.
- 2. Four-Wheel Independent Suspension.** Each wheel reacts independently to road variations for a smooth and confident Cadillac ride. New rear suspension also contributes to rear seat roominess and usable trunk space.
- 3. 5.7 Litre Electronic-Fuel-Injected Gasoline V8.** New for Eldorado. Utilizing an on-board analog computer and electronic spark selection, it is designed for quick response, fast starting and smooth engine idle.
- 4. Four-Wheel Disc Brakes.** Automatically self-adjust with every application. Staggered vane construction helps provide rapid heat dissipation. Audible wear signal triggered when pads need replacement.

- 5. Electronic Level Control.** Automatically adjusts to changing loads to help keep the car level.
OTHER STANDARD FEATURES . . .
New Functionally Coordinated Instrument Panel. Driver-only controls on left... shared controls on right.
Cadillac's Automatic Climate Control. Heating/cooling/ventilating system maintains the temperature you select. The system is designed so the compressor works only when necessary.
New Space-Efficient Design. There's more headroom and legroom—front and rear—than the 1978 Eldorado. Along with more usable trunk space.
Twilight Sentinel. Automatically turns lights on and off in response to outside lighting conditions. Also turns lights off after an adjustable time delay.
New Dual Comfort 50/45 Front Seats. (Seat two people.) With six-way power adjustment for driver, two-way manual adjustment for passenger. Includes pull-down center armrest on driver's side.
New Side Window Defoggers. For added convenience.
Steel-Belted, Wide Whitewall Radial

Tires on Match-Mounted Wheels. A tire's high point of radial force is matched with the wheel's low point. Then, the tire/wheel assembly is dynamically balanced. For improved rolling smoothness.
Power Door Locks and Power Windows. Can be operated individually or with master control on driver's door armrest.
Illuminated Entry System. Pushing front door handle button illuminates a new "halo" lens around the door key-lock cylinder and turns on inside courtesy lights.
Controlled Cycle Wiper System with Washer Fluid Low-Level Indicator. New for Eldorado. Delay feature adjusts wiping action for light rain or other special conditions. Light on instrument panel indicates when washer fluid is low.
New Electronically Tuned AM/FM Stereo Radio with Signal Seeker, Scanner and Digital Display. This four-speaker system offers rich stereo reception, crystal tuning accuracy and digital readout of time of day and radio station frequencies.
Automatic Power Antenna. Automatically raises when radio is turned on . . . retracts when radio or ignition is turned off.
Quick Ratio Power Steering. A fast 14:1



steering gear contributes to maneuverability in city driving and parking.
Six-Way Power Seat Adjuster on Driver Side. Adjusts driver's seat forward, back, up, down, and tilts forward or back.
New Flush-Mounted Windshield. For reduced wind noise and added beauty.
Remote Control Left and Right Side Rearview Mirrors. Right side mirror is convex for a wider view and reduced headlight glare.
New Permanently Sealed Wheel Bearings. Never need lubrication.
Electric Trunk Release and Power Pull-Down. With ignition on, trunk is opened by depressing trunk lock release button inside glove box. When trunk lid is

lowered manually and engages latch, power mechanism pulls down and locks lid.
Cornering Lights. When turning at night, they project light from the side of the car to help illuminate the direction of turn.
Lamp Monitors. Show if major or secondary outside light systems are functioning.
New Seat Belt Chimes. Courteously urge you to buckle up.
Available 5.7 Litre Fuel-Injected Diesel V8. New for Eldorado. Provides impressive acceleration for a diesel. See special section on diesel power availability.
New Dome Light with Dual Spot Map Lamps.
New Seatback Pockets.
Push-to-Reset Trip Odometer.

Column-Mounted Headlight Dimmer Control.
Accent Striping.
Freedom® Battery.
Soft Ray Glass.
Automatic Parking Brake Release.
Inside Hood Release.
Color-Keyed Litter Container.
Sunshade Vanity Mirror.
Cigar Lighters.
Bumper Impact Strips.
Stowaway Spare Tire.
One-Piece Carpeting.
Trunk Carpeting.
Carpeted Rear Compartment Shelf.
80-Amp Generator.
Automatic Transmission.

Tufted Leather Pillow-Style Seating Areas Standard on Biarritz.



More usable trunk space than '78.



Handsome new wheel covers.



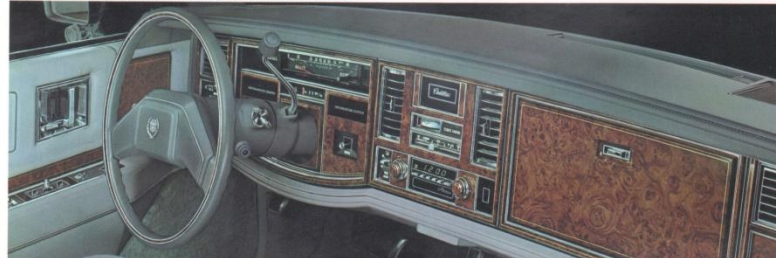
New Side Window Defoggers.



New Flush-Mounted Windshield.



New Steering Wheel and Functionally Coordinated Instrument Panel.



FEATURES AVAILABLE for Eldorado

5.7 Litre Fuel-Injected Diesel V8. See special section on diesel power availability.

New Two-Tone Exteriors. A dramatic way to highlight Eldorado's new sculptured body. In seven color combinations. Not available on Biarritz.

Astorroof. Tinted, laminated glass panel lets the sunshine in even when closed. Adjustable sunshade. (Will reduce headroom.)

Sunroof. Similar to Astorroof, except electrically powered panel is metal. Not available on Biarritz. (Will reduce headroom.)

New AM/FM Electronically Tuned Stereo Radio with 8-Track Tape Player and 40-Channel Citizens Band. Incorporates all features of standard radio plus stereo 8-Track Tape Player and 40-Channel Citizens Band Radio controls in one unit. In addition to radio station frequencies and time. Digital Display identifies CB channel being monitored. Four push buttons may

be set for CB channels, along with four AM and four FM stations. Pushing Scan button samples pre-set CB channels. While pushing Seek button previews all CB channels. Also includes CB Squelch and Monitor controls.

New Cast Aluminum Wheels. Bright-edged vanes flare out from a brushed-chrome hub with wreath and crest ornamentation. Standard on Biarritz.

New Wire Wheel Discs. Incorporate locking device.

New AM/FM Stereo Radio with Cassette Tape Player, 8-Track Tape Player or 40-Channel Citizens Band. Cabriolet Roof Treatment. Textured Elk Grain vinyl in 17 different selections, including metallics.

New Electrically Controlled Outside Rearview Mirrors. For precise mirror adjustment at the touch of a finger. With illuminated outside thermometer on driver's side mirror.

Electronic Cruise Control.
Power Recliner Seats.
Passenger Power Seat Adjuster.
Leather Seating Areas.
Tilt and Telescope Steering Wheel.
Guide-Matic Headlamp Control.
Trailer Package.
Firemist Paints.
Illuminated Vanity Mirror.
Theft-Deterrent System.
Automatic Door Locks.
Fuel Monitor.
Rear Window Defogger.
Illuminated Outside Thermometer.
Carpeted Rubber Floor Mats.
Trunk Mat.
License Frames.
Engine Block Heater.
Heavy-Duty Cooling System.
Door Edge Guards.
Trumpet Horn.

ELDORADO BIARRITZ

The ultimate Eldorado. Exclusive styling accents. A special interior. One distinctive automobile. And this year, Biarritz is more distinctive than ever before. Its Cabriolet roof treatment is set off by an exclusive new brushed stainless steel front roof cap. A wide chrome molding crosses over the roof and continues to the front fenders... where it highlights Eldorado's dramatic new profile. Further setting Biarritz apart are new cast aluminum wheels. Accent stripes. Opera lamps. And "Biarritz" script. The luxury inside starts with a tufted pillow-style interior. Available in five shades of leather for seating areas, including White shown. Or in Light Blue Dante cloth. There's also the elegance of one-piece plush Tangier carpeting which simulates fine fur. Individual rear seat reading lamps. And leather-trimmed steering wheel. (Biarritz shown in Saxony Red with White Elk Grain vinyl roof, one of six combinations available.)



New Tufted Pillow-Style Interior... a Biarritz exclusive.

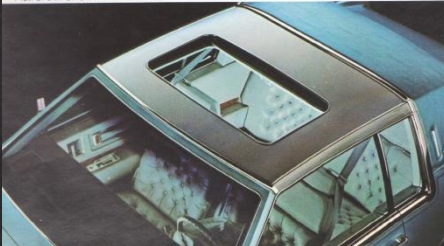
New Two-Tone Exteriors.



Diesel V8 Available for Eldorado.



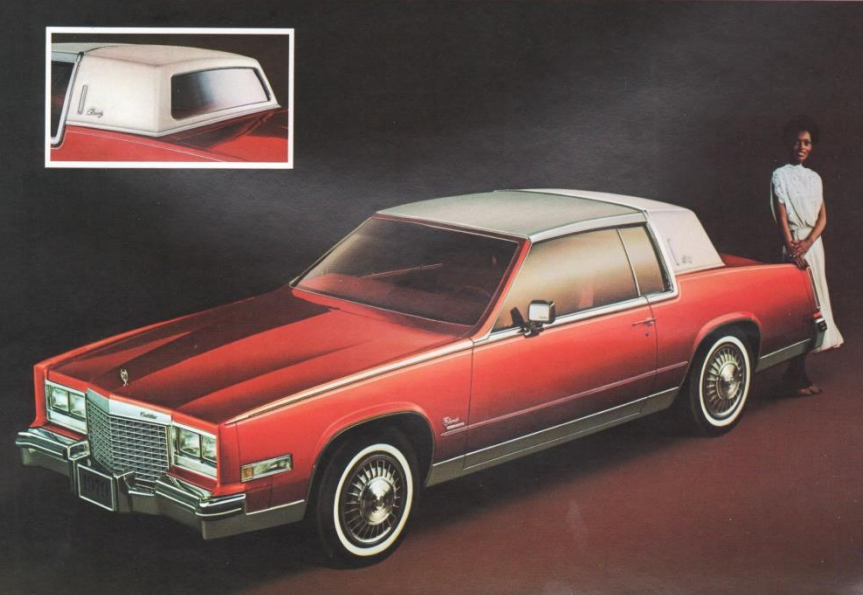
Astorroof Shown with Biarritz.



New Radio with Tape Player and CB.

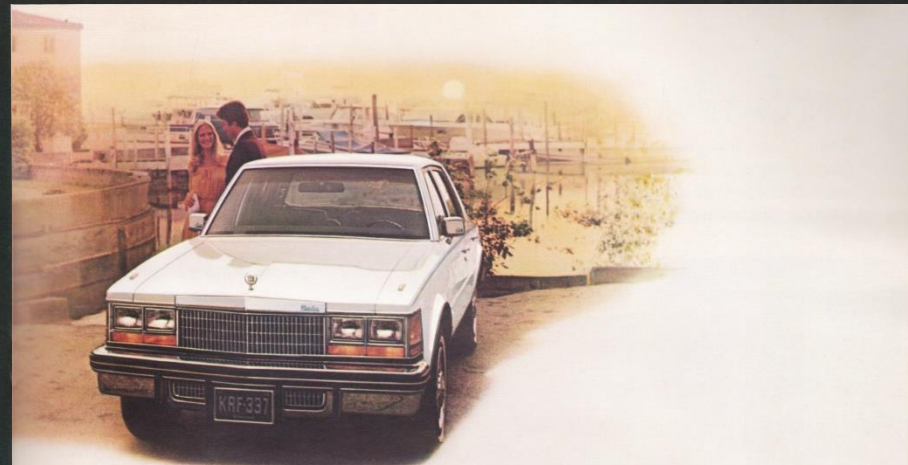


New Eldorado Wire Wheel Discs.



SEVILLE

Again for 1979 . . . Seville stands among the world's great cars. For it shares its body and suspension system with no other car. And Seville offers you a choice among engines . . . the standard electronic-fuel-injected V8 or the available fuel-injected diesel V8. (See separate diesel section for details.) Four-wheel disc brakes, electronic level control and automatic climate control are but a few of the abundant standard features you'll enjoy with Seville. (Seville shown below in Cotillion White with matching Tuxedo Grain vinyl roof.)



Complementing the Seville interior, Sierra Grain leather for the seating areas is available in 11 colors. Antique Light Blue is shown. A combination of sumptuous new Dante and Roma fabrics graces the standard Seville interior in six color choices. Also select from either the standard Tuxedo Grain padded vinyl roof or the sleek metal top available at no extra charge.

ONE OF THE WORLD'S MOST HONORED CARS

Seville. Chosen one of the ten most beautifully designed production cars of the last 50 years... one of the 25 best designed of all products available in America... by eminent authorities writing in

Saturday Evening Post and Fortune magazine. And perhaps this is the greatest tribute of all... more Americans choose to own Seville than any luxury import model.

...AND WHAT PLACES IT AMONG THE WORLD'S GREAT CARS

Seville is the most significant luxury car introduced this decade. Seville... the first American car to combine international size, styling and performance with Cadillac comfort and convenience. The first American production car to offer a 5.7 litre engine with Electronic Fuel Injection as standard equipment. The first luxury car anywhere to offer the choice of either the standard 5.7 litre EFI engine or the available 5.7 litre diesel V8. Seville is also the first automobile in the world to offer Trip Computer... the

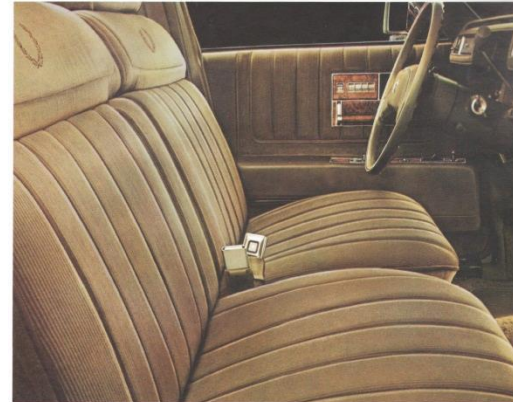
innovation that reports vital trip information with the touch of a button. Since its inception, more Americans have chosen to own Seville than any luxury import model. Now, for 1979, Seville continues this tradition... with further refinements in its quest for perfection. Whether you choose to buy—or prefer to lease—only your Cadillac dealer offers you the significance of Seville. The craftsmanship of Cadillac. The luxury car of the decade. Seville by Cadillac... at home anywhere in the world.



SEVILLE IS A CAR COMPLETE.

One of the world's best equipped cars, Seville standard features include the following:

- **Electronic-Fuel-Injected Engine.** 5.7 Litre (350 cu. in.). Utilizing an on-board analog computer and electronic spark selection, it is designed for fast starting, quick response and smooth engine idle.
- **Available 5.7 Litre Fuel-Injected Diesel V8.** See special section on diesel power availability.
- **Electronic Spark Selection.** Monitors engine vacuum and speed to regulate spark increase or decrease efficiently.
- **Choice of Roof Treatment.** Tuxedo Grain padded vinyl in 17 colors including metallics. Or, painted metal roof.
- **Exterior Finish.** Choice of 14 standard colors. Seven Firemist colors available.
- **New Digital Display AM/FM Signal-Seeking Stereo Radio with Scanner, New Electronic Tuning and New Slim-Line Automatic Power Antenna.**
- **Automatic Climate Control.**
- **Four-Wheel Disc Brakes.**
- **Electronic Level Control.**
- **New Convex Right Side Remote Control Mirror.**
- **Illuminated Entry System.**
- **Twilight Sentinel.**
- **Electric Trunk Release and Power Trunk Lid Pull-Down.**
- **Power Door Locks and Power Windows.**
- **Cornering Lights.**
- **Tilt and Telescope Steering Wheel.**
- **Power Steering.**
- **Steel-Belted, Wide-Whitewall Radial Tires.**
- **Controlled Cycle Wiper System with Washer Fluid Low-Level Indicator.**
- **Lamp Monitors.**
- **Front Passenger Manual Seatback Recliner.**
- **Individual Front Fold-Down Armrests.**
- **One-Piece Carpeting.**
- **Individual Rear-Seat Reading Lamps.**
- **Automatic Storing of Safety Belts.**
- **Carpeted Rear Compartment Shelf.**
- **Power Seat Adjuster.** Six-way for driver and two-way for passenger.
- **Dual Spot Map Lamps.**
- **An 80-Amp Generator.**



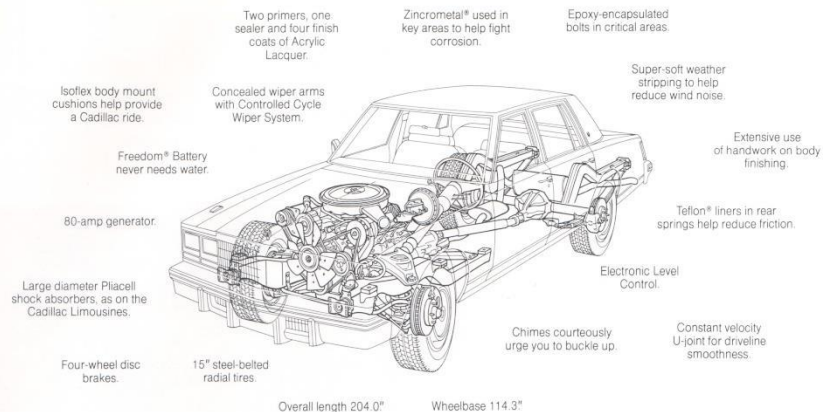
New tailored Dante and Roma interior in Burnished Gold.

- **Inside Hood Lock Release.**
- **Soft Ray Glass.**
- **Litter Container.**
- **Stowaway Spare Tire.**
- **Door Pull-Handles on Each Door.**
- **Fuel Monitor System.** Lights on instrument panel indicate relative fuel use—green for efficient... amber for inefficient... red for low fuel level.
- **Color-Coordinated Spare Tire Cover and Trunk Carpeting, including Trunk Lid.**
- **Assist Straps on Back of Front Seats and Overhead Type.**



FEATURES AVAILABLE INCLUDE:

5.7 Litre Fuel-Injected Diesel V8... Cadillac Trip Computer (For details on both, see second and third pages following) • Astorroof or Sunroof (will reduce headroom) • New Electrically Controlled Left and Right Side Rearview Mirrors with Illuminated Outside Thermometer • New Digital Display Radio with available 8-Track Tape Player and 40-Channel Citizens Band Radio • Authentic Wire Wheels • Wire Wheel Discs or Turbine-Vaned Wheel Discs • Limited-Slip Differential • Lighted Vanity Mirror for passenger side • Theft-Deterrent System • Six-Way Passenger Power Seat Adjuster • Engine Block Heater • Genuine Leather for Seating Areas • Door Edge Guards • Carpeted Floor Mats • Guide-Matic Headlamp Control • Heavy-Duty Cooling System • License Frames • Rear Shoulder Belts (dealer installed) • Electric Rear Window Defogger • Trunk Mat • Automatic Door Locks • Power Recliner, Driver and Passenger Seats.



SEVILLE QUALITY IS EVERYWHERE.

Besides Seville's understated elegance... beneath its classic styling... there is convincing evidence that Seville is a car meant for the rigors of the road. Isoflex body mounts, for example, help provide a comfortable yet firm ride. Teflon® liners in rear springs help reduce friction. Even Seville tires and wheels are match-mounted to each other—for improved rolling smoothness. It's this on-going quest for perfection that combines design, engineering and computer graphics for advanced

structural analysis techniques. Computer simulation, advanced testing instrumentation and the use of advanced components all play a vital role in Seville quality. This is an automobile designed for few scheduled maintenance requirements. In fact, there are no points or ignition condensers to replace. A brilliant road car, Seville is agile... rugged... responsive. You must drive Seville for yourself and discover why this is the American car that redefined luxury.

SEVILLE ELEGANTE

Elegante combines the superb qualities of Seville... with elegant refinements you might expect only on custom-crafted automobiles. There's the subtle dignity of the lustrous two-tone exterior finish offered in Slate Firemist and Sable Black. Fluid lines of Elegante are distinguished by accent striping and full-length side molding with etched black grooving, Cadillac wreath and crest and Elegante script. Chrome-plated wire wheels with long-laced spokes are, of course, standard. Inside... seating

areas and door panels are tailored in breathable, perforated leather inserts with suede-like vinyl trim features. Antique Slate Gray is shown below. Genuine leather trims the steering wheel. And the backs of the 40/40 dual comfort front seats (seat two people) have convenient storage pockets. Driver and passenger share an integral fold-down, center armrest and functional console. And new for 1979, Elegante has plush Tangier carpeting which simulates fine fur.



CADILLAC TRIP COMPUTER

Available with Seville and Eldorado.

Cadillac brings you the first computerized, multi-function information system for any production automobile. Available for Seville and Eldorado, Trip Computer reports directly to you by means of a digital display in the instrument panel. It is also first with digital display for the speedometer and fuel gauge. **At your command.** You operate the Trip Computer keyboard much the same way you operate a calculator. Before starting a trip, you program the system for the number of miles you're traveling. Then, as you drive, press any function button and Trip Computer will instantly answer your question. **Peace of Mind.** Trip Computer can help make you a more confident driver by providing you with useful information. Example: The estimated time of arrival function is of great benefit when you're on a busy schedule or a long trip. It can also show you how your personal driving habits affect your gas mileage by displaying your average trip mileage or instantaneous gas mileage.

Function follows function. The interrelated network of Trip Computer functions also includes your average trip speed... Distance remaining to your destination. Amount of time you've been driving. How many miles your Seville or Eldorado can travel before refueling—based on average trip mileage and gallons left. And more. Trip Computer says a lot about Cadillac.



What's my average speed for the trip?



How many miles before I need gas?



How long have I been on the road?



What are my rpm's?

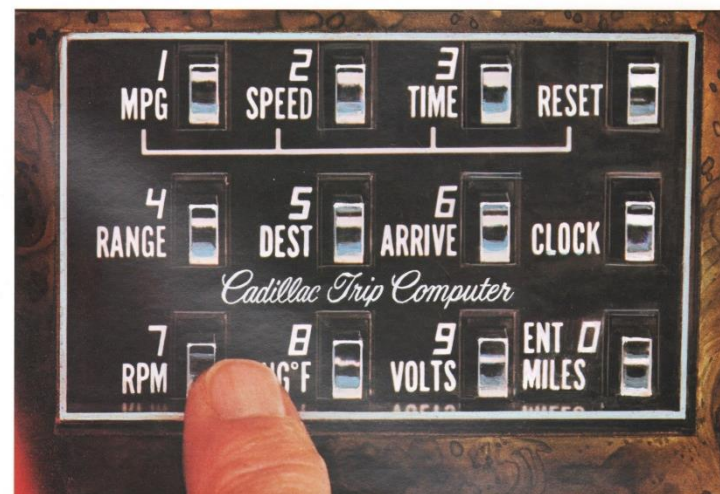


How many miles to my destination?



What time will I arrive?

Answer all these questions and more... with the touch of a button.



DIESEL POWER FOR CADILLAC

Available now for Seville and Eldorado... Later in the model year for Fleetwood Brougham and DeVilles.



A word about diesel engines. Diesel engines have been in use since the turn of the century. Their inherent advantages derive from this simple principle: as air is compressed, it becomes hotter—hot enough to ignite fuel. Thus, the diesel uses hot, highly compressed air instead of an electric spark to ignite its fuel. Specific diesel benefits and noteworthy differences from gasoline-powered engines will be apparent. **Diesel for Cadillac.** Diesel power will be available at the beginning of the 1979 model year for Eldorado... it will continue to be available for Seville... and is planned as an available power source for Fleetwood Brougham and DeVilles later in the model year. A diesel-powered Cadillac can change your mind about diesel motoring. Unlike most other diesel engines, the one used for Cadillac is a V8. A 5.7 litre fuel-injected diesel with the balance and smoothness of V8 design.

WHAT YOU CAN EXPECT WITH A DIESEL-POWERED CADILLAC.

- 1. Less costly fuel.** Compared to unleaded gasoline, diesel fuel is traditionally priced lower. How much you save depends on prices where you drive.
- 2. High compression ratio.** Its high compression ratio of 22.5:1 allows the diesel to achieve ignition by the heat of compression.
- 3. Fuel-injection system.** Mounted between the cylinder heads under the air cleaner is a compact rotary pump. This sophisticated device injects exact amounts of fuel under high pressure into each cylinder, according to engine firing order.
- 4. Combustion pre-chambers.** In each cylinder head there is a pre-chamber where fuel is injected at the precise moment to initiate combustion.
- 5. Glow Plugs for cold starts.** A diesel engine uses its high compression ratio to ignite its fuel. As an aid to cold starting, this diesel uses glow plugs—one to a cylinder—to preheat the pre-chamber area around the fuel injector nozzle. This warming

action makes combustion easier as fuel is being injected when the engine is being cranked during starting. A small electronic device automatically turns off the glow plugs after the engine has achieved ignition and is running normally.

6. Dual Batteries. The diesel Cadillac is equipped with two Delco Freedom® batteries.

They provide added current necessary for activating the glow plugs and cranking the high compression engine.

7. Impressive diesel acceleration. It's a V8... and with its high power-to-weight ratio the diesel Cadillac provides impressive acceleration. The dynamic balance of the V8 design also contributes to smoothness of operation.

8. A difference in starting procedures. When you turn the ignition key to on, an amber light will tell you to "WAIT"... while the high-wattage glow plugs heat the combustion pre-chambers. This time will vary depending on the coolant temperature—approximately 6 seconds at 0°F. Sometimes there will be no wait at all. When the green light tells you to "START," just turn the key to the start position, then drive off.

9. Availability of fuel. In the glove compartment you will find a directory listing nearly 5,000 diesel fuel locations in the U.S. and Canada. Diesel fuel pumps are easily identified by conspicuous green designations.

10. No spark plugs, no carburetor, no distributor—no conventional ignition system to tune up. The diesel Cadillac saves you time and expense of ever servicing or replacing these items. Of course, the diesel engine will require maintenance such as an engine oil and oil filter change at 3,000 mile intervals.

Your choice of power sources. Cadillac offers you a choice of engines: a standard gasoline-powered V8 for Fleetwood Brougham, DeVilles and Limousines... an available electronic-fuel-injected V8 for Fleetwood Brougham and DeVilles... a standard electronic-fuel-injected V8 for Seville and Eldorado... or an available 5.7 litre fuel-injected diesel-powered V8.

These Cadillacs are equipped with GM-built engines produced by various divisions. See chart below or your dealer for details.

Engine	Order Code	Displacement (cubic inches)	Availability
7.0 Litre 4-Bbl. Carb. V8 (A)	L33	425	Standard for Fleetwood Brougham, DeVilles and Limousines.
7.0 Litre E.F.I. V8 (A)	L35	425	Available for Fleetwood Brougham and DeVilles.
5.7 Litre E.F.I. V8 (A)	L49	350	Standard for Eldorado and Seville.
5.7 Litre Diesel V8 (B)	LF9	350	Available for Eldorado and Seville. Available later in the model year for Fleetwood Brougham and DeVilles.

(A) Produced by GM—Cadillac Motor Car Division (B) Produced by GM—Oldsmobile Division

SAFETY FEATURES for all 1979 Cadillacs

OCCUPANT PROTECTION

- Seat belts with push-button buckles for all passenger positions
- Two front combination seat and inertia reel shoulder belts for driver (with reminder light and chimes) and right front passenger
- Energy-absorbing steering column
- Passenger guard door locks
- Safety door latches and stamped steel hinges
- Folding seatback latches
- Energy-absorbing padded instrument panel and front seatback tops
- Contoured windshield header
- Thick laminate windshield
- Safety armrests
- Safety steering wheel
- Glove box and console door latch impact security
- Smooth contoured door handles
- Automatic locking rear outboard seat belt retractors
- Pressure lock radiator cap
- High strength front seat anchorages and construction
- High strength rear seat retention

ACCIDENT AVOIDANCE

- Side marker lights and reflectors
- Parking lamps that illuminate with headlamps
- Four-way hazard warning flasher
- Backup lights
- Lane change feature in direction signal control
- Windshield defrosters, washer and three-speed wipers
- Wide view inside mirror (vinyl-edged, shatter-resistant glass and deflecting support)
- Outside rearview mirror
- Dual master cylinder brake system with warning light
- Starter safety switch
- Dual action safety hood latches
- Headlamp aiming access provision
- Low glare instrument panel top, inside windshield moldings, wiper arms and blades and steering wheel metallic surfaces
- Safety wheel rims
- Uniform transmission shift quadrant
- No winged wheel nuts, discs and caps
- Disc brakes with audible wear indicators
- Self-adjusting brakes
- Illumination of windshield wiper and washer, heater, air conditioner and defroster controls on instrument panel
- Pressure relief gas cap

ANTI-THEFT

- Anti-theft ignition key reminder buzzer
- Anti-theft steering column lock
- Anti-theft key system (one key for ignition only, other key for glove compartment, doors and trunk)
- Visible vehicle identification

A Word About Assembly, Components and Optional Equipment in these Cadillacs.

The Cadillacs described in this brochure are assembled at facilities of General Motors Corporation operated by Cadillac Division or GM Assembly Division. These vehicles incorporate thousands of different components produced by various divisions of General Motors and by various suppliers to General Motors. From time to time during the manufacturing process, it may be necessary, in order to meet public demand for particular vehicles or equipment, or to meet federally mandated emissions, safety and fuel economy requirements, or for other reasons to produce Cadillac products with different components or differently sourced components than initially scheduled. All such components have been approved for use in Cadillac products and will provide the quality performance associated with the Cadillac name. With respect to extra cost optional equipment, make certain you specify the type of equipment you desire on your vehicle when ordering it from your dealer. Some options may be unavailable when your car is built. Your dealer receives advice regarding current availability of options. You may ask the dealer for this information. GM also requests the dealer to advise you if an option you ordered is unavailable. We suggest you verify that your car includes the optional equipment you ordered or, if there are changes, that they are acceptable to you.



SPECIFICATIONS

DeVILLES, BROUGHAM AND LIMOUSINES

Engine
8-Cylinder, 90° V Type
Bore 103.68 mm (4.082")
Stroke 103.12 mm (4.057")
Displacement 7.0 litres (425 cu. in.)
Compression Ratio 8.2 to 1
Firing Order 1-5-6-3-4-2-7-8
Mounts 3 points, rubber insulated
Emission Controls Positive Crankcase Ventilation, Evaporative Control, Back-Pressure Exhaust Gas Recirculation, Early Fuel Evaporation, Oxidizing Catalyst, Air Injection Reactor, Electronic Spark Selection.

Note: Air Injection Reactor and Electronic Spark Selection for Federal Carburetor Limousines and for all California Carburetor cars. Air Injection Reactor also for EFI cars.

Fuel System
Carburetion System 4 BBL "Quadrajet"
Fuel Filter Carburetor Inlet Pump Mechanical

Fuel Injection System—Available
Type Speed-density, port injection
Delivery Time, 2-phase, 4 cyl. each phase
Filter 20 micron
Pumps 2 electric (in-line, in-tank)

Fuel Tank
Capacity 95 litres (25 gallons approx.)
Emission Controls (For Vapor Control) Fuel Tank vented through charcoal canister

Electrical
Freedom® Battery—Delco Remy F4 ... 12 volt, negative ground, 350-watt, sealed top, side terminals. No filler/vent caps
Generator 60 amp, 80 amp, on side terminals. No filler/vent caps
Voltage Regulator Solid state, integral with generator
Ignition HEI with 8-mm silicone insulated wiring

Transmission
All models THM-400, 3-speed Automatic

Propeller (Drive) Shaft Front and rear constant velocity joints
Limousines have additional center constant velocity joint

Rear Axle Differential Hypoid Type
Ratio—Standard Federal Carb. & Available Federal EFI 2.28:1 except Limousines—Standard Calif. Carb. 2.26:1 and Available Calif. EFI 2.28:1 except Limousines
—Standard Federal, Calif. Carb. 3.08:1
Limousines only
Available Limited Slip Differential Clutch Type

Front Suspension Independent Coil Springs Coil
Stabilizer bar Link Type
Shock Absorbers Hydraulic, Direct Action

Rear Suspension Four-link drive—coil spring Springs Coil
Shock Absorbers Hydraulic Direct Action Height Control Electronic Level Control (except DeVilles)

Brakes—DeVilles & Limousines Disc-drum self-adjusting
Master Cylinder Dual hydraulic
Power Boosters Tandem vacuum
Front Ventilated discs
Caliper Single piston sliding
Rear Duo servo drums
Drums—DeVilles 278 mm (11")
—Limousines 305 mm (12")
Imbed cast iron
Lining Material (Front & Rear) Molded asbestos
Swept Area (Total) 2,420 cm² (375.2 in.²)
DeVilles 2,744 cm² (425.4 in.²)
Limousines 2,744 cm² (425.4 in.²)
Parking Brake Silent action with vacuum release
Action Mechanical on rear brakes

Telltale Light Indicates hydraulic malfunction or parking brake applied
Linings Audible wear indicators

Brakes—Brougham Discs—self-adjusting
Master Cylinder Dual hydraulic
Power Booster Tandem vacuum
Front & Rear Single piston sliding calipers, ventilated discs
Swept Area (Total) 3,056 cm² (474.1 in.²)
Lining Material (Front & Rear) Molded asbestos
Parking Brake Silent action with vacuum release
Action Mechanical on rear caliper
Telltale Light Indicates hydraulic malfunction or parking brake applied
Linings Audible wear indicators

Steering Power Damper—Except DeVille Hydraulic
Overall Ratio 17:1-15:1
DeVilles, Brougham 20:0-20:6:1
Limousines

Steering Knuckle Integral knuckle, arm and caliper support, integral hubs and rotors on spindles
Spherical (Ball) Joints Wear indicator on lower joints

Frame Ladder Type frame welded crossmembers

Wheels & Tires
Tires GM Specification Steel-Belted Radial Sidewall Wide white stripe
Size—DeVilles HR 78-15-B
Brougham HR 78-15-B
Limousines HR 78-15-D
Wheels—Except Limousines 15 x 6 JJ
Limousines 15 x 6 JJ Heavy-duty

Overall Size
Tread Width 1568 mm Front (61.7")
1542 mm Rear (60.7")

Wheelbase
DeVilles 3085 mm (121.5")
Fleetwood Brougham 3085 mm (121.5")
Limousines 3070 mm (120.9")

Overall Length
DeVilles 5618 mm (221.2")
Fleetwood Brougham 5618 mm (221.2")
Limousines 6203 mm (244.2")

Overall Height
Fleetwood Brougham 1441 mm (56.7")
Sedan DeVille 1404 mm (55.3")
Coupe DeVille 381 mm (14.9")
Fleetwood Limousine 1446 mm (56.9")
Formal Limousine 1446 mm (56.9")

Shipping Weight
Fleetwood Brougham 1928 kg (4250 lbs.)
Coupe DeVille 1879 kg (4143 lbs.)
Sedan DeVille 1911 kg (4212 lbs.)
Fleetwood Limousine 2167 kg (4782 lbs.)
Formal Limousine 2207 kg (4866 lbs.)

ELDORADO

Engine
8-Cylinder, 90° V Type
Bore 103.5 mm (4.057")
Stroke 85.98 mm (3.385")
Displacement 5.7 litres (350 cubic inches)
Compression Ratio 8.0 to 1
Firing Order 1-8-4-3-6-5-7-2
Mounts 3 points, rubber insulated
Emission Controls Positive Crankcase Ventilation, Evaporative Control, Back-Pressure Exhaust Gas Recirculation, Oxidizing Catalyst, Air Injection Reactor, Electronic Spark Selection.

Fuel System
Induction System Cadillac Open Loop
Fuel Filter Type Pleated Paper
Pumps 2 Electric (1 in-line, 1 in-tank)

Fuel Tank
Capacity 74 litres (19.6 gallons approx.)
Emission Controls (For Vapor Control) Domed fuel tank, charcoal canister

Electrical
Freedom® Battery—Delco Remy F4 ... 12 volt, negative ground, 350-watt, sealed top, side terminals. No filler/vent caps
Generator 80 amp
Voltage Regulator Solid state, integral with generator
Ignition HEI with 8-mm silicone insulated wiring

Transmission THM-355, 3-speed Automatic for front-wheel drive

Final Drive Front—spiral bevel
Ratio—Standard Federal & California 2.19 to 1

Front Suspension Independent Torsion Bar Springs Torsion Bars
Stabilizer Bar Link Type
Shock Absorbers Hydraulic direct action

Rear Suspension Independent trailing arm Springs Coil
Shock Absorbers Hydraulic direct action Height Control Electronic Level Control

Brakes Disc—self-adjusting
Master Cylinder Dual hydraulic
Power Booster Tandem vacuum
Front & Rear Single piston sliding calipers, ventilated discs
Swept Area (Total) 2,554 cm² (396 in.²)
Lining Material (Front & Rear) Molded asbestos
Parking Brake Silent action with vacuum release
Action Mechanical on rear brakes
Telltale Light Indicates hydraulic malfunction or parking brake applied
Linings Audible wear indicators

Steering Power Damper Hydraulic shock absorber
Overall Ratio 14:1
Steering Knuckle Integral knuckle, arm and caliper support, Separate hub and rotor
Bearings Tapered roller

Frame Ladder Type frame with welded in crossmembers

Wheels & Tires
Tires GM Specification Steel-Belted Radial Sidewall Wide white stripe
Size P205/75R15
Wheels 15 x 6 JJ

Overall Size
Tread Width 1506 mm Front (59.3")
1530 mm Rear (60.3")
Wheelbase 2895 mm (114.0")
Overall Length 5182 mm (204.0")
Overall Height 1378 mm (54.2")
Shipping Weight 1720 kg (3792 lbs.)

SEVILLE

Engine
8-Cylinder, 90° V Type
Bore 103.5 mm (4.057")
Stroke 85.98 mm (3.385")
Displacement 5.7 litres (350 cubic inches)
Compression Ratio 8.0 to 1
Firing Order 1-8-4-3-6-5-7-2
Mounts 3 points, rubber insulated
Emission Controls Positive Crankcase Ventilation, Evaporative Control, Back-Pressure Exhaust Gas Recirculation, Air Injection Reactor, Oxidizing Catalyst, Electronic Spark Selection, Phase II Catalytic Converter.

Note: Air Injection Reactor and Oxidizing Catalyst for Federal cars only and Phase II Catalytic Converter for California cars only.

Fuel System
Induction System Cadillac Open Loop
Electronic Fuel Injection for Federal cars and Cadillac Closed Loop
Electronic Fuel Injection for Cadillac cars
Fuel Filter Type Pleated Paper
Pumps 2 Electric (1 in-line, 1 in-tank)

Fuel Tank
Capacity 74 litres (19.6 gallons approx.)
Emission Controls (For Vapor Control) Domed fuel tank, charcoal canister

Electrical
Freedom® Battery—Delco Remy F4 ... 12 volt, negative ground, 350-watt, sealed top, side terminal. No filler/vent caps
Generator 80 amp
Voltage Regulator Solid state, integral with generator
Ignition High Energy Ignition

Transmission THM-400, 3-speed Automatic

Propeller (Drive) Shaft Rear has constant velocity joint, front of shaft is a single "U" joint

Rear Axle Differential Ratio—Standard Federal 2.24:1
Standard California 2.56:1

Front Suspension Independent Coil Springs Coil
Stabilizer Link Type
Shock Absorbers Hydraulic direct action

Rear Suspension Hotchkiss leaf spring Stabilizer Link Type
Shock Absorbers Hydraulic direct action Height Control Electronic Level Control

Brakes Disc—self-adjusting
Master Cylinder Dual hydraulic
Power Booster Vacuum assist
Front & Rear Single piston sliding calipers, ventilated discs
Lining Material (Front & Rear) Molded asbestos
Swept Area (Total) 3,056 cm² (473.0 in.²)
Parking Brake Silent action with vacuum release
Action Mechanical on rear brakes
Telltale Light Indicates hydraulic malfunction or parking brake applied
Linings Audible wear indicators

Steering Power Damper Hydraulic shock absorber
Overall Ratio 16:4-13:6:1
Wheel & Column Tilt & Telescoping
Steering Knuckle Integral knuckle, arm and caliper support, integral hubs and rotors on spindles
Bearings Tapered roller
Spherical (Ball) Joints Wear indicator on lower joints

Wheels & Tires
Type GM Specification Steel-Belted Radial Sidewall Wide whitewall
Size GFR78-15-B
Wheels 15 x 6 JJ

Overall Size
Tread Width 1557 mm (61.3") front
1469 mm (57.9") rear
Wheelbase 2903 mm (114.3")
Overall Length 5192 mm (204.0")
Overall Height 1824 mm (71.8")
Overall Height (Less Options) 1896 kg (4180 lbs.)

ALL MODELS
Unleaded Fuel Use only unleaded gasoline meeting Federal government regulations. The Federal government specifies the minimum octane number of unleaded gasoline. Unleaded gasoline must be used for proper emission control system operation. It will also minimize spark plug fouling. The use of leaded gasoline can damage the emission control system, and could result in loss of warranty coverage.

Headlamps 4 Rectangular

Cornering Lamps Integral with side marker lamps

Lamp Monitors Standard front and rear

Cadillac Motor Car Division of General Motors Corporation reserves the right to make changes at any time, without notice, in prices, colors, materials, equipment, specifications and models and also to discontinue models. On some of the cars shown and described in this catalog are features and accessories available at extra cost, but well worth it for the added driving comfort and convenience they provide.



Litho in U.S.A.

THE Cadillac COMMITMENT

When you buy or lease a Cadillac, you have every right to expect—to demand—excellence. And that is the intent of Cadillac and Cadillac dealers. We are totally committed to the pursuit of quality and excellence. We know that people who drive Cadillacs and those who ride in them will be satisfied with nothing less.



SPECIFICATIONS

DeVILLES, BROUGHAM AND LIMOUSINES

Engine

8-Cylinder, 90° V Type
Bore 103.66 mm (4.097")
Stroke 103.2 mm (4.063")
Displacement 7.0 litres (426 cu. in.)
Compression Ratio 8.5 to 1
Firing Order 1-5-4-3-6-2-7-8
Mounts 3 points, rubber-insulated
Emission Controls Positive Crankcase
Ventilation, Evaporative Control,
Back-Pressure Exhaust Gas
Recirculation, Early Fuel
Evaporation, Gasifying Catalyst,
Air Injection Reactor,
Electronic Spark Selection.

Note: Air Injection Reactor and Electronic Spark Selection for Federal Carburetor Limousines and for all California Carburetor cars. Air Injection Reactor also for EFI cars.

Fuel System

Carburetion System 4 BBL "Quadrajet"
Fuel Filter Carburetor inlet
Pump Mechanical

Fuel Injection System—Available

Type Speed-density, port injection
Delivery Time, 3-phase, 4 cyl. each phase
Filter In-line, 20 micron
Pumps 2 electric (in-line, in-tank)

Fuel Tank

Capacity 95 litres (25 gallons approx.)
Emission Controls (For Vapor Control) Fuel
Tank vented through charcoal canister

Electrical

Freedom® Battery—Delco Remy F4 12 volt,
negative ground, 3500-watt, 66 phase, side
terminal, No filler/vent caps
Generator 52 amp, 60 amp, on
Limousines, EFI Models
Voltage Regulator Solid state, integral
with generator
Ignition HEI with 8-mm silicone
insulated wiring

Transmission

All models THM-400, 3-speed
Automatic

Propeller (Drive Shaft)

Front and rear
constant velocity joints.
Limousines have additional
center constant
velocity joint

Rear Axle Differential

Ratio—Standard Federal Cars & Available
Federal EFI 2.26:1 except Limousines
—Standard Calif. Cars, 2.26:1 and
Available Calif. EFI 2.26:1 except
Limousines
—Standard Federal, Calif. Cars, 3.08:1
Limousines only
Available Limited Slip Differential Clutch
Type

Front Suspension

Independent Coil
Springs Coil
Stabilizer bar Link Type
Shock Absorbers Hydraulic, Direct Action
Type

Rear Suspension

Four-link drive—coil spring
Springs Coil
Shock Absorbers Hydraulic, Direct Action
Height Control Electronic Level Control
(except DeVilles)

Brakes—DeVilles & Limousines

Disc-drum
Master Cylinder Dual hydraulic
Power Boosters Tandem vacuum
Front Ventilated discs
Caliper Single piston sliding
Rear Disc servo drum
Brakes—DeVilles 278 mm (11")
—Limousines 300 mm (12")
lined cast iron
Lining Material (Front & Rear) Molded
asbestos

Steering Area (Total)

DeVilles 2.420 cm² (375.2 in.²)
Limousines 2.744 cm² (425.4 in.²)
Turning Steer Silent action with vacuum
release
Action Mechanical on rear brakes

Telltale Light

Indicates hydraulic malfunction
or parking brake applied
Linings Audible wear indicators

Brakes—Brougham

Disc—self-adjusting
Dual hydraulic
Power Booster Tandem vacuum
Front & Rear Single piston sliding
calipers, ventilated discs
Sweep Area (Total) 3.058 cm² (474.1 in.²)
Lining Material (Front & Rear) Molded
asbestos

Parking Brake

Silent action with vacuum
release
Action Mechanical on rear caliper
Telltale Light Indicates hydraulic malfunction
or parking brake applied

Steering

Power
Steering—Except DeVilles Hydraulic
Overall Ratio Hydraulic direct action
DeVilles, Brougham
Limousines Hydraulic direct action

Steering Knuckle

Coil
Spherical Tilt & Telescoping
Spherical (Ball) Joints Wear indicator on
lower joints

Wheels & Tires

GM Specification Steel-Belted Radial
Sidewall Wide whitewall
Tires—DeVilles HR 78-15-B
Brougham HR 78-15-B
Limousines HR 78-15-C
Lining Material (Front & Rear) Molded asbestos
Parking Brake Silent action with vacuum
release
Action Mechanical on rear brakes
Telltale Light Indicates hydraulic malfunction
or parking brake applied
Linings Audible wear indicators

Overall Length

DeVilles 3685 mm (141.1")
Brougham 3500 mm (137.8")
Limousines 3610 mm (141.7")

Overall Height

DeVilles 1518 mm (59.8")
Brougham 1518 mm (59.8")
Limousines 1518 mm (59.8")

Overall Wheelbase

DeVilles 2825 mm (111.3")
Brougham 2825 mm (111.3")
Limousines 2825 mm (111.3")

Shipping Weight

DeVilles 1928 kg (4250 lbs.)
Coupe DeVille 1879 kg (4143 lbs.)
Sedan DeVille 1911 kg (4212 lbs.)
Brougham Limousine 2187 kg (4823 lbs.)
Formal Limousine 2207 kg (4865 lbs.)

SEVILLE

Engine

8-Cylinder, 90° V Type
Bore 103.5 mm (4.074")
Stroke 85.96 mm (3.385")
Displacement 6.9 litres (420 cubic inches)
Compression Ratio 8.5 to 1
Firing Order 1-8-4-3-6-5-7-2
Mounts 3 points, rubber-insulated
Emission Controls Positive Crankcase
Ventilation, Evaporative Control,
Back-Pressure Exhaust Gas
Recirculation, Oxidizing Catalyst,
Air Injection Reactor,
Electronic Spark Selection.

Fuel System

Induction System Cadillac Open Loop
Electronic Fuel Injection for
Federal Cars and Cadillac Closed
Loop Electronic Fuel Injection for
California Cars
Fuel Filter Type Pleated Paper
Pumps 2 Electric (1 in-line,
1 in-tank)

Fuel Tank

Capacity 74 litres (19.6 gallons approx.)
Emission Controls (For Vapor
Control) Domed fuel tank, charcoal
canister

Electrical

Freedom® Battery—Delco Remy F4 12 volt,
negative ground,
3500-watt, 66 phase, side
terminal, No filler/vent caps
Generator 52 amp, 60 amp,
on Limousines, EFI Models
Voltage Regulator Solid state, integral
with generator
Ignition HEI with 8-mm silicone
insulated wiring

Transmission

All models THM-305, 3-speed
Automatic for front wheel drive

Final Drive

Front—gear bevel
ring gear and pinion
California Federal &
California 2.19 to 1

Front Suspension

Independent Coil
Springs Coil
Stabilizer Bar Link Type
Shock Absorbers Hydraulic direct action
Type

Rear Suspension

HotchKiss leaf spring
Stabilizer Link Type
Shock Absorbers Hydraulic direct action
Height Control Electronic Level Control

Brakes

Disc—self-adjusting
Master Cylinder Dual hydraulic
Power Booster Vacuum assist
Front & Rear Single piston sliding
calipers, ventilated discs
Lining Material (Front & Rear) Molded asbestos
Parking Brake Silent action with vacuum
release
Action Mechanical on rear brakes
Telltale Light Indicates hydraulic malfunction
or parking brake applied
Linings Audible wear indicators

Steering

Power
Steering Hydraulic shock absorber
Overall Ratio Hydraulic direct action
DeVilles, Brougham
Limousines Hydraulic direct action

Steering Knuckle

Tilt & Telescoping
Spherical (Ball) Joints Wear indicator on
lower joints

Wheels & Tires

GM Specification Steel-Belted Radial
Sidewall Wide whitewall
Tires—DeVilles HR 78-15-B
Brougham HR 78-15-B
Limousines HR 78-15-C
Lining Material (Front & Rear) Molded asbestos
Parking Brake Silent action with vacuum
release
Action Mechanical on rear brakes
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Type

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We are totally committed to the pursuit of excellence and excellence is what we expect to demand of our dealers and their staff. We know that people who do it right the first time will be satisfied with nothing less. And that is the intent of Cadillac.



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