

CADILLAC
REAR-WHEEL-DRIVE
DE VILLES AND
FLEETWOOD
BROUGHAMS



1984



COUPE DE VILLE

One look... one demonstration drive will tell you why the name De Ville is America's first choice in luxury cars.

In 1984, the rear-wheel-drive Coupe de Ville continues to offer the comfort and quality synonymous with the name Cadillac. The styling is instantly recognizable and timelessly classic. Coupe de Ville shown in available Beech Firemist with matching available Cabriolet vinyl roof.



SEDAN DE VILLE

Here's the car that combines family-size roominess and four-door convenience with traditional De Ville luxury and value.

Electronic level control is included in De Ville's long list of standard features. Complementing De Ville's smooth ride is the smooth performance of the HT 4100 V8 with Digital Fuel Injection. Or a Diesel V8 is available at no additional charge. Sedan de Ville shown in Grayfern with available matching full vinyl roof.

A WORD ABOUT THIS CATALOG

We have tried to make this catalog as comprehensive and factual as possible and we hope you find it helpful. However, since the time of printing, some of the information you will find here may have been updated. Also, some of the equipment shown or described throughout this catalog is available at extra cost. Your dealer has details and, before ordering, you should ask him to bring you up to date.

The right is reserved to make changes at any time, without notice, in prices, colors, materials, equipment, specifications and models. Check with your Cadillac dealer for complete information.



THE DE VILLE ENVIRONMENT

Inside De Ville, there is generous interior room to seat six adults in Cadillac comfort. Then, there are those Cadillac conveniences that make every drive a pleasure. Electronic climate control, power windows and door locks, six-way power



seat adjuster for the driver and a center armrest, front and rear. De Ville seats are richly upholstered in a soft, velour-like texture of Heather knit cloth, accented with inserts of Dundee cloth, an elegant ribbed

fabric. Shown here in Dark Brown. Also offered are Dark Blue, Grayfern, Saddle and Dark Maroon. Or choose the luxury of available leather seating areas offered in 10 colors.



FLEETWOOD BROUGHAM COUPE

Beauty and elegance abound in this two-door classic for 1984. Almost any feature you might desire is standard on this distinctive Fleetwood Brougham. From an illuminated entry system to

a remote trunk lid release and power pull-down. Styling accents that set the car apart are its Cabriolet roof treatment and the "privacy-size" quarter windows. As well as the familiar stand-

up wreath and crest on the hood. Fleetwood Brougham Coupe is shown in Royal Maroon with matching Cabriolet vinyl roof.



FLEETWOOD BROUGHAM SEDAN

Here is traditional Cadillac luxury in the proud Fleetwood tradition. This prestigious automobile combines undeniable elegance and spacious comfort with advanced technology and Cadillac quality.

The standard full vinyl roof incorporates a special limousine-style rear window treatment, complementing the limousine-style ride. The smooth HT 4100 V8 with Digital Fuel Injection is standard.

Or you may opt for the 5.7 liter Diesel V8 at no additional charge. Fleetwood Brougham Sedan shown in Georgian Silver with matching full vinyl roof.



THE FLEETWOOD BROUGHAM INTERIOR

The Fleetwood Brougham touch is evident everywhere. From the elegance of the special seat trim design to the convenience of 55/45 Dual Comfort front seats (three passengers). Not to mention six-way power seat adjusters for driver and front passenger and the Fleetwood Brougham touch of adjustable rear seat

reading lamps. Here you see the richness of available leather seating areas in Sand Gray, one of ten tasteful selections. Or you may select the handsome good looks of Heather cloth offered in five colors.



FLEETWOOD BROUGHAM D'ELEGANCE

Available for Coupe or Sedan, the Fleetwood Brougham d'Elegance rewards you with the pure elegance of tufted seating in your choice of plush Heather cloth (shown) or available leather seating areas. Please see page 11 for additional special equipment.



DE VILLE D'ELEGANCE

Here is the ultimate in De Ville luxury for Coupe or Sedan. This special edition includes pillow-style seating in Venetian velour in two color selections. Please see page 11 for additional special equipment.

STANDARD FEATURES FOR DE VILLES AND FLEETWOOD BROUGHAMS

COMFORT AND CONVENIENCE

Armrest, Center-Front and Rear
Armrests, Doors—Front and Rear [Standard on Sedan de Ville and Fleetwood Brougham Sedan].
Armrests, Front Door and Rear Quarter—[Standard on Coupe de Ville and Fleetwood Brougham Coupe].
Ash Receivers—Two Front, Two Rear.
Assist Handles—Front Seatback.
Audible Reminders—for Headlights on, Key in Ignition, Seat Belts.
Cigarette Lighters—Two Front and Two Rear.

Clock, Digital Display [In radio].
Door Locks, Electrically Powered.
Door Pull Straps. [De Villes only].
Electronic Climate Control—with Outside Temperature Digital Display.

Fuel Data Panel—including Digital Display of Instantaneous and Average Fuel Economy, Fuel Used, Estimated Driving Range. With HT 4100 Engine Only.
Gold Key Delivery System—See page 16 for Details.

Headlamp Dimmer Switch, Column-Mounted.

Headrests, Front Seat—Adjustable.
Lamp Monitors—Front and Rear, Indicate Whether Major and Secondary Outside Lights are Functioning.

Lights, Exterior—including Front Cornering Lights and Tungsten Halogen High Beam Headlamps.

Lights, Interior—Underhood, Glove Compartment, Front Ash Receivers, Sunshade Support, Door Courtesy and Warning, Sail Panel Courtesy [Standard on De Villes and Fleetwood Brougham Coupe], Luggage Compartment.
Litter Receptacle—Carpeted.

Low Fuel Indicator.

Mirrors, Right and Left, Outside Rearview.
Remote Controlled—Right Convex.
Pockets, Front Seatback.
Seat, Notch Bench, Front [Three Passenger]—[De Villes only].
Seat Adjuster, 6-Way Power—Driver's Side.
Soft Ray Tinted Glass.
Trip Odometer—Push-to-Reset.
Visor Vanity Mirror—Passenger.
Visors, Padded Dual Sun.
Windows, Electrically Powered.
Windshield Washer Fluid Low Level Indicator.
Windshield Wipers, Three-Speed—With Fluidic Windshield Washer System [Standard on De Villes].

SOUND SYSTEM

Antenna, Power.
Radio, AM/FM Stereo Signal Seeking with Scanner and Digital Display [ETR]—High Performance Front Speakers and Extended Frequency Range Rear Speakers. Plus Crystal Controlled Frequency Synthesizer for Drift-Free Reception.

APPEARANCE AND PROTECTION

Bumper Guards—Front.
Bumper Rub Strip—Front and Rear.
Crest Ornamentation—including Hood, Deck Lid, Wheel Discs, Steering Wheel [De Villes only].
Door Sill Plates.
Floor Carpet.
Luggage Compartment—Carpeted.
Moldings—including Body Side [Car Color], Rocker Panel, Wheel Opening.
Roof, Metal, Painted [De Villes only].
Wheel Discs.



Electronic Level Control. (Available Features Also Shown.)

Power assist controls.

Electronic Climate Control.

Front Cornering Lights and Lamp Monitors.

Standard Fleetwood Brougham Wheel Disc.

Standard De Ville Wheel Disc.

ENGINE/CHASSIS

Battery—Delco-GM Freedom® II.
Brakes, Power—Front Disc.
Electronic Level Control—Automatically Adjusts to Changing Loads to Help Keep Car Level.
Engine, Exclusive Cadillac HT 4100 Digital Fuel Injection Power System [4.1 Liters]—Combines DFI and Automatic Overdrive with a Smooth V8 Engine. Includes On-Board Computer Diagnostics.

Generator, 80 Amp.
High Energy Ignition.
Parking Brake Release, Automatic.
Spare Tire, Compact High Pressure Type.
Spare Tire Cover.
Steering, Power.
Tires, Steel-Belted Radial, Wide Whitewall.
Transmission, Automatic—4-Speed [Includes Overdrive and Torque Converter Clutch].
Wheels and Tires, Computer Match-Mounted.

ADDITIONAL STANDARD FEATURES FOR FLEETWOOD BROUGHAMS

Controlled Cycle Wipers—With Fluidic Windshield Washer System.
Door Pull Swing Handles.
Illuminated Entry System.
Lamps, Rear Reading (Adjustable).
Recliner, Manual—Front Passenger Seat.
Seat Adjuster, 6-Way Power [Front Passenger Seat].
Seats, Front—Dual Comfort 55/45 [Three Passenger].

Trunk Lid Release and Pull-Down—Power.

APPEARANCE AND PROTECTION

Accent Molding.
Accent Striping [Side and Deck Lid].
Moldings, Wide Rocker Panel.
Opera Lamps.
Roof—Padded Cabriolet Vinyl—Standard on Fleetwood Brougham Coupe; Padded Full Vinyl—Standard on Fleetwood Brougham Sedan [Includes Closed-In Rear Window Treatment].
Seat Trim, Special Fleetwood Brougham Design.

Wealth and Crest Ornamentation—including Hood, Deck Lid, Wheel Discs, Steering Wheel.

ADDITIONAL STANDARD FEATURES FOR DE VILLE D'ELEGANCE

COMFORT AND CONVENIENCE
Assist Handles—Three Roof-Mounted [Sedan only].

Door Pull Swing Handles.
Seat Adjuster—6-Way Power [Front Passenger Seat].
Seats, Front—Dual Comfort 50/50 [Three Passenger].

APPEARANCE AND PROTECTION

Accent Striping—Side and Deck Lid.
D'Elegance Identification.
Floor Carpet—Deluxe Tampico Carpeting.
Floor Mats—Deluxe Tampico Carpeted Rubber, Front and Rear.
Opera Lamps.
Seat Trim, Pillow-Style Design.

ADDITIONAL STANDARD FEATURES FOR FLEETWOOD BROUGHAM D'ELEGANCE

COMFORT AND CONVENIENCE
Assist Handles—Three Roof-Mounted [Sedan only].
Seats, Front—Dual Comfort 50/50 [Three Passenger].

APPEARANCE AND PROTECTION

D'Elegance Identification.
Floor Carpet—Deluxe Tampico Carpeting.
Floor Mats—Deluxe Tampico Carpeted Rubber, Front and Rear.
Seat Trim, Tufted Multi-Button Design.
Wheel Discs—Incorporate Matching Body Color.

NOTE: In some of the pictures, available features are also shown.

FEATURES AVAILABLE FOR DE VILLES AND FLEETWOOD BROUGHAMS

COMFORT AND CONVENIENCE

AstrorooF—Electrically Powered. With Adjustable Sunscreen. (Reduces Headroom Slightly).
 Controlled Cycle Wiper System [Standard on Fleetwood Broughams]. (Available on De Villes).
 Cruise Control.
 Defogger, Rear Window—Includes Heated Outside Rearview Mirrors.
 Door Locks, Automatic.
 Garage Door Opener.
 Headlamp Control, Guidematic.
 Illuminated Entry System [Standard on Fleetwood Broughams]. (Available on De Villes).
 Memory Seat—(Optional with Dual Comfort Front Seats).
 Mirrors, Electric Power Outside Rearview.

Recliner, Power—Driver Seat (Optional with Dual Comfort front seats).
 Recliner, Power—Front Passenger Seat/Seatback.
 Seat Adjuster, 6-Way Power—Front Passenger (Standard on Fleetwood Broughams and De Ville d'Elegance). (Available on De Villes with Dual Comfort front seats).
 Seats, Front Dual Comfort—(Standard on Fleetwood Broughams and De Ville d'Elegance). (Available on De Villes).
 Steering Wheel, Tilt and Telescope.
 Trumpet Horn.
 Trunk Lid Release and Pull-down—Power [Standard on Fleetwood Broughams]. (Available on De Villes).
 Twilight Sentinel.
 Visor Vanity Mirrors, Illuminated—Driver and Passenger.

SOUND SYSTEMS

Antenna, Tri-Band—AM/FM/CB.
 Radio—AM/FM Stereo Signal Seeking and Scanner with Digital Display and Cassette Player (ETR).
 Radio—AM/FM Stereo Signal Seeking and Scanner with Digital Display, Cassette Player and Citizens Band (ETR). —Includes Integral 40-Channel CB Transceiver and Tri-Band Antenna.

APPEARANCE AND PROTECTION

Accent Striping [Standard on Fleetwood Broughams and De Ville d'Elegance]. (Available on De Villes).
 Door Edge Guards.
 Floor Mats, Carpeted Rubber, Front and/or Rear (Deluxe Tampico Carpeted Mats Standard on Fleetwood Brougham d'Elegance and De Ville d'Elegance).
 Front License Plate Mounting Provisions—(No charge).
 Fuel Filler Door, Remote Locking.
 General Motors Continuous Protection Plan—Additional service protection beyond that provided by GM's limited new vehicle warranty. U.S. and Canada only. See your Cadillac dealer for details.
 Leather Seating Areas—(Not available on De Ville d'Elegance).
 License Frame—Rear.
 License Frames—Front and Rear.
 Opera Lamps—(Standard on Fleetwood Broughams and De Ville d'Elegance). (Available on De Villes).
 Paint, Firemist.
 Paint, Two-Tone—(Available for De Villes only).
 Roof, Padded Cabriolet Vinyl—(Standard on Fleetwood

Brougham Coupe). (Available on Coupe de Ville).
 Roof, Padded Full Vinyl—(Standard on Fleetwood Brougham Sedan). (Available on Sedan de Ville).
 Steering Wheel Rim, Leather-Trimmed.
 Theft-Deterrent System.
 Trunk Mat.
 Wheel Discs, Turbine-Vaned—(Available for De Villes only).
 Wheel Discs, Wire.
 Wheels, Wire.

ENGINE/CHASSIS

Battery, Heavy Duty—Delco-GM Freedom® III (Not available on Diesel).
 Emission System, Altitude—(No charge).
 Emission System, California—(Not available on Diesel).
 Emission System, Federal—(No charge).
 Engine Block Heater—(Included with Diesel).
 Engine, Diesel—5.7 Liter V8 (No charge). (Not available in California).
 Generator, 100 Amp.
 Heavy-Duty Ride Package.
 Tires, Puncture Sealing.



12

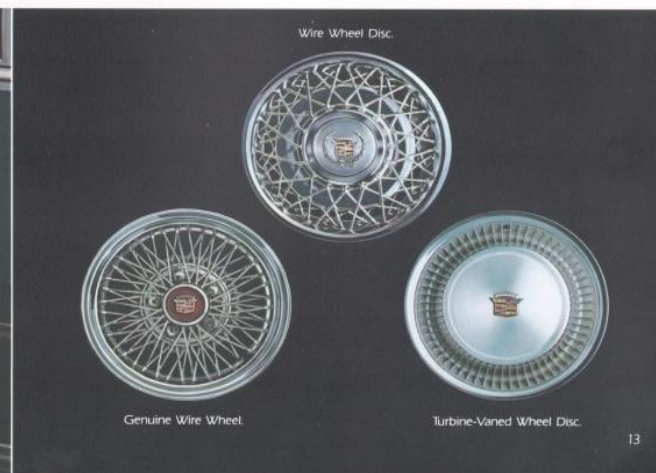
Power AstrorooF



Twilight Sentinel



Cassette Tape Player



Wire Wheel Disc

Genuine Wire Wheel

Turbine-Vaned Wheel Disc

13



THE FLEETWOOD LIMOUSINE SERIES

The flagships of the Cadillac fleet, the Fleetwood Limousine and Fleetwood Formal Limousine, instantly communicate prestige and class worldwide.

Designed, engineered and manufactured as limousines... the Fleetwood Limousine has seating for eight passengers while the

Fleetwood Formal Limousine can accommodate seven. Rear seat passengers have their own control panel to adjust temperature, power windows and the new available remote control AM/FM Stereo Cassette Player. Other Cadillac Limousine refinements include auxiliary seats, rear seat footrests, tilt and

telescope steering wheel (standard on Fleetwood Formal Limousine; available on Fleetwood Limousine), heavy-duty cooling system, full-size spare tire, opera lamps and full padded vinyl roof. In addition, a limited slip differential is available.



Inside this private world is seating of Heather cloth in either Dark Blue (shown) or Black. The front compartment of the Fleetwood Formal Limousine always has Black leather in seating areas. In addition, a sliding glass privacy partition separates chauffeur and rear seat passengers on the Fleetwood Formal Limousine.

THE CADILLAC LEGACY OF QUALITY (and what it can mean to you)

THE FACTS SPEAK FOR THEMSELVES.

For 35 consecutive years, more Americans have chosen to own Cadillac than any other luxury car. One explanation for this remarkable record is our commitment to quality. After all, quality is why there's a Cadillac in the first place.

ANTI-CORROSION PROTECTION IN OVER 100 AREAS.

The 1984 Cadillacs incorporate extensive anti-corrosion measures. Advanced rust-fighting technology helps protect over 100 specially treated areas.

For instance, Cadillac car bodies are immersed in an electron-charged dip that

bonds paint and metal with magnetic-like adhesion. Even the bumpers are triple-plated with three types of metal (copper, nickel and chrome) to protect against corrosion.

ADVANCED TECHNOLOGY.

Innovation not for innovation's sake—but your sake. That's the criterion we use at Cadillac in evaluating new ideas. It's a policy that has resulted in advances such as On-Board Computer Diagnostics, standard with the HT4100 engine. This space-age feature alerts you to certain service requirements with "Service Now" or "Service Soon" indicator lights on the instrument panel. Then, there's the Fuel

Data Panel, also standard with the HT4100 engine. Among other things, it shows you how you can adjust your driving habits to get the most out of every gallon.

THOSE "LITTLE THINGS"

Soon after you become a Cadillac owner, you'll wonder how you ever managed without all those thoughtful touches. Like an electronic climate control system so precise you can adjust the temperature setting to a single degree. A plush driver's seat with six-way power-adjuster that conforms to you—not vice versa. Down to reminder chimes that politely persuade you to get it together and buckle up for safety.

CADILLAC'S GOLD KEY DELIVERY SYSTEM.

As the name implies, Cadillac has inaugurated the most comprehensive delivery program in our 82-year history. It includes a thorough inspection of your vehicle, an orientation drive with your sales consultant, a tape cassette with a thorough explanation of your Cadillac and a full tank of fuel. Plus two sets of Gold Keys and your own Gold Key Identification Card. But that's not all. You'll also receive a 1,000 mile inspection—at no charge.

CADILLAC'S COMPLETE CUSTOMER SATISFACTION SYSTEM.

We have also begun a new step-by-step service excellence system with complete customer satisfaction as our goal. And we're now certifying participating Cadillac dealers nationwide for this system which we believe will set a new service standard for the world.

OCCUPANT PROTECTION

Manual lap/shoulder belts with push-button buckles for driver and right front passenger (driver side includes visual and audible warning system). Manual lap belt at center position, when applicable.

Manual lap belts with push-button buckles at rear passenger positions including center, when applicable.

Energy-absorbing steering column. Passenger-guard inside door lock handles. Safety interlocking door latches.

Inertia-type folding front seatback latches (Coupe's only).

Energy-absorbing instrument panel and front seatback tops.

Laminated safety glass windshield/tempered safety glass side and rear windows.

Safety armrests.

Front seat head restraint for driver and right front passenger (adjustable).

Glove box door latch.

Smooth contoured door and window regulator handles.

Pressure lock radiator cap.

ACCIDENT AVOIDANCE

Side marker lights and reflectors.

Parking lamps that illuminate with headlamps.

Four-way hazard warning flasher.

Backup lights.

Lane change feature in direction signal control.

Windshield defrosters, washer and three-speed wipers. (Controlled-cycle wiper system standard on Fleetwood Broughams; available on De Ville's and Fleetwood Limousines.)

Vinyl-bonded inside rearview mirror glass.

Outside left and right rearview mirrors.

Dual master cylinder brake system with warning light.

Starter safety switch.

Dual-action safety hood latch.

Low glare finish on instrument panel top, inside windshield moldings, wiper arms

and blades and steering wheel metallic surfaces.

Safety road wheel rims.

Front disc brakes with audible wear indicators.

Self-adjusting brakes.

Illumination of heater and defroster controls on instrument panel.

Illumination of windshield wiper and washer controls.

Pressure relief fuel cap.

Tread-wear indicators on tires.

ANTI-THEFT

Audible anti-theft ignition key reminder.

Anti-theft steering column lock.

Inside hood release.

Anti-theft key system (one key for ignition only; second key for doors, trunk and glove compartment).

Visible vehicle identification number.

AVAILABLE ANTI-THEFT FEATURE
Theft-Deterrent System.



Let's Get It Together...Buckle Up.



1984 DE VILLES, FLEETWOOD BROUGHAMS AND FLEETWOOD LIMOUSINES

HT 4100 V8 with Digital Fuel Injection (DFI) on De Ville's & Fleetwood Broughams	4.1 liters
Displacement (No-chance option for California)	4.1 liters
Diesel with Fuel Injection (Not available for Limousines or in California)	5.7 liters
Displacement	5.7 liters
HT 4100 Fuel Injection (Not available for Limousines)	4.0 liters
Fuel Tank	80 liters
Capacities	
De Ville's & Fleetwood Broughams with HT 4100 Power System	92.7 liters (24.5 gallons, approx.)
De Ville's & Fleetwood Broughams with available Diesel	98.4 liters (26 gallons, approx.)
Limousines	92.7 liters (24.5 gallons, approx.)
Electrics	
Freedom® 8 Battery	12-volt, negative ground
Delco-GM side terminals	No filament caps
Win Diesel	Two Delco-GM Freedom® 8 Batteries
Generator	80 amps
Transmissions	
De Ville's & Fleetwood Broughams with HT 4100 Power System or available Diesel	Four-speed automatic with overdrive and torque converter clutch
Limousines with V8-6-4	Three-speed automatic
Rear Axle Differential	Hypoid Type Ratios
De Ville's & Fleetwood Broughams with HT 4100 Power System	3.42:1 (3.73:1 Absorbed)
De Ville's & Fleetwood Broughams with available Diesel	2.93:1 (3.08:1)
Front Suspension	Independent Coil Springs & Stabilizer Bar
Coil Type Shock Absorbers	Hydraulic, Direct Action
Rear Suspension	Four-link Springs, Coil Shock Absorbers
Hydraulic, Direct Action Height Control	Electronic Level Control
Brakes	Power disc-drum self-adjusting Master Cylinder
Power Boosters	Dual hydraulic tandem vacuum Hydraulic for Diesel

Floor	Carpeted with available vinyl-veneered corners
Caliper	Single piston sliding
Front disc	
Fleetwood Broughams and De Ville's	304.8 x 25.4 mm (12" x 1")
Fleetwood Limousines	304.8 x 31.75 mm (12" x 1 1/4")
Rear	Dual semi-trumps
Body Width	
Fleetwood Broughams	279.4 x 50.8 mm (11" x 2")
Limousines	304.8 x 63.5 mm (12" x 2 1/2")
Composited glass optional	
Fleetwood Broughams	1914 mm (75.4")
Fleetwood Brougham Coupe	1914 mm (75.4")
Fleetwood Brougham Sedan	1912 mm (75.3")
Fleetwood Limousine	1912 mm (75.3")
Formal Limousine	1912 mm (75.3")
Wheelbase	
Fleetwood Broughams	279.4 x 50.8 mm (11" x 2")
Limousines	304.8 x 63.5 mm (12" x 2 1/2")
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Fleetwood Broughams	279.4 x 50.8 mm (11" x 2")
Limousines	304.8 x 63.5 mm (12" x 2 1/2")
Composited glass optional	
Fleetwood Broughams	1914 mm (75.4")
Fleetwood Brougham Coupe	1914 mm (75.4")
Fleetwood Brougham Sedan	1912 mm (75.3")
Fleetwood Limousine	1912 mm (75.3")
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