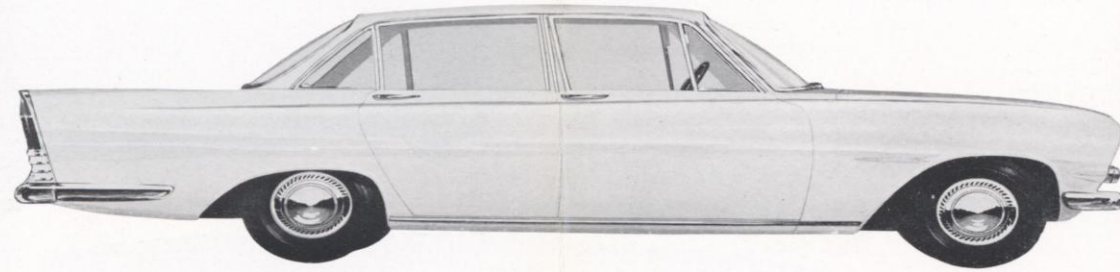


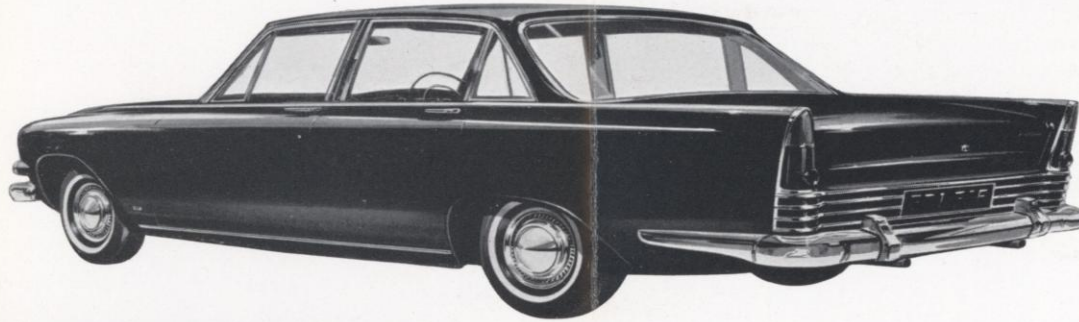
NEW
ZODIAC
MARK III



a **NEW** concept
in **FORD**
MOTORING

The brilliant new Zodiac Mark III is the finest car ever produced by Ford of Britain. It is significantly faster, smoother, quieter, more luxurious and even more roadworthy than its illustrious predecessor. A milestone in motoring it reveals to discriminating motorists a quality of luxury travel hitherto monopolised by owners of the world's most expensive cars.

ZODIAC MK III

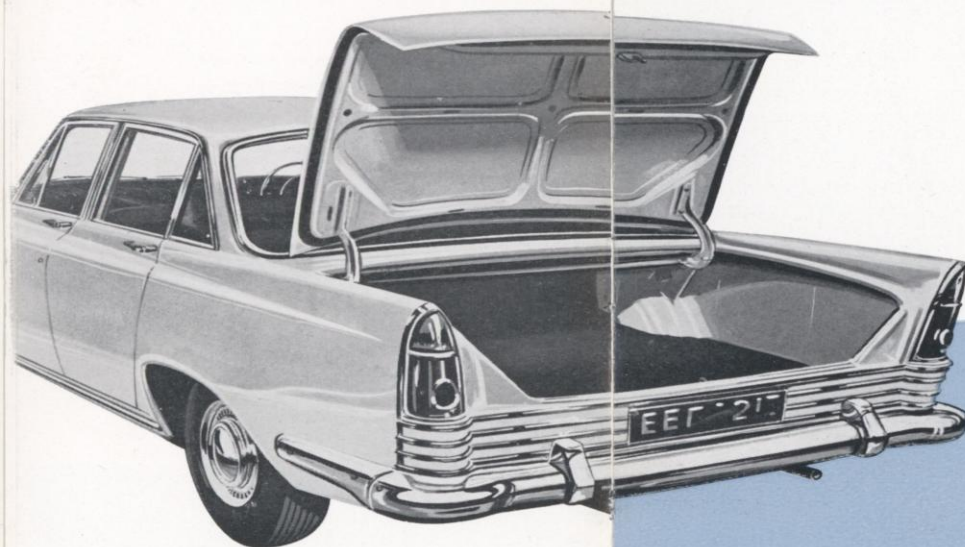


LINES OF CONSUMMATE ELEGANCE

The new Zodiac's form is elegant, original and visually interesting—in the Zodiac tradition. Frills of fashion have been ignored in producing a shape that will last for years. Curved glass all round, with ultra-thin, tapered pillars,

provides the finest view yet built into any saloon car, and powerful twin headlamps maintain this visibility at night. Four opening quarter lights enable all passengers to enjoy individual, draught-free ventilation. The Zodiac's impressively large aerodynamic double curvature windscreen is swept clear of rain by twin-bladed, variable speed electric wipers.

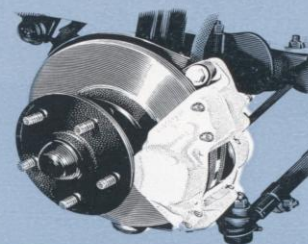
A high efficiency screen-washer combats dust and grime. Keen motorists will be intrigued by the design detail of this impressive car. The twin headlamps, for instance, are protected both by the substantial wrap-round bumper with overriders, and by the lamps' position within the grille itself. The dual purpose side-light/turn indicators are set in the very corner of the wing so as to be visible through an exceptionally wide arc.



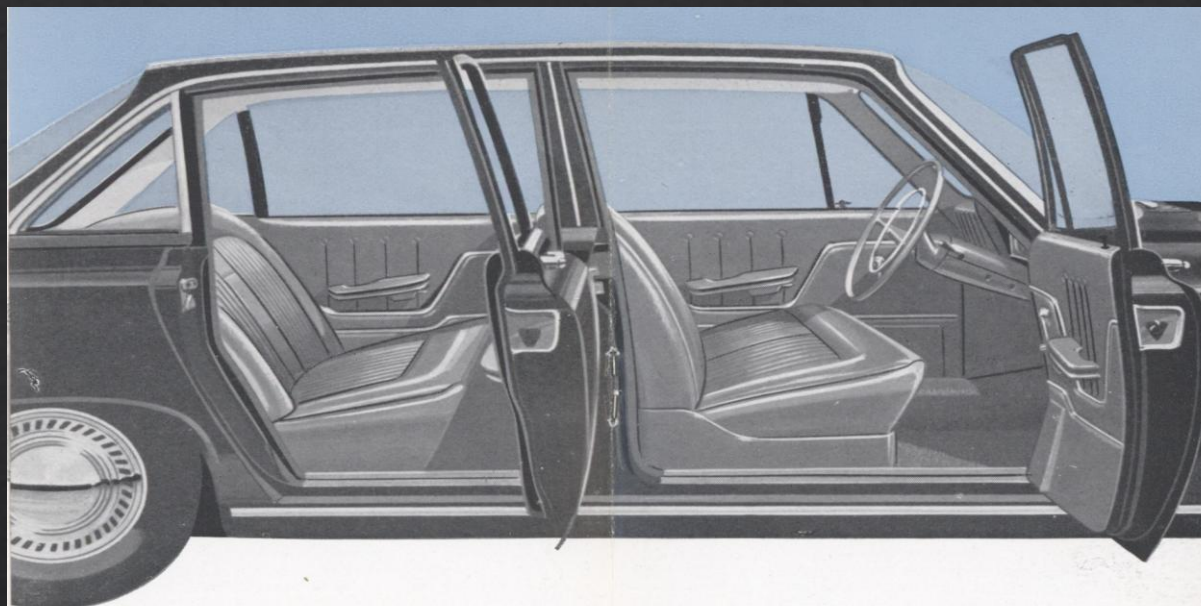
SPACE FOR LUGGAGE

The new Zodiac has a boot capacity of $21\frac{1}{2}$ cubic feet—and every cubic foot usable too. The spare wheel stands inside the rear wing at the left, and is separated from the luggage by a fitted cover incorporating a tool pocket. The boot floor is lined with a close-fitting washable cover. The lid is counterbalanced with torsion bars. The filler cap is recessed behind the hinged number plate.

POWER TO BRAKE



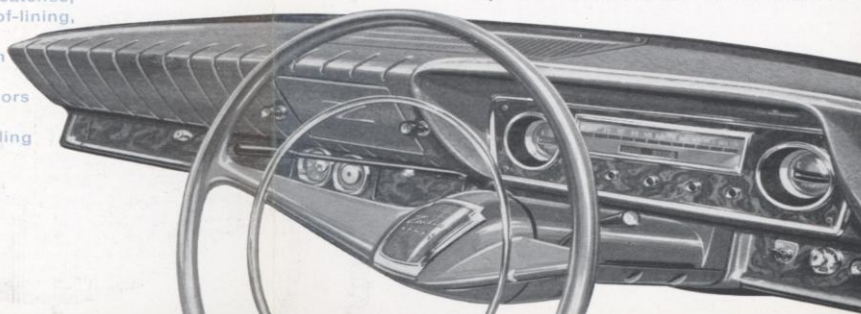
Power-assisted front wheel disc brakes and 9-inch drums at the rear form a smooth, powerful and perfectly balanced braking system.



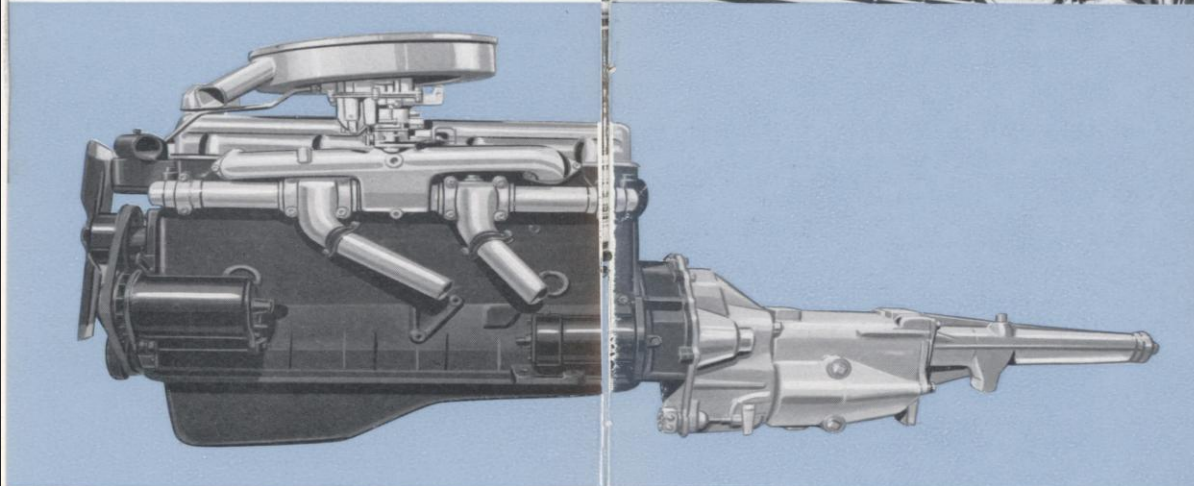
Absorb the sumptuous luxury of the new Zodiac Mk III seats thickly padded with foam rubber and trimmed in the exciting new material, smooth, satisfying "Cirrus 500" (high-quality crushed hide or Bedford cord being optional), soft fold-away armrests front and rear, and armrests on the doors incorporating the door release catches, deep pile carpets, washable roof-lining, handsome door trim all merging into a single pattern of space and taste easily attained through wide doors that open square. These doors have courtesy switches controlling interior lights on all doors. New zero-torque locks allow click shuts by the pressure of a little finger.

A superb facia design in close-up, demonstrating style, efficiency and safety of the very highest order. Soft padding runs full width across the top, matching the interior trim colour, whilst all other surfaces have a high-quality walnut-style finish.

The rectangular instrument console contains a ribbon speedometer reading up to 120 m.p.h., total mileage and trip recorder, a temperature gauge, and a fuel gauge. Full instrumentation details will be found in the specification at the back of this booklet.



6
CYLINDERS
FOR SMOOTH
POWER



The strongly-braced counter-balanced bonnet swings open to 75 degrees, rendering the engine and its ancilliary equipment strikingly accessible. Six cylinders and 112 brake horse power provide the new Zodiac Mk III with its delightfully smooth, silent and flexible performance. Top speed approaches 100 m.p.h., the car cruising comfortably and safely in the 90's. The engine's flexibility is further

augmented by the standard 4-speed all synchromesh gearbox, with its short-movement column-mounted lever. But the Zodiac achieves the ultimate in luxury when fitted with Ford's new Automatic transmission. This remarkable unit needs no adjustment or maintenance, and can be overridden when required. Chassis greasing is only necessary, on average, twice a year.

ENGINE—6 cylinders. Bore 3.25" (82.55 mm) Stroke 3.13" (79.5 mm). Capacity 155.8 cu ins (2553 cc). Compression ratio 8.5 : 1. Brake Horse Power 112 @ 5000 rpm (nett). Torque 140 lbs ft @ 2800 rpm.

Four bearing crankshaft with integral weights dynamically balanced. Push-rod operated overhead valves, special valve springs. Large siamesed ports. Exhaust system employs twin exhaust-pipes to divided silencer with twin tail pipes.

ENGINE LUBRICATION—Pressure feed by submerged gear pump to crankshaft, main bearings, big end bearings and camshaft bearings. Full flow filter. Capacity of system 8.5 pints.

IGNITION—12 volt oil filled coil. Distributor has automatic and vacuum advance and retard control.

FUEL SYSTEM—Diaphragm type fuel pump, camshaft operated 45 mm, downdraught carburettor with special choke. Electrical fuel gauge. Fuel tank below boot floor. Tank capacity 12½ gallons.

COOLING SYSTEM—Pressurised belt driven two blade fan and water pump with thermostatic control. Capacity 20.3 pints.

TRANSMISSION—Single dry plate clutch, spring cushioned. Hydraulic operation. Steering column gear change. Four speed gearbox with synchromesh on all forward gears. Overall ratios: 1st 11.23, 2nd 7.86, 3rd 5.01, 4th 3.5, Reverse 11.88.

REAR AXLE—Three quarter floating, hypoid final drive. Open type drive shaft. Axle ratio 3.55 : 1.

FRONT SUSPENSION—Independent front suspension with low periodicity coil springs mounted on special hydraulic double acting telescopic shock absorbers. Anti-roll torsion bar.

REAR SUSPENSION—Longitudinal, semi-elliptic leaf springs with hydraulic double acting lever type shock absorbers.

BRAKES—Operated from pedal and hydraulic/servo with vacuum reservoir. Front disc brakes 9½" diameter. Rear drum brakes with single leading shoe: Drum Size: 9" × 2½".

STEERING—Recirculatory ball type. Ratio 18 : 1 Diameter 17". Turning circle 36'.

WHEELS & TYRES—Pressed steel with wide base rims. Tyres: Nylon Speed. 6.40 - 13 tubeless (tubed optional).

ELECTRICAL EQUIPMENT—Two brush ventilated generator. Current voltage control. Twin-tone horn operated by a full horn ring. Battery 12 volt 57 amp hr at 20 hr rate.

INSTRUMENTS—Include 120 mph speedometer, odometer with trip recorder, fuel gauge, temperature gauge, ignition, main beam warning lights and direction indicator. Heater fan warning light.

CONTROLS—Facia panel controls; choke, windscreen wiper incorporating windscreen washer, key-operated ignition/starter switch, combined interior/instrument/side/headlamp lighting switch. Foot operated headlamp dipper switch. Heater and fresh air ventilator controls and booster switch, headlamp flasher, low load parking light switch.

BODY—All steel integral construction. Safety glass all round. Zero torque locks on all four doors. Door armrests with built-in release mechanism. Single tones, Cirrus 500 crushed hide or Bedford cord upholstery optional. Moulded carpet. Spring loaded lockable glove compartment. Front door map pockets. Simulated wood finish to facia instrument panel. Adjustable bench front seat with foldaway centre armrest. Rear seat of similar type with centre armrest. Luggage compartment: Capacity 21.75 cu ft. Spare wheel housed in nearside rear wing with cover incorporating tool pocket.

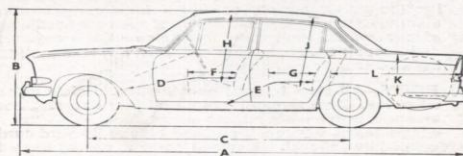
GENERAL EQUIPMENT—Dual windscreen wipers incorporating windscreen washer, operated by variable speed motor. Four sealed beam headlamps. Flasher type direction indicators. Overrides. Combined heater and demister with fresh air ventilator. Electric clock, automatic cigar lighter, padded sunvisors with vanity mirrors. Ashtrays. Interior rear view mirror. Two interior lights, door-operated courtesy switches.

FACTORY FITTED OPTIONS AT EXTRA COST—Individual fully-reclining front seats. Overdrive. Automatic Transmission. Crushed hide or Bedford cord upholstery. White Sidewall Tyres.

Ford policy is one of continuous improvement. The right to change prices, specifications and equipment at any time without notice is reserved.

COLOURS

SAVOY BLACK
GOODWOOD GREEN
IMPERIAL MAROON
AMBASSADOR BLUE
ERMINE WHITE
WINDSOR GREY
PANAMA YELLOW
MONACO RED
SAPPHIRE BLUE
ASCOT GREY
LIME GREEN
CARIBBEAN TURQUOISE



DIMENSIONS

A	Length	..	..	..	15' 1 $\frac{1}{4}$ "
B	Height	..	..	..	4' 9 $\frac{1}{2}$ "
C	Wheelbase	..	..	..	8' 11"
D	Leg room, front	..	..	..	3' 7 $\frac{3}{4}$ "
E	Leg room, rear	..	..	..	3' 2 $\frac{1}{2}$ "
F	Seat depth, front	..	..	..	1' 6 $\frac{1}{2}$ "
G	Seat depth, rear	..	..	..	1' 6"
H	Head room, front (seat compressed)	..	..	..	3' 1 $\frac{1}{2}$ "
J	Head room, rear (seat compressed)	..	..	..	3' 1 $\frac{3}{4}$ "
K	Luggage compartment, height	..	..	..	1' 7 $\frac{1}{2}$ "
L	Luggage compartment, max length	..	..	..	3' 8"
	Luggage compartment, width	..	..	..	4' 6"
	Overall width	..	..	..	5' 9"
	Shoulder room, front	..	..	..	4' 6 $\frac{1}{2}$ "
	Shoulder room, rear	..	..	..	4' 8 $\frac{1}{2}$ "
	Hip room, front, rear	..	..	..	4' 10"
	Kerb weight	..	..	..	25 $\frac{1}{4}$ cwt

with our compliments

