

Dodge proudly presents ...

SWEPT WING 58



Swept-Wing 58 by Dodge



New Front-End Design



New Sweep-Yaw Windshield



New Twin-Set Headlights

The new adventure!

In the magnificent new Swept-Wing 58, Dodge introduces a car that stands apart in any company. It is very low, very daring, beautifully proportioned. Its unusual sureness of handling and ease of control reflect the latest engineering advances. To drive it is an enlightening revelation. To own it is a new adventure.



A new adventure in luxury! Dodge stylists have designed interiors that are particularly rich and luxurious this year. The fabrics are especially lavish, the colors striking and vivid. Shown above is the handsome interior of the Custom Royal Lancer.



Push-Button TorqueFlite Drive—pioneered and perfected by Dodge. Nothing like it for ease and convenience. A touch of your finger gives you complete mastery of the road.



New Constant-Control Power Steering—gives greater "road feel," works full-time.



New Dodge Sure-Grip Differential with Automatic Traction Pilot.* A real help in snow, sand or mud.



Torsion-Air Ride—without question the finest suspension system on the road. Virtually eliminates road sway and brake dip. It's yours at no extra cost on all Dodge models.

*Unusual sureness,
brilliant response,
masterful control...*

A new adventure in performance!

Pick any road you like—a familiar one preferably. With wide-open stretches. A hill or two. A few curves—sharp ones, too. And—for good measure—some real rough spots. Try it in a Swept-Wing 58 by Dodge and some amazing things happen!

The straightaways are as smooth as glass—except they suddenly seem so much shorter. Hills? Why, they're not anywhere near as steep any more. Curves? You take 'em like you were riding on rails. Rough spots? You hardly know they're there!

This may sound like magic and it is—of a sort. The magic of a car so well engineered and built that it gives you a sense of mastery you've never known before. So pick any road you like and try it in a Swept-Wing 58. You'll find it an exhilarating experience.



New V-8 Engines—with bigger 361 cu. in. displacement, higher 10 to 1 compression ratio, increased torque, greater economy.



New Total-Contact Brakes—the finest in the industry, operate on advanced total-contact principle. Standard equipment.

Electronic Fuel Injection*—for the man who knows and wants the finest. Electronically controlled injectors in each cylinder provide "custom carburetion," compensate for all variations in speed, load, altitude, etc. Available in limited numbers.

*Optional or extra cost.



Swept-Wing 58 by Dodge



New Front End Design



New Swept-Wing Wheelbase



New Front End Wheelbase

The new adventure!

In the magnificent new Swept-Wing 58, Dodge introduces a car that stands apart in any company. It is very low, very fast, beautifully proportioned. Its unusual suspension of handling and ease of control reflect the latest engineering advances. To drive it is an exhilarating revelation. To own it is a new adventure.

- *Coronet Series*
- *Royal Series*
- *Custom Royal Series*

15 invitations to high adventure!

Dashing hardtops...dazzling sedans...low-slung convertibles...glamorous station wagons



Which will it be? A Lowest Seating? Sedan? Station Wagon? A Convertible model? You can choose from 15 models in 5 great series. All offer such advances as Torque-Air Brk, Push-Button Torque-Flite and Total Control Brakes--so easy only a low. Take your pick!



Custom Royal Lowest Convertible



Custom Royal Lowest 4-Door



Custom Royal Lowest 4-Door



Custom Royal 4-Door Sedan



Custom Lowest 4-Door



Royal Lowest Sedan



Royal Lowest 4-Door



Royal 4-Door Sedan



Custom Lowest Convertible



Custom Lowest 4-Door



Custom 4-Door Sedan 7.8 and 9.0



Custom Club Sedan 7.8 and 9.0



Custom Series 4-Door 4-Doorage Station Wagon with "Overhead Storage" - also a convertible model



Custom 4-Door 4-Doorage Station Wagon - available in a convertible model with "Overhead Storage"



Clubwagon 4-Door 4-Doorage Station Wagon

*Dodge power features...
A new adventure in
ease and comfort!*

Constant-Control Power Steering eliminates 80% of manual effort, works for you full-time.



6-Way Power Seat can be adjusted forward or backward, up or down, tilted or upright with one switch.

Power Window Lifts raise or lower all windows from driver's seat, or each window individually.



Power Brakes give more positive, predictable stops, greater resistance to fade, require 35% less effort.

Specifications

CHASSIS—Double-channel, box-section side rail frame. 14" Safety Rim Wheels. Hydraulic, Total-Contact 11" Brakes with Cyclobond lining. Internal expanding service brake. External contracting parking brake with standard transmission. Internal expanding parking brake with PowerFlite or TorqueFlite transmissions.

TIRES—Tubeless tires, size 7.50 x 14 on all Coronets except Convertibles. Tire size 8.00 x 14 on Royal, Custom Royal, Station Wagons, Coronet Convertible—and optional on Coronet. Tire size 8.50 x 14 optional on Coronet Convertible, Royal, Custom Royal and Station Wagons.

TRANSMISSIONS AND DRIVE TRAIN—Standard. Easy-shift, 3-speed manual transmission. **TorqueFlite**—Fully-automatic, 3-speed transmission with torque converter, standard on D-500 models, optional at extra cost on all other V-8 models. **PowerFlite**—Fully-automatic, 3-speed transmission with torque converter, optional at extra cost on Coronet V-8 and Coronet 6. Hotchkiss Drive. Semi-floating rear axle. **STANDARD REAR AXLE RATIOS**—Manual Shift—6-cylinder—3.91:1; PowerFlite 3.73:1; V-8 Coronet Std. Manual 3.54:1; PowerFlite 3.31:1; TorqueFlite 3.15:1. V-8 Royal Manual 3.54:1; PowerFlite or TorqueFlite 3.15:1. V-8 Custom Royal Manual 3.31:1; TorqueFlite only 3.15:1. Suburban Sierra and Custom Sierra Manual 3.54:1; TorqueFlite only 3.15:1.

ELECTRICAL SYSTEM—6-cell, 12-volt battery. High capacity 30-40 ampere generator. Follow-thru starter. Eight-cylinder cars have battery capacity of approximately 50 to 60 ampere hours. Six-cylinder cars have 50 ampere hour capacity. Single-speed electric windshield wipers. Variable-speed windshield wipers optional at extra cost.

SUSPENSION—Dodge Torsion-Aire Ride: Torsion springing in front suspension. Semi-elliptical rear springs, mounted outboard of frame. Rear axle clamped forward on rear springs to absorb torque. Symmetrical spherulite steering system. Direct-acting Oriflow shock absorbers. New ball joints. Anti-brake dip. Flexible-hanging front sway bar on Custom Sierra, Sierra and Suburban Station Wagons. Full rubber insulation.

FUEL SYSTEM—Dry-type air cleaner and silencer. All cars equipped with automatic choke. Mechanical fuel pump. Plastic fuel filter in fuel tank. All cars equipped with ceramic fuel filter in carburetor or fuel pump. Tank capacity, 20 gallons. (22 gallons on Station Wagons.)

GENERAL DIMENSIONS—Wheelbase, 122 inches. Overall length, 213.8 inches, except Station Wagons. Overall width, 78.3 inches.

ELECTRONIC FUEL INJECTION ENGINE—Available at extra cost on all models, except Station Wagons. Eight-cylinder overhead valve, V-type, Wedge-type combustion chamber. Compression ratio, 10.00 to 1. Bore, 4.12 in. Stroke, 3.38 in. Piston displacement, 361 cu. in. Rotary oil pump. Full-flow oil filter. Oil capacity, 4 quarts. Coolant capacity, 16 quarts (with heater or air conditioning, 17 quarts). Dual exhausts and deflectors standard equipment. Special heavy-duty, dry-type air cleaner. Taxable horsepower, 54.3. Available in very limited quantities.

SUPER D-500 V-8 ENGINE—Available at extra cost on all V-8 models. Eight-cylinder, overhead valve, V-type, Wedge-type combustion chamber. Compression ratio, 10.00 to 1. Bore, 4.12 in. Stroke, 3.38 in. Piston displacement, 361 cu. in. Rotary oil pump. Full-flow oil filter. Oil capacity, 4 quarts. Coolant capacity, 16 quarts (with heater or air conditioning, 17 quarts). Dual exhausts and deflectors standard equipment except Station Wagon. Special heavy-duty, dry-type air cleaner. Two four-barrel carburetors. Taxable horsepower, 54.3.

D-500 V-8 ENGINE—Available at extra cost on all V-8 models. Eight-cylinder overhead valve, V-type, Wedge-type combustion chamber. Compression ratio, 10.00 to 1. Bore, 4.12 in. Stroke, 3.38 in. Piston displacement, 361 cu. in. Rotary oil pump. Full-flow oil filter. Oil capacity, 4 quarts. Coolant capacity, 16 quarts (with heater or air conditioning, 17 quarts). Dual exhausts and deflectors standard equipment except Station Wagon. Special heavy-duty, dry-type air cleaner. One four-barrel carburetor. Taxable horsepower, 54.3.

RAM-FIVE V-8 ENGINE—Standard equipment on Custom Royal and Station Wagon models. Eight-cylinder, overhead valve, V-type. Compression ratio, 10.00 to 1. Bore, 4.06 in. Stroke, 3.38 in. Piston displacement, 350 cu. in. Rotary oil pump. Full-flow type oil filter. Oil capacity, 4 quarts. Coolant capacity, 16 quarts (with heater or air conditioning, 17 quarts). Dual exhausts and deflectors standard equipment except on Suburbans and Sierras. Heavy-duty, dry-type air cleaner. Four-barrel carburetor. Taxable horsepower, 52.7.

SUPER RED RAM V-8 ENGINE—Standard equipment on Royal V-8. Eight-cylinder, overhead valve, V-type. Compression ratio, 9.0 to 1. Bore, 3.68 in. Stroke, 3.80 in. Piston displacement, 325 cu. in. Rotary oil pump. Shunt-type oil filter. Oil capacity, 5 quarts. Coolant capacity, 20 quarts (with heater or air conditioning, 21 quarts). Four-barrel downdraft carburetor. Taxable horsepower, 43.3.

RED RAM V-8 ENGINE—Standard equipment on Coronet V-8. Eight-cylinder, overhead valve, V-type. Compression ratio, 9.0 to 1. Bore, 3.68 in. Stroke, 3.80 in. Piston displacement, 325 cu. in. Rotary oil pump. Shunt-type oil filter. Oil capacity, 5 quarts. Coolant capacity, 20 quarts (with heater or air conditioning, 21 quarts). Dual downdraft carburetor. Taxable horsepower, 43.3.

"GET-AWAY" SIX ENGINE—Standard equipment on Coronet Six. Six-cylinder, L-head, inline type. Compression ratio, 8.0 to 1. Bore, 3.25 in. Stroke, 4.63 in. Piston displacement, 230 cu. in. Rotary oil pump. By-pass oil filter. Oil capacity, 5 quarts. Coolant capacity, 13 quarts (with heater or air conditioning, 14 quarts). Dual downdraft carburetor. Taxable horsepower, 25.4.

SHIPPING WEIGHTS—Coronet Six (4-Dr. Sedan) 3,730 lbs. (with PowerFlite Automatic Transmission); Coronet Eight (4-Dr. Sedan) 3,940 lbs. (with TorqueFlite Automatic Transmission); Royal (4-Dr. Sedan) 4,000 lbs. (with TorqueFlite Automatic Transmission); Custom Royal (4-Dr. Sedan) 4,030 lbs. (with TorqueFlite Automatic Transmission).

*Equipped with automatic transmission, radio and heater—and full load of gas, oil and water.

The policy of Dodge Division of Chrysler Corporation is one of continual improvement in design and manufacture wherever possible to assure a still finer car. Hence, specifications, equipment and prices are subject to change without notice.

DODGE DIVISION • CHRYSLER CORPORATION