

MERCURY CAPRI/80

AERODYNAMIC STYLING
FULL INSTRUMENTATION

EUROPEAN-STYLE RADIAL
TUNED SUSPENSION

TURBO RS WITH NEW
REAR DECK SPOILER

OPTIONAL RECARO ADJUSTABLE
BUCKET SEATS





Mercury Capri

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THE 1980 MERCURY CAPRI. EVERY BIT A DRIVER'S CAR. AND MORE.

Just looking at Capri for 1980 tells you something about it. Heritage: unmistakably European. This is a clean-lined car with Halogen headlamps, jaunty wheel blisters, integral sail mirror and sharply-raked roof pillars. A true collaboration between our American styling team and our design group in Europe—where Capri originated nine years ago.

Now, as then, it's an automotive concept that's more than body beautiful. It's purely a driver's car. And every new 1980 Capri—from standard to Turbo RS—hews to that credo.

FULL INSTRUMENTATION. When you drive a Capri, your view of the road includes six instrument dials, including matching 5" dia. tachometer and speedometer. They are hooded to prevent daytime glare and backlit green for night driving.

Controls for windshield wiper/washer, headlamps dimmer, turn indicators and horn are all incorporated in two stalks on the steering column.



Capri standard high-back seats in black Corinthian vinyl



Capri's third door and fold-down rear seats



High-back bucket seats in Wedgewood blue Scanda cloth—also available in medium red, Vaquero, black and caramel

SPORTS INTERIOR. The dished steering wheel is an aluminum spoke design. The gear-change lever is floor-mounted, its position determined by human-engineering specialists. The standard high-back bucket seats in Capri are pleated in vinyl with cloth an available option.

DRIVE CAPRI. Underway, you'll know why we call Capri a driver's car. Its lightweight, coil-spring suspension limits body roll comfortably. Its rack-and-pinion steering system gives you a feel of the road. Its smooth-shifting four-speed manual transmission is completely synchronized. And the standard 2.3 litre engine features single overhead camshaft and efficient crossflow cyl-



Stalk-mounted controls on steering column (L)
Oscillating Fluidic Windshield Washer System (R)

inder head. The exhaust manifold is a tube steel four-into-one header.

The 1980 Capri. It's no ordinary car.

NOTE: Some items are optional. See notable standard features, measurements and color code reference listed throughout this catalog.



Capri's full instrumentation includes tachometer and oil pressure, temperature and ammeter gauges



RS interior with seats in optional Vaquero Scanda cloth

MERCURY CAPRI STAGE II: THE RS.

At a glance, the black-out grille treatment and sculptured hood scoop set this Capri apart from others. It has obvious styling distinctions. The black anodized trim. Dual remote control mirrors. And, inside, black engine-turned styling on the instrument cluster. But the real story of RS is in its handling. RS RADIAL SPORT SUSPENSION. RS means Radial Sport suspension. It's a suspension tuning package specially engineered to complement the engine you choose. With 4- and 6-cylinder en-

gines, the front stabilizer bar is thicker than on the standard suspension. A rear stabilizer is added and rear spring rates are lowered. With the 8-cylinder engine, the front spring rate is increased. With any RS, shock absorber tuning and certain control arm bushings differ from standard suspension. Steel belted radial black sidewall tires (P175/75R14 size) complete the package.

Our chassis engineers had one thing in mind when they designed the Capri RS: to give you an even sportier handling Capri. We asked them to increase roll stiffness without sacrificing ride or harshness control. Did they succeed? Drive a Capri RS and judge for yourself.

NEW REAR DECK SPOILER. The rear deck spoiler, standard on all Capri RS models and new for 1980, warrants special mention. It's not only there for looks. It reduces aerodynamic drag by about 1% and produces a 38% reduction in lift. The reduction in lift can contribute to the improved handling of the RS model.

ORDERING YOUR CAPRI RS. You can get an RS with any engine including the Turbo. That means either the normally-aspirated overhead cam four-cylinder, the 3.3 litre inline six or our new 4.2 litre small block V-8 engine. You can



RS dash with engine-turned texture applique



Wraparound body molding and RS identification

also get a 3.45:1 performance axle ratio, and a choice of 14 wheel, wheel cover and tire options.

Among these options is the TRX type tire and forged aluminum wheel. More than good looking, the alloy wheel reduces unsprung weight compared with the stock rim. The low profile radial tire puts a big 190mm wide footprint on the road.

Capri also offers 5 sound system options. Maybe you'd like a rear window washer/wiper or a roof-mounted luggage rack. You can get any of them with a Capri RS from your Mercury dealer.

NOTE: Some items are optional. See notable standard features, measurements and color code reference listed throughout this catalog.



Optional quartz digital readout clock



Optional electronic Service Alert Instrument



Capri RS interior in medium red Corinthian vinyl. Shown with optional console, automatic transmission



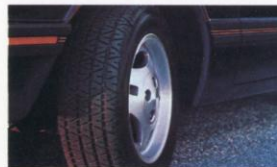


THE ULTIMATE MERCURY CAPRI: TURBO RS

The automotive industry itself is increasingly aware of the benefits turbo-charging has to offer cars of the 1980's. It combines power the enthusiast wants with acceptable gasoline mileage.

Capri's Turbo engine—an overhead cam inline four of 2.3 litre displacement—is specially built for use with the AiResearch TO-3 turbocharger. It features upgraded pistons, rings, connecting rods, intake and exhaust valves, valve seals, bearings and head gasket. The oil pressure is greater and there is half a quart more sump capacity than on the standard 2.3 engine. And the radiator has increased cooling capacity. **HIGH CAPACITY CLUTCH.** In the drive train, a higher torque capacity (1299 lbs.) clutch is used, and the Turbo 4-speed manual gearbox has somewhat wider ratios than the base car. The rear axle ratio is lower than base (3.45:1 vs. 3.08:1) and the ring gear diameter is larger (7.50" vs. 6.75" std.). Front disc brakes (9.3") are the same except for the use of high-performance semi-metallic pads. The 9" x 1.75" rear drum brakes combine with the front disc brakes to give the Turbo Capri balanced braking.

Among the numerous other special features of the Turbo RS are a larger



Standard Michelin TRX radials and aluminum wheels



8000 RPM tachometer and Turbo indicator lights



Optional Recaro adjustable bucket seats

gas tank and additional instrumentation: Turbo function light, overboost/oil temperature alert and tachometer reading to 8000 (yellow band 5200-6200 RPM, redlined above 6200).

TRX HANDLING PACKAGE. Capri Turbo RS also includes the Michelin TRX tires, three-spoke 390mm forged aluminum wheels, and a suspension system engineered compatible with TRX: 29mm front and 14mm rear stabilizer bars, front and rear spring rates of 370 and 160 (lbs. per in. deflection), special shock valving and 90-durometer rear spring insulators.

The purpose of all this: to make a good thing better yet. Here's what we mean. The standard 2.3L Capri will generate cornering forces of 0.76G in a skidpad test. Equipped with the Rally Suspension and TRX tire/wheel package, a Turbo RS will corner at 0.81 G. Compare these cornering forces with figures for competitive sports cars, including those costing thousands more.

OPTIONAL RECARO SEATS. Optional for 1980, is the Recaro N model driver's seat, redesigned expressly for Capri. Recaro is a European manufacturer of specialty seats for aircraft and racing cars. They are normally not available as a factory option on street driven cars. Recaro bucket seats provide uncommon



Sports-tuned exhaust with dual tailpipe extension



Under car detailing, the TRX/Rally Suspension

support and feature 6 adjustments: seat-back from vertical to horizontal; mid-back support adjustment, tilt of upper seat-back; raise/lower head restraint; lengthen/shorten seat depth and raise/lower seat height at front, rear or both. Recaro seats are available on all Capri models.

NOTE: Some items are optional. See notable standard features, measurements and color code reference listed throughout this catalog.

THE GHIA: OUR MOST LUXURIOUS MERCURY CAPRI

To a lover of fine automobiles, the name Ghia conjures up visions of auto shows on the Continent, at Turin, Geneva, Frankfurt and Paris, where, year after year, the creations of the Ghia coachworks have remained in the vanguard of styling innovation. A BOULEVARDS-OF-PARIS CAPRI. In our working relationship with the Ghia studio, we've tried to capture some of that innovation for this very special Capri. It's a Capri with a Boulevards-of-Paris kind of personality: the most lavish, most luxurious of all.

The hallmark of Capri Ghia is subtle interior styling with several convenience features. The low-back bucket seats have wide pleats and H-pattern bolsters, with European-type adjustable headrest. They're available in your choice of soft luxury cloth or supple real leather trimmed in Corinthian vinyl. The door liners feature map pockets and wide-pleat trim panels mounting the Ghia crest. Floor carpeting is deep 18-oz. nylon. Interior color schemes come in your choice of Black, Medium Red, Wedgewood Blue, Vaquero or Caramel. LUXURIOUS STANDARD EQUIPPAGE. Other standard equipment on the Ghia series Capri includes visor vanity mirror, front passenger's assist handle and



Ghia interior shown with optional console, Select-Shift automatic transmission, Speed Control and AM/FM Stereo

improved sound absorption package. The light group consists of map light, courtesy light switch for third door and lights for ashtray, glovebox and engine compartment.

Special exterior touches include dual remote control mirrors, sport wheel covers and Ghia identification.

The Capri Ghia interior, shown above, features standard low-back bucket seats in soft luxury cloth and luxury trim door panels. Options shown include the center console . . . Select-Shift automatic transmission . . . AM/FM Stereo radio with cassette tape player . . . and luxury 4-spoke steering wheel.



Front passenger's vanity mirror, Ghia standard



4-spoke steering wheel with Speed Control

Standard Features: Capri Ghia

- P175/75R14 BSW tires
- Low-back bucket seats with European type headrest
- Upgraded sound package
- 18-oz. carpeting
- Upgraded seat trim
- Luxury door and quarter trim
- Passenger grab handle—roof rail (deleted with moonroof)
- Door map pockets
- Light Group
- Color-keyed seat belts with tension eliminator
- Visor vanity mirror
- Four-spoke luxury steering wheel with

- woodtone insert
- Ghia crest
- Black dual remote control mirrors
- 14" sport wheel covers
- Power disc brakes (mandatory option)

NOTE: Some items are optional. See notable standard features, measurements and color code reference listed throughout this catalog.



Front passenger's assist handle, Ghia standard



Door panels with map pockets, Ghia crest

MERCURY CAPRI: STANDARD FEATURES FOR THREE MODELS



CAPRI

The 1980 Capri comes with all this equipment, standard:

EXTERIOR

- Dual paint stripes (bodyside)
- Driver's-side remote control sail-mounted mirror
- Black cowl grille
- Dual rectangular headlamps
- Wraparound taillamps
- Wraparound wide bodyside molding
- Semi-styled steel wheels with trim rings

INTERIOR

- Color-keyed 10-ounce cut-pile carpeting in passenger compartment
- Carpeted luggage area
- Color-keyed garnish moldings
- Day/night mirror
- Soft applique door trim panels
- Vinyl high-back bucket seats
- Continuous loop front seat and shoulder belts
- Fold-down rear seat
- Instruments: tachometer; speedometer/odometer/trip odometer; oil pressure gauge; engine temperature; ammeter; fuel gauge and warning lights for brakes and seat belt
- Woodtone instrument panel appliques
- Lockable glove box
- Passenger courtesy light
- Cigar lighter
- Sport steering wheel
- Stalk-mounted control arms on steering column for horn, turn signals, dim switch and windshield wash/wipe
- Carpeted lower door trim panels

FUNCTIONAL

- 2.3 litre OHC 4-cylinder engine with Holley-Weber 2-V carburetor

- Four-speed manual transmission with floor-mounted shift lever
- High/low ram air ventilation
- Rack-and-pinion steering
- Front disc brakes
- Modified MacPherson strut front suspension with stabilizer bar
- Four-bar link rear suspension with coil springs
- Liftback third door
- Anti-theft door latches
- Inside hood release
- Electronic ignition system
- Electronic voltage regulator
- Full fender splash shields
- Oscillating Fluidic Windshield Washer System
- Center-mounted hand brake
- P185/80R13 tires
- 8.6 quart cooling system (10.0 quart with air conditioning)
- 40 amp alternator



CAPRI RS

These are the standard features on the new Capri RS: (Note: Capri RS models include all Capri standard equipment unless otherwise specified.)

EXTERIOR

- Wide tape stripes
- Black grille and headlamp doors
- Black window frame moldings, door handles and lock cylinders
- Black dual remote control sail-mounted mirrors
- Simulated hood scoop
- Rear decklid spoiler
- Bright tailpipe extension
- RS bodyside identification

INTERIOR

- Simulated engine turned finish on instrument cluster
- RS instrument panel medallion

FUNCTIONAL

- Suspension: thicker front stabilizer bar than on base Capri; special springs, shocks and rear stabilizer bar
- P175/75R14 BSW tires
- Sport wheel covers
- 3.08:1 rear axle ratio



TURBO RS

The top-of-the-line Capri Turbo RS boasts these standard features: (Note: Capri Turbo RS models include all Capri and Capri RS standard equipment unless otherwise specified.)

EXTERIOR

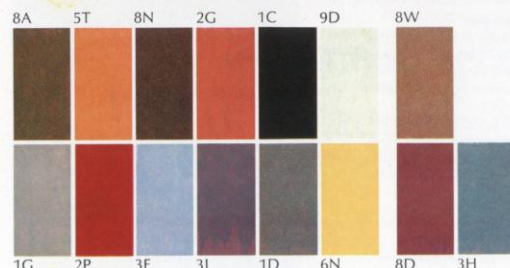
- Turbo RS identification on hood scoop and bodyside

INTERIOR

- Deluxe trim
- Low-back bucket seats
- Inertia seat-back latches
- Turbo-function indicator light on instrument panel
- 8000 RPM tachometer
- Turbocharged Instrument Panel Medallion

FUNCTIONAL

- 2.3 litre turbocharged engine package includes: 5.5 quart oil sump, larger oil pump capacity (55 psi), Holley-Weber 2 bbl. carburetor, 2.5" tailpipe, chromium steel exhaust valves, silicone chromium steel intake valves, heavy-duty connecting rods and forged aluminum pistons with chrome compression rings, modified piston offset and ring clearance, five blade flex fan.
- 15.3" x 5.9" forged aluminum three-spoke wheels
- Michelin TRX radial tires
- Rally Suspension package: thicker front and rear sway bars than on Capri RS; higher spring rates and high-rate shock absorbers
- Sports-tuned exhaust system
- 3.45:1 rear axle ratio
- Power front disc brakes (mandatory option)
- Semi-metallic disc brake pads
- Wide ratio 4-speed transmission (1st gear 4.07:1, 2nd 2.57:1, 3rd 1.66:1, 4th 1.00:1)
- Larger capacity radiator (10.2 quarts), (8.6 quart standard)
- Larger capacity clutch—1299 lbs. (1055 standard)
- 12.5 gallon fuel tank (11.5 standard)
- 7.5" diameter ring gear



CAPRI EXTERIOR COLORS

Standard Colors

8A Dark Chamois Metallic	2P Bright Red
5T Bright Caramel	3F Light Medium Blue
8N Dark Cordovan Metallic	3J Bright Blue
2G Bright Bittersweet	1D Medium Grey
1C Black	
9D White	6N Bright Yellow
1G Silver Metallic	

Optional Glamour Paints

8W Chamois Metallic Glamour
8D Medium Bittersweet Metallic Glamour
3H Medium Blue Metallic Glamour

NOTE: Also available, lower bodyside paint, black only. Colors shown here are a printed representation. For accurate color selection, see your Lincoln-Mercury dealer.

MERCURY CAPRI OPTIONS

a. 2.3 litre turbocharged engine, standard on Capri Turbo RS, optional on other models, includes sports-tuned exhaust, bright tailpipe extension and instrument panel indicator lights.

b. Four-way adjustable driver's seat option. A single lever moves the seat up, to four driving positions.

c. Optional console and optional Select-Shift automatic transmission include solid-state All-Electronic clock with date and elapsed time functions and driver warning indicator system.

d. AM/FM Stereo radio option. It's one of five sound system options for the 1980 Capri. Ask to see your dealer's option list.

e. AM/FM Stereo radio with cassette tape player option.

f. AM/FM Stereo radio with 8-track tape player option.

g. Air conditioning option. Tinted glass option is recommended. Power steering is required with 3.3 litre engine.

h. Optional electric rear window defroster with wiper/washer option. A cargo concealment cover (not shown) is also available.

i. Optional fingertip-actuated Speed Control has a Resume switch that lets the driver automatically accelerate the car to the same speed set prior to braking. Available with all transmissions.

j. Optional flip-up moonroof with removable glass panel. Includes removable sun shade (not shown). Not available with optional luggage carrier.

k. Left to right are optional: sport wheel cover (standard on Ghia and Capri RS), wire wheel cover (all models except Turbo RS), forged aluminum wheel (standard on Capri Turbo RS), cast aluminum wheel (optional, all models except Turbo RS), styled steel wheel with trim ring (all models except Turbo RS). At right is standard semi-styled wheel with trim ring. There are nine available tire selections—from P185/80R13 to P185/75R14 and TRX. Ask your dealer for full information.

With respect to extra-cost optional equipment, make certain you specify the type of equipment you desire on your vehicle when ordering it from your dealer. Before taking delivery of the vehicle, we suggest that you verify that it includes the optional equipment that you ordered or if there are any changes, they are acceptable to you.

MERCURY CAPRI OPTIONS

AVAILABILITY

	Capri	Capri RS	RS Turbo	Ghia Series
PERFORMANCE RELATED				
3.3 litre (200 CID) I-6 engine	X	X	NA	X
4.2 litre (255 CID) V-8 engine	X	X	NA	X
2.3 litre Turbocharged I-4 engine (7)	X	X	Std.	X
Performance Axle—3.45:1 ratio (8)	X	X	Std.	X
Cast aluminum wheels, 14" x 5.5"	X	X	NA	X
Forged aluminum wheels, 390mm x 190mm, with TRX tires and Rally Suspension	X	X	Std.	X
Radial Sport Suspension	X	Std.	NA	X
Recaro adjustable bucket seats (5)	X	X	X	X
COMFORT & CONVENIENCE				
Accent Group (Interior) (1)	X	X	X	Std.
Light Group (2)	X	X	X	Std.
Console (3)	X	X	X	X
3-Speed automatic transmission	X	X	X	X
Power steering	X	X	X	X
Power brakes (6)	X	X	X	X
Air Conditioning (7)	X	X	X	X
Tinted Glass	X	X	X	X
Flip-up, removable moonroof (7)	X	X	X	X
Rear window electric defroster	X	X	X	X
Rear window wiper/washer	X	X	X	X
Rear cargo concealment cover	X	X	X	X
Heavy-duty 54 amp. battery	X	X	X	X
Speed Control	X	X	X	X
4-Way adjustable driver's seat	X	X	X	X
High-back bucket seats in cloth & vinyl	X	X	NA	NA
Low-back bucket seats in cloth & vinyl	NA	NA	X	Std.
Low-back bucket seats in natural grain leather	NA	NA	X	X
Radio—AM	X	X	X	X
Radio—AM/FM Monaural	X	X	X	X
Radio—AM/FM Stereo	X	X	X	X
Radio—AM/FM Stereo w/cassette tape	X	X	X	X
Radio—AM/FM Stereo w/8-track tape	X	X	X	X
APPEARANCE & PROTECTION				
Luggage carrier, roof-mounted (7)	X	X	X	X
Right-hand remote control mirror	X	Std.	Std.	Std.
Power door lock group (4)	X	X	X	X
Vinyl lower bodyside protection	X	X	X	X
Black lower bodyside tu-tone paint	X	X	X	X
Black mud/stone deflectors	X	X	X	X
Wheel covers—Sport	X	Std.	NA	Std.
Wheel covers—Wire	X	X	NA	X
Wheels—14" styled steel, with trim rings	X	X	NA	X

X—Available NA—Not Available Std.—Standard

The above is only a partial list of options. See your dealer for a complete list.

(1) Includes sound package, low-back bucket seats, upgraded seat trim, inertia seat-back release, deluxe seat belts with tension reliever and visor vanity mirror.

(2) Includes third door courtesy light switch, ashtray light, glove box light, engine compartment light and map light.

(3) Includes electronic digital clock/date with numeric display and elapsed time feature, graphic displays with indicators for taillamps (running and brake), headlamp low beam, washer fluid level and low fuel level.

(4) Includes power door locks and remote third door release.

(5) Available black/white, check with your dealer for other colors and date of availability.

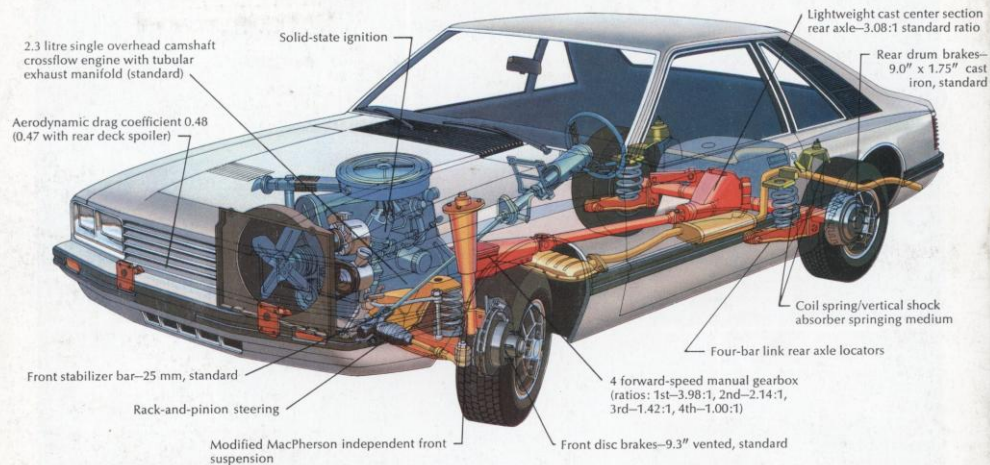
(6) Mandatory option with all 2.3 L Ghia models, or models with air conditioning, sunroof and luggage rack.

(7) Requires power disc brakes.

(8) Available on the 2.3 L OHV "4" engine with optional Select-Shift automatic transmission and Turbo 2.3 L "4" engine with 4 speed manual transmission in 49 states applications. Not available on 2.3 L "4" engine in California.



CONSIDER THE FORD EXTENDED SERVICE PLAN. While you're ordering options for your Mercury Capri, consider ordering Ford Motor Company's Extended Service Plan. It's available to help protect you against rising service costs. And it's backed by Ford Motor Company and honored by participating Lincoln-Mercury dealers nationwide. Ask your dealer for details.



MERCURY CAPRI: A DRIVER'S CAR, INSIDE AND OUT

Corrosion Protection. All Mercury Capri cars use precoated steel to provide corrosion protection in several major areas. They also use a sealer on the wheel-side of the rear wheelhouses and door edges. These corrosion protection processes are in addition to the use of electrocoat first primer inside and outside

of the body during the painting process. **Corrosion Penetration Warranty.** Ford Motor Company offers a three year, unlimited mileage corrosion warranty on all new cars purchased or leased on or after July 11, 1979. And it's free.

The warranty states that any part which, in normal use, rusts through from

corrosion within three years of retail delivery or first use will be repaired or replaced free of charge by the selling dealer after inspection by a Ford representative.*

*Exhaust system components or parts which develop corrosion perforation caused by accidents or other damage are not covered.

Specifications	
Wheelbase	100.4"
Overall Length	179.1"
Overall Height	51.5"
Overall Width	69.1"
Wheel Tread—Front	56.6"
—Rear	57.0"
Head Room—Front	37.2"*
—Rear	35.9"
Leg Room—Front (max.)	40.9"
—Rear (min.)	29.8"
Shoulder Room—Front	55.6"
—Rear	54.6"
Hip Room—Front	54.0"
—Rear	46.6"
Cargo Volume (cu. ft.)	12.0/33.3**
Fuel Capacity (gals.)	11.5†
Curb Weight	
49 States	2548

*1" less with optional Moonroof.
**With rear seat folded down.
†12.5 gallons with Turbo engine.

CAPRI ENGINES/TRANSMISSIONS/SUSPENSIONS

	2.3 litre 4-cyl.	3.3 litre 6-cyl.†	4.2 litre V-8*	2.3 litre Turbo 4
Standard Transmission	4-spd. manual	4-spd. over- drive	3-spd. auto.††	4-spd. manual
Optional Transmission	3-spd. auto.††	3-spd. auto.††	Not Available	3-spd. auto.
Standard Suspension	Base	Base	Base with rear stabilizer bar	Rally Suspension with TRX tires
Optional Suspensions	Radial Sport or Rally/TRX	Radial Sport or Rally/TRX	Radial Sport or Rally/TRX	Not Available

*PS & PB required options

†Not available in California

††Required option in California



Quality Replacement Parts from Ford. Your new Mercury Capri comes equipped with factory engineered and approved parts including dependable Motorcraft shock absorbers, spark plugs and Long Life Oil Filter. For continued top performance be sure to specify genuine Motorcraft parts whenever replacement is necessary.

MERCURY CAPRI

LINCOLN-MERCURY DIVISION



Lincoln-Mercury Division reserves the right to discontinue or change specifications or designs at any time, without incurring any obligations. Some features shown or described previously are optional equipment items which are available at extra charge. Some options are required in combination with other options.