





*don't expect  
every community  
to have  
an S&S*

Communities that have S&S Ambulances are very special ones. Their ambulance men are leaders, people who know that their responsibility to the community is to provide the best equipment available... equipment that will guarantee the best service and the most lasting value.

They know that their investment in an S&S is protected by the specialized engineering skill and the dedicated craftsmanship of America's oldest ambulance builder and foremost custom car builder.

They know that the people in their community deserve the finest ambulance in the world, one that delivers professional, comprehensive and unflinching dependability... after 50, after 100, after 200.

They know that an S&S is not just another Cadillac.

Sincerely, we're glad every community doesn't have an S&S Ambulance... because then there would be no standard of comparison.



*don't expect  
every community  
to have  
an S&S*

Communities that have S&S Ambulances are very special ones. Their ambulance men are leaders, people who know that their responsibility to the community is to purchase the best equipment available — equipment that will guarantee the best service and the most lasting value.

They know that their investment in an S&S is protected by the unequalled engineering skill and the dedicated craftsmanship of America's oldest ambulance builder and foremost custom car manufacturer.

They know that the people in their community deserve the finest ambulance in the world, one that delivers professional competence and unfailing dependability year after year after year.

They know that an S&S is not just another Cadillac.

Secretly, we're glad every community doesn't have an S&S Ambulance . . . because then there would be no standard of comparison.

### *the philosophy of excellence*

Since manufactured products are made by men rather than nature, the degree of quality found in such products is not accidental. Every manufactured product has its own grade of quality placed there by the plan of the people who make it. This grade may be aimed in whatever direction is selected—low to attract through a low selling price or high to achieve acceptance because of inherent excellence.

Because we believe that our customers are best served by excellence of product rather than the lowest price, S&S has for 87 years designed and built professional vehicles of unequalled excellence in style—engineering—manufacturing standards—operating convenience and usability.

A highly skilled engineering group recognized as the most competent in the professional car industry carries on constant research

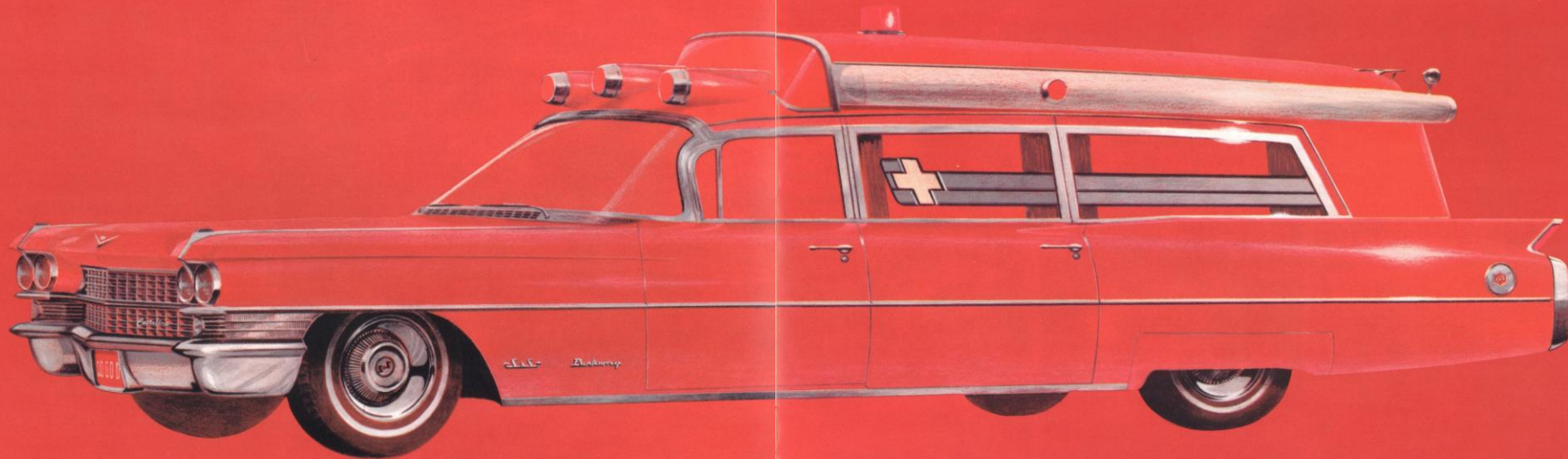
and experimentation to maintain continuing product improvement.

S&S ambulances are *completely engineered*. As a result they have more of every desired quality . . . function, utility, convenience, safety and drivability. They have more carrying capacity, working room, convenient equipment placement and storage, patient comfort and attendant comfort.

Certainly they cost a little more in the beginning—excellence without compromise never carries the lowest price. But in the long term, buying S&S is real economy.

When the public official, the leader of the volunteer group or the manager of the private ambulance company adopts the "Philosophy of Excellence", he exhibits both prudent economical management and genuine consideration for the people he serves.





The 1963 S&S Professional Ambulance

S&S

because it's a proud profession

## The 1963 S&S Superline Parkway and Professional Ambulance

combine professional competence with unfailing dependability

S&S

because it's a proud profession

### SEATING ARRANGEMENT

The longer interior of S&S cars (from 9 1/4" to 12" longer) contributes greater efficiency and comfort in seating arrangements for attendants. This longer space permits seating the forward attendant sideways at the head of the cot where he can conveniently attend one or two patients. The rear attendant rides forward at the right side of the car. Note that S&S greater length permits this seating and still has sufficient length to carry a patient with a Thomas Leg Splint. In shorter cars, both attendants are forced to ride at the right side of the car (one backwards), facing each other, with resultant foot and leg interference and less maneuvering space. Also, when only one attendant is carried, he is far from the cot patient. In the S&S longer body, positioning the spare tire under the floor beneath the forward attendant also permits adequate medicine cabinet space without sacrificing rear compartment room.

Could your present car carry built-in oxygen, rear compartment air conditioning, full medicine cabinet, 2-way radio, portable oxygen equipment, attendant seated across the car, tall patient wearing a Thomas Leg Splint, stair chair, and, of course, the spare tire?



fullest interior headroom  
fullest interior width  
fullest interior length  
fullest size rear door opening  
fullest entering height



### LARGE CAPACITY

Interior of S&S Ambulance with plenty of working room and exceptional storage space.



### HEAD REST AND ARM REST (Optional)

For the operator who wishes to provide the ultimate in comfort for long ambulance trips, these removable head rests and arm rests are optional at extra cost.



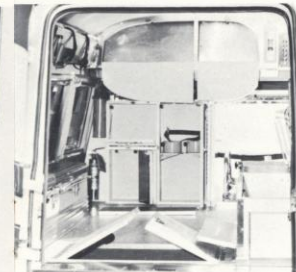
### SIREN NESTING (Optional)

Another example of S&S attention to styling detail is the exclusive manner in which the siren flows naturally into the ambulance roof line. This eliminates the crude crowfoot appearance of pedestal mountings used on ordinary ambulances.



### LEFT-HINGED DOOR

Left-hinged door permits unobstructed loading from curb side. Door opens so that it is completely free of traffic stream to left of car. The much wider rear door opening provides the utmost in loading ease. (Right hand hinging available at no extra cost.)



### LARGE STORAGE AREA

A place for everything in the many convenient storage areas found in every S&S Professional Ambulance. All of the compartments are easily accessible and do not interfere with the working area. Also, there are more equipment options available than in any other ambulance including a hospital-type, piped-in, 6-hour oxygen supply.



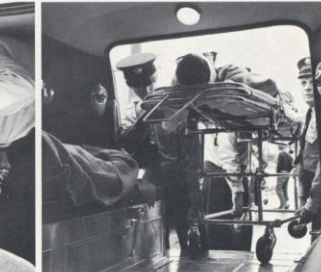
### THE LARGEST WORKING ROOM INTERIOR MADE

Will easily accommodate five patients—with ample space to attend them. The longer, higher interior of the S&S Professional Ambulance (from 9 1/4" to 12" longer and 2" to 14" higher) also provides roomier working conditions for attendants. Note how the additional room permits oxygen to be administered to two seated patients simultaneously. *Applies only to S&S Professional Ambulance.*



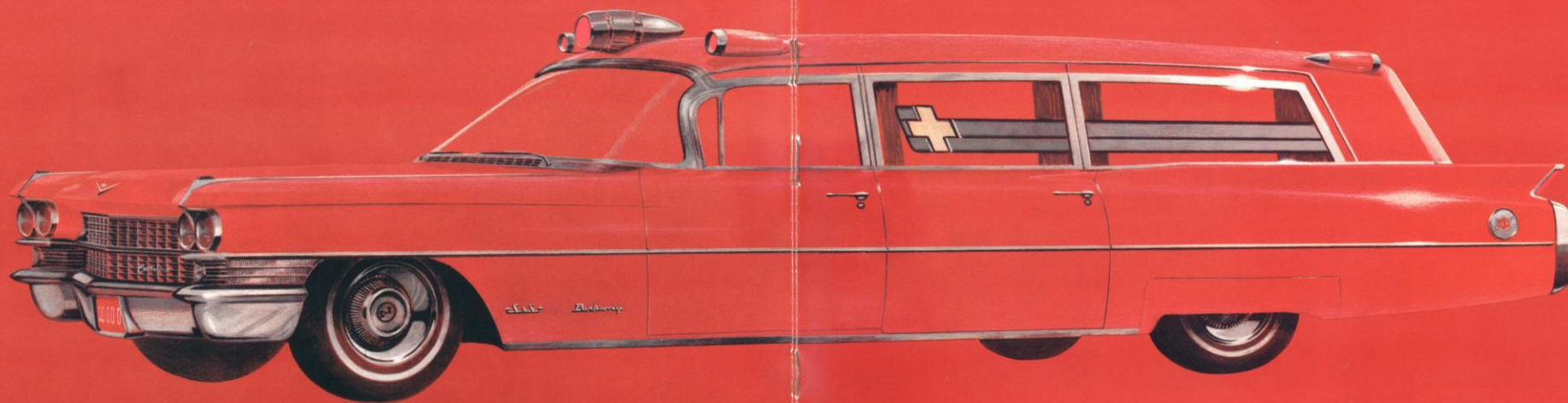
### THE SAFE, EASY WAY TO LOAD A SUSPENDED STRETCHER PATIENT

Patient and stretcher are placed on two-level cot in raised position and rolled into the ambulance. Raised cot supports stretcher until hangers are hooked into place and secured. Cot is then lowered and rolled out. The S&S PROFESSIONAL is the **ONLY** ambulance with a door large enough to allow this safe, easy method to be used. *Applies only to S&S Professional Ambulance.*



### EXTRA-HIGH, EXTRA-WIDE REAR DOOR

Larger than other ambulances, makes it possible to load a cot in the high position or a patient seated on a carrying chair. You can do more work with greater efficiency with an S&S Professional Ambulance. *Applies only to S&S Professional Ambulance.*



The 1963 S&S Superline Parkway

*Engineering excellence — an S&S trademark for 87 years*



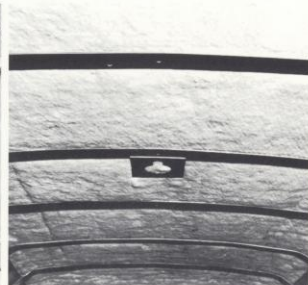
**CHASSIS TUNING**

A special large fixture is used to duplicate the engineered position of the pads on the body. With this fixture each body support bracket on the chassis is adjusted, or "tuned," to assure perfect alignment when the body is mounted on the chassis. This results in a smooth, quiet ride with no squeaks or rattles due to built-in strains and stresses.



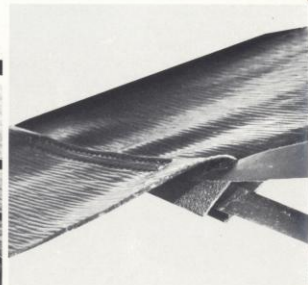
**HAND SANDING**

Much of the unrivalled S&S finish quality is due to such careful surface preparation as hand sanding. While more costly, it produces the finest finish. In finishing, nothing equals the fine feel of the skilled finisher's hand. It is the careful, gradual surface build-up which results in the deep, glowing beauty of the S&S finish.



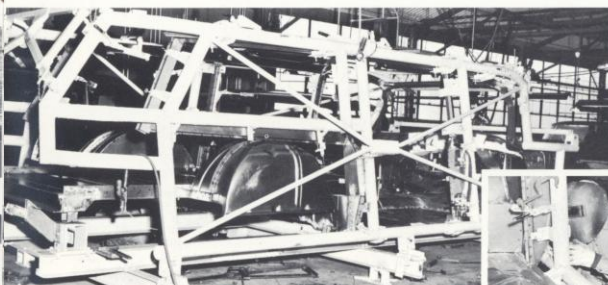
**GLASS WOOL ROOF INSULATION**

In S&S Combination Cars and Ambulances a glass wool roof insulation blanket, the best known heat insulation material, is standard equipment. The S&S quality insulation is five times as effective as the ordinary material—another contribution to comfort and precious silence.



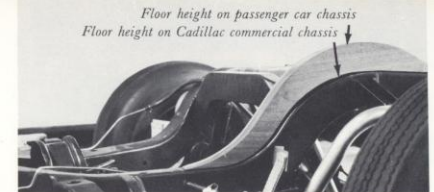
**EXCLUSIVE TOP SEAM**

The S&S authentic Victoria's covered, padded top is being imitated but cannot be copied. S&S engineers developed this covered, padded top through many years of experiment, experience and sound engineering. The covering is made exclusively for S&S to S&S specifications. S&S developed the machine for producing the top seam in which two thin membranes of uncured rubber are automatically inserted. Exposure to the sun then vulcanizes this seam so that thread failure can have no effect on the sealant quality of the seam.



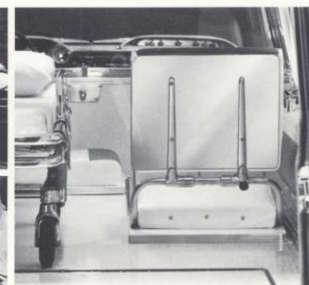
**"MONOTIZED" CONSTRUCTION**

Only S&S engineering gives you "Monotized" Construction, the high strength integration of body and chassis into a complete unit. This is achieved by scientific stress analysis and design and eliminates the vibration or shake (the major causes of excessive body wear and noisy riding annoyance) found in "body-on-chassis" construction. The Cadillac "center X" chassis design works only to full advantage when worked into a complete monotized body chassis unit effecting a complete design union. "Monotized" Construction is a major reason why an S&S will take more mileage, remain sound and stay preciously silent.



**LOWER FRAME—LOWER FLOOR—LESS LIFT**

Because S&S cars utilize the Cadillac commercial chassis frame, their floor level is about 3½" lower than cars using a passenger chassis frame. The car can be built with more inside head room plus lower car styling. Also, three and a half inches less lift makes a tremendous difference in loading. The Cadillac commercial chassis frame has a kick-up over the rear axle about 3½" lower than that of a passenger car frame. This is exclusive to the Cadillac commercial chassis. In regular passenger models with high frame kick-up, this kick-up is in the trunk area where it makes no difference, but in a professional car it means a 3½" higher lift and less inside head room.



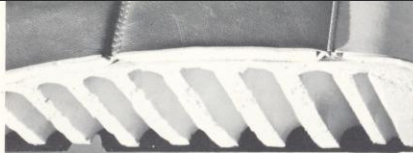
**STAINLESS STEEL AMBULANCE SEAT BACKS**

Because ambulance seats fold into the stepwell and because they are always subject to hard wear, the S&S ambulance seat back is a solid stainless steel plate. It also has a stainless steel angle on the side nearest the cot to protect against possible damage by cot handling. Upholstered backs found in ordinary cars are easily torn and soiled.



**LEFT-HINGED REAR DOOR**

Left-hinged rear door permits unobstructed loading from curb side. Door opens so that it is completely free of traffic stream to left of car. In addition, the S&S rear door opening is so much wider than ordinary cars. (Right hand hinging available at no extra cost.)



#### FOAM RUBBER SEATING—AND FULL WIDTH TOO

All the seat cushions and backs in any S&S are made of scientifically developed foam rubber instead of metal springs. Ordinary cars use passenger car type zigzag wire without foundation support. This can easily sag into a seat "hole" because wire eventually stretches. The foam rubber used by S&S is not ordinary foam. It is engineered utilizing several different densities of foam rubber for firmness in certain areas—softness in others. Properly designed, a good foam rubber cushion will last the life of the car without losing its dimension or any of its riding comfort. And the S&S seat fills the car. It's a good two inches wider than the passenger car seats used in ordinary cars.

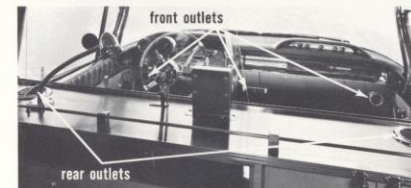
*Unequalled comfort, convenience and utility are built into every S&S Professional Car.*

#### Additional comfort and convenience features found on all S&S Professional Cars

Large windows and windshield for perfect vision • \*Partition glass extends full width for maximum visibility... has comfortable finger grips for easy movement... is angled to eliminate headlight glare • \*Comfortable full foam rubber seats and backs, engineered for lifetime comfort • Full-comfort arm rests on both front doors • Concealed door hinges for maximum door opening • \*Spare tire under floor easily accessible from left rear side door • \*\*Rollers in extreme rear door sill for easy loading, only 5 inches from bumper • Cadillac heater and defroster in front compartment • +Adjustable rear casket holder • +Wide cushion-type front casket holder • Power brakes and power steering • Outside remote controlled rear vision mirror—left side • Day-night interior rear view mirror • Windshield washers and electric wipers • Hydramatic transmission • Transmission oil cooler • 52 ampere high output generator • Key locks on all doors • Dome light in rear compartment with automatic switch • Rear loading lights

#### Custom Options Available At Additional Cost

Rear compartment fresh air ventilating system, with power blowers • Air conditioning • +Levelizer • +Applicable to casket cars only • \*An exclusive S&S FEATURE • The Right is Reserved to Change Specifications as Necessary Without Obligation



#### AIR CONDITIONING (Optional)

S&S air conditioning is the ultimate in whisper-quiet but powerful, efficient operation. Two complete coils, one for the rear compartment and one for the driver compartment, provide the super capacity so necessary during very hot weather. There are two adjustable outlets in the rear and three in front. The rear cooling unit is located behind the driver's seat—the front cooling unit in the cowl.



#### S&S COMFORTAIRE HEATING

This new floor-length heating system for ambulances and combination cars gives draft-free, uniform warmth the full length of the car. Warm air is moved by a powerful but silent sirocco blower. Hot water is piped to heater through insulated tubing. Heat is discharged through an ornamental grill which also acts as a cot wheel wearing strip. You never have to listen to a noisy fan in an S&S.



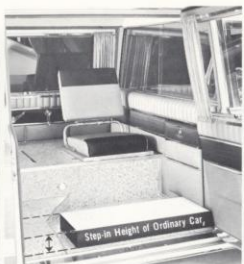
#### AUTOMATIC LOCKING COT FASTENER

This new cot fastener locks cot into place automatically... makes loading and unloading faster, more convenient. The attendant keeps full control of the cot with both hands—the cot fastens itself. A simple one hand motion releases the fastener and automatically sets it for the next use. And, of course, height is adjustable to take the different height cots.



#### EXTRA-WIDE REAR DOOR

The S&S rear door is from 5" to 8" wider than other cars. The door also opens wider than others. The vertical height is the same or greater than in other cars. Loading an S&S is far more convenient.



#### STEP-IN HEIGHT AND SILL TO ROOF RAIL CLEARANCE

S&S provides the convenience of greater vertical clearance in the rear side door openings. The lower body sill is possible because the S&S underbody is die stamped and formed to nest around the Cadillac chassis frame. In ambulances and combination cars S&S has thus been able to lower the step-in height from 2" to 2 1/4" without sacrificing any underbody road clearance. Also, the roof, roof rail, and door design of S&S provide more clearance height at upper end of door opening. The result is greater entry and exit convenience than any other professional car.



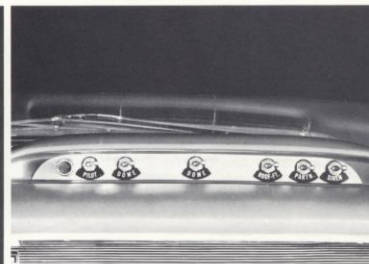
#### SPARE TIRE STORAGE

The same feature of underbody nesting into Cadillac chassis frame permits dropping the body sill at the rear side door to provide for this handy spare tire storage area.



#### FULL-OPENING SIDE DOOR

Side doors front hinged for safety—open full 90 degrees.



#### ACCESSORY SWITCH CONSOLE

Beautifully framed by a hooded mound matching the similar mound of the Cadillac instrument panel in this convenient grouping of accessory switches. This feature is standard on S&S ambulances, optional on combination cars.



#### SEATING ARRANGEMENT

The longer interior of S&S cars (from 9 1/2" to 12" longer) contributes greater comfort in ambulance seating arrangements for attendants. In ambulances and combination cars, this longer space permits seating the forward attendant sideways at the head of the cot where he can conveniently attend one or two patients. The rear attendant rides forward at the right side of the car. Note that S&S greater length permits this seating and still has sufficient length to carry a patient with a Thomas Leg Splint. In shorter cars, both attendants are forced to ride at the right side of the car (one backwards), facing each other, with resultant foot and leg interference and less maneuvering space. Also, when two patients and only one attendant are carried, the attendant is far from the cot patients. In the S&S longer body, positioning the spare tire under the floor beneath the forward attendant also permits adequate medicine cabinet space without sacrificing rear compartment room. Could your present car carry built-in oxygen, rear compartment air conditioning, full medicine cabinet, 2-way radio, portable oxygen equipment, attendant seated across the car, tall patient wearing a Thomas Leg Splint, and, of course, the spare tire? The 1963 S&S can carry all this and more.



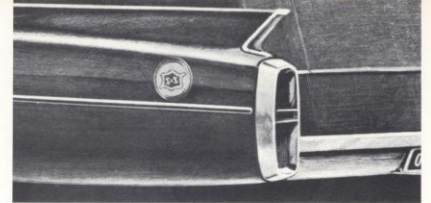
#### LOW STRAIGHT ROOF LINES

You can tell an S&S even if you can only see its roof. The smooth, straight, flowing lines from front to back are low and slim—accented by a crisp chamfer line stamped above the drip molding. No sloping drop at the front to disturb its grace. No door tops cut into this smooth shape.

*Classic custom styling for longer style life expectancy is another characteristic of S&S Professional Cars*

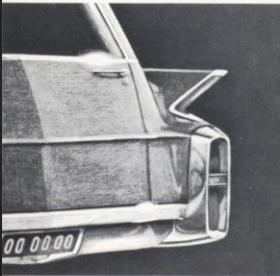
#### Additional styling features found on all S&S Professional Cars

\*Distinguished formal hardtop styling • \*Sculptured, low roof line • \*Protected rear license plate holder on rear bumper • \*All exterior moldings of tarnish-proof stainless steel • \*Wide, full-vision glass areas • \*Front windshield crown molding identifying S&S styling • \*Luxurious interiors in the finest taste—broadcloths, vinyls, tapestries, leathers in a full range of beautiful colors • Choice of floor coverings—high grade carpet—heavy gauge linoleum or standard gauge vinyl (Formica available at extra cost) • \*Stainless steel door bottom scuff protection moldings • Draperies in modern airliner or formal salon styles • +Streamlined, heavy chrome-plated table hardware • +Applicable to casket cars only • \*An exclusive S&S FEATURE • The Right is Reserved to Change Specifications as Necessary Without Obligation



#### SIDE GAS FILLER IMPROVES REAR STYLING

In 1963 the gas filler opening will again be on the side of the car instead of the rear. This produces a smooth, clean rear appearance (the family view) which is so important. There are no trap doors, exposed gas caps or meaningless ornaments to mar the elegant simplicity of this sculptured rear view. A beautiful custom-designed identification medallion conceals the side gas filler opening. This crest, combining function and styling, emphasizes the aristocratic custom character you get only in an S&S.



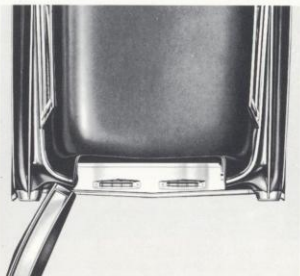
#### FENDER TO BODY TRANSITION STYLING

S&S engineers create designs. Note the smooth flow and blending of the body styling with the fender shapes. Note how one complements the other. Note how the entire rear is accented with the low, broad look so essential in the correct rendition of true 1963 styling. Compare this with the type of design which merely attaches a new fender to a body.



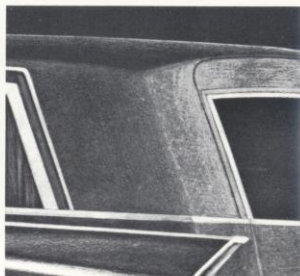
#### STAINLESS STEEL MOLDING AND WINDOW FRAMES

The S&S front door glass frame exhibits a graceful sweep in stainless steel to tie in over the ventilators with the stainless steel roof molding framing the top of the windshield. This unifies the frontal design and complements the low, sleek roof. The glass frames are gleaming stainless steel, the lifetime metal which tells the S&S "no compromise" story more eloquently than words.



#### BUMPER AND BODY CONTOUR

S&S is the only car built on the Cadillac chassis in which the rear contour of the body matches the contour of the rear bumper and blends into the tail light design. This creates a much more pleasing appearance and eliminates the dirt catching space between the bumper bar and the body. Also it moves the loading edge of the floor closer to the rear of the car for easier loading.



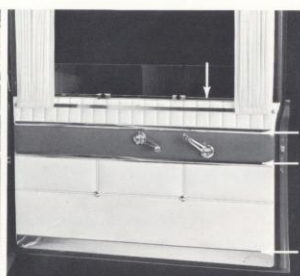
#### VERTICAL QUARTER CREASE

The employment of subtle crease line emphasis to create distinction characterizes S&S leadership in developing the current trend in modern, crisp automotive styling.



#### QUALITY APPOINTMENTS

Other examples of S&S style and quality are 1) the fine sill finish plates, obviously much more costly than ordinary materials; 2) luxurious satin finished metal valances around the front seat base; and 3) the carpet covered front floor.



#### STAINLESS STEEL DOOR MOLDINGS AND TRIM

Exclusive with S&S is the stainless steel belt panel molding which has a practical as well as a beauty purpose. Compare this with ordinary cars where upholstery is brought right up to the edge of the glass where it can be stained by perspiration when an arm is rested on the door edge. Compare the fine quality of S&S stainless steel moldings with the ordinary look of aluminum trim widely used in other cars. This applies also to the stainless steel kick moldings at the door bottoms, which will retain their quality appearance over the years.



#### SIREN NESTING (optional)

Another example of S&S attention to styling detail is the exclusive manner in which the siren flows naturally into the ambulance roof line. This eliminates the crude crowfoot appearance of pedestal mountings used on ordinary ambulances.



#### EXCLUSIVE NAME PLATE DESIGN

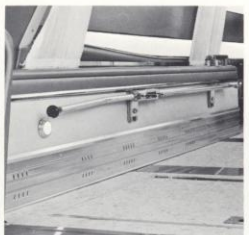
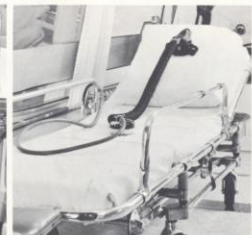
An exclusive letter style has been designed for decorative name plates. Completely fresh yet distinctively classic, the special S&S alphabet provides an interesting departure from the monotonous similarity of the standard block letter name plates.

### Features and Specifications

\*New "S&S Fyr-ball" ambulance roof lights, styled to complement the low S&S roof line—so powerful, they command the road. • \*New and exclusive sculptured rear styling with distinctive horizontal line • \*S&S custom fender medallions • \*Stainless steel window frames • Drip moldings of stainless steel • Belt moldings of stainless steel • Rust-proof rocker moldings of stainless steel • \*Airliner-style washable white nylon window curtains • Wide selection of luxurious, modern leathers and vinyls in a full range of Decorator Colors . . . the utmost in professional elegance • \*Partition glass extends full width for maximum visibility . . . has comfortable finger grips for easy movement . . . is angled to eliminate headlight glare • \*Comfortable full foam rubber seats and backs, engineered for lifetime comfort and 2" wider than ordinary cars • Attendants' seats are contoured-cushioned and positioned so that patient can be attended from either seat • Full-comfort arm rests on both front doors • Safety front-hinged side doors open full 90 degrees—swing level • \*Spare tire under floor easily accessible from left rear side door • \*Cabinet Formica-covered for lifetime service • \*Large utility compartment behind front seat across entire car • \*Full interior headroom • \*Full-length floor, longest interior room—119 inches • Easiest car to load, floor only 2½ inches from bumper bar • Full-width shoulder room • \*Lowest step-in height . . . 12½ inches from ground, at rear side door • Highest door opening height for ease of entering—47 inches on Parkway, 49 inches on Professional • Lowest loading height—23½ inches • \*New S&S automatic, positive-locking cot fastener, easy to operate • New S&S automatic loading lights at rear • \*Heavy-gauge linoleum or vinyl floor covering • Deep-cushioned attendant seats which fold into stepwell • Cadillac heater-defroster in driver's compartment • \*S&S Comfortaire Heating . . . draft-free, uniform warmth the full length of the car—hot water to heater piped through insulated tubing • Ambulance cot, senior size • Molded Latex hair mattress, with waterproof cover • Electric fan, Pullman-type • Heavy-duty remote control lock handle on rear door • \*Accessory switch console, provides central control of all ambulance electrical accessories—illuminated for easy switch identification; matches style of Cadillac instrument hood • Attendant seat head rests and arm rests for long trip comfort (Optional) • Ambulance compartment outside-fresh-air ventilating system, with power blowers (Optional) • Full assortment of chassis and body accessories • An exclusive S&S FEATURE •

*The Right is Reserved to Change Specifications as Necessary Without Obligation*

### Other outstanding features on S&S Ambulances



#### MEDICINE CABINETS (Optional)

Custom-designed medicine cabinets, tailored to your exact dimension and equipment requirements, are an S&S specialty. All are lifetime Formica-covered.

#### OXYGEN SYSTEM (Optional)

Optional hospital-type, piped-in oxygen system (with M-size tank) provides a minimum 6-hour supply for forced breathing—a 7-8 hour supply under normal demand type use. You merely plug the breathing equipment into a wall receptacle.

#### AUTOMATIC LOCKING COT FASTENER

This new cot fastener locks cot into place automatically . . . makes loading and unloading faster, more positive, more convenient. The attendant keeps full control of the cot with both hands—the cot fastens itself. A simple one hand motion releases the fastener and automatically sets it for the next use. And, of course, height is adjustable to take the different height cots.

#### COMFORTAIRE HEATING

The only true floor-length heating system for ambulances is the super-silent Comfortaire which provides draft-free, uniform warmth throughout the car. In actual tests, during zero-degree weather, and with an engine running at only 1500, temperature of 71° was achieved in a very few minutes. From extreme high to extreme low, throughout the rear compartment, the temperature varied *just one degree*. This S&S exclusive standard of comfort was achieved with a silent, hidden blower, not the ordinary noisy fan. The added S&S touch of quality engineering is the ornamental grill through which the heat is discharged and which also acts as a cot wheel wearing strip.

#### AIR CONDITIONING (Optional)

S&S Air Conditioning is the ultimate in whisper-quiet but powerful, efficient operation. Two complete coils, one for the rear compartment, provide the super capacity so necessary during very hot weather. There are two adjustable outlets in the rear and three in the front. The rear cooling unit is located behind the driver's seat—the front cooling unit in the cowl.

### Features and Specifications

\*New "S&S Fyr-ball" ambulance roof lights, styled to complement the low S&S roof line—so powerful, they command the road. • \*New and exclusive sculptured rear styling with distinctive horizontal line. • \*S&S custom fender medallions. • \*Stainless steel window frames. • Drip moldings of stainless steel. • Belt moldings of stainless steel. • Rust-proof rocker moldings of stainless steel. • Airliner-style washable white nylon window curtains. • Wide selection of luxurious, modern leathers and vinyls in a full range of Doctorator Colors... the utmost in professional elegance. • \*Partition glass extends full width for maximum visibility... has comfortable finger grips for easy movement... is angled to eliminate headlight glare. • \*Comfortable full foam rubber seats and backs, engineered for lifetime comfort and 2" wider than ordinary cars. • Attendants' seats are contour-cushioned and positioned so that patient can be attended from either seat. • Full-comfort arm rests on both front doors. • Safety front-hinged side doors open full 90 degrees—swing level. • \*Spare tire under floor easily accessible from left rear side door. • \*Cabinet Formica-covered for lifetime service. • \*Large utility compartment behind front seat across entire car. • \*Full interior headroom. • \*Full-length floor, longest interior room—119 inches. • Easiest car to load, floor only 2¼ inches from bumper bar. • Full-width shoulder room. • \*Lowest step-in height... 12½ inches from ground, at rear side door. • Highest door opening height for ease of entering—47 inches on Parkway, 49 inches on Professional. • Lowest loading height—69½ inches. • \*New S&S automatic, positive-locking cot fastener, easy to operate. • New S&S automatic loading lights at rear. • \*Heavy-gauge linoleum or vinyl floor covering. • Deep-cushioned attendant seats which fold into stepwell. • Cadillac heater-defroster in driver's compartment. • \*S&S Comfortaire Heating... draft-free, uniform warmth the full length of the car—hot water to heater plant through insulated tubing. • Ambulance cot, senior size. • Melded Latex hair mattress, with waterproof cover. • Electric fan, Pullman-type. • Heavy-duty remote control lock handle on rear door. • \*Accessory switch console, provides central control of all ambulance electrical accessories—illuminated for easy switch identification, matches style of Cadillac instrument hood. • Attendant seat head rests and arm rests for long trip comfort (Optional). • Ambulance compartment outside-fresh-air ventilating system, with power blowers (Optional). • Full assortment of chassis and body accessories. • An exclusive S&S FEATURE. • The Right is Reserved to Change Specifications as Necessary Without Obligation.

### Other outstanding features on S&S Ambulances



#### MEDICINE CABINETS (Optional)

Custom-designed medicine cabinets, tailored to your exact dimension and equipment requirements, are an S&S specialty. All are lifetime Formica-covered.

#### OXYGEN SYSTEM (Optional)

Optional hospital-type, piped-in oxygen system (with M-size tank) provides a minimum 8-hour supply for forced breathing—a 7-8 hour supply under normal demand type use. You merely plug the breathing equipment into a wall receptacle.

#### AUTOMATIC LOCKING COT FASTENER

This new cot fastener locks cot into place automatically... makes loading and unloading faster, more positive, more convenient. The attendant keeps full control of the cot with both hands—the cot fastens itself. A simple one hand motion releases the fastener and automatically sets it for the next use. And, of course, height is adjustable to take the different height cots.

#### COMFORTAIRE HEATING

The only true floor-length heating system for ambulances is the super-silent Comfortaire which provides draft-free, uniform warmth throughout the car. In actual tests, during zero-degree weather, and with an engine running at only 1500, temperature of 71° was achieved in a very few minutes. From extreme high to extreme low, throughout the rear compartment, the temperature varied just one degree. This S&S exclusive standard of comfort was achieved with a silent, hidden blower, not the ordinary noisy fan. The added S&S touch of quality engineering is the ornamental grill through which the heat is discharged and which also acts as a cot wheel wearing strip.

#### AIR CONDITIONING (Optional)

S&S Air Conditioning is the ultimate in whisper-quiet but powerful, efficient operation. Two complete coils, one for the rear compartment, provide the super capacity so necessary during very hot weather. There are two adjustable outlets in the rear and three in the front. The rear cooling unit is located behind the driver's seat—the front cooling unit in the cowl.




PLEASE GIVE ME MORE

*Information*

ON S&S SUPERLINE  
PROFESSIONAL CARS  
FOR 1963

Please arrange for  
my S&S Distributor to call,  
without obligation to me.



NAME \_\_\_\_\_

FIRM \_\_\_\_\_

STREET \_\_\_\_\_

CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_



THE  
NEW  
1963

S&S

C. A. EISENHARDT, JR.

*Vice-President in Charge of Sales*

THE HESS & EISENHARDT COMPANY

ROSSMOYNE, CINCINNATI 42, OHIO

3c  
STAMP  
HERE