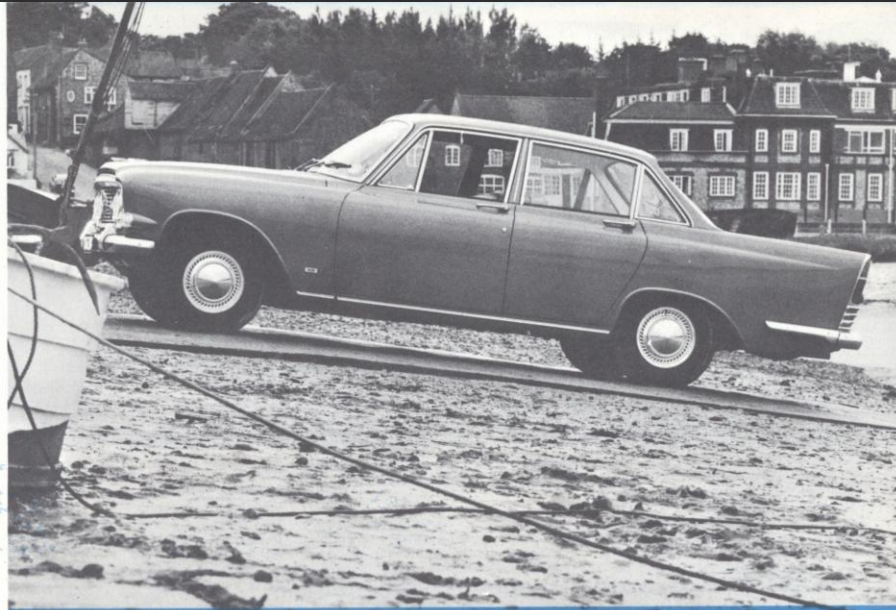


ZODIAC MkIII ZEPHYR 4&6

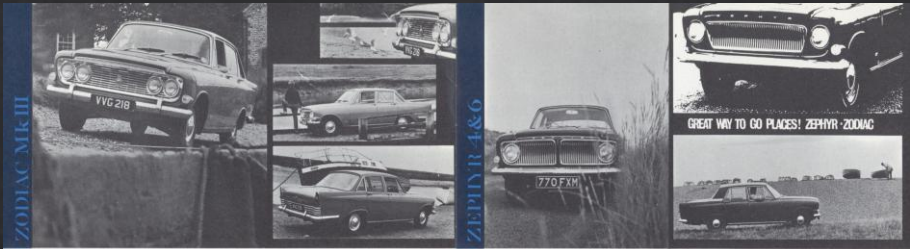


ZODIAC MkIII SALOON • ZEPHYR 6 SALOON
ZEPHYR 4 SALOON • ZODIAC MkIII ESTATE CAR
ZEPHYR 6 ESTATE CAR • ZEPHYR 4 ESTATE CAR

ZEPHYR 4/ZEPHYR 6 Take a long longing look at the biggest bargainful cars on the road today—Zephyr 4 and 6! Superbly styled and brilliantly engineered they are revelations in low-cost, high performance luxury. For sheer elegance, spacious comfort and enduring quality there's nothing on the road to touch them. Yet for all their fine features, they're still priced well below any other cars in their class!



ZODIAC The most brilliant Ford ever made—Zodiac! Hailed on its introduction as the supreme example of how low cost *can* be combined with the highest luxury standards. Compare it with any other car anywhere near its price, you will agree that the Zodiac MkIII for '64 has a standard of luxury, quality of engineering, and very high performance that was formerly reserved for only the world's most expensive cars!



ZODIAC MK III FOR '64

PRESTIGE PROFILE. In designing the elegant Zodiac, Ford ignored the frills and passing fashions that clutter up so many cars. As are suit, the Zodiac has a restrained, dramatically interesting shape that is thoroughly contemporaneous. Contributing to this finely proportioned profile are many practical features. The large windscreen, for instance, is double-curved, giving improved airflow as well as a more graceful appearance. Curved safety glass is used all round to give better vision and a softer outline. The ultra-thin tapered pillars look very elegant and contribute to Zodiac's remarkable panoramic vision. And for draught-free, rain-proof, ventilation there are four front-hinged opening quarter-lights. To ward off unwanted knocks, very strong wrap-round bumpers are fitted with sturdy over-riders front and rear. Dual purpose side light direction indicators are placed at the extreme corners to give a wider angle of vision; and the very powerful twin headlamps are recessed in the grill for increased protection. Recent addition to this very refined car are twin reversing lights placed safely between two rear over-riders. **MORE ROOM TO RELAX.** More room. And for more people. A comforting thought when you drive Zodiac Mk III, for the sumptuous seating is designed to take six adults in maximum luxury. The thickly padded seats are ideally shaped to ensure comfortable travel. Trim is in superb Cirrus 500, with crushed hide as an optional extra. Spacious partner to Zodiac's interior is its very spacious boot. It swallows six large suitcases with ease and still leaves room for a host of last-minute packages and parcels. Access to the neatly tucked away spare wheel can be gained without disturbing the luggage and a useful new refinement is a convenient automatic boot-light. **AMBASSADOR APPOINTMENTS.** For sheer comprehensiveness of equipment, not to mention high quality, it would be difficult to find a car at even double the price that could compare with the new Zodiac.



ZEPHYR 4 and 6 FOR '64

Drive Zephyr 4 or 6, and suddenly you step up into a new world of prestige and power. High in style yet low in cost, these new Zephyrs for '64 are more refined and luxurious than ever before—the most elegant and economical big-cars on the road today.

SOPHISTICATED STYLING. The smartest, smoothest looking six-seaters within their price range (and for a long way outside it!) Note the clean, fuss-free lines of Zephyr 4 and 6. Every practice detail is perfectly proportioned to blend with its surroundings, creating an outline that will always look pleasing.

Strong, wrap-around bumpers give extra protection. Vast panoramic windshields, with curved side-glass all round, afford you uninterrupted vision. Combined side-lights and direction indicators are more effectively positioned at the extreme corners. Powerful sealed-beam headlights turn night into day for safer last night.

driving. And for long vacations with a party of six—Zephyr's giant-size 38 cu. ft. boot can take all the luggage you want, and still leave room to spare.

INCOMPARABLE COMFORT. For sheer comfort and six-seater spaciousness, there's nothing anywhere near the price to compare with the Zephyrs. Back seat or front, you can relax at ease with no buffing or puffing, no feeling of "squeeze". Luggage, slide-door-room, hip-room—Zephyr gives you more room everywhere. More comfort, too, as you take it easy in the deep, foam-filled snugness of the Zephyr's big bench seats.

TOP QUALITY TRIM. Step inside the '64 Zephyr and wherever you look there's a look of luxury and expensive appointments. The beautifully moulded trim, in a choice of glowing colours, stays looking fresh through thick and thin and is now smarter than ever. Or if you prefer it, choose the soft warmth of hard-wearing Saranex-clip trim.

The purpose-designed facia is now neater and more practical with its new Over-panel. And every instrument and control is carefully positioned for maximum driver convenience—speedometer and other instruments are directly ahead for at-a-glance reading, all controls clearly marked and readily placed for snap-action operation. The steering column gear-change (or selector for optional automatic transmission) is placed well clear of legs and clearly positioned for finger-tip changes. Protective padding runs full width across the facia, and the driver's convenience there's a wide parcel tray and a roomy lockable glove-box.

PACEMAKERS. What else do you want besides more space and luxury? ... more pace to match the Motown pop? That's what you get in full measure with the new '64 Zephyr. Take the Zephyr 4 for instance. Powered by Ford's new-and-rally-proved 1700 cc. 4-cylinder engine, it moves off the mark

like a scaled cat and in no time at all settles down to a steady 80 mph for as long as you like, never to 90 when you really want to move—smoothly, silently and with the same sense of ease as any expensive "lux". Economy? Good to begin (lowest first cost), and get on to with up to 30 mpg is normal in this thrifty built car.

And for even more power and pace? Get behind the wheel of a Zephyr 6! With a thrustful increase in power from its 2553 cc engine, the new Zephyr 6 offers you the flexibility and fine performance that no other similarly priced car can equal—vivid acceleration, effortless cruising speeds, in the high 80's, a top speed touching 100 mph, the wonderful smoothness and silence of a superb six-cylinder engine.

Whichever Zephyr you go for, you'll enjoy a magnificent 4-speed all-synchromesh gearbox (overdrive or automatic optional extras), smooth, silent travel at all speeds and rally-proved stopholding, the extra assurance of non-fading front disc brakes with big powerful 9 in. drums on the rear. And, of course, the personal

bonus every Ford owner knows—built-in reliability; easy hire-purchase terms; attractive insurance rates; traditionally high re-sale value; low-cost fixed-price Ford service worldwide.

EXCEPTIONAL ESTATE CARS!

THE NEW ZODIAC ESTATE CAR. Identical in engine, accessories and trim with its saloon car counterpart, is a matter of expense at minimum expense. As a beautiful six-seater it offers you a floor-loaded loadspace of 34.6 cu. ft. behind the rear seats. And when you fold the rear seat forward (takes a couple of seconds), there's a giant-size load area of 84.5 cu. ft. A fabulous Estate Car—with the same look of luxury, prestige appointments and fantastic performance as the Zodiac Saloon, yet offering you even more load space along with all its fine Ford features.

MAGNIFICENT ZEPHYR ESTATE CARS—big, beautiful models with all the virtues of their saloon car counterparts—stylish, plus a vast carrying capacity. Four wide opening doors welcome in six hefty people with space to spare behind the rear seat for 34.6 cu. ft. of luggage and equipment. Or for more load space and three generous seats, simply fold the rear flat in one swift movement and you've got the carrying capacity of a small van—84.5 cu. ft. to try and fill up! Add to this the luxury, good looks, economy and high performance of the Zephyr 4 and 6 saloon cars and you'll understand why more and more people are taking a beautiful new ahead with a new Zephyr Estate Car. When Ford say you get more car for your money, doing more for you, they mean it! One out of these '64 Zephyrs. You'll see.

SPECIFICATIONS

Zodiac Mk III

Engine: Capacity 2553 cc (6 cyl OHV). Bore 3.25 in. Stroke 3.13 in. Compression ratio 8.3:1. BHP 114 at 4800 rpm (gross). Torque 140.5 lb ft at 2400 rpm (gross).

Brakes: Servo assisted. Front—9½" diameter discs. Rear—9 in. × 2½ in. drums.

Tyres: 6.40 × 13 4 ply tubeless on pressed steel with wide base rims.

Tank capacity 12½ gallons.

Cooling system: 18.65 pints.

Oil sump 8 pints.

Electrical: Two brush ventilated generator. Battery 12 volt 57 amp/hr at 20 hr rate.

Suspension: Front—Independent. Rear—longitudinal, asymmetrical semi-elliptic springs with hydraulic double-acting lever type shock absorbers.

Body: All steel welded integral construction. Safety glass all round. Hinged no-draught vents embodied in front doors, opening rear quarter-lights. Cirrus 500 upholstery, luxury moulded cut pile floor carpet. Simulated wood finish to fascia panel. Luggage compartment capacity 21.75 cu ft.

Overall length 15' 11"; Overall width 5' 9"; Height 4' 9"; Wheelbase 8' 11".

Zephyr 6

Engine: Capacity 2553 cc (6-cyl OHV). Bore 3.25 in. Stroke 3.13 in. Compression ratio 8.3:1. BHP 106 at 4700 rpm (gross). Torque 139 lb ft at 2000 rpm (gross). Brakes: Front—9½ in. diameter discs. Rear—9 in. × 2½ in. drums.

Tyres: 6.40 × 13 4 ply tubeless on pressed steel wide base rims.

Tank capacity 12½ gallons.

Cooling system 16.92 pints.

Oil sump 8 pints.

Electrical: Two brush ventilated generator. Battery 12 volt 57 amp/hr at 20 hr rate.

Suspension: Front—Independent. Rear—longitudinal, asymmetrical semi-elliptic springs with hydraulic double-acting lever type shock absorbers.

Body: All steel welded integral construction. Safety glass all round. Hinged no-draught ventilator embodied in front door. Single and dual tone vinyl upholstery or Saranweave. Washable patterned headlining. Fitted carpet matching interior scheme. Lockable glove compartment. Luggage compartment capacity 21.75 cu ft.

Overall length 15' 0½"; Overall width 5' 9"; Height 4' 9"; Wheelbase 8' 11".

Zephyr 4

Engine: Capacity 1703 cc (4 cyl OHV). Bore 3.25 in. Stroke 3.13 in. Compression ratio 8.3:1. BHP 73.5 at 4800 rpm. Torque 99 lb ft at 3000 rpm (gross).

Brakes: Front—9½ in. diameter, discs. Rear—9 in. × 1½ in. drums. Tyres: 6.40 × 13 4 ply on pressed steel with wide base rims.

Tank capacity 12½ gallons.

Cooling system 13.2 pints.

Oil sump 8 pints.

Electrical: Two brush ventilated generator. Battery 12 volt 45 amp/hr at 20 hr rate.

Suspension: Front—Independent. Rear—longitudinal, asymmetrical semi-elliptic leaf springs with hydraulic double-acting lever type shock absorbers.

Body: All steel integral construction. Safety glass all round. Zoned windscreen. Lockable luggage compartment, capacity 21.75 cu ft. No-draught ventilator embodied in front door fixed quarter windows in rear doors.

Overall length 15' 0½"; Overall width 5' 9"; Height 4' 9"; Wheelbase 8' 11".

Estate Cars

Engine: Zodiac—Capacity 2553 cc (6 cyl OHV). Bore 3.25 in. Stroke 3.13 in. Compression ratio 8.3:1. BHP 114 at 4800 rpm (gross). Torque 140.5 lb ft at 2400 rpm (gross).

Zephyr 6—Capacity 2553 cc (6 cyl OHV). Bore 3.25 in. Stroke 3.13 in. Compression ratio 8.3:1. BHP 106 at 4750 rpm (gross). Torque 139 lb ft at 2000 rpm.

Zephyr 4—Capacity 1703 cc (4 cyl OHV). Stroke 3.13 in. Bore 3.25 in. Compression ratio 8.3:1. BHP 73.5 at 4800 rpm (gross). Torque 99 lb ft at 3000 rpm.

Brakes: Servo assisted. Front—9½ in. diameter discs. Rear—drums.

Tyres: 6.40 × 13 tubeless.

Electrical: Two brush generator. 12 volt battery.

Tank capacity 12½ gallons.

Cooling system 13.2 pts. (Z4); 16.92 pts. (Z6); 18.65 pts. (Zodiac).

Oil sump 7½ pints (Z4), 8 pints (Z6 and Zodiac).

Suspension: Front—Independent with coil springs. Rear—longitudinal, semi-elliptic leaf, hydraulic shock absorbers.

Body: All steel with fibreglass tailgate. Safety glass all round. Moulded carpet. Vinyl or Saranweave upholstery on Zephyrs, Cirrus 500 on Zodiac. Opening rear quarterlights.

Overall length 15' 0"; Height (unladen) 4' 9½"; Wheelbase 8' 11".

A PRODUCT OF FORD MOTOR COMPANY LIMITED, DAGENHAM. Issued by Advertising Services Group, Advertising Dept., Ford of Britain.

Ford policy is one of continuous improvement. The right to change prices, specifications, colours or equipment at any time without notice is reserved.



Printed in England by H. L. VICKERY LTD., HACKBRIDGE, SURREY.

Ref. H4539/10/63 M.Sh.