

1979 FORD FAIRMONT
FUTURA
Futura is now.



FORD FAIRMONT
FUTURA

A distinctive personal car for now.

Can lightning strike twice? Can a car built the same size as the sensationally popular Ford Fairmont* include styling touches suggesting the fabulous Thunderbird? The answer is Futura, built by Ford; the car that isn't some day, it's now.

The sporty Futura Coupe combines advanced technology in both engineering and design. It is as practical as it is beautiful. Outside, Futura is youthfully lean and trim. Inside, sporty bucket seats or bench seats are standard depending

on your engine/transmission choice (see "Interiors," page 6). There is roomy comfort for five adults—with a vacation-size trunk for their luggage.

Futura's standard 2.3 litre engine and 4-speed manual transmission are remarkably fuel efficient.** Scheduled maintenance requirements are reduced by comparison with recent Ford models (see back cover). And for proof that a car with tomorrow's ideas can still be realistically priced for today, see your Ford Dealer. Then test-drive Futura and we think you'll find that it is indeed possible for lightning to strike twice.

(A) Futura: the look, the size... it's now! (See "Interiors," page 6). There is roomy comfort for five adults—with a vacation-size trunk for their luggage.

(B) Interior Decor Group features flight bench seat with center armrest, shown here in Creme and Gold velour cloth and vinyl trim (HV). Detailed on page 6.

(C) Warm woodtone appliques surround easily-read dials in the instrument panel. Handsome sport steering wheel is an optional selection.

(D) The Futura Ghia Option is identified by this distinctive badge on the rear decklid. Ghia includes the Interior Decor Group (as shown in "B").

*Based on R. L. Polk & Co. registration figures for first model year sales of all new nameplates.

**At the time this catalog was published, 1979 EPA estimates were unavailable. However, we believe Futura, as in 1979, will post good mileage ratings. For the latest information, consult your Ford Dealer.

Front cover: New Ford Fairmont Futura in Midnight Blue Metallic (GL) with cast aluminum wheels.

Some items shown are available as options. See options list on pages 6-7.



(A)



(B)



(C)



(D)

FORD FAIRMONT
FUTURA

The shape of things to come.

Futura is a beautiful blend of advanced styling and technology, and something more—your own ideas (with options) of what your next car should be.

Futura options give you the opportunity to express your personality as well as provide for your individual driving needs. If it's luxury you want, look no further than the Interior Decor Group (shown on page 3 and detailed on page 6). If you want something with youthful flair, look over the Sport Group ("B").

If you want more power than the standard 2.3 litre engine, you can choose

either 3.3 litre (200 CID) Six or 5.0 litre (302 CID) V-8. Both of these engine options come with 4-speed manual overdrive* standard or SelectShift, if you want the automatic transmission option.

And there are six radio and/or tape player combinations, plus new power seat and power side windows. Comfort and convenience options like air conditioning, new flip-up open air roof, fingertip speed control, and remote control decklid release.

Futura's full selection of equipment choices is shown and described on the following pages. Included is just about everything you could ask to make Futura your own distinctive personal car.

(A) Futura in Bright Red (2P) with White vinyl roof, Quad headlamps and grille emphasize Futura's years-ahead look.

(B) Futura with new Sport Group. Dramatic roof pillar tape stripe and turbine wheel covers are part of this option (detailed on page 6). Tu-Tone paint option is Silver Metallic (1G) over Medium Grey Metallic (1P).

(C) Floor-mounted SelectShift lets you choose between going fully automatic or shifting manually when you want to.

(D) Column-mounted controls: one for windshield wiper/washer, the other for turn signals/horn/headlamp dimmer.

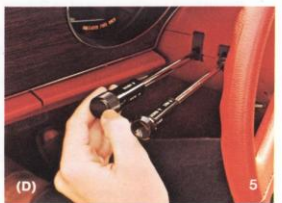
*Not available in California.



(B)



(C)



(D)

FORD FAIRMONT FUTURA INTERIORS

With bucket or bench seats.

Handsome, individually adjustable bucket seats in plaid cloth and vinyl are one of two standard Futura offerings. The color shown is Wedgewood Blue (LB), one of six color choices. Bucket seats are standard in Futuras with the 2.3 litre engine/4-speed manual transmission power team.



Bench front seat is standard on Futuras with any of these three power team options: (1) 2.3 litre engine/SelectShift automatic transmission; (2) 3.3 litre (200 CID) Six/4-speed manual overdrive*; (3) 5.0 litre (302 CID) V-8/4-speed manual overdrive.* The trim is pleated luxury vinyl in Red (GD). Five other color choices are offered.

*Not available in California.

OPTIONS

Add your personal touch.

Audio

Ford offers a superb selection of radios and audio equipment for the Futura of your choice. All are precision engineered and built to exacting Ford quality standards. For details, get the booklet "Dimensions in Sound" at your Ford Dealer's.

- AM Radio. Pushbutton tuning, instrument panel top-mounted speaker.
- AM Radio with 8-Track Tape.* The variety of listening to regular radio or your favorite stereo 8-track tapes.
- AM/FM Monaural Radio. Your choice of AM or FM programming in a moderately priced radio.
- AM/FM Stereo Radio.* Two radio bands, one providing the listening pleasure of rich stereo.
- AM/FM Stereo Radio with 8-Track Tape.* AM and FM radio listening plus enjoyment of stereo 8-track tapes.
- (A)** AM/FM Stereo Radio with Cassette Tape* gives you the varied listening capabilities of the previously described unit but uses compact tape cassettes.
- Premium Sound System. Separate amplifier, more sensitive rear speakers enhance the sound of any Futura AM/FM stereo radio.

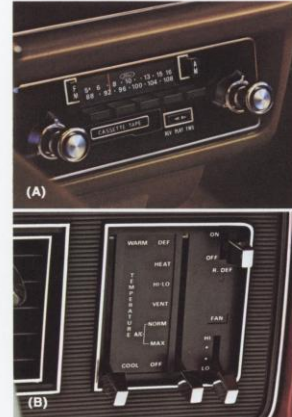
*Four speakers, with fader control, included.

Appearance

- Interior Decor Group. Velour cloth or luxury vinyl trim, flight bench front seat (page 3), 4-spoke luxury steering wheel, 18-oz. cut-pile carpeting, upgraded sound insulation package, Convenience Group, luggage compartment trim.
- Ghia Option. Includes all the items in the Interior Decor Group (above) plus a distinctive Ghia badge on the rear decklid (see page 3).
- Instrumentation Group. Includes trip odometer, tachometer, ammeter, temperature and oil pressure gauges.
- Sport Group. Added flair in a new decorative package. Charcoal/argent grille insert, smooth hood (no ornament), wide-band tape stripe in

selection of six colors, color-keyed turbine wheel covers. Shown on page 5.

- Sport Steering Wheel. Perforated metal spokes, leather-wrapped rim. See page 3.
- Dual Bright Mirrors. LH mirror remote-controlled. Shown on page 2.
- Rocker Panel Moldings. Protective bright metal strips along lower body.
- Metallic Glow Paint. Red Glow (2H),



- Blue Glow (3H), Burnt Orange Glow (5N), Tu-Tone Paint. Offered in seven unique combinations. For examples, see pages 2-3 and "B," page 5.
- Vinyl Roof. Eight color selections; pattern is distinctly Futura's own. See pages 2-3 and 4-5.

Comfort

- Air Conditioner. Fresh cooled air in summer, warm fresh air in winter. Defrosting, defogging any time.
- Tinted Glass—Complete. Cuts sun glare and heat. Recommended with

air conditioner.

- (C)** Flip-Up Open Air Roof. Flip it up for added ventilation, or remove the tinted glass panel for the open-air feeling of a convertible. Includes sunshade.

Convenience

- Electric Clock.
- Convenience Group. Includes: day/night inside mirror, RH visor vanity mirror, cigarette lighter, rear seat

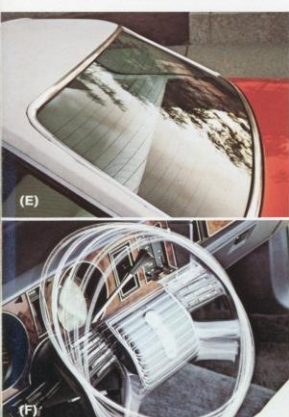


ashtrays, glove box lock.

- (D)** New Fingertip Speed Control.** Lets you set desired speeds above 30 mph with steering-wheel mounted controls. You ride more relaxed with foot off the accelerator. Pressing "Resume" switch reestablishes set speed after braking.

- Remote Control Decklid Release. Switch unlocks the decklid electrically. A great convenience.
- Rear Window Defogger clears away mist and condensation by gentle

- blower action of concealed fan.
- (E)** Electric Rear Window Defroster. Thin strips of the heating element on the glass quickly clear away outside ice, snow and inside condensation.
- Light Group. Includes: luggage compartment light, engine compartment light, glove box light, front ashtray light, dome/map light, passenger door courtesy light.
- (F)** New Tilt Steering Wheel.** Set wheel



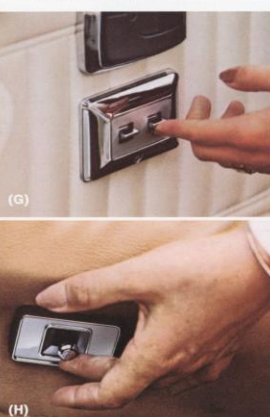
- in any of five positions. Farthest "up" position also provides more room when getting in or out.
- Interval Windshield Wipers. A variety of wiper settings to match weather conditions.

Performance

- SelectShift Automatic Transmission. Available with all engines. Fully automatic or manual shifting. Steel-belted radial ply tires included. Floor-mounted sport shift is a separate option. Shown on page 5.

- Engine Options: 3.3 litre (200 CID) 1V 6-cylinder engine; 5.0 litre (302 CID) 2V V-8. Four-speed manual overdrive* is the standard transmission with either engine.
- Handling Suspension. Stiffer shocks and rear springs, heavier front stabilizer bar, 5½-in. wide wheels, rear stabilizer bar.
- Heavy-Duty Battery. Reserve power.

*Not available in California.



Power Assists

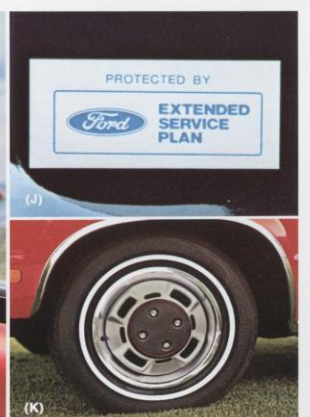
- Power Front Disc Brakes. Less effort.
- (G)** Power Side Windows. Individual passenger controls plus 2-window master control for the driver.
- (H)** Power Bench Seat—single control. Regulates seat position, up or down, forward or back.
- (I)** Power Door Locks. Lock all doors simultaneously from driver's seat.
- Power Steering. Eases parking, all low-speed maneuvering.

Protection

- Wide Vinyl Insert Bodyside Moldings. Protection against parking lot dings.
- Lower Bodyside Protection (in addition to Ford corrosion protection measures noted on the back cover), consists of an application of vinyl under the paint along the lower sides of the body, plus rocker panel moldings to help provide extra protection against stone pecking.

floor mats, bright door edge guards, license plate frame(s).

- (J)** The Ford Extended Service Plan, backed by Ford Motor Company and honored by Ford Dealers nationwide, is available to provide longer protection than your car's basic warranty against specified major component repairs. Consult your Ford salesman for availability and ask him for full details.



Tires

- Bias ply and steel-belted radial ply tires in black sidewall, white sidewall or raised white letter styles. Consult your Ford Dealer for the tires best suited to your kind of driving.

Wheel Covers/Wheels

- Turbine Wheel Covers (4). See page 4.
- Wire Wheel Covers (4). See page 2.
- Cast Aluminum Wheels (4). See cover.
- (K)** Styled Steel Wheels/Trim Rings (4).

**Steering wheel illustrated is similar in design to the one included with this option.

Futura Choices



Fairmont Futura, Blue Glow (3H)



Fairmont Futura*, Tu-Tone Silver Metallic (1G)/
Med. Grey Metallic (1P)

Notable Standard Features

FUNCTIONAL

- 2.3 litre 4-cylinder engine with DuraSpark Ignition
- 4-speed fully synchronized manual transmission, floor-mounted shift
- Front disc brakes with lining wear indicators
- Foot-operated parking brake
- Rack and pinion steering
- 2-speed windshield wiper with wiper-mounted washer jets
- Steering column 2-lever system—
 1. Windshield washer/wiper
 2. Turn signal/horn/headlamp dimmer
- Ram-air forced ventilation
- Inside hood release
- Coil spring suspension with zero "scrub radius" feature in front; coil springs, 4-bar link system in rear

- Flat trunk (16.1 cu. ft.) with spare tire stowed below floor
 - Bias ply 14" BSW tires
 - Anodized aluminum bumpers with front bumper guards
 - Ford Motor Company Lifeguard Design Safety Features
- ### APPEARANCE AND COMFORT
- Low-back bucket seats with pleated all-vinyl trim in choice of six colors
 - Color-keyed cut-pile carpeting
 - Color-keyed deluxe belts
 - Bright accented door trim with woodtone applique
 - Armrests with integral door-pull handles
 - Woodtone instrument panel appliques
 - Deluxe steering wheel hub

- Deluxe Sound Insulation Package
 - Quad rectangular headlamps
 - Bright grille with bright accent bars, bright headlamp and parking lamp bezels; bright windshield, backlight, and drip moldings; bright window frames and belt moldings
 - Bright-edged vinyl lower bodyside moldings
 - Black windshield wiper arms
 - Deluxe wheel covers (4)
 - Bright wheel lip moldings
 - Styled LH mirror
 - Wrapover roof pillar with color-keyed body accent paint stripes
 - Wraparound taillamps
 - Futura hood ornament and distinctive identification
- *For content of optional package, see options list on pages 6-7.

Measurements

Wheelbase	Tread (front/rear)	Length	Height	Width	Trunk Space (usable)	Fuel Capacity	Curb Weight	Passengers
105.5"	56.6"/57.0"	195.8"	52.3"	71.0"	16.1 cu. ft.	16 gal.	2,670 lbs.	5

Notes

CORROSION PROTECTION. Ford takes steps to see that your new Fairmont Futura is engineered and built to high quality standards. And in order to help keep your Futura looking new, we incorporate the use of pre-coated steels, such as galvanized steel and chromium/zinc-rich primer coated steel, vinyl sealers, aluminized wax in critical areas, and enamel as a finishing coat.

REDUCED SCHEDULED MAINTENANCE. As part of a continuing program to lower the cost of ownership, scheduled maintenance requirements on most new Fords have been reduced dramatically in recent

years. For example, with the new 1979 Fairmont Futura, the recommended maintenance schedule is now 10,000 miles (7,500 miles with V-8 engines) or 12 months between scheduled oil changes and 30,000 miles between lubes. These are just two small parts of the comprehensive program which, in total, can significantly lower the cost of scheduled maintenance over 50,000 miles of driving.

COLOR AND TRIM CODES. Car codes and trims are coded, example: Silver Metallic (1G). Your Ford Dealer will be pleased to show you color samples.

OPTION AVAILABILITY. Some features presented

are optional at extra cost. Some options are required in combination with other options. Availability of some models and features described may be subject to a slight delay. Ask your Ford Dealer for the latest information on options, prices and availability.

PRODUCT CHANGES. Ford reserves the right to change specifications any time without incurring obligation.

REPLACEMENT PARTS. Be sure to specify genuine Ford-approved parts, Motorcraft parts and Autolite Spark Plugs from your Ford Dealer.

FORD FAIRMONT FUTURA

FORD DIVISION

