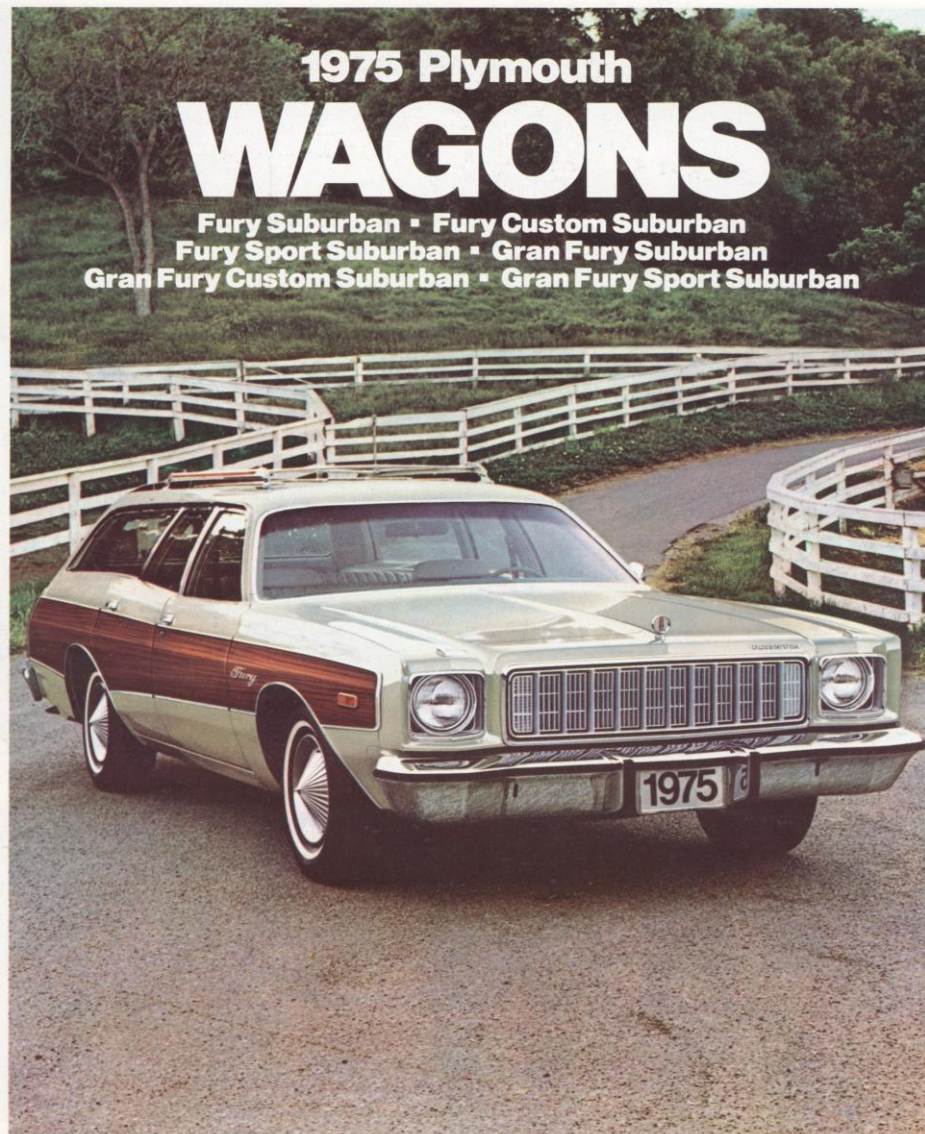


1975 Plymouth **WAGONS**

**Fury Suburban • Fury Custom Suburban
Fury Sport Suburban • Gran Fury Suburban
Gran Fury Custom Suburban • Gran Fury Sport Suburban**





Foreground: The new Fury Sport Suburban.

Background: The new Fury Custom Suburban.

FURY Wagons: Practicality can be beautiful.

There's something you'll notice right away about our new but practical-size Fury Suburbans for '75: they're styled to look as beautiful as they perform. The front end, for example, has the clean, pure lines modern design demands. A smart new grille with smoothly integrated driving, parking and signal lamps, a new hood and front fender treatment provides a new air of distinction.

Yet, it's distinction that in no way interferes with the Fury Suburban's practical approach to motoring.

While the new, smaller Fury Suburban, Fury Custom Suburban and Fury Sport Suburban wagons are indeed only 225.6" long overall (and park a lot easier than larger cars), they are in no way short on essentials.

Take cargo space. It's essential it be useful space. And that's why our new small Fury wagons can carry a sheet of 4' x 8' material (such as wall paneling) conveniently flat. Not tilted. And carry it with the standard 3-way tailgate closed. Not open.

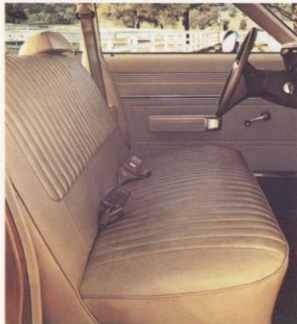
What's standard equipment? Here are some features you can look for: 318 V-8, power front disc brakes, two-speed electric wipers with wiper-mounted washers—and many others listed on page 12.

And the things you might consider essentials? Page 8 lists a number of options like air conditioning, luggage rack, and our 1975 radio equipment.

The new, practical-size Fury Suburban wagons. Their essentials are much more than the bare essentials.



Fury Sport Suburban: standard all-vinyl split-back bench seat with fold-down center armrest.



Fury Custom Suburban: standard all-vinyl split-back seat. In gold, green, blue, parchment.



Newly styled, newly engineered instrument panel. All standard gauges, switches, heater controls can be removed at panel face for easy repair. As can optional air conditioning controls, instrument panel air conditioning outlets, and optional radios/radio-tape players. A snap down fuse block provides quick access to the fuses. Instrument and control groupings are easy to get used to; visibility is enhanced by background lighting. Good looking. And just as easy to look at.



1975 GRAN FURY SUBURBAN Wagons: A Highpoint.

There is a point in people's lives which dictates the need, not only for a wagon, but a full-size wagon.

And our Gran Fury Suburban, Gran Fury Custom Suburban, and Gran Fury Sport Suburban wagons—make that point a high point.

Consider their appearance. To be sure, their impressive length, and width say full-size. So does the 100.8 cubic feet of available cargo area. But look again—even closer—and you see how function can be beautifully served by carefully planned design.

Consider how considerate Gran Fury Suburbans can be. Power steering, power window on 3-way tailgate, door "ajar" warning light, heavy-duty front and rear shock absorbers, TorqueFlite automatic transmission, power front

disc brakes are all standard.

Standard also are: loop-pile passenger area carpeting (Gran Fury Custom and Gran Fury Sport Suburbans. Optional on 2-seat Gran Fury Suburban); cargo light (all Gran Fury Suburbans); steel-belted radial tires (all Gran Fury Suburbans). All this because though your life-style may dictate the need for a full-size wagon, it need not be a basic utility wagon.

Now consider the kind of engineering you can expect. You'll enjoy famed Chrysler engineering with any Gran Fury wagon: Electronic Ignition System; Unibody construction and torsion-bar suspension.

Visit your dealer soon. See how Gran Fury Suburban wagons can turn those wagon needs into a high point.



Standard Gran Fury Sport Suburban seat (optional Gran Fury Custom Suburban).



Standard all-vinyl bench seat for Custom Suburban.



Optional Holiday cloth-and-vinyl split-back bench seat for Gran Fury Sport Suburban.



Modular instrument panel for easy servicing on all Gran Fury Suburban models. Shown above: Standard Gran Fury Sport instrument panel. Available options include: Electronic digital clock (accurate to within one minute a month), Automatic Speed Control, radios (3 types) and radios with 8-track stereo tape (2 types), air conditioning with manual or automatic temperature controls, and deluxe 3-spoke steering wheel.

Features you get... features you can choose...



New Fury Suburbans can also carry a sheet of 4' x 8' wall paneling flat on floor, with tailgate closed.



Adjustable luggage rack (optional).



Air deflector (std. Gran Fury; opt. Fury).



Standard 3-way tailgate/door. Folds down for more convenient loading. Swings open like a door, with window up or down.

When you take the features you get standard on our new size Fury or Gran Fury wagons and add the optional features you can get, you find yourself with a very long list.

Here are some samples of standard and optional features.

Features you get—standard. In addition to those standard features pictured and described above, you get these features—standard.

For your comfort: Unibody construction, torsion-bar suspension, strategically placed rubber suspension mounts—the three standard features which give our wagons Torsion-Quiet Ride.

Front seat backs of full foam, color-keyed loop-pile carpeting (Fury Suburban, color-keyed rubber mats),

storage trays along the sides of the cargo area. Plus comforting features such as a concealed storage compartment under the cargo floor, tailgate ajar warning light, wiper-mounted windshield washers which put 8 streams of fluid on the windshield.

For reliability: Electronic Ignition, electronic voltage regulator, rugged TorqueFlite automatic transmission, power front disc brakes, calibrated shock absorbers front and rear, heat shield for the battery, stainless steel swivel-top radiator cap, aluminum bearings in the standard 400 CID V-8 Gran Fury Suburban engine, powerful 1.8 hp starting motor (Gran Fury Suburban). You can also depend on our smallest V-8 engine—318 CID (Fury

Suburban), steel-belted radial tires (Gran Fury Suburban), power-saving thermal radiator fan drive (Gran Fury Suburban).

For ease of service: All standard instrument panel gauges, switches, heater controls, speedometer are removable from the front; fuse block swings down for inspection or fuse replacement; door panels are removable in minutes for window adjustment (Gran Fury Suburban); recommended oil change interval in normal use is extended to 6 months or 5,000 miles; recommended spark plug replacement interval for engines operating on unleaded fuel only is extended to 30,000 miles. (See page 12 for a detailed list of standard equipment).

on our 1975 Wagons.



Lockable storage bin in cargo space—optional Gran Fury Suburban.

Features to get—optional. Here are some optional features you'll find useful:

Electronic Fuel Pacer: It constantly monitors the intake manifold pressure to detect excessive use of fuel. And when it spots the condition, it alerts the driver with an amber warning light from within the optional fender mounted left turn signal indicator. Naturally, you use gas most efficiently by avoiding "condition: amber."

Auto Lock: Automatically locks the 3-way tailgate when the ignition is in the "on" position.

Lockable storage bin (Gran Fury Suburbans): An additional 1.5 cubic feet of space to keep valuables locked up tight.

Adjustable luggage rack: ideal for bulky gear that might interfere with vision or travel comfort.



Optional tailgate Auto Lock.



Optional Fuel Pacer System.

PLYMOUTH VOYAGER



If you're looking for more cargo space than you get in our Fury wagons, look into our Plymouth Voyagers. They offer a choice of three different overall lengths: 176", 194", and the

212" Extended Body length.

Capacity ranges from a standard 5 passenger seating to optional 8, 12, or 15 passenger seating. And, like all Chrysler Corporation products, they

offer a tradition of solid, careful engineering thinking.

For more information, ask your Chrysler-Plymouth dealer for the 1975 Voyager Catalog.

STATION WAGON OPTIONS

Your circumstances may dictate some to be essentials.

OPTIONS	Gran Fury Suburban	Gran Fury Custom Suburban	Gran Fury Sport Suburban	Fury Suburban	Fury Custom Suburban	Fury Sport Suburban	CHECK LIST
Comfort/Convenience							
Air Conditioning	O	O	O	O	O	O	
Air Conditioning w/Auto Temp Control	O	O	O	NA	NA	NA	
Air Deflector	S	S	S	O	O	O	
Assist Handles	O	O	O	NA	NA	NA	
Automatic Height Control	O	O	O	NA	NA	NA	
Automatic Speed Control	O	O	O	O	O	O	
Automatic Tailgate Lock	O	O	O	O	O	O	
Bumper Step Pads (Rear)	O	O	O	NA	NA	NA	
Clock—Electric	O	O	S	O	O	O	
Clock—Electronic Digital	O	O	O	NA	NA	NA	
Diode Warning Lights—(Part of Light Package)	O	O	O	O ⁵	O ⁵	O ⁵	
Defroster Rear Window (Electric)	O	O	O	O	O	O	
Door Locks—Power	O	O	O	O	O	O	
Fuel Pacer	O	O	O	O	O	O	
Horns Dual	S	S	S	O	O	O	
Inside Hood Release	O	O	O	O	O	O	
Light Package	O	O	O	O	O	O	
Mirror—Left, Remote-control	O	O	O	O	O	O	
Mirror—Right, Remote-control	O	O	O	O	O	O	
Power Steering	S	S	S	O	O	O	
Radio—AM	O	O	O	O	O	O	
Radio—AM w/Stereo Tape	O	O	O	O	O	O	
Radio—AM/FM	O	O	O	O	O	O	
Radio—AM/FM Stereo	O	O	O	O	O	O	
Radio—AM/FM Stereo w/Stereo Tape	O	O	O	O	O	O	
Rear Speaker	O	O	O	O	O	O	
Rear Air Deflector	S	S	S	O	O	O	
Seats—Power	O	O	O	O	O	O	
Security Alarm System	O	O	O	NA	NA	NA	
Steering Wheel—Deluxe	O	O	O	O	O	O	
Steering Wheel—"Tuff"	NA	NA	NA	O	O	O	
Sure-Grip Differential	O	O	O	O	O	O	
Tailgate Auto Lock	O	O	O	O	O	O	
Tailgate Window—Power	S	S	S	O	O	O	
Tilt & Tel Steering Wheel	O	O	O	NA	NA	NA	
Tinted Glass	O	O	O	O	O	O	
Trailer-Towing Package—Light	O	O	O	O	O	O	
Trailer-Towing Package—Heavy	O	O	O	O	O	O	
Vent Windows	O	O	O	NA	NA	NA	
Windows—Power	O	O	O	O	O	O	
Wipers—3-Speed	O ¹	O ¹	O ¹	O	O	O	
Decor/Dress-up							
Carpet—Cargo Compartment	O ²	O ²	O ²	O	O	S	
Carpet—Passenger Compartment	O	S	S	O	S	S	
Luggage Rack	O	O	O	O	O	O	
Undercoating & Hood Pad	O	O	O	O	O	O	
Wheel Covers—Deluxe	O	O	O	O	O	O	
Wheel Covers—Premier	O	O	O	O	O	S	
Wheels—Rallye Road	NA	NA	NA	O	O	O	
Wheels—Chrome-styled	O	O	O	O	O	O	
Performance							
Engine Block Heater	O	O	O	NA	NA	NA	
Engine Temp. & Oil Pressure Gauges	O	O	O	O ⁶	O ⁶	O ⁶	
Heavy-duty Battery	O	O	O	O	O	O	
Heavy-duty Suspension	O	O	O	O	O	O	
Tires—Steel-belted Radial	O	O	O	O	O	O	
318 V-8	NA	NA	NA	S ⁴	S ⁴	S ⁴	
360 V-8—2-bbl. ⁴ and 4-bbl. ³	NA	NA	NA	O	O	O	
400 V-8—2-bbl. ⁴	S	S	S	O	O	O	
400 V-8—4-bbl.	O ³	O ³	O ³	O	O	O	
440 V-8	O	O	O	NA	NA	NA	

O—Optional NA—Not Available S—Standard ¹Available in Deluxe Wiper Package only. ²Available in Wagon Package only. ³Available only with California Emission Package (N95). ⁴Not available with California Emission Package (N95). ⁵Low Fuel only part of Tachometer option. ⁶Oil Gauge included with Tachometer.



Trailer enthusiasts are at home with Fury.



Electrical rear window defroster.



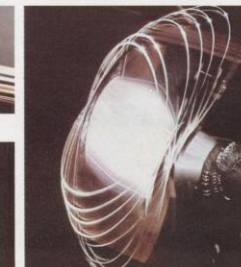
Manual vent window.



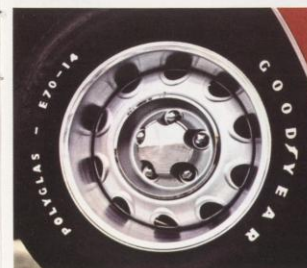
Auto Speed Control.



AM/FM stereo with tape player.



Tilt & Tel steering wheel.



Rallye road wheel.



Rear-facing third seat.

Trailer-Towing Packages. Available as a Heavy Towing Package (6,000 pounds: Gran Fury Suburban; 5,000 pounds: Fury Suburban) and as Light Towing Package (up to 2,000 pounds). For more information, ask your dealer for the 1975 Chrysler-Plymouth Trailer-Towing Guide.

Power Tailgate and electrically heated rear window defroster. Power tailgate can be raised and lowered from front seat or at tailgate with key. Electrically heated rear window defroster comes in handy on frosty or humid days. When this option is ordered, 100-amp alternator is standard.

Manual vent window. Available on all Gran Fury wagons equipped with tinted glass option.

Auto-Speed Control. Allows you to hold or resume a desired speed and maintain that speed automatically. Can be a gas and a speeding ticket saver.

AM/FM Stereo Radio with/8-Track Stereo Tape. One of five radios available. This system features four speaker stereo sound. Side to side and front to rear balance controls are included in the system controls.

Tilt & Tel Steering Wheel. Tilts up or down, telescopes forward and back to suit each driver. Ideal for multi-driver family... or for change of position on long trips. Available Gran Fury Suburbans only.

Rallye road wheels. Practicality and good looks surrounded by more practicality and good looks on Fury Suburbans.

Rear-facing third seat. A perfect spot for the kids, especially on trips. Convenient and comfortably wide, it can become their very own seat. Big enough for adults, too.

A TRADITION OF ENGINEERING:

It's why the good first impressions our Suburbans make are lasting ones.

The engineers who work on Fury and Gran Fury Suburbans have a philosophy typical of Chrysler Corporation design philosophy.

It goes something like this: If the basic parts have received careful, well-planned consideration, the whole wagon will show it.

Since the final result hinges on sound parts, they put into each part the kind of attention that is typical of Chrysler Corporation engineers. Thoughtful, in many cases—pioneering, engineering has resulted in features which make our Fury Suburbans and Gran Fury Suburbans quiet, comfortable, simple and reliable.

Features, standard on all our wagons built in America, such as: **TorqueFlite automatic transmission:** Rugged—no recommended fluid or filter replacement ever, under normal driving conditions. Smooth-shifting—no recommended band adjustment ever, under normal conditions.

Electronic Ignition System: Delivers up to 35% more starting voltage than conventional systems for easier start-

ing in all kinds of weather.

Helps increase spark plug life to about 30,000 miles when operated exclusively with no-lead fuel. Has no points or condenser to replace.

Electronic voltage regulator: Contributes to longer battery life when compared to conventional regulators.

Unibody construction: Body panels and structural members on all our wagons are fused into one unit by more than 4,000 tough welds, giving the whole body great strength and durability.

Torsion-bar suspension: More easily adjusted for height than conventional coil springs. And, in combination with Unibody construction and sound insulation, produces our unique Torsion-Quiet Ride.

7-step dip-and-spray process: To prevent rust, our Fury and Gran Fury Suburbans get cleaned, coated, sprayed with two coats of primer, baked, sanded, painted (with two coats of enamel containing the same tough acrylic material used to protect kitchen floors, and finally baked again).

Some of our newest engineering features:

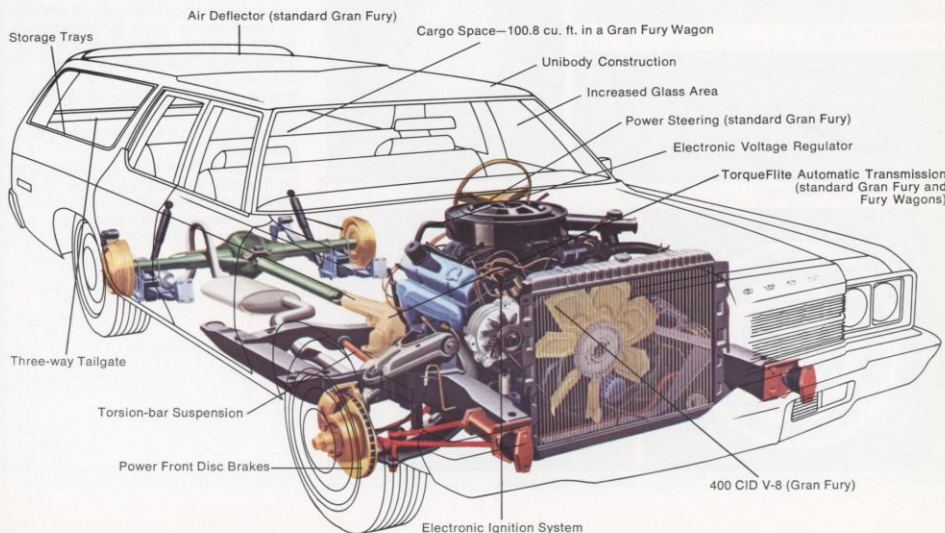
The following engineering features, though less well-known than, say, our Electronic Ignition System, are meant to add to the convenience, reliability and operating economy our customers expect of Plymouth wagons.

For Convenience:

- Built-in step at the tailgate. By using an aluminum panel between the rear bumper and body, our full-size Gran Fury Suburbans have a built-in step for entering the rear. It also pivots out of the way when the rear bumper is deflected.

- Revised 3-way tailgate. Due to a newly engineered hinging system, the gate is, when dropped down, nearly level with the cargo floor. Makes loading easier.

- Remote-control outside mirror—right side. Control lever is located within hand reach for easy driver use. Optional on Fury and Gran Fury Suburbans.



- Full volume foam seats. Foam padding is attached directly to the seat frame, provides wonderful comfort. Used on Gran Fury second-seat backs and third-seat seats and backs.

- Modular instrument panels. A new approach to panel design allows all components (gauges, switches, indicators, heater controls) to be removed from the front, rather than the back, of the panel.

- External noise reduced 60%. Through the use of exhaust system resonators, mufflers with more internal baffles and high frequency chambers, larger diameter tail pipes, and either radiator flex fans or thermal fan drives, the sound power level of all 1975 Plymouth wagons has been reduced to 80 decibels.

- 8-stream wiper-mounted windshield washers. Each washer puts 4 streams of fluid over its windshield area instead of one spray. Our laboratory tests show this system, standard on all Suburbans, needs less washer fluid to clean the windshield because it is a more effective way to distribute fluid.

- Manual vent window. It is much easier to seal against wind noise and water leaks because of this optional window's unique pivoting.

For Operating Economy:

- Optional Electronic Fuel Pacer System. It constantly monitors intake manifold vacuum. When the fuel mixture is "rich," it alerts the driver with an amber warning light, located in the left fender-mounted turn indicator. You are using gas most economically when the light is off.

- Lower axle ratios. With the standard engine for Fury Suburbans, a lower axle ratio than used in 1974 is available. As a rule, the lower the axle ratio, the better the fuel economy.

- Extension of oil change interval. The recommended oil change interval for all Plymouth wagons has been extended from 3 months/4,000 miles to 6 months/5,000 miles.

- Extension of spark plug replacement interval. The recommended spark plug replacement interval for engines using unleaded gas exclusively has been increased from 18,000 miles to 30,000 miles.

For reliability:

- Phase II Electronic Ignition System. Standard with all 440 CID engines, available on Gran Fury Suburbans, it combines our Electronic Ignition System with long-life spark plugs and long-life battery.

- Long-life spark plugs. These new spark plugs have a platinum alloy center electrode with chromium plated surface. They are standard with the 440 CID standard performance engine (not available on the new, Fury Suburbans).

- Long-life battery. Has 500 ampere rating, requires water additions only once a year. Standard on 440 V-8 engines; optional on all others. You'll appreciate it most in cold weather.

- Battery heat shield. An insulated cover which slips over the battery, but allows outside cooling air to flow around it. When the engine is idling in city traffic, this cover can reduce battery temperatures rise by as much as 37% and prolong battery life.



Long-life battery.



Electronic Ignition.



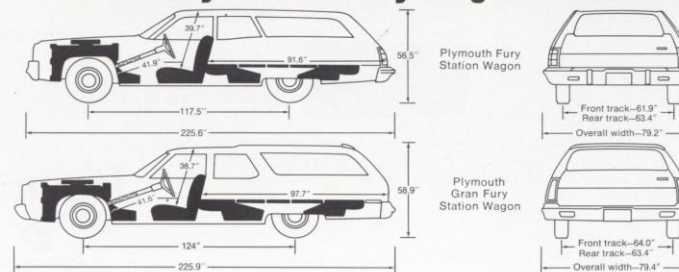
Long-life spark plugs.

- New Voltage Control System. Protects battery from over-charging (a main factor for a battery dying before its time), reduces radio fade and headlight flare, increases air conditioning air flow when the engine is idling, and prolongs the life of all light bulbs.

- New door latches. Standard on all wagons, these door latches are smaller in size but stronger than previous latches.

- Stainless steel swivel-type radiator cap. In addition to being more rust resistant, this cap makes it possible to remove the cap without wearing the seal around the filler neck.

1975 Fury & Gran Fury Wagon Dimensions



1975 STANDARD FEATURES

Fury Wagon Standard Features

Acrylic dispersion enamel finish
 • Wiper-mounted windshield washers
 • 3-way tailgate • H78 x 14 bias-belted tires • Simulated wood-grain vinyl side applique (Sport) • Deluxe wheel covers (Sport) • Front and rear bumper guards • Color-keyed armrest base (Fury) • Bright-based armrests (Custom and Sport) • Instrument panel ashtray • Cigarette lighter
 • Color-keyed rubber floor mats (Fury)
 • Color-keyed carpet (Fury Custom and Sport) • Glove box lock • Heater/defroster • Center dome light • Parking brake warning light • 318 CID V-8 engine • Torsion-Quiet Ride
 • TorqueFlite automatic transmission
 • Electronic Ignition System • Electronic voltage regulator • Power front disc brakes • 305-amp battery
 • Closed-crankcase ventilation system • Cleaner air system • Electric assist choke • 50-amp alternator
 • Orifice spark advance control

• Induction-hardened exhaust valve seats • Isolated front and rear suspension • 3-speed column-mounted transmission.

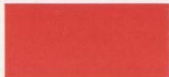
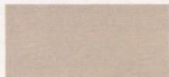
Gran Fury Wagon Standard Features

(Gran Fury wagons contain all Fury wagon features plus these additions and substitutions) Roof air deflector
 • Power tailgate window • Deluxe wheel covers (Sport Suburban) • LR78 x 15 BSW steel-belted radial tires
 • Electric clock (Sport Suburban)
 • Upper-level fresh air ventilation
 • Inside hood release • Color-keyed carpet in passenger compartment (optional on 2-seat Suburban—standard on all Custom and Sport Suburbans) • Ash receiver light (optional Suburban) • Glove box light (optional Suburban) • Cargo light (all Sport Suburbans and 3-seat Custom Suburban) • Dual horns (Sport Suburban)
 • 400 CID V-8 engine • 375-amp battery • TorqueFlite automatic transmission • Power steering.

Standard Safety Features

Lane-change turn signal • Side marker lights and reflectors • Back-up lights
 • Windshield wipers, 2-speed electric
 • Windshield washers, electric
 • Left, outside, rearview mirror • Vinyl-clad, day-night, inside rearview mirror
 • Safety-Rim wheels • Color-keyed passenger restraint system with starter interlock • Flame-retardant interior materials • Locking steering column • Seat belt anchorage
 • Energy-absorbing steering column
 • Energy-absorbing instrument panel padding • Seat belts, all seating positions • Manual door locks—levers have non-override lock feature, except driver's door • Interlocking door latches • Inside door-release levers, flush-type • Padded sun visors • Dual braking system with warning light
 • Hazard warning lights • Head restraints, 2 front • Hydraulic impact-absorption bumper system.

1975 PLYMOUTH STATION WAGON COLORS

				
Silver Cloud Metallic	Platinum Metallic ¹	Powder Blue	Astral Blue Metallic	Lucerne Blue Metallic ²
				
Starlight Blue Metallic ¹	Vintage Red Metallic	Rallye Red ²	Bittersweet Metallic	Frosty Green Metallic
				
Deep Sherwood Metallic	Avocado Gold Metallic	Sahara Beige ¹	Moondust Metallic	Sienna Metallic
				
Dark Chestnut Metallic ¹	Aztec Gold Metallic ²	Golden Fawn	Inca Gold Metallic	Yellow Blaze ²
				
Spanish Gold Metallic	Spinnaker White	Formal Black		

¹Gran Fury only ²Fury only

NOTE: Due to occasional printing irregularities, the above colors may vary slightly from actual hues. See your Plymouth Dealer for accurate color chips.

All product illustrations and specifications are based on authorized information. Although descriptions are believed correct at publication approval, accuracy cannot be guaranteed. Some of the equipment shown on product illustrations is optional, at extra cost. Chrysler Motors Corporation reserves the right to make changes from time to time, without notice or obligation, in prices, specifications, colors and materials, and to change or discontinue models.

YOUR SIGNS FOR
MOTORING SATISFACTION.



Litho in U.S.A. 8-15-74

Plymouth



Form No. 81-005-7000