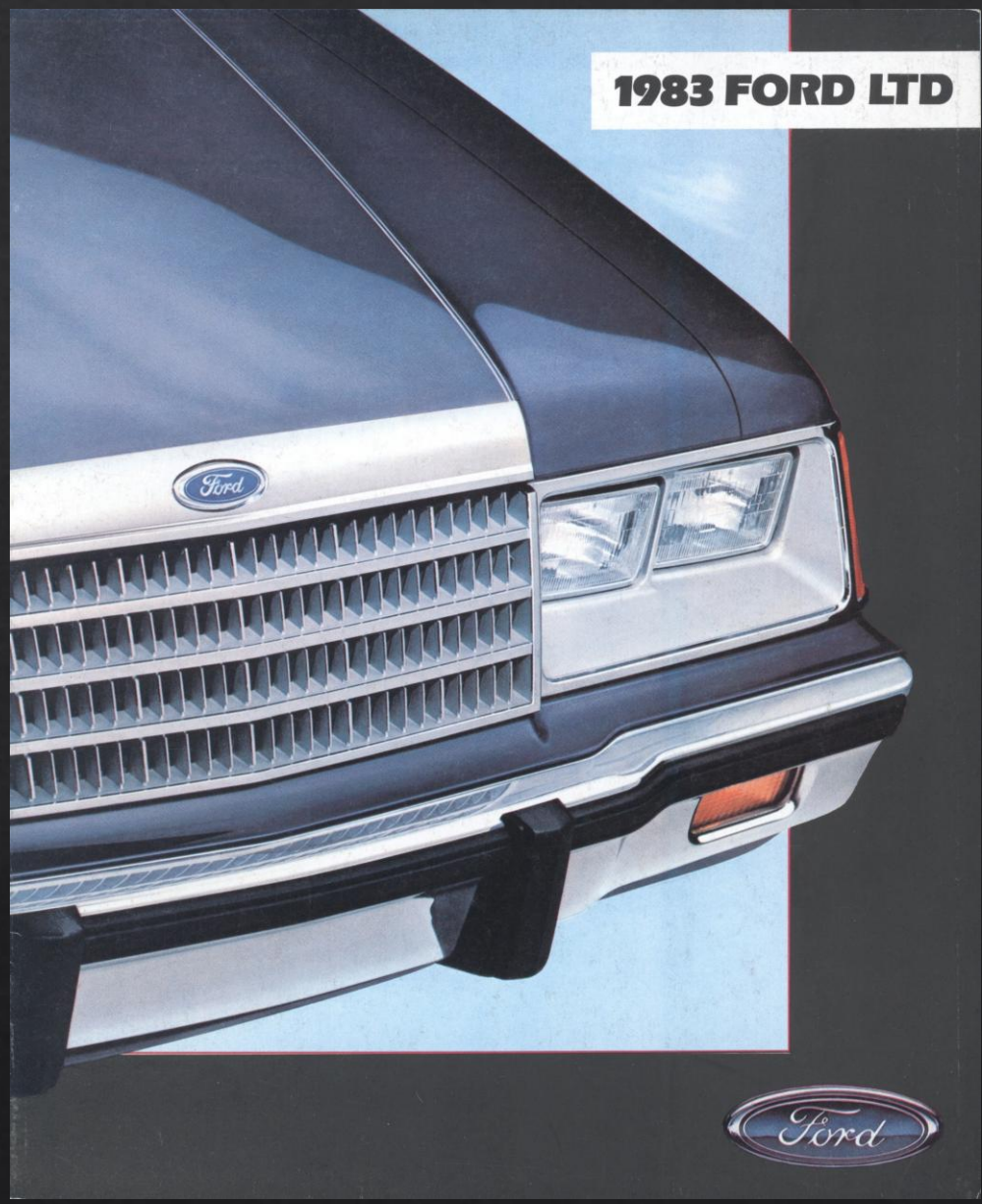
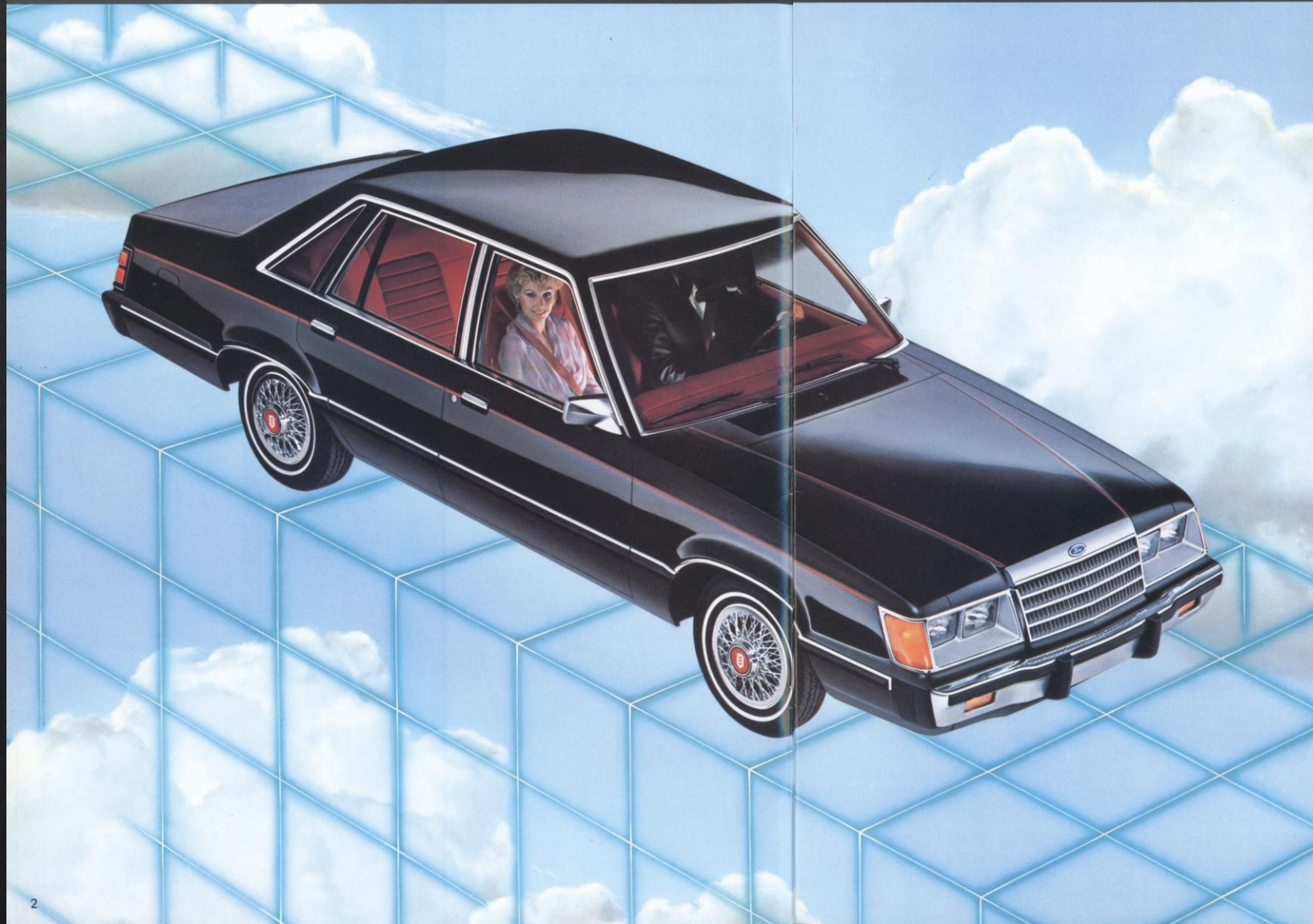


1983 FORD LTD





1983 LTD

Five-passenger roominess and comfort with 4-door convenience. A luxuriously appointed interior compartment. A surprisingly smooth, remarkably quiet ride. Sleek new exterior styling. It's the unexpected all-new LTD.

The elegant excitement of the new 1983 LTD is contagious. It invites you in for a test drive. There is luxury and quality in this LTD that must be *experienced* to be appreciated.

**RESHAPED.
REFINED.
TOTALLY
REDESIGNED.
EVERY INCH
AN LTD.**



Left: LTD Brougham 4-Door Sedan in Black.

Cover: LTD in Dark Academy Blue Metallic.



**INSIDE LTD.
QUIET.
COMFORTABLE.
RICHLY
APPOINTED.**

Right: The LTD Brougham interior (described on page 8) offers the ultimate in LTD comfort. It's shown here with split bench seat (standard with automatic transmission) and rich cloth trim in Dark Red.

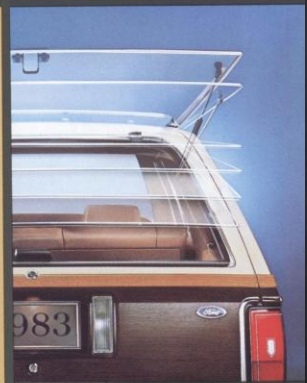
LTD interior features, from top:

LTD's handsome individual front seats (standard with manual transmission) are trimmed in luxurious cloth and individually recline.

Richly padded vinyl door trim panels feature handy front storage bins.

The standard instrument panel is attractively styled, includes lighted, locking glove compartment, lighted ashtray and trip odometer.





LTD Wagon features, from top:

Brougham Decor Option, described on page 14, is shown here with optional leather trim in Walnut.

A handy lockable side stowage compartment secures your valuables (left); the optional Two-Way Liftgate (right) allows you to open the window portion alone for quick, easy loading and unloading.

LTD Wagon choices, left, include the LTD Wagon, shown in Medium Vanilla (foreground), and the elegant Squire Option, shown in Dark Walnut Metallic.

**LTD WAGONS:
STYLE AND
PRACTICALITY
SIZED FOR
EFFICIENCY.**



**LTD:
WE NAMED IT
FOR ONE OF
OUR FINEST.**

LTD 4-DOOR SEDAN

Obviously, the first thing to catch your eye is the styling of the new LTD. But those clean, sculpted lines are not for the eye alone; they're beautifully functional. They produce remarkable aerodynamics, and that means fuel efficiency,* something else you're going to like about this new LTD.

Defining its size, LTD gives you 5-passenger roominess with 4-door convenience and a spacious deep-well trunk. And running your eye over the exterior, you'll note the kind of features and appointments that define an LTD: Dual rectangular halogen headlamps. Front bumper guards. Vinyl insert bodyside moldings with bright partial wheelcaps. Dual accent paint stripes on the bodysides and hood. Left-hand remote-control mirror. Deluxe wheel covers.

The luxuriously fashioned interior is pure LTD. The front seats individually recline and are richly cloth trimmed (split bench seat is standard with automatic transmission). Soft cloth is used for the headlining and sun visors. There's a right-hand visor

vanity mirror for your convenience. Handsome padded door trim panels feature handy front door storage bins. Color-keyed, cut-pile carpeting throughout. And deluxe color-keyed belts with comfort regulator feature. You'll notice these fine details as well: Trip odometer. Carpeted package tray. Lighted, locking glove compartment that's softly lined. Lighted ashtray up front with two rear seat ashtrays. Rear door courtesy light switches. Seat track covers (a nice touch). Full burloom luggage compartment mat. And a handy luggage compartment light.

LTD BROUGHAM 4-DOOR SEDAN

The LTD Brougham offers the finest in LTD comfort and convenience. It includes 16-ounce carpeting, special luxury cloth seat trim and luxury door trim panels with cloth inserts, pull straps and carpeting on lower sections. Also included are a luxury steering wheel, the Light Group (see page 14), and luxury luggage compartment trim with carpeted spare tire cover. Convenience items, too: An electronic digital clock, right-

hand illuminated visor vanity mirror, electronic chime to pleasantly suggest you buckle up, and an automatic parking brake release.



LTD WAGON

For wagon lovers, there's a new LTD with the same kind of style, luxury and 5-passenger room that distinguish the sedan. Plus the kind of utility all Ford wagons are famous for. With rear seat folded down for cargo,

the new LTD Wagon gives you a full 75.4 cu. ft. of space. There's even more space in a separate lockable side stowage compartment, ideal for keeping valuables securely out of

sight. Convenience and extra-value features are all around. Color-keyed carpeting throughout — even in the cargo area. The cargo area is lighted and there's a helpful "liftgate open" warning light to tell you if the liftgate is not firmly closed. Liftgate glass is

tinted. For added convenience, select the optional Two-Way Liftgate. A Ford wagon innovation, it lets you load or unload small packages through the window without having to open the liftgate. Ideal for loading in cramped quarters. Window is key-locked for security. Standard wagon power team is 3.3 liter I-6 engine and SelectShift automatic transmission. Options include 3.8 liter V-6 engine and Automatic Overdrive (see following pages).

In addition, the Brougham Decor Option, described on page 14, is available with LTD wagons and offers luxurious interior appointments along with comfort and convenience extras.

THE SQUIRE OPTION

For special LTD Wagon distinction, choose the elegant Squire Option. It features woodtone paneling on the bodyside and liftgate with contrasting woodtone rail surround molding and partial wheelcap moldings. It's an eye-catching wagon addition.

*See Gas Mileage, page 13.

Above: LTD 4-Door Sedan in Desert Tan Glow.

Below: LTD 4-Door Sedan in Tu-Tone Silver Metallic over Medium Charcoal Metallic.



We've selected here just a few highlight examples of the fine Ford engineering technology that has gone into the new LTD. These, plus a solid commitment to quality, are combined in this newest Ford to produce a car worthy in every respect of a great name among automobiles: LTD.

AERODYNAMIC DESIGN

LTD's clean, fluid styling is more than just handsome. It's functional as well. The sloping grille and backlight, sleek decklid, wraparound taillamps, one-piece wraparound bumper sight shields: All were designed for optimum aerodynamics and fuel efficiency.*



NEW GAS-FILLED SHOCK ABSORBERS

A modified MacPherson strut front suspension is combined with new gas-filled shock absorbers for a surprisingly smooth, comfortable ride. The shock absorbers use gas pressure to ensure continuous hydraulic control even on rough road surfaces.

RACK AND PINION STEERING

The proven rack and pinion steering design eliminates most control linkages. This gives you the advantage of a more direct link to wheels than conventional systems. The benefit to you is precise steering control.

DEEP-WELL TRUNK

LTD's 5-passenger roominess includes a spacious trunk for luggage — 15.1 cu. ft. of trunk space with the famous LTD deep-well design. The deep well lets you store grocery bags, luggage, etc., upright. Lifter height is also comfortably low for easy loading and unloading.

3.8 LITER V-6 ENGINE OPTION

A product of the latest technology, the new Ford V-6 is one of the industry's newest engine designs. Refinements in combustion chamber design and valve porting help achieve high fuel efficiency for this modern powerplant.*

AUTOMATIC OVERDRIVE TRANSMISSION OPTION

A Ford innovation, this technically advanced transmission automatically shifts into a fourth overdrive gear at about 40 mph. In overdrive, the engine turns over more slowly (about one-third fewer RPM's) with substantially improved highway fuel economy.* Automatic Overdrive is available with the 3.8 liter V-6 option.

DIAGNOSTIC WARNING LIGHTS OPTION

Strategically positioned at eye level across the top edge of the instrument panel, the optional Diagnostic Warning Lights signal: "door ajar," "low washer fluid," "headlamps on" (accompanied by an audible warning), "low beam out," "brake lamp out," "taillamp out," "low fuel." Also included are the standard warning lights "temp" (above normal) and "oil" (pressure low) at either end.

ELECTRONIC INSTRUMENT CLUSTER OPTION

Includes the digital speedometer, electronic fuel gauge and electronic digital clock. The speedometer features a large numerical readout and MPH/KmPH conversion switch. The fuel gauge registers with a graphic display the level of fuel in the tank. A touch of a button and the electronic digital clock reads out the time of day, the elapsed time of your trip, or the date. The Electronic Instrument Cluster is highlighted with its own distinctive applique.

TRIPMINDER® COMPUTER OPTION

This complete trip information center selectively reports: Day and date, elapsed time, elapsed trip distance, trip average speed, instantaneous distance per gallon, trip average distance per gallon, and total amount of fuel used. English/Metric conversion is also featured.

PROPANE FUEL OPTION

This alternative fuel option is available on LTD Sedans. It offers several marked advantages over conventional gasoline and diesel engines including generally lower fuel costs (although prices may vary widely depending on your location). The 2.3 liter propane system, unlike aftermarket conversions, is specifically engineered for use with Ford cars and carries the same warranty provisions as gasoline systems. See your Ford Dealer for more details and availability.

*See Mileage, page 13.



LTD engineering and technology, from top: 3.8 Liter V-6 engine option.

Tripminder® Computer option.

Precise rack and pinion steering.

New gas-filled shock absorbers.

The optional Electronic Instrument Cluster (Diagnostic Warning Lights also shown).

NOTE: Some features shown are chromed and/or painted for display purposes.

**LTD:
ENGINEERING,
TECHNOLOGY,
QUALITY.**



**LTD
DATA
CENTER**

FORD-PAID REPAIR PROGRAMS AFTER THE WARRANTY PERIOD

Sometimes Ford offers adjustment programs to pay all or part of the cost of certain repairs. These programs are intended to assist owners and are in addition to the warranty or to required recalls. Ask Ford or your dealer about such programs relating to your Ford or Lincoln-Mercury vehicle.

To get copies of any adjustment program for your vehicle or the vehicle of interest to you:

Call Ford toll-free at 1-800-241-3673, Alaska and Hawaii call 1-800-243-3711 and in Georgia call 1-800-282-0959.

Or write Ford at:

Ford Customer Information System
Post Office Box 95427
Atlanta, Georgia 30347.

We'll need your name and address; year, make, and model vehicle, as well as engine size; and whether you have a manual or automatic transmission.

TECHNICAL SERVICE BULLETINS

All vehicles need repairs during their lifetime. Sometimes Ford issues Technical Service Bulletins (TSBs) and easy-to-read explanations describing unusual engine or transmission conditions which may lead to costly repairs, the recommended repairs, and new repair procedures. Often a repair now can prevent a more serious repair later. Ask Ford or your dealer for any such TSBs and explanations relating to your Ford or Lincoln-Mercury vehicle.

To get copies of any Technical Service Bulletins and explanations for your vehicle or the vehicle of interest to you:

Call Ford toll-free at 1-800-241-3673, Alaska and Hawaii call 1-800-243-3711 and in Georgia call 1-800-282-0959.

Or write Ford at:

Ford Customer Information System
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Atlanta, Georgia 30347.

We'll need your name and address; year, make and model vehicle, as well as engine size; and whether you have a manual or automatic transmission.

"ASK YOUR FORD DEALER"

Following publication of this catalog, certain changes in standard equipment, options, prices and the like, may have occurred which would not be included in these pages. Your Ford Dealer is your best source for up-to-date information.

PRODUCT CHANGES

Ford Division reserves the right to change product specifications at any time without incurring obligations.

NOTABLE STANDARD FEATURES

ENGINEERING	LTD	LTD	LTD
	Sedan	Brougham	Wagon
2.3 liter IV OHX 4-cyl. engine and 4-speed manual transmission	S	O	NA
3.3 liter IV 6-cyl. engine and SelectShift automatic transmission	O	O	S
Power front disc/rear drum brakes	S	S	S
Rack-and-pinion steering	S	S	S
Modified MacPherson strut front suspension with gas-filled struts and front stabilizer bar	S	S	S
Four-bar link coil-spring rear suspension with gas-filled shock absorbers	S	S	S
Maintenance-free battery	S	S	S
Electronic voltage regulator	S	S	S
P-metric steel-belted radial ply tires	S	S	S
Mini spare tire	S	S	NA
PIB5/BOD 14 economy spare tire	NA	NA	S
Inside hood release	S	S	S
AM radio with dual front speakers [may be deleted for credit]	S	S	S
Extensive sound insulation	S	S	S
"Liftgate Open" warning light	NA	NA	S
Tinted liftgate glass	NA	NA	S

EXTERIOR

Bright bumpers, grille and headlamp doors	S	S	S
Dual rectangular halogen headlamps	S	S	S
Front bumper guards	S	S	S
Vinyl-insert body-side molding with bright partial wheelcaps	S	S	S
Dual accent paint stripes, body-side and hood	S	S	S
Bright moldings: windshield, window frames, dip rail, belt	S	S	S
Bright backlight molding	S	S	NA
Bright moldings: liftgate window surround, liftgate lower edge, taillamp surround	NA	NA	S
Deluxe wheel covers	S	S	S
Left-hand remote-control mirror	S	S	S

INTERIOR

Split bench seat	S*	S*	S
Front seat recliners	S	S	S
Cloth seat trim and headrests	S	NA	S
Luxury cloth seat trim	NA	S	O**
Cloth headlining and sun visors	S	S	S
Right-hand visor vanity mirror	S	NA	S
Right-hand illuminated visor vanity mirror	O††	S	O†
Padded vinyl door trim panels with integrated front door storage bins and carpeted lower section	S	NA	S
Luxury door trim panels with cloth inserts, pull straps, storage bins and carpeted lower section	NA	S	O**
Color-keyed cut-pile carpeting	S	NA	S
16-ounce luxury carpeting	NA	S	O**
Deluxe color-keyed belts with comfort regulator feature	S	S	S
Electronic chime	NA	S	O**
Steering column-mounted controls for: turn signals, horn, windshield wipers/washers and headlamp dimmers	S	S	S
Luxury steering wheel	NA	S	O**
Flash-to-pass feature	S	S	S
Trip odometer	S	S	S
Electronic digital clock	O	S	O
Cigarette lighter	S	S	S
Carpeted package tray	S	S	NA
Locking glove box	S	S	S
Glove box light	S	S	S
Astray light	S	S	S
Light group†	O	S	O
Rear seat astrays	S	S	S
Rear door courtesy lamp switches	S	S	S
Automatic parking brake release	O	S	O
Fold-down rear seat with carpeting on seat back	NA	NA	S
Carpeted cargo area	NA	NA	S
Lockable stowage compartment in left rear quarter panel	NA	NA	S
Full-molded bulkhead luggage compartment mat with side and taillamp liner boards	S	NA	NA
Luxury luggage compartment trim, including carpeted spare tire cover and carpeted side and rear lining boards	NA	S	O**
Luggage compartment light	S	S	NA
Cargo area light	NA	NA	S

S = Standard O = Optional NA = Not Available

*With automatic transmission, individual seats with manual transmission.

**Available with Brougham Decor Option only.

†See page 14 for content.

††Dual illuminated visor vanity mirrors are optional.

‡Included with Brougham Decor Option. Dual illuminated visor vanity mirrors are optional.

COLORS AND TRIMS

INTERIOR TRIM COLORS	EXTERIOR PAINT COLORS														
	Black	Pearl White	Silver Metallic	Medium Charcoal Metallic	Red	Dark Academy Blue/Metallic	Light Academy Blue	Medium Vanilla	Forest Vanilla/Metallic	Dark Walnut/Metallic	Dark Teal	Light Academy Blue/Metallic	Light Teal/Metallic	Light Blue/Metallic	Dark Teal
Charcoal	1	5	7	5	5	3									
Dark Red	1	7	3	5	5	3									
Academy Blue	7	5				2	2	7						2	7
Teal	7										8				8
Walnut	7									4	6				6
Vanilla	1	4	7						4	7					

*Optional Glow Colors

VINYL ROOF COLORS
1. Black, 2. Dark Academy Blue, 3. Red, 4. Pastel Vanilla, 5. Silver, 6. Walnut Metallic, 7. White, 8. Dark Teal
See your Ford Dealer for actual samples of colors and trims.

MEASUREMENTS

	Brougham/ Sedan	Wagon
Wheelbase	105.6"	105.6"
Length	196.5"	196.5"
Height	53.6"	54.3"
Width	71.0"	71.0"
Front Tread	56.6"	56.6"
Rear Tread	57.0"	57.0"
Trunk Space/Cargo Area (cu. ft.)	15.1	75.4*
Fuel Capacity [gal.]	16.0**	16.0
Curb Weight [lbs.]	2,981†	3,092†
Passenger Capacity	5	5

*41.6 cu. ft. with rear seat up.

**Optional 20-gallon (usable capacity) extended range fuel tank also available [except with std. 2.3L engine]. Propane fuel option includes 24-gallon tank.

†With 3.3 liter engine and automatic transmission.

SCHEDULED MAINTENANCE

Ford wants to reduce the frequency and cost of scheduled maintenance on its cars to an absolute minimum. Here are some examples of scheduled maintenance intervals for the new LTD. For complete maintenance recommendations, refer to the LTD Owner's Guide.

Engine Oil Change	each 7,500 miles
Spark Plug Change	each 30,000 miles
Air Filter Replacement	each 30,000 miles
Engine Coolant Replacement	each 52,500 miles or 3 years [30,000 miles or 3 years with 3.8L V-6]

GAS MILEAGE

1983 EPA mileage estimates were not available at the time this catalog was approved for printing. However, LTD is expected to post good mileage ratings. As soon as EPA figures are released, your Ford Dealer will be among the first to receive this information and will be happy to pass it along to you.

LTD's list of options is extensive and varied. With the options you choose, you can add some of your own personality and flair to your new LTD and contribute to its overall value at the same time.

ENTERTAINMENT SYSTEMS

■ AM/FM Monaural Radio* ■ AM/FM Stereo Radio
(A) AM/FM Electronic Stereo Search Radio ■ AM/FM Stereo Radio with Cassette Tape ■ AM/FM Electronic Stereo Search Radio with Cassette Tape ■ AM/FM Stereo Radio with 8-Track Tape ■ Premium Sound System.* Stereo radios only. Includes power amplifier and upgraded rear speakers.

(NOTE: Dual rear seat speakers are included with all stereo radios.)

APPEARANCE

■ Squire Option. Wagon only. See page 9 for contents. ■ Tu-Tone Paint/Tape treatment.* Five Tu-Tone combinations: Silver Metallic/Medium Charcoal Metallic; Pastel Vanilla/Medium Vanilla; Light Academy Blue Glow/Dark Academy Blue Metallic; Desert Tan Glow/Walnut Metallic; Light Teal Glow/Dark Teal Metallic. ■ Full Vinyl Roof*

ASSISTS/ELECTRONIC DRIVING AIDS

(B) Autolamp On/Off/Delay System. Electronic sensor turns headlamps on at night, off in daylight. Can be set to keep headlamps on for up to four minutes after parking the car. ■ Diagnostic Warning Lights (see page 11) ■ Electronic Instrument Cluster* (see page 11)

(C) Tripminder* Computer. Includes day and date, elapsed time, elapsed trip distance plus readouts for: (1) trip average speed, (2) instantaneous distance per gallon, (3) trip average distance per gallon, (4) fuel used. English/metric conversion is also featured.

COMFORT AND CONVENIENCE (Interior)

■ SelectAir Conditioner with Automatic Temperature Control ■ Select-Aire Air Conditioner, manual control ■ Electronic Digital Clock (see page 11) ■ Individual Seats with Console. Includes pushbutton-operated courtesy lamps on front and rear, coin tray (deleted with floor-mounted shift), center armrest and storage compartment ■ Floor-Mounted Shift.* For SelectShift automatic transmission ■ Tinted Glass (complete) ■ Light Group. Includes engine compartment light, dual-beam map light, instrument panel courtesy lights ■ Right-Hand Remote-Control Mirror ■ Dual Illuminated Visor Vanity Mirrors ■ Automatic Parking Brake Release*

(D) Fingertip Speed Control. Includes luxury steering wheel ■ Leather-Wrapped Steering Wheel* (E) Tilt Steering Wheel. Includes luxury steering wheel.

COMFORT AND CONVENIENCE (Exterior)

■ Front Cornering Lamps
(F) Electric Rear Window Defroster ■ Illuminated Entry System ■ Two-Way Liftgate.* Wagon only. See page 7 ■ Adjustable Luggage Rack.* Wagon only ■ Flip-Up Open-Air Roof*
(G) Pivoting Front Vent Windows* ■ Interval Windshield Wipers* ■ Rear Window Wiper/Washer.* Wagon only.

INTERIORS

■ Brougham Decor Option.* Shown on page 7. Includes 16-ounce carpeting; luxury cloth seat trim; luxury door trim panels with cloth inserts, pull straps and carpeted lower section; luxury steering wheel; Light Group; luxury luggage compartment trim, including carpeted spare tire cover and carpeted side and rear lining boards; Electronic Digital Clock; right-hand illuminated visor vanity mirror; electronic chime and automatic parking brake release. Wagon only ■ Vinyl trim* ■ Leather trim*

PROTECTION

■ Lower Bodyside Protection ■ Front License Plate Bracket. No-cost option. For states which require front license plate ■ Rear Bumper Guards ■ Bumper Rub Strips ■ Appearance Protection Group. Includes carpeted front floor mats, bright door edge guards (brown with Squire Option), license plate frames (rear only unless front bracket is ordered).

(H) "Tot-Guard": For children 20 to 50 pounds (shown). Infant Carrier for babies up to 20 lbs. Both carriers are available at your Ford Dealer.



POWER ASSISTS

■ Power Lock Group. Includes power door locks on all models plus power decklid release on 4-door sedans and tailgate release on wagons ■ Six-Way Power Driver's Seat* ■ Power Seats.* Six-way power for both driver and passenger ■ Power-Assisted Rack and Pinion Steering ■ Power Side Windows*

TIRES

■ White Sidewall Tires. P185/75R14 or P195/75R14* ■ Puncture-Resistant, Self-Sealing Tires. WSW*

WHEELS/WHEEL COVERS

In addition to the standard wheel covers (I):

(J) Luxury Wheel Covers*
(K) Cast Aluminum Wheels (4). Include anti-theft locking lug nuts.
(L) Wire Wheel Covers*
■ Locking Wire Wheel Covers (not shown)*

PERFORMANCE

■ 3.3 Liter I-6 Engine.* Standard on wagon models ■ 3.8 Liter V-6 Engine* ■ Propane Fuel Option.* For sedan

with 2.3 liter engine only. See page 11

■ SelectShift Automatic Transmission.* Standard on wagon models ■ Automatic Overdrive Transmission.* See page 10 ■ Traction-Lok Axle.* Under adverse operating conditions where one driving wheel could spin on ice, snow, sand or mud, the Traction-Lok automatically shifts some of the driving force, or torque, to the other wheel to take advantage of its greater traction (economy spare included) ■ Heavy-Duty Battery* ■ Cold Weather Group. Includes 54 amp-hr. heavy-duty battery, heavy-duty alternator and engine block immersion heater ■ Extended Range Fuel Tank.* 20-gallon usable capacity. Sedans only. Not available with 2.3L engine. ■ California Emissions System* ■ High Altitude Emissions System*

ALSO WELL WORTH CONSIDERING...



Ford Motor Company's optional Extended Service Plan covers major components on new Ford cars and light trucks for longer than the vehicle's basic warranty. The cost is so moderate for the protection you get that it could pay for itself the first time you need it. Your Ford Dealer will be happy to detail the plan for you. Available on all cars and most light trucks, it is honored by more than 6,500 Ford and Lincoln-Mercury dealers nationwide and in Canada.

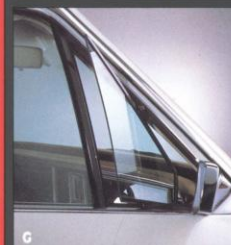
OPTIONS AVAILABILITY

1983 LTD options are not confined to these pages but are shown throughout the catalog. Options, whether or not they are identified, are offered at extra cost. Options designated by an asterisk (*) are offered either in combination with other options, or are subject to additional ordering requirements or limitations. Availability of some features described here and elsewhere may be subject to delay.

Buy or lease...

LTD

Go for a test drive today.



LTD OPTIONS SELECTOR



Get it together — Buckle up.

010-Ann. 8/82 Litho in U.S.A.

FORD LTD

FORD DIVISION

