

*Seville*  
BY CADILLAC



Seville is  
a unique American luxury car.  
International in size. Timeless in styling.  
Engineered to be one of the finest production  
cars built anywhere in the world.



## What makes Seville unique?

To start, Seville is the first American production car to offer a 5.7 Litre (350 cu. in.) Electronic-Fuel-Injected Engine as standard equipment.

### Electronic-Fuel-Injected Engine.

It is designed for a wide variety of driving conditions and driver habits—with quick response, fast starting, smooth engine idle and few required maintenance operations.

A number of sensors constantly feed data on various engine factors to an on-board electronic analog computer located under the instrument panel. The computer instantly calculates the fuel charge needed at the cylinders. It signals the eight injectors to meter the correct fuel charge to each cylinder from the constant-supply Fuel Rail. Resistors of the Electronic Control Unit are laser-trimmed for close tolerances.

Also standard are big 15-inch steel-belted radial tires. A 2.56 to 1 axle or 3.08 to 1, as required. And a Fuel Monitor System.

### No carburetor maintenance.

Carburetor maintenance is eliminated because there is no carburetor. And the

fuel injection system itself has only a few required maintenance operations.

### Total Car Concept.

Here is a car that unites advanced instrumentation and technology with tasteful elegance. Seville is the first American car to combine international size, styling and performance with Cadillac comfort and convenience.

### The quest for perfection.

Seville was a great car when it was introduced. It is an even more refined car today. Because it is our policy to con-



On-board computer for the Cadillac Electronic-Fuel-Injected Engine.

stantly seek out ways to enhance Seville—to maintain Seville's position as one of the finest cars ever built. One example of this ongoing commitment is the addition of four-wheel disc brakes as standard equipment in 1977. Another: The retuned suspension system which is complemented by Butyl® rubber body mounts to provide lateral and vertical vibration dampening qualities.

Altogether, these and other refinements make Seville an even more desirable car choice for 1977.

### Service: Another strength.

Seville was designed for few required maintenance operations. And, should your Seville require service, there are over 1,600 Cadillac dealers across the U.S.—with trained technicians and parts readily available.



## It just might be the best performing luxury car you've ever driven.

Seville represents a new dimension in luxury car driving. For impressive maneuverability and easier parking, Seville is about 18 inches shorter than the full-size Cadillacs. Yet, Seville is designed for interior roominess and comfort.

### A beautiful road car.

Seville's agility is due in part to its trim, 114.3" wheelbase. However, there are many factors that contribute to Seville's ease of handling and confidence on the road. There's Variable Ratio Power Steering—with an overall ratio of 16.4-13.8 to help maintain steering response. Front and rear stabilizer bars to help reduce body roll during cornering. Standard 15" steel-belted radial tires. And Automatic Level Control to help keep the car level with changing loads.

### Four-Wheel Disc Brakes.

Four-wheel disc brakes are standard on Seville. Combined with a Power Brake Booster, they provide the braking capacity you would expect from one of the world's best equipped cars.



### The Seville ride.

There are many reasons for Seville's impressive ride. The Teflon® liners in rear springs that reduce friction. The large Pliacell shock absorbers to help control road vibrations. The use of Isoflex body mounts for a soft but firm ride. And match-mounting of tires and wheels. (A tire's high point of radial force is matched with the wheel's low point for rolling smoothness.)

### The quiet side of Seville.

To help minimize outside noise, sound-absorbing padding and molded

acoustic insulators are strategically applied in key areas. There's super-soft weather stripping on doors to help reduce wind noise. And the one-piece instrument panel cover helps reduce squeaks and rattles.

### Seville fights rust.

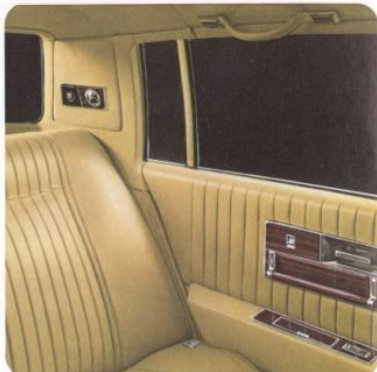
To battle rust through the years on the outside, Seville's side and wheel-house moldings are formed of bimetal (stainless steel laminated to aluminum). Underneath, Zincrometal® is used in key areas. Plus other rust-fighting materials.



AM/FM Signal-Seeking Stereo Radio with Scanner.



Jewel-Like Stand-Up Wreath and Crest.



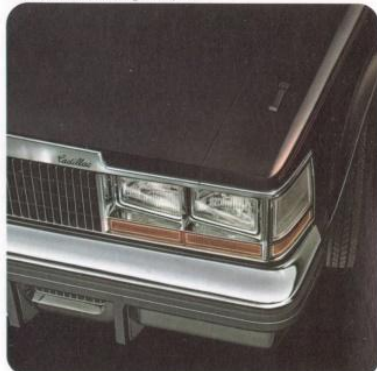
Individual Reading Lamps.



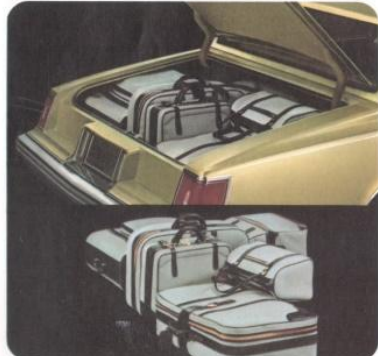
Automatic Level Control, Bumper Impact Strips.



Four-Wheel Disc Brakes.



Lamp Monitors and Cornering Lights.



Fully Carpeted Trunk to hold this much luggage.



Automatic Climate Control, Tilt/Telescope Steering Wheel.



Choice of Metal Top, shown, or Padded Vinyl Roof.

## The car complete.

Seville is one of the world's best equipped cars. Features that are standard include the following:

**Four-Wheel Disc Brakes.** Four-wheel disc brakes have an audible warning device that signals when brake pads need service.

**Automatic Climate Control.** Heating/cooling/dehumidifying system maintains the temperature you select. Redesigned for 1977 so that the compressor works only when necessary.

**AM/FM Signal-Seeking Stereo Radio with Scanner and Power Antenna.** This superb instrument seeks out the strongest AM, FM or FM stereo stations when horizontal bar is pushed—in addition to standard push-button operation. New Scan Button enables you to sample each station for six seconds—push the button a second time to hold desired station. Power antenna can be set to rise automatically when radio is turned on—recede when ignition is turned off—or maintain a pre-selected position.

**Fuel Monitor System.** Lights on the instrument panel let you know how you are driving—green for efficiently and amber for inefficiently. A red light indicates you're low on fuel.

**Electronic-Fuel-Injected, 5.7 Litre Engine.** See preceding pages.

**Automatic Level Control.** Automatically adjusts to changing loads to help keep the car level.

**Power Door Locks and Windows.** A touch of the finger locks or unlocks all doors. Master

control at each front door. Power windows have individual controls plus driver's master control.

**Cornering Lights.** They project light from the side of the car to help illuminate the roadside when turning.

**Variable Ratio Power Steering.** Affords easy parking and cornering, while retaining the feel of the road.

**Convenient Power Seat Adjuster.** The 50/50 front seats have a six-way power seat adjuster for the driver side and a two-way power seat adjuster for the passenger side. (Six-way is available.) Controls are conveniently located on door armrests.

**Choice of Roof Treatment.** Choose a color-keyed padded vinyl top in new Tuxedo Grain pattern—from 16 roof colors, including metallics. Or, if you prefer, specify a matching metal top.

**Exterior Color Selection.** There are 15 standard colors. Six Firemist colors are available at additional cost. Accent paint striping is standard.

**Steel-Belted Wide-Whitewall Radial Tires.** Built to GM specifications. Their advanced tread design provides impressive traction on wet and snowy roads. And their steel-belted radial construction offers stiff resistance to cuts, as well as low rolling resistance.

**Tilt and Telescope Steering Wheel.** Tilts up or down for easy entry and exit and adjusts in or out to accommodate the driver's height and reach.

**Controlled Cycle Wiper System with Washer Fluid Low-Level Indicator.** A delay feature adjusts wiping action for light rain, and an amber light on the instrument panel indicates when washer fluid is low.

**Lamp Monitors.** Front fender monitors show if high beam, low beam and parking and signal lamps are functioning. Rear monitor, visible through the rearview mirror, reports on taillights, stoplights and turn signals.

**As well as...**

- Remote Control Left-Side and Right-Side Exterior Rearview Mirrors.
- Front Passenger's Manual Seat-Back Recliner.
- Remote Control Trunk Lock Release.
- Individual Front Armrests.
- One-Piece Deep Pile Carpeting.
- Individual Rear Seat Interior Reading Lamps.
- Inside Hood Lock Release.
- Color-Keyed Litter Container.
- Quartz Digital Clock.
- Soft Ray Glass.
- Stowaway Spare Tire.
- Color-Coordinated Spare Tire Cover and Trunk Carpeting, including Deck Lid.
- Assist Straps on Back of Front Seats as well as Overhead Type.
- Pull-Type Handle on Each Door.
- Automatic Storing of Safety Belts.
- Bumper Impact Strips.
- Carpeted Rear Shelf.
- Dome Courtesy and Reading Lamp.
- An 80-Amp Generator.





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Seville interiors are understated. Elegant in their simplicity. Yet, they are designed with function always in mind.

There are Dual Comfort 50/50 Front Seats. A six-way power seat adjuster for the driver. A two-way power seat adjuster with manual seat-back recliner for the front passenger. With power controls conveniently located on the door armrests. And the thoughtful addition of individual, fold-down center armrests.

The upholstery itself has been chosen to

enhance Seville's interior beauty and comfort. Smooth, velvet-like Dover Cloth is standard. In Claret (right), Black, Light Gray, Dark Blue, Medium Sage Green, Light Yellow-Gold, Light Buckskin and Medium Saffron. Also available are interiors with soft, supple Sierra grain leather for the seating area. In White (above) with Black Carpet and Trim—or in nine other colors. The tailored look of the interior is complemented by deep pile carpeting which features single-piece construction.

### The luxury inside.

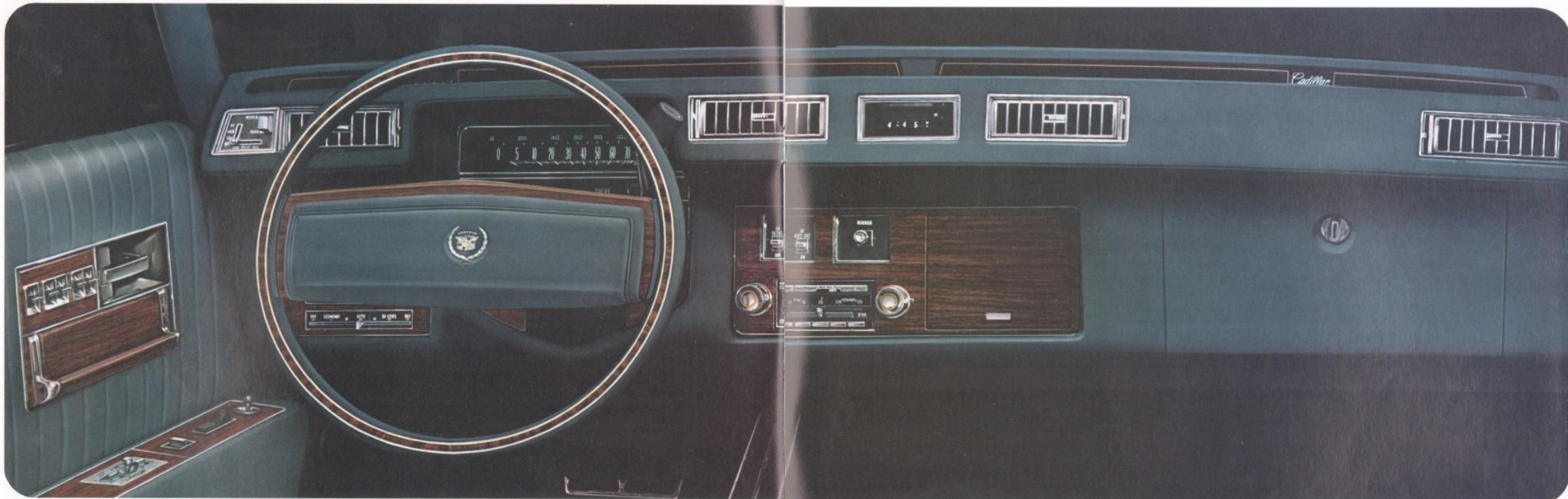
### Convenience. Comfort. Elegance.

For your convenience, Seville provides such standard features as power door locks and power windows. A Tilt and Telescope Steering Wheel. An inside hood lock release. Individual reading lights in the rear. In addition, there are many little things that go all but unnoticed. An automatic parking brake release, for instance. And a convenient new seat/shoulder belt combination that lets you extend belts across your lap on the first try.

For your listening enjoyment, Cadillac's

AM/FM Signal-Seeking Stereo Radio with Scanner is standard. The new Scan feature automatically samples each station for six seconds—then you push the button a second time to hold desired station. The fullness of stereo is broadcast throughout the car with four cross-balanced speakers—two in front and two in the rear. For your comfort year-round, there's Automatic Climate Control. Simply dial the temperature you desire and air is heated or cooled and dehumidified automatically.





## Seville is a delight to drive.

It is here, in the driver's seat, that you will understand why Seville is meeting the needs of more and more particular people—making it one of the most successful new luxury cars of this, or any other decade.

From the moment a pleasant chime—not a buzzer—asks you to buckle up, you know this is a different kind of luxury car.

Directly in front of you is an instrument panel that organizes information for you . . . more immediate functions over the steering column . . . and fuel gauge, quartz digital clock and warning func-

tions in an information band on the upper panel.

You'll note that the Electronic-Fuel-Injected Engine can be started without touching the accelerator. And, as you shift into drive, the automatic parking brake releases.

Then, you will discover why Seville is called a car of performance. Responsive. Rugged. Smooth of ride. And solid of feel. It's then that the Cadillac commitment to Seville's overall performance comes into play. The way it corners in city traffic. The ease with which it parks. The comfort. The power. The quiet. The convenience.

## And for your added pleasure . . .

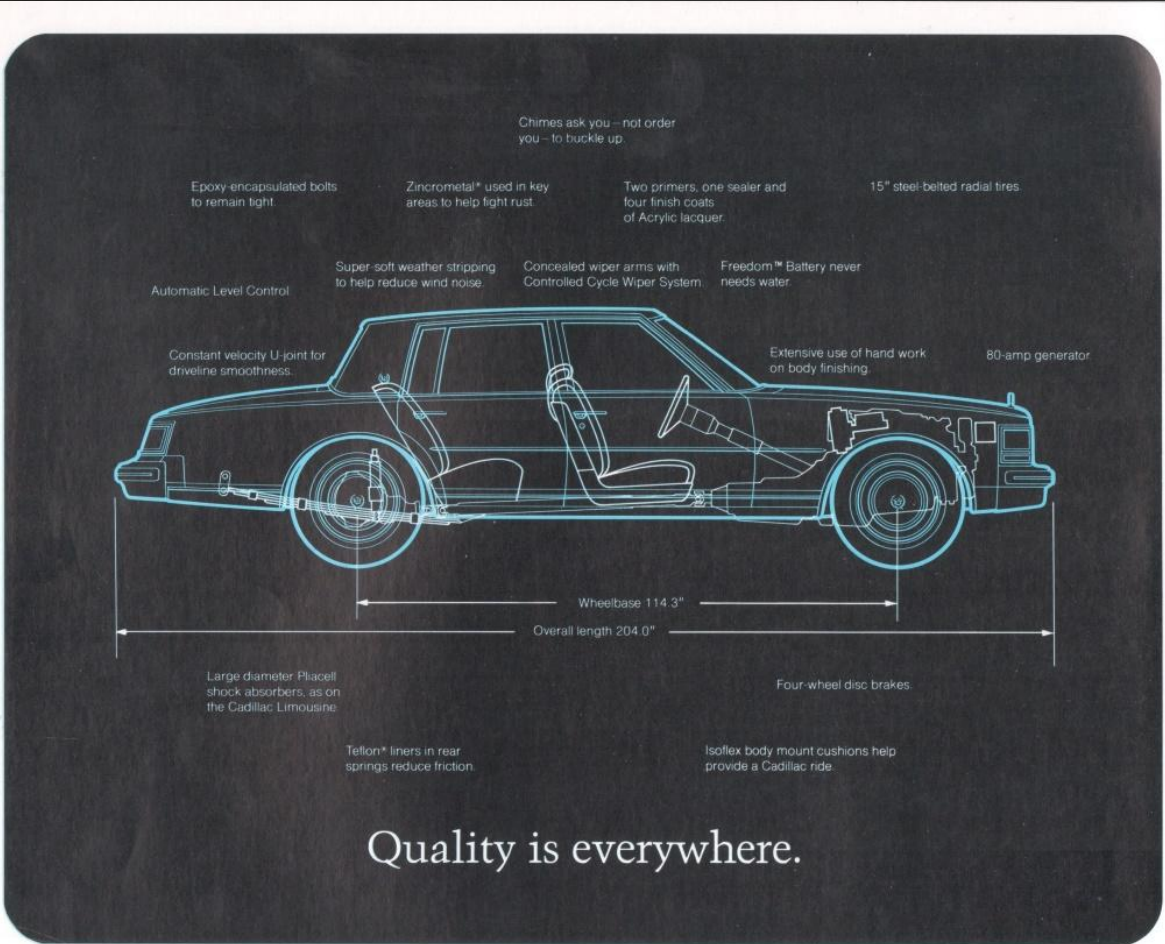
In addition to the great number of features that are standard on Seville, these additional features are available: **Cruise Control.** New electronic Cruise Control includes both "Resume"



and "Advance" features, offering increased flexibility for speed selection and alteration. **Stereo Pushbutton Radio with Citizens Band.** Has integral 23-channel transceiver controls. CB module is installed out of sight in the instrument panel area. **Astro-roof.** Laminated and tinted safety glass lets the sunshine in even when closed. Power-operated. Includes adjustable sun shade. **Sunroof.** Operates like Astro-roof except the elec-

trically-powered roof panel is metal. **Deluxe Wire Wheel Discs** (shown) or **Turbine Wheel Discs.** **Controlled Differential.** Helps provide additional traction under varying road conditions. Directs power to the rear wheel having the better traction. **Illuminated Entry System.** Pushing front door handle button illuminates door lock cylinders and turns on inside courtesy lights. **Lighted Vanity Mirror.** Visor mirror on passenger side provides illumination when protective cover is raised. **Power Trunk Pull-Down.** When trunk lid is lowered manually and engages latch, power mechanism pulls down and locks the lid securely in place. **Theft Deterrent System.** Sounds horn and flashes exterior lights when

car's security is violated. **Also available:** Six-way Passenger Power Seat Adjuster. Accessory Engine Block Heater (dealer installed). Interiors with genuine leather for seating areas. AM/FM Stereo Radio with Integral 8-Track Tape Player. Door Edge Guards. Firemist Paint. Carpeted Floor Mats. Guide-Matic Headlamp Control. Twilight Sentinel. Heavy-Duty Cooling System. License Frames. Rear Shoulder Belts (dealer installed). Electric Rear Window Defogger. Trunk Mat. AM/FM Stereo Radio with Digital Display. High Altitude Package. Performance Axle. Automatic Door Locks. Power Recliner Driver and Passenger Seats. Illuminated Outside Thermometer. California Emission Equipment and Testing.



## Quality is everywhere.

Under that classic exterior lies another kind of beauty. It's the unseen evidence of quality...the telltale testimony that bespeaks the kind of car this is. It's the use of advanced components. Such as Isoflex body mounts to help provide a comfortable ride, Epoxy-encapsulated bolts to remain tight, the Freedom™ Battery that never needs water. It's going beyond the expected. Four-wheel disc brakes...15" tires...Teflon\* liners in rear springs...an 80-amp generator...large diameter Pliacell shock absorbers,



as on the Cadillac Limousine. It's the way the car is designed and built. With the use of computer graphics, computer simulation, advanced structural analysis techniques and advanced testing instrumentation. And sometimes, it's what isn't there. Such as no seams in interior carpeting...and no visible seams on door opening and lock pillar surfaces. The signs of quality in Seville are everywhere. A new driving experience awaits you...at your Cadillac dealer's now. Seville by Cadillac.

Litho in U.S.A.

# Seville

BY CADILLAC

## Specifications

**Engine**  
8-Cylinder, 90° V-Type  
Bore ..... 103.05 mm (4.057")  
Stroke ..... 85.98 mm (3.385")  
Displacement ..... 5.7 Litres (350 cubic inches)  
Compression Ratio ..... 8.0 to 1  
Firing Order ..... 1-8-4-3-6-5-7-2  
Mounts ..... 3 points, rubber insulated  
Emission Controls ..... Positive Crankcase Ventilation, Air Injection Reactor, Evaporative Control, Oxidizing Catalyst, Exhaust Gas Recirculation with Exhaust Pressure Transducer  
Lubrication ..... Full-pressure, full-flow oil filter

**Fuel System**  
Induction System ..... Cadillac Electronic Fuel Injection  
Type ..... Speed-density, port-injected  
Delivery ..... Timed, 2-phase, 4 cylinders each  
Filter ..... In-line, 20 micron  
Pumps ..... 2 electric (1 in-line, 1 in-tank)

*Note: The 1977 Cadillac Seville engine is designed to operate only on unleaded gasoline of at least 91 Research Octane. The gasoline should also have a Motor Octane of at least 83. Unleaded gasoline is essential for proper emission control system operation, and it will reduce spark plug fouling. The use of leaded gasoline can severely reduce the effectiveness of the emission control system.*

**Fuel Tank**  
Capacity ..... 79.5 Litres (21 gallons approx.)  
Emission Controls (For Vapor Control) ..... Domed fuel tank, charcoal canister

**Electrical**  
Battery ..... 12 volt, negative ground Freedom™ Battery, 3500-watt, sealed top, side terminal, no filler/vent caps  
Generator ..... 80 amp  
Voltage Regulator ..... Solid state, integral with generator  
Ignition ..... High Energy Ignition  
Transmission ..... "400 series" 3-speed Turbo Hydra-Matic

**Propeller (Drive) Shaft** ..... Rear has constant velocity joint, front of shaft is a single "U" joint

**Rear Axle** ..... Salisbury type with 215.90 mm (8 1/2") ring gear  
Ratio—Standard—Fed. & Calif. .... 2.56 to 1  
—Standard—Altitude ..... 3.08 to 1  
—Optional ..... 3.08 to 1

**Front Suspension** ..... Independent Coil Springs  
Stabilizer ..... Coil  
Shock Absorbers ..... Link Type Hydraulic direct action

**Rear Suspension** ..... Hotchkiss leaf spring Stabilizer ..... Link Type  
Shock Absorbers ..... Hydraulic direct action  
Height Control ..... Automatic Level Control

**Brakes** ..... Disc—disc self-adjusting Master Cylinder ..... Dual hydraulic Power Booster ..... 203.20 mm (8") vacuum assist  
Front & Rear ..... Single piston sliding calipers, ventilated discs  
Lining Material (Front & Rear) ..... Molded asbestos  
Swept Area (Total) ..... 3,057.30 cm<sup>2</sup> (474.0 sq. in.)  
Parking Brake ..... Silent action with vacuum release  
Action ..... Mechanical on rear brakes  
Telltale Light ..... Indicates hydraulic malfunction or parking brake applied

**Steering** ..... Variable Ratio Power Damper ..... Hydraulic shock absorber  
Overall Ratio ..... 16.4-13.8  
Wheel & Column ..... Tilt & Telescoping  
Steering Knuckle ..... Integral knuckle, arm & caliper support, integral hubs & rotors on spindles  
Bearings ..... Tapered roller  
Spherical (Ball) Joints ..... Wear indicator on lower joints

**Wheels & Tires**  
Tires ..... GM Specification Steel-Belted Radial Sidewall ..... Wide whitewall  
Size ..... GR 78-15B  
Spare ..... G78-15B Stowaway  
Wheels ..... 15 x 6 JJ

**Headlamps** ..... Rectangular  
**Cornering Lights** ..... Front fender integral with side marker

**Lamp Monitors** ..... Standard front & rear  
**Overall Sizes**  
Tread Width ..... 1,557 mm (61.3" front), 1,499 mm (59.0" rear)  
Wheelbase ..... 2,903 mm (114.3")  
Overall Length ..... 5,182 mm (204.0")  
Overall Width ..... 1,824 mm (71.8")  
Overall Height ..... 1,389 mm (54.7")  
Shipping Weight (Less Options) ..... 1,900 kg (4,190 lbs.)

**Noise & Vibration Features**  
Steering Linkage Damper (Hydraulic Shock Absorber)  
Isoflex Body Mounts  
Transmission Rear Support Lateral Strut Rod  
Propeller Shaft Tunnel Strap  
Rear Leaf Spring Dampers  
Insulated Fuel Line Retainers

**Safety Features**  
**Occupant Protection**  
Seat belts with push-button buckles for all passenger positions  
Two front combination seat and inertia reel shoulder belts for driver (with reminder light and chimes) and right front passenger  
Energy-absorbing steering column  
Passenger guard door locks  
Safety door latches and hinges

Energy-absorbing padded instrument panel and front seat back tops  
Contoured windshield header  
Thick laminate windshield  
Safety armrests  
Safety steering wheel  
Glove box door latch impact security  
Smooth contoured door handles  
Low-profile coat hooks and dome lamp  
Automatic locking rear outboard seat belt retractors  
Shoulder belt anchorages for rear seat outboard occupants  
Pressure lock radiator cap  
High-strength front seat anchorages and construction  
High-strength rear seat retention  
Stamped steel door hinges

**Accident Prevention**  
Side marker lights and reflectors  
Parking lamps that illuminate with headlamps  
Four-way hazard warning flasher  
Backup lights  
Lane change feature in direction signal control  
Windshield defrosters, washer and three-speed wipers  
Wide-view inside mirror (vinyl-edged, shatter-resistant glass and deflecting support)  
Outside rearview mirror  
Dual master cylinder brake system with warning light  
Starter Safety Switch  
Dual action safety hood latch  
Headlamp aiming access provision  
Low-glare instrument panel top, inside windshield moldings, wiper arms and blades and steering wheel metallic surfaces  
Safety wheel rims  
Uniform shift quadrant  
No-winged wheel nuts, discs and caps  
Disc brakes with audible wear indicators  
Self-adjusting brakes  
Illumination of windshield wiper and washer, heater/fair conditioning and defroster controls  
Pressure relief gas cap

**Anti-theft**  
Anti-theft ignition key reminder buzzer  
Anti-theft steering column lock  
Anti-theft key system (one key for ignition only, other key for glove compartment, doors and trunk)  
Visible vehicle identification

Cadillac Motor Car Division of General Motors Corporation reserves the right to make changes at any time, without notice, in prices, colors, materials, equipment, specifications and models and also to discontinue models. On some of the cars shown and described in this catalog are features and accessories available at extra cost...but well worth it for the added driving comfort and convenience they provide.



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