

1979 FORD
FAIRMONT
The best-selling new car ever introduced.



AMERICA TAKES FAIRMONT TO ITS HEART!

Last year, Ford introduced Fairmont. "The Ford in Your Future"—designed to be fuel efficient, space efficient, cost efficient. Fairmont in 2-door and 4-door sedans, 4-door wagons, and Futura, the Fairmont sporty coupe, is built for today but designed for the years to come. And America has responded to Fairmont

as to no other new car in history. According to official figures*, in 1978 more Fairmonts were sold than any other new car nameplate ever. That Fairmont breaks the record set by another great trend-setting car built by Ford more than a dozen years ago, the original Mustang. The 1978 Fairmont was a record-smashing success in part because Fairmont

delivered so well on its design objectives. Fuel efficient: Fairmont's 2.3 litre 4-cylinder engine with standard 4-speed manual floor shift, delivered 1978 EPA mileage estimates unsurpassed in its class. ** Space efficient: Fairmont's roomy interior has head, leg and shoulder room for five people. Cost efficient: compare

Fairmont's sticker price with any other car in its class. (See your Ford Dealer for Fairmont model and equipment prices.) These are just a few of the reasons why America has taken Fairmont to its heart. See and test-drive the 1979 Fairmont for yourself at your Ford Dealer's. It could be "The Ford in Your Future," just as it has

already become the new Ford of so many thousands of Americans. **Below:** Fairmont 2-Door Sedan in Creme (W3), Fairmont 4-Door Sedan in Red Glow (G1), Fairmont Square Wagon in Burre Orange Glow (R6), Fairmont Futura in Midnight Blue Metallic (D1), and Fairmont 4-Door Sedan with E.P. OPTION in Light Chamise (B3) and Black (1C).

Front cover: Fairmont 4-Door Sedan in White (B0) with Chamise vinyl roof. **Note:** See Notable Standard Features. Measurements and color code reference on the back cover. Some items shown are optional. See options list on pages 14-15. *Based on R. L. Polk & Co. registration figures for first model year sales of all new nameplates.

**At the time this catalog was published, 1978 EPA estimates were unavailable. However, we believe Fairmont, as in 1978, will post good miles-per-gallon ratings. For the latest information, consult your Ford Dealer. †Futura is shown and described in detail in its own separate catalog. Ask your Ford Dealer for a copy.



FORD FAIRMONT
DECOR



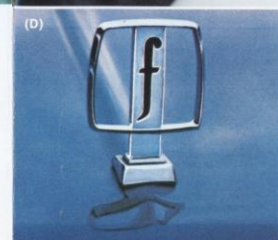
(A) Fairmont 4-Door Sedan with Exterior Decor Group.



(B)



(C)



(D)



(E) Fairmont 2-Door Sedan with Exterior Decor Group, Tu-Tone paint.

A beautiful combination of Better Ideas (yours and Ford's).

Any new standard Fairmont has a lot to win you over. Smart, clean-lined styling. Good-looking, roomy 5-passenger interior. A fuel-efficient power team: 2.3 litre engine with 4-speed manual transmission.*

But one of the nicest things about Fairmont is the way it lets you add personal touches of your own to the Fairmont model you select. You do it by selecting one or more

of Fairmont's special option groups. A good case in point: the Exterior Decor Group option illustrated above on the new Fairmont 4-Door and 2-Door Sedans. It includes all these attractive features: bright belt moldings and window frames. Protective black vinyl insert lower bodyside and integral upper wheel lip moldings. Bright LH and RH mirrors, both with Fairmont's distinctive aerodynamic style-mounting, and the LH mirror remote-controlled. Body accent paint stripes. Rich-looking turbine wheel covers. And

a monogrammed Fairmont hood ornament as the final style element. On pages 6-7, you'll see the Exterior Accent Group displayed, another group option that offers different features and a different look. There's the sporty ES OPTION, shown and described on pages 8-9. Especially for wagons there is the Squire Option (pages 10-11). And to give you interesting alternatives inside all Fairmont models, there are the Interior Decor Group and Interior Accent Group options (pages 12-13).

You can also make additions (vinyl roof, for instance) or substitutes (wire wheel covers) as we've done on our display models. And you have a variety of power teams to choose from—3.3 litre (200 CID) Six and 5.0 litre (302 CID) V-8 engines, both of which come with a 4-speed manual overdrive standard.** Or you can have SelectShift, Fairmont's versatile 3-speed automatic transmission. And, if you want your Fairmont adorned simply, see how handsomely it can be achieved on page 9.

It's all in the way you exercise your Fairmont options.

(A) Fairmont 4-Door Sedan. Shown in Burnt Orange Glow (5N) with optional vinyl roof in Chamois. Bright mirrors and moldings are included in the Exterior Decor Group; wire wheel covers are a separate option.

(B) Ventilation louvers, a sedan option, adjust easily to increase the flow of fresh air throughout the car.

(C) Tilt steering wheel, a new option

available on all models. Adjusts to five different positions for added driving comfort, makes entry and exit easier.

(D) Handsome Fairmont hood ornament is included with both the Exterior Decor Group and Exterior Accent Group (which is detailed on pages 6-7).

(E) Fairmont 2-Door Sedan in new Tu-Tone Medium Blue Glow (3H) over Midnight Blue Metallic (3L) with vinyl roof option in Midnight Blue. Attractive turbine wheel covers are included in the Exterior Decor Group.

Note: See Notable Standard Features, Measurements and color code reference on the back cover. Some items shown are optional. See options list on pages 14-15.

*At the time this catalog was published, 1979 EPA estimates were unavailable. However, we believe Fairmont, as in 1978, will post good miles-per-gallon ratings. For the latest information, consult your Ford Dealer.

**Not available in California.

FORD FAIRMONT
ACCENT



(A) Fairmont 2-Door Sedan with Exterior Accent Group.



(B)



(C)



(E) Fairmont 4-Door Sedan with Exterior Accent Group.

Fairmont: Why it's the Ford in the future of so many.

Fairmont's great popularity stems from a long list of key attributes and it's difficult to say which one heads the list.

For example, Fairmont's size. Fairmont provides room and comfort for five people. And that's more than enough for most people. Good-sized trunk, too—16.8 cu. ft. of usable space.

Fairmont has good fuel economy ratings* which is good news for everyone. And

Fairmont's maneuverability and ride were just two of the reasons why Fairmont was voted "most significant new American car for '78" by the readers of *CAR and DRIVER* magazine!

While style is a subjective judgment, most people favor the clean, uncluttered lines that are basic to Fairmont. And they appreciate the kind of conveniences and features that Fairmont has in abundance (and all of them standard). 2.3 litre engine with DuraSpark Ignition. Fully synchronized 4-speed floor shift. Column-mounted

controls for windshield washer/wiper and turn signal/horn/headlamp dimmer. Automatic inertia-type seat back release in 2-doors. Rack and pinion steering. Full coil spring suspension based on a famous European design, and improved with Ford Better Ideas. All these and more.

And, let's not forget Fairmont options, because options let you equip a car to more exactly suit you and your style of driving. Fairmont has a fine selection. One example is the Exterior Accent Group, illustrated here on both the 2-door and

4-door sedans. It's comprised of bright belt moldings, bright wheel lip and rocker panel moldings, bright LH mirror, hood ornament and deluxe wheel covers. (Bright window frames are a separate option.) A very attractive package. Appearance options. Convenience options. Performance options and power assists. You'll find them all on pages 14-15.

While it's hard to say just what people like most about Fairmont, it's probably the combination of everything Fairmont has to offer that makes Fairmont so popular.

(A) Fairmont 2-Door Sedan in Light Medium Blue (3F), complemented by the sparkling Exterior Accent Group.

(B) Column-mounted controls add to driver convenience. Controls for windshield wiper and washer are combined in one lever; the other combines turn signal, horn, headlamp dimmer.

(C) 4-speed manual overdrive** is the standard transmission with either the Fairmont 3.3 litre (200 CID) Six or 5.0 litre (302 CID) V-8 engine option.

At highway speeds in overdrive, this transmission helps reduce engine wear, can also help save fuel.

(D) Fairmont trunk (16.8 cu. ft.) is surprisingly roomy, will hold ten pieces of assorted luggage. Trunk floor is flat for easy loading. (Spare tire is stowed under the floor out of the way.)

(E) Fairmont 4-Door Sedan. Shown in Black (1C) with Chamois vinyl roof. Deluxe wheel covers are a part of the Accent Group, RH mirror is an option.

Note: See Notable Standard Features, Measurements and color code reference on the back cover. Some items shown are optional. See options list on pages 14-15.

*At publication time, 1979 EPA estimates were not available. However, we believe Fairmont, as in 1978, will post good miles-per-gallon ratings. For the latest information consult your Ford Dealer.

**Not available in California.

FORD FAIRMONT
ES OPTION/SEDAN



(A) Fairmont 2-Door Sedan with ES OPTION.



(C) Fairmont 4-Door Sedan.

European flavor for the American road.

The ES OPTION is for people who love to dream about cars. It has a lot of the styling flavor of European road cars that all true auto buffs dream about.

Now, we're not out to kid anybody into thinking that the ES OPTION makes Fairmont anything besides a mighty nice automobile. By the same token, if what you see here reminds you of something from Europe—and the ES OPTION interior

(page 13) adds to that impression—we certainly won't discourage you.

It's entirely possible that either Fairmont sedan with the ES OPTION may be all you need to let your European road car dreams out all the way, and without spending a bundle in the bargain.

Outside, the ES OPTION includes: blackout grille, cowl grille, window frames, and functional rear quarter ventilation louvers. Dual LH and RH mirrors are blackout-finished. Black vinyl

and bright body side moldings. (It separates black lower body finish from upper body color with Tu-Tone option.) Lower back panel is blackout-finished. Argent turbine wheel covers with black sidewall tires are standard, as is Deluxe Bumper Group.

To give the ES OPTION Fairmont handling characteristics of its own, we've included stiffer shocks and front springs, a larger diameter front stabilizer bar, and 5½-inch wide wheels.

Fairmont's 2.3 litre 4-cylinder engine with

4-speed manual floor shift is standard. But you can select either the 3.3 litre (200 CID) Six or 5.0 litre (302 CID) V-8 option and get a 4-speed manual overdrive.* SelectShift, the automatic that lets you shift any time you'd like to take over, is optional with all engines. Floor-mounted sports-type shift is a separate option with bucket seats.

Power steering and power brakes are options you might also like to consider. Air conditioner. AM/FM stereo with



8-track tape, Instrumentation Group (tach, trip odometer, temperature, oil and amp. gauges), and more (pages 14-15). With all these to help you, who's to say your ES OPTION Fairmont won't be the American answer to European road cars (for you, at least).

(A) Fairmont 2-Door Sedan with ES OPTION. Tu-Tone paint, Silver Metallic (1G) over Black (1C), is a separate option. ES OPTION is available on 4-door sedan as well as the 2-door.

(B) The ES OPTION has a handsome all-vinyl interior (bucket seats with standard 2.3 litre engine; bench seats with 3.3 litre Six or 5.0 litre V-8 options). Among its features: leather-wrapped sport steering wheel, instrument panel with engine turnings applique, and more (also see page 13).

(C) Fairmont 4-Door Sedan. We've purposely limited the exterior options on this car to Deluxe Bumper Group, deluxe wheel covers, electric rear window

defroster, and white sidewall tires to make a point: the standard Fairmont is a very handsome car. Color shown, Dark Pine Metallic (4D), is new for '79 and quite attractive in its own right.

Note: See Notable Standard Features, Measurements and color code reference on the back cover. *Not available in California.

FORD FAIRMONT
WAGONS



(A) Fairmont Squire.

Another popular seller from the Wagonmaster.

The 5-passenger, 4-door Fairmont Wagon, built by Ford—America's Wagonmaster—has what it takes to be a winner. To begin with, Fairmont has plenty of cargo space—79.1 cu. ft. in all with the easy-folding rear seat down. Load platform is almost 7 ft. long and up to 4 ft. wide (with a yard between the wheelhousings). It's all clear space, too,

because the spare tire is stowed out of the way below the load floor.

Rear liftgate opens wide like a big fifth door with "assist struts" to help raise it. Rear opening at the belt line is more than 4 ft. wide.

All Fairmonts are 4-door wagons for added convenience. Standard equipment includes: cargo area light, cargo area carpeting, steel-belted radial tires, and more (see back cover).

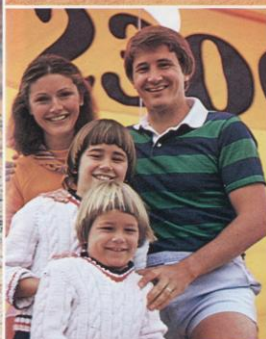
Standard power team is Fairmont's 2.3 litre engine with 4-speed manual. Optional engines are the 3.3 litre (200 CID) Six and 5.0 litre (302 CID) V-8 (both with 4-speed manual *overdrive* transmission). * Other popular options include: SelectShift automatic transmission, fingertip speed control, power steering and brakes, power door locks, power seat, and power side windows. Certainly one of the most popular of all

Fairmont wagon options is the Squire Option. Leading off with the Interior Accent Group (detailed on page 13), it also includes: distinctive woodtone vinyl bodyside paneling, bright window frames and belt moldings, bright LH outside mirror, hood ornament, "Squire" script, and deluxe wheel covers.

These are just a few of the ways you can make one of America's favorite wagons yours. Fairmont and all its winning ways



(B)



(C)



(D) Fairmont Wagon with Exterior Decor Group.



(E) Fairmont Wagon with Exterior Accent Group.

is waiting for you at your Ford Dealer's.

(A) Fairmont Squire. Woodtone vinyl bodyside trim and bright moldings are but two features of the Squire Option (see text). Color: Burnt Orange Glow (5N).

(B) Lockable storage box, an option, gives you a convenient, concealed space for valuables, such as a favorite camera and photo gadget bag.

(C) Rear window wiper/washer. This special wagon option helps you clear the liftgate window of dust, dirt or rain.

(D) Fairmont Wagon. Shown with the many distinguishing features of the Exterior Decor Group (pages 4-5), plus attractive cast aluminum wheels. The color is Bright Red (2P).

(E) Fairmont Wagon. Shown in Light

Chamois (83) with the distinctive touches of the Exterior Accent Group (detailed on pages 6-7).

Note: See Notable Standard Features, Measurements and color code reference on the back cover. Some items shown are optional. See options list on pages 14-15.

*Not available in California.



FORD FAIRMONT INTERIORS

The inner beauty of Fairmont.

Fairmont has lots of style inside too, as a glance over these pages tells you. And, as usual, Fairmont gives you lots of choices. All interiors, unless otherwise noted, are available in these 1979 colors: Medium Red, Light Wedgewood Blue, Black and Chamois. So, start making your selections.

panels. Color-keyed headlining and sun visors. Color-keyed 18-oz. cut-pile carpeting. Color-keyed deluxe belts. All the features of the Convenience Group (see Options, pages 14-15). **(B) Interior Decor Group instrument panel** with its warm, woodtone appliques and special 4-spoke luxury steering wheel.*

(C) The rear compartment is every bit as luxurious and comfortable. Two additional items that you can't see here but will appreciate nonetheless are the

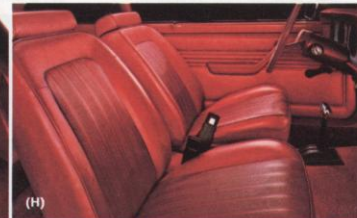
(optional), as shown here in Light Wedgewood Blue (LB), is a distinctive feature of this group. Other equipment included with this option: Deluxe Sound Package, deluxe steering wheel hub, and (on Squire Wagons) carpeted lower liftgate panel.

(F) Interior Accent Group—Bench Seats. Pleated waffle-weave cloth in Medium Red (FD) illustrates another inviting Accent Group offering.

(G) ES OPTION—Bucket Seats. European road car influence is seen in this interior,

(H) Fairmont Interior—Standard Bucket Seats. Shown in Red (AD) wicker-weave pattern vinyl. Handsome, individually adjustable all-vinyl bucket seats are standard in Fairmont models with 2.3 litre engines, while bench seats with vinyl trim are standard with 3.3 litre (250 CID) and 5.0 litre (302 CID) optional engines. With either of these two engines, bucket seats are available as an option.

(I) Fairmont Interior—Bench Seat. Diamond-pattern cloth in Chamois



As an example, consider **(A) the Interior Decor Group** (the interior which comes standard in new Fairmont Ghia sedans. For Ghia exterior features, see "Exterior Decor Group," page 14). This option looks luxurious and it is. No wonder, here's all that it includes: flight bench front seats with fold-down center armrest, trimmed in either crushed velour—shown in Black (HA)—or vinyl option. Deluxe door trim with bright accents and woodtone panel appliques and richly carpeted lower

Interior Decor Group's luggage compartment trim and special Sound Insulation Package.

(D) Interior Accent Group—Bucket Seats. Pristine White smooth-grain vinyl (EN), smartly pleated and tailored, with red carpeting and matching interior accents. This added color choice comes only in vinyl.

(E) Interior Accent Group—Bucket Seats. Pleated smooth-grain all-vinyl trim or handsome plaid cloth and vinyl trim

exclusive with the ES OPTION. Black components (steering column, armrests, sill moldings) blend with the Black, Chamois/Black or Chamois smooth-grain all-vinyl trim (VU). Bench seats are another alternative. Option includes as well a leather-wrapped sport steering wheel, black instrument panel top with instrument cluster applique of grey engine turnings. (Engine turnings applique in door trim panels, as shown, with optional Accent level trim.) See also "B," page 9.

(CT) is an attractive optional choice over standard all-vinyl trim. Standard with 3.3 litre and 5.0 litre engine options, this seat is also available with the 2.3 litre engine when it is ordered with automatic transmission option.

*Steering wheel shown is similar in design to the one included with this option.

Note: See color code references on back cover. Some items shown are optional. See options list on pages 14-15.

FORD FAIRMONT OPTIONS Add your personal touch.

Audio
Ford offers a superb selection of radios and audio equipment for the Fairmont of your choice. All are precision engineered and built to exacting Ford quality standards. For details, get the booklet "New Dimensions in Sound" at your Ford Dealer's.
 AM Radio. Pushbutton tuning, instrument panel top-mounted speaker.

Tape*. Same as previously described unit but uses compact tape cassettes.
 Ultra-Fidelity Sound System. Separate amplifier and more sensitive rear speakers improve the sound of any Fairmont AM/FM stereo radio.
*Dual speakers front and rear included.

Appearance

Exterior Accent Group. Shown and described on pages 6-7.
 Exterior Decor Group. See pages 4-5. (New Fairmont Ghia sedans include all the exterior features in this group as standard plus a handsome Ghia

Dual Bright Mirrors. Style-mounted mirrors blend into the body lines. LH mirror remote-controlled. See pages 4-5.
 Rocker Panel Moldings. See pages 6-7.
 Accent Paint Stripes. See pages 4-5.
 Metallic Glow Paint. Three distinctive color choices. Medium Blue Glow (3H) pg. 5, Red Glow (2H), Burnt Orange Glow (5N) pgs. 4 & 10.
 Tu-Tone Paint. Seven choices. (Pages 5 and 8.)
 Squire Option. Shown and detailed

the tinted glass panel entirely for that free, open-air feeling of a convertible. Available on sedans.

(D) Manual Vent Windows. Increased ventilation without drafts.
 Rear Ventilation Louvers. Shown and detailed on pages 4-5.

Convenience

Electric Clock.
 Convenience Group. Day/night inside mirror, RH visor vanity mirror, color-keyed deluxe belts, cigarette lighter, rear seat ashtray, glove box lock, inside hood release.

30 mph with steering wheel controls. Great on trips. Holding steady speeds helps save gas.

Lockable Storage Box. A handy wagon option. See page 11.
 Light Group. Lights for trunk (sedans), engine compartment, glove box, front ashtray, plus dome/map light, rear door courtesy light switches (4-doors).
 Luggage Rack. Added wagon convenience. Pages 10-11.
(G) New Tilt Steering Wheel.** Five separate driving positions. Provides more

shift is a separate option available with bucket seats on 200 CID Six and 302 CID V-8.

Engine Options: 3.3 litre (200 CID) 1V 6-cylinder engine; 5.0 litre (302 CID) 2V V-8. 4-speed manual overdrive with both engines.
 Handling Suspension. Stiffer shocks and front springs, heavier front stabilizer bar, 5½-in. wide wheels, rear stabilizer bar.
 Heavy-Duty Battery. Extra power reserve.

Power Assists

Protection

Vinyl Insert Bodyside Moldings. Protection against parking lot dings and dents.
 Lower Bodyside Protection (in addition to Ford corrosion protection measures noted on the back cover), consists of an application of vinyl along the lower sides of the body, plus rocker panel moldings, to help provide extra protection against stone pecking. Especially important when travelling on gravel roads or where use of road salt is heavy.

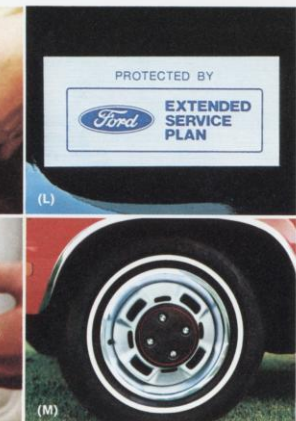
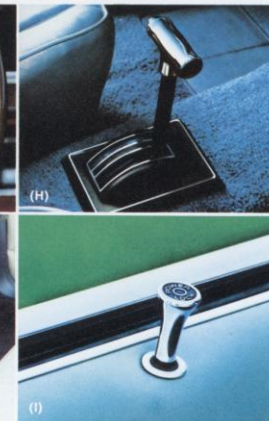
longer protection than your car's basic warranty against specified major component repairs. Consult your Ford salesman for availability and ask him for full details.

Tires

Bias ply and steel-belted radial ply tires in black or white sidewall and raised white letter styles. Consult your Ford Dealer for the tires best suited to your kind of driving.

Wheel Covers/Wheels

Deluxe Wheel Covers (4). See pages 7, 9, 11.



AM Radio with 8-Track Tape*. Lots of good listening to radio or your favorite tapes.
 AM/FM Monaural Radio. Your choice of AM or FM programming in a moderately priced radio.
 AM/FM Stereo Radio*. Two radio bands, one providing the listening pleasure of true stereo.
 AM/FM Stereo Radio with 8-Track Tape*. AM and FM radio listening plus enjoyment of stereo 8-track tapes.

badge on the trunk decklid.)
 ES OPTION. European flair. Pages 8-9 and 13.
 Instrumentation Group. Includes: tachometer, trip odometer, ammeter, temperature and oil pressure gauges.
 Sport Steering Wheel. See illustration "B," page 9.
 Interior Accent Group. Detailed on page 13.
 Interior Decor Group. Shown and detailed on pages 12-13. "A." (Standard on new Ghia sedans.)

on pages 10-11.
 Vinyl Roof. Offered in seven handsome colors. See pages 2-3, 4, 5 & 7.
Comfort
(B) Air Conditioner. Fresh cooled air in summer, warm fresh air in winter. Defrosting, defogging anytime. Three-speed blower. Simple controls.
 Tinted Glass—Complete. Cuts sun glare and heat. Recommended with air conditioner.
(C) Flip-Up Open Air Roof. Flip it up part way for added ventilation, or remove

Remote Control Decklid Release. Just press the switch and the decklid unlocks electrically. A great convenience.
 Rear Window Defogger clears away condensation by gentle blower action of concealed fan.
(E) Electric Rear Window Defroster. Heating element on the glass clears outside ice or snow.
(F) New Fingertip Speed Control.** Lets you ride more relaxed with foot off the accelerator. Set any speed above

room to get in and out.
 Interval Windshield Wipers. A variety of wiper settings to match weather conditions.
 Rear Window Wiper/Washer. A clear rear view for Fairmont wagons. See page 11.
Interiors
 For seats and trims, see pages 12-13.
Performance
(H) SelectShift Automatic Transmission. Go fully automatic or take over and shift manually. Floor-mounted sport

Power Front Disc Brakes. Less effort.
(I) Power Door Locks. Lock all doors simultaneously from the driver's seat.
(J) Power Bench Seat—Single Control. Regulates seat position, up or down, forward or back.
(K) Power Side Windows. Individual passenger window controls, master controls for the driver.
 Power Steering. Greatly reduces steering effort, eases parking, all low-speed maneuvering.

Rear Bumper Guards. (Front guards are standard.)
 Deluxe Bumper Group. Bumper guards plus protective rubber inserts and horizontal rub strips. (Shown in all model illustrations.)
 Appearance Protection Group. Carpeted floor mats, door edge guards, license plate frames.
(L) The Ford Extended Service Plan, backed by Ford Motor Company and honored by participating Ford Dealers nationwide, is available to provide

Turbine Wheel Covers (4). See pages 5 and 8.
 Wire Wheel Covers (4). See pages 2-3, 4, and 10.
 Cast Aluminum Wheels (4). See pages 2-3, and 11.
 Wheel Trim Rings and Hub Caps (4). Bright touches.
(M) Styled Steel Wheels/Trim Rings (4). Distinctive alternative.
**Steering wheel illustrated is similar in design to the one included with this option.

Fairmont Choices



Fairmont 2-Door Sedan, Light Chamois (83)



Fairmont 4-Door Sedan, Black (1C)



Fairmont 4-Door Wagon, Dark Brown Metallic (50)



Fairmont Squire*, Red Glow (2H)



Fairmont Futura, Blue Glow (3H)

Note: For details on the 1979 Futura sporty coupe, ask your Ford Dealer for the special Futura catalog.

Notable Standard Features

2-Door and 4-Door Sedans

FUNCTIONAL

- 2.3 litre 4-cylinder engine with DuraSpark Ignition
- 4-speed fully synchronized manual transmission, floor-mounted shift
- Front disc brakes with lining wear indicators
- Foot-operated parking brake
- Rack and pinion steering
- 2-speed windshield wiper with wiper-mounted washer jets
- Steering column 2-lever system—
 1. Windshield washer/wiper
 2. Turn signal/horn/headlamp dimmer
- Ram-air forced ventilation
- Coil spring suspension with zero "scrub radius"

- feature in front; coil springs, 4-bar link system in rear
 - Flat trunk (16.8 cu. ft. of usable space) with spare tire stowed below floor
 - Bias ply 14" BSW tires
 - Anodized aluminum bumpers with front bumper guards
 - Ford Motor Company Lifeguard Design Safety Features
- #### APPEARANCE AND COMFORT
- Low-back bucket seats with all-vinyl trim
 - Color-keyed cut-pile carpeting
 - Front armrests with integral door-pull handles
 - Black windshield wiper arms
 - Single rectangular headlamps

- Bright grille, headlamp and parking lamp bezels; bright windshield, backlight, and drip moldings
- Bright hub caps

Wagon

- Includes most of the features listed for 2-door and 4-door sedans with these differences or variations:
- Folding second seat with one-hand quick release
 - Liftgate with concealed hinges and gas-filled strut assist cylinders
 - Liftgate "open" warning light
 - Cargo area light
 - Level load floor with no rear sill
 - Color-keyed cargo area carpeting
 - Steel-belted radial ply tires
- *For content of optional package, see pages 10-11. Options list is shown on pages 14-15.

Measurements

	Wheelbase	Length	Height	Width	Front Tread	Rear Tread	Trunk or Cargo Space	Fuel Capacity	Curb Weight	Passenger Capacity
2-DOOR	105.5"	193.8"	53.5"	71.0"	56.6"	57.0"	16.8 cu. ft.	16 gal.	2,629 lbs.	5
4-DOOR	105.5"	193.8"	53.5"	71.0"	56.6"	57.0"	16.8 cu. ft.	16 gal.	2,682 lbs.	5
WAGON	105.5"	193.8"	54.8"	71.0"	56.6"	57.0"	79.1 cu. ft.**	16 gal.	2,795 lbs.	5

**With rear seat down

Notes

CORROSION PROTECTION. Ford takes steps to see that your new Fairmont is engineered and built to high quality standards. And in order to help keep your Fairmont looking new, we incorporate the use of pre-coated steels, such as galvanized steel and chromium/zinc-rich primer coated steel, vinyl sealers, aluminized wax in critical areas, and enamel as a finishing coat.

REDUCED SCHEDULED MAINTENANCE. As part of a continuing program to lower the cost of ownership, scheduled maintenance requirements on most new

Fords have been reduced dramatically in recent years. For example, with the new 1979 Ford Fairmont the recommended maintenance schedule is now 10,000 miles (7,500 miles with V-8 engines) or 12 months between scheduled oil changes and 30,000 miles between lubes. These are just two small parts of the comprehensive program which, in total, can significantly lower the cost of scheduled maintenance over 50,000 miles of driving.

COLOR AND TRIM CODES. Car colors and trims are coded, example: Silver Metallic (1G). Your Ford Dealer will be pleased to show you color samples.

OPTION AVAILABILITY. Some features presented are optional at extra cost. Some options are required in combination with other options. Availability of some models and features described may be subject to a slight delay. Ask your Ford Dealer for the latest information on options, prices and availability.

PRODUCT CHANGES. Ford reserves the right to change specifications any time without incurring obligations.

REPLACEMENT PARTS. Be sure to specify genuine Ford-approved parts, Motorcraft parts and Autolite Spark Plugs from your Ford Dealer.

FORD FAIRMONT

FORD DIVISION



Litho in U.S.A.