

1979 FORD
PINTO
New design for '79.



FORD PINTO 3-DOOR



(A) Pinto ESS 3-Door

Compare Pinto. It may be the best small car buy in America today.

The '79 Ford Pinto has a new design (up front, in back and inside), even more standard equipment than last year and a surprisingly low price. Plus there are new choices for '79. The ESS option. The Pinto Rallye Pack option. And the Pinto Pony Wagon, the lowest-priced station wagon in America today. And Pinto's 2.3 litre

engine with standard 4-speed manual transmission is very economical.* Maintenance is low, too (see back cover). So compare Pinto. Take a test drive. Join the Pinto family—over 2 million strong and growing!

ESS. A stylish blend of two continents! Introducing Pinto ESS. This exciting option gives you a Pinto that's styled in the tradition of a European sports sedan. But with a great deal of American ingenuity added to it. Savor the sleek lines. Check

the styling grace that extends from the roof to the styled steel wheels and encompasses everything in between. You'll see that the ESS could easily stand for "exceptionally styled sedan." Available on the 2-Door Sedan and the 3-Door Runabout, the ESS option features all the following: Blackout paint on the roof drip molding, lower back panel and rocker panel. Black tape along lower window ledge. Black windshield moldings, door frames and quarter window upper frame.

All-glass third door (3-door) with Black hinges. Black dual sport mirrors. Charcoal-colored grille and headlamp doors. Premium Black bodyside molding. ESS nomenclature. Black wheel lip moldings. Styled steel wheels with trim rings. Sports Package which includes: sport stabilizer bar, 3.08 to 1 performance axle with 2.3 litre engine and 4-speed manual transmission, sport steering wheel and instrumentation cluster (with tachometer, ammeter and temperature



(B)



(D) Pinto 3-Door Runabout with Tu-Tone paint treatment



gauges). And the Pinto ESS has a standard 2.3 litre overhead cam 4-cylinder engine and 4-speed manual transmission. For other engine choice see page 15.

(A) Pinto ESS 3-Door. Shown in Silver Metallic (1G), the ESS has a touch of sporty flair, a good measure of elegance, plus it's so much fun to get around in.

(B) Standard 2.3 litre engine features precision, lightweight cast iron cylinder head and block, efficient overhead cam

design. Delivers excellent fuel economy ratings.*

(C) 3-Door Runabout standard third door. A metal-framed door allows easy access to Pinto's roomy cargo carrying area, which measures an impressive 29.0 cubic feet with rear seat folded down.

(D) Pinto 3-Door Runabout with Tu-Tone paint treatment. This optional standout color combination is shown in Light Chamomile (83), with the lower Tu-Tone in

Medium Chestnut Metallic (5M). Shown with optional all-glass third door (which greatly enhances the looks of the Runabout), dual sport mirrors and wire wheel covers to name a few of the many option choices.

Note: See Notable Standard Features, Measurements and color code reference on the back cover. Some items shown are optional. See options list on pages 14, 15.

*See EPA gas mileage estimates on back cover.

FORD PINTO 3-DOOR



(A) Pinto 3-Door Runabout with Rallye Pack.

Rallye 'round our sportiest value!

Be sure to check out our new Rallye Pack option.* This new edition will excite you if sportiness is where you're at. Available on both the 3-door and wagon with so many striking features which include: Charcoal grille and headlamp doors. Black lower bodyside, window frames and greenhouse

moldings. Dual sport mirrors. Front spoiler. Load floor carpeting. White-painted styled steel wheels with trim rings. "Rallye" bodyside tape. Narrow tri-color border tape for Black paint treatment. And Sports Package which includes: sport stabilizer bar. Performance axle (3.08 to 1 ratio) with 2.3 litre engine and 4-speed manual transmission. And sport steering wheel and instrumentation cluster (with

tachometer, ammeter and temperature gauges).

The 3-Door Runabout with Rallye Pack option also includes: all-glass third door with Black hinges. And a rear spoiler with "Rallye" lettering tape.

The wagon with the Rallye Pack option has these additional features: Black liftgate and luggage rack. Inner and outer

quarter panel filler panels with integral portholes. And quarter filler panel carpets. See pages 10, 11 for the wagon with the Rallye Pack.

(A) Pinto 3-Door Runabout with Rallye Pack. Shown in Tangerine (85), it projects real sporty flair.

(B) Sport Steering Wheel. Included in the Sports Package. Has brushed steel



(B)



(C)



(D) Pinto Runabout with Cruising Package.



(E) Pinto 3-Door Runabout with accent tape stripe.

spokes. Featured in both the Rallye Pack and Cruising Package described on pages 4, 10.

(C) Rallye Pack Rear Spoiler. Adds a real finishing touch to the inherent sporty looks of the Runabout with the Pinto Rallye Pack.

(D) Pinto 3-Door Runabout with Cruising Package. Another smart selection that will

really add style to your Runabout or Wagon. See page 10 for a description of all the great items that make up this sharp option.

(E) Pinto 3-Door Runabout with accent tape stripe. Shown in Bright Blue (3J) with a White accent stripe which adds a sporty finishing touch. Wide tape stripes extend along upper fenders to rear quarter and

over the roof around rear window on 2-Door (third door opening on Runabout). Available in White, Blue, Orange or Red.

Note: See Notable Standard Features, Measurements and color code reference on the back cover. Some items shown are optional. See options list on pages 14, 15.

*See your Ford Dealer for availability.

FORD PINTO 2-DOOR SEDAN



(A) Pinto 2-Door Sedan with Exterior Decor Group

Join the Pinto family—over 2 million strong and growing!

It takes a lot to be a winner. Outstanding credentials when it really counts. And here's where the 2-Door Sedan, like all Pintos, really excels.

Like all Pintos, the Pinto 2-Door Sedan offers excellent fuel economy with its peppery 2.3 litre overhead cam 4-cylinder engine standard.* (This is the one that was put to

the test at Indy.) See page 15 for details on an optional 2.8 litre overhead valve V-6.** In addition to the many great standard features noted on the back cover, the 2-Door Sedan's credentials continue with a standard 4-speed manual transmission. A 3-speed SelectShift transmission is optional. Its T-bar shift lever is floor-mounted and can be shifted manually when you wish. And Pinto looks like an expensive car, yet it's quite thrifty. See the

low scheduled maintenance story on the back cover.

Plus Pinto's 94.5-in. wheelbase helps make it easy to maneuver. Around curves. Around corners. And around town, even in the tightest spots. Other contributing factors are its rack and pinion steering and 30.7 ft. turning diameter (curb-to-curb).

And the 2-Door Sedan has color-keyed carpeting and color-keyed instrument

panel, steering wheel and column. DirectAir ventilation, front disc brakes and much more, all standard. See the back cover for a complete listing.

It was at Indianapolis that the '78 Pinto got a chance to put its credentials on the line. To show its acceleration and passing capabilities, Pinto challenged two of its leading competitors . . . Datsun B-210 and Toyota Corolla. Two tests were

conducted by USAC. The first was a Highway Entrance Test. Each car accelerated from a standing start to 55 mph (highway merging speed). Pinto won.

The second was a Truck Passing Test. Each car accelerated starting at 20 mph as it passed a truck and returned to its original traffic lane. Pinto won once again. The '79 Pinto, with a more stylish new look and the makings of a winner, invites



(B) Pinto Pony 2-Door Sedan



the competition to a rematch at Indy. Show you've got the makings of a winner and make Pinto your next car.

(A) Pinto 2-Door Sedan with Exterior Decor Group. Shown in Bright Red (2P). The optional Exterior Decor Group will brighten your travels with: rocker panel and wide wheel lip moldings, bright headlamp doors, bright grille, bodyside and lower back panel accent paint stripes

(2-Door and 3-Door Runabout).

(B) Pinto Pony 2-Door Sedan. Shown in Bright Yellow (64). While Pony is our lowest sticker priced model, you wouldn't guess it when you see all that's standard. See the back cover for a complete listing. We think you'll be pleasantly surprised. And check out the new Pony Wagon on page 9.

(C) Flip-up open air roof. The smoke-

tinted glass panel opens to a vent position, or removes completely. Also has a durable storage bag and removable sun shade.

Note: See Notable Standard Features, Measurements and color code reference on the back cover. Some items shown are optional. See options list on pages 14, 15.

*See EPA gas mileage estimates on back cover.
**Not available in California.

FORD PINTO WAGONS



(A) Pinto Squire Wagon

Pinto Wagons are born to roam!

The stylish '79 Pinto Wagon from Ford the Wagonmaster continues to deliver when and where it counts. It's got roominess. Enough to accommodate four adults, plus 31.3 cu. ft. of cargo, with the rear seat up. Or two adults and 57.2 cu. ft. of cargo with the rear seat folded down. This makes it great for wandering close to home or getting away for those special weekends.

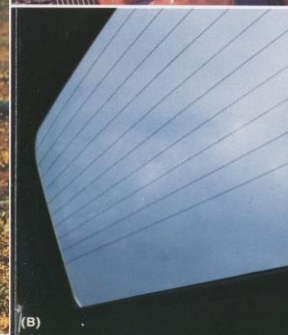
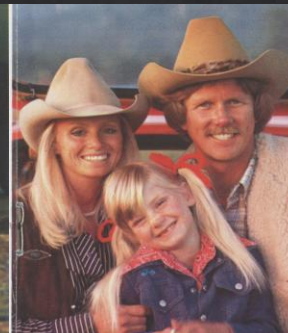
It's got a 2.3 litre overhead cam 4-cylinder engine and a 4-speed manual transmission which provides very impressive gas mileage.* Then there's Pinto's rack and pinion steering and a 94.8-inch wheelbase so it can handle with ease, even in the tightest spots. Plus Pinto's most impressive list of standard equipment that makes it an outstanding value. And remember that its new design for '79 gives it yet another reason to make

Pinto Wagon even more popular. Not to mention the many option and color choices. You should find there's one just right for you. After all, weren't you born to roam too?

(A) Pinto Squire Wagon. This highly attractive option features: Interior Decor Group (see pages 12, 13) for additional comfort and convenience inside, plus woodtone vinyl bodyside and liftgate paneling, woodtone surround rails, bright

grille and headlamp doors, Brown bodyside molding, and rear "Squire" script to provide a real touch of class to the outside. Shown in Tangerine (85) with deluxe luggage rack for even greater carrying capabilities.

(B) Electric Rear Window Defroster. A most handy and important feature. Quickly rids rear window of fog, snow and ice. Standard on all models except Pony and Pony Wagon.



(B)



(C)



(D) Pinto Pony Wagon



(E) Pinto Wagon with Exterior Decor Group

(C) Loads of space. Pinto Wagons really haul. They have over five feet of flat floorspace, with the rear seat down, to accommodate many of the things you wish to carry.

(D) Pinto Pony Wagon. This new edition is our most recent Better Idea. It's also America's lowest priced station wagon, even though it has a real impressive list of standard equipment (see back cover). Shown in Light Chamois (83).

(E) Pinto Wagon with Exterior Decor Group. Shown in Medium Blue Glow (3H), this wagon gives you real transportation value, ample cargo capacity and downright good looks. And, as with all Pinto Wagons, the counterbalanced liftgate opens clear to the bumper (load floor level) to make loading and unloading easy. The optional Exterior Decor Group includes rocker panel and wide wheel lip moldings, bright headlamp doors and

bright grille, and bodyside accent paint stripe. Also available on the 2-Door and 3-Door Runabout.

Note: See Notable Standard Features, Measurements and color code reference on the back cover. Some items shown are optional. See options list on pages 14, 15.

*See EPA gas mileage estimates on back cover.

FORD PINTO SPORTY WAGONS



(A) Pinto Wagon with Rallye Pack

For those carefree times!

Pinto offers a super one-two combination to make those carefree good times great times, and getting around half the fun. We're talking about the exciting new Rallye Pack option.* Available on both the Runabout and the Wagon. See pages 4, 5. The Pinto Wagon with an optional Cruising Package looks more macho than ever before. And for '79 we also present the Pinto Runabout with a new optional Cruising Package. Unmistakably bold.

Bringing lots of flair to a sedan. Both of these options include: Blackout treatment on door frames, center pillar and windshield molding. Black dual sport mirrors. Charcoal-colored grille and headlamp doors. Blackout treatment on windshield moldings. White-painted styled steel wheels with trim rings (4). Sports Package which includes sport stabilizer bar, 3.08 to 1 performance axle ratio (3-Door Runabout only, with the 2.3 litre engine and 4-speed manual transmission), sport steering wheel and

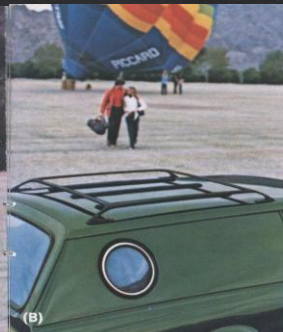
instrumentation cluster (with tachometer, ammeter and temperature gauges).

And the Pinto Wagon with the Cruising Package also has inner and outer filler panels with portholes. Multicolor paint/tape treatment on the bodyside, quarter panels and liftgate. Blackout treatment between the portholes and window pillar, and also on the rocker panel and the backlight moldings. Black liftgate louvers. Color-keyed carpeting on inner quarter walls and load floor.

The 3-Door Runabout with the Cruising Package also includes: all-glass third door. Multicolor paint/tape treatment on the lower bodyside.

And both the Pinto Wagon and the 3-Door Runabout have the 2.3 litre overhead cam 4-cylinder engine, and 4-speed manual transmission standard for excellent gas mileage.**

(A) Pinto Wagon with Rallye Pack option. Shown in Dark Jade Metallic (46), this wagon proves you can really be sporty



(B)



(C)



(D)



(E) Pinto Wagon with Cruising Package



(F) Pinto Wagon with Cruising Package without graphics

and practical at the same time.

(B) Rallye Pack Black Luggage Rack. Gives you the added convenience of carrying cargo outside, thus providing more room for passengers inside.

(C) Black liftgate louvers. Really add highlight, plus they help shield the sun. Part of the Pinto Wagon with Cruising Package option.

(D) Cargo area of the Pinto Wagon with Cruising Package or Rallye Pack. With the rear seat folded down, all Pinto Wagons

provide 57.2 cubic feet of cargo area. That's ample room for carrying luggage and sporting gear. There's also smart-looking color-keyed load floor and side carpeting.

(E) Pinto Wagon with Cruising Package. It's really distinctive and fun to drive. It has all the storage space of a wagon, plus features like stylish bubble-glass portholes in the upper quarter panels and sharp Black liftgate louvers. See the preceding page for a complete list of features. Shown in White (9D) with Yellow, Orange, Coral,

Red and Dark Red paint/tape treatment. **(F) Pinto Wagon with Cruising Package without graphics.** Shown in Bright Red (2P), this paint radiates a really bold look to let you "go your own way." Also available in White (9D), Silver Metallic (1G), Yellow (64) and Tangerine (85).

Note: See Notable Standard Features, Measurements and color code reference on the back cover. Some items shown are optional. See options list on pages 14, 15.

*See your Ford Dealer for availability.

**See EPA gas mileage estimates on back cover.



(A)



(B)



(C)

FORD PINTO INTERIORS Combining comfort with style!

For '79, Pinto's emphasis is on your comfort with style. Comfort is standard. And not at the expense of style. One quick glance assures you Pinto interiors are lookin' good.

Sit inside Pinto. Get the feel of the contoured bucket seats up front. You'll

choice with the Interior Decor Group.

And don't forget all the great comfort and style features Pinto continues to offer standard. Four-passenger comfort, color-keyed carpeting for that finished look, a DirectAir ventilation system, and continuous loop seat belt harnesses that swing out of the way for easy rear seat entry and exit. Plus all Pintos (except Pony) have tinted glass all around, and electric rear window defroster. See back cover for the list of standard features.*

eliminator, day/night inside rearview mirror, passenger-door courtesy light switch, deluxe door trim, rear seat ashtray, deluxe Sound Insulation Package, cigarette lighter, color-keyed parking brake boot and load floor carpeting (3-Door and Wagon). Standard on the Squire Wagon.

(B) New '79 instrument cluster. Features new large, rectangular pods to highlight the speedometer, odometer, warning lights and gas gauge. So stylish, plus they're highly visible and easy to read. There's also

(E) Wicker weave pattern—all vinyl. This smart-looking vinyl with high-back bucket seats is so easy to keep clean and spotless. A no-cost option. Shown in Red (AD).

(F) 3-Door Runabout cargo space. With its rear seat folded down, which you can easily do with one hand, the Runabout offers the convenience of a full 29.0 cu. ft. of cargo carrying space. That's ample room for skis, golf clubs, camping or fishing gear, etc., which makes getting



(D)



(E)



(F)



(G)

feel right at home. Just as your passengers will in the bucket-style rear seats.

And Pinto gives you such a wide variety of interior selections. Choose low-back bucket seats in a sporty plaid. High-back buckets in a distinctive striped pattern. And there are low-back bucket seats in

luxury vinyl or high-back buckets in standard vinyl. Plus all interior choices are available in Black, Red, Wedgewood Blue, and Chamois. Tangerine is an additional

(A) Interior Decor Group—luxury cloth/vinyl. This sporty Scottish plaid demonstrates your distinct style. Pictured in Chamois (DT), with low-back bucket seats, it is also available in Red, Wedgewood Blue and Tangerine.

The optional Interior Decor Group also includes: deluxe steering wheel, woodtone appliques on the instrument panel, shift knob area and parking brake handle, color-keyed deluxe belts with tension

a sportier looking dash.

(C) Bucket style rear seats. Afford your passengers the roominess they deserve, to complete Pinto's total comforting story.

(D) Interior Decor Group luxury all-vinyl. This impressive-looking soft vinyl can be selected instead of the preceding cloth/vinyl at no extra cost. These deluxe low-back buckets are shown in Light Wedgewood Blue (HB). Includes all other features listed in (A) above.

away from it all a snap.

(G) Diamond pattern—cloth/vinyl. A decidedly bold look is yours with this eye-catching, striped pattern combination. These high-back buckets are shown in Black (GA). Also available in Red, Wedgewood Blue, and Chamois. Standard on the 2-Door, 3-Door Runabout and Wagon.

Note: Some items shown are optional. See options list on pages 14, 15.
*Standard equipment varies in California. See your Ford Dealer.

FORD PINTO OPTIONS Add your personal touch.

Audio

Ford offers a superb selection of radios and audio equipment for the Pinto of your choice. All are precision-engineered and built to exacting Ford quality standards. For details, get the booklet "Dimensions in Sound" at your Ford Dealer's.

- AM with pushbutton tuning and

- AM/FM Stereo. Provides automotive sound that's most enjoyable. Like all Ford AM/FM stereo radios, it receives FM multiplex stereo broadcasts. Two door-mounted speakers, plus balance control.

- (B) AM/FM Stereo with Cassette Tape Player. This radio provides great sound reproduction, plus cassettes store so conveniently in the glovebox. Dual speakers.

Appearance

- Pinto Runabout with Cruising Package. See pages 5, 10.

- Load Floor Carpet. Gives a warm, color-coordinated look. For Runabout and wagons. Pages 9, 11 and 13.
- Metallic Glow Paint. This high metallic flake content paint gives Pinto's finish a real radiant look.

- (B) Available on most models in Medium Blue Glow and Red Glow.
- Tu-Tone Paint Treatment. A most striking way to accentuate your 2- or 3-door Pinto. This lower bodyside treatment is available in a wide range of complementary colors. Page 3.
- Squire Wagon. Pages 8, 9.

- (D) 4-Way Manual Driver's Seat. Provides precise comfort. Has a choice of settings to accommodate driver's height. Seat can be adjusted 1½-in. vertically and 5½-in. fore and aft on all Pintos.

Convenience

- (E) Convenience Group. This dandy package has so much that's handy. It includes: pivoting quarter windows (sedans), day/night mirror, visor vanity mirror, color-keyed deluxe belts with tension eliminator, cigarette lighter, rear seat ashtray, interval

and shift knob; color-keyed deluxe belts with tension eliminator, cigarette lighter, day/night inside mirror, color-keyed parking brake boot.*

- (G) Light Group. Includes map light, cargo area light (2-Door, Wagon), 3rd door courtesy light switch (3-Door), lights in the engine compartment, glove box, ashtray and trunk; passenger side courtesy light switch and "headlights on" warning buzzer.
- Luggage Rack. Greatly increases wagon luggage carrying capabilities, plus it adds to Pinto's good looks.

2.3 litre provides. Lightweight, with mechanical valve train.*

- (H) Sports Package. Lets you really take command. Also included with Cruising Package and Rallye Pack options described on pages 4, 5.
- (I) SelectShift Automatic Transmission. Can be shifted manually if you wish. T-bar shift lever is floor-mounted.

Power Assists

- Power Front Disc Brakes. For easier stops.
- Variable Ratio Power Rack and Pinion Steering. Greatly appreciated

Front cover through pages 11 all models. For Pony, standard all others.

- Appearance Protection Group. Protective and stylish, it includes: door edge guards, license plate frames and color-keyed deluxe nylon/carpet front floor mats for all Pintos.
- Premium Vinyl Insert Bodyside Moldings. Smart-looking protection in close parking situations.
- Vinyl Insert Bodyside Moldings. For Pony, standard all others.
- Lower Bodyside Protection (in addition to Ford Corrosion Protection

major component repairs. Consult your salesman for full details.

Tires

- Bias ply (Pony only) and steel-belted radial ply tires are available in BSW, WSW or Raised White Letters (RWL). Your Ford Dealer will give you details.

Wheel Covers/Wheels

Pinto wheel covers and wheels come in a variety of styles. On the pages indicated below you can see how they look on catalog display models.



- (A) dash-mounted speaker. For Pony, standard all others.
- (A) AM/Digital Clock Radio. This convenient combination gives you fine sound on AM broadcasts plus an easy-to-read digital clock. Dash-mounted speaker.
- AM/FM Monaural. Our thriftiest way to enjoy both AM and FM programming. Dash-mounted speaker.
- AM with Stereo Tape Player. Accepts 8-track cartridges. Has a speaker in each door, plus balance control.

- Pinto Wagon with Cruising Package. See pages 10, 11.
- Pinto Runabout with Rallye Pack. See pages 4, 5.
- Pinto Wagon with Rallye Pack. See pages 4, 5, 10, 11.
- ESS Package. See pages 2, 3.
- Exterior Decor Group. Adds sparkling highlights to Pinto's innate good looks. See pages 6, 7 and 9.*
- All-Glass Third Door. It adds a stylish touch. Door opens easily with pneumatic assists. Pages 3, 5.

- Accent Tape Stripe. Emphasizes Pinto's stylish lines. Page 5.*

Comfort

- (C) SelectAir® Conditioner. Has four adjustable vents and five-position control to cool, dehumidify and warm for your all-season comfort.† Tinted glass recommended.
- All-Around Tinted Glass. Reduces heat and glare from the sun. For Pony, standard all others.
- Flip-Up Open Air Roof. For 2- and 3-door models. Pages 3, 5, 6, 7.

- windshield wipers and glove box lock.
- Interior Decor Group. The easiest way to get the most luxurious interior Pinto has to offer. Pages 12, 13.*

- (F) Dual Sport Mirrors. Give a sportier look to all Pintos. Mirrors are color-keyed and operate by remote control. Pages 2, 3, 4, 5, 10, 11.
- Interior Accent Group. The many tasteful appointments of this package include: deluxe steering wheel, woodtone appliques on the instrument panel, parking brake handle

- Pages 8, 9, 11.
- Electric Rear Window Defroster. Quickly rids rear window of snow, ice or fog. For Pony, standard all others.

Interiors

- Seats and trims, illustrated and described on pages 12 and 13.

Performance

- Axle Ratio. See your dealer for application.†
- 2.8 Litre V-6 Engine. (Not available in Calif.) For the person who wants even more performance than the peppy

when parking or in tight traffic. Recommended with 2.8 litre engine or air conditioning.†

Protection

- Heavy-Duty Battery. 54 amp-hr.
- (J) Cargo Area Cover. Snaps into place to keep contents out of sight, thus deterring theft. Black vinyl for Runabout.
- Deluxe Bumper Group. Protects against annoying dings and nicks. Includes rear rubber guards plus full-width front and rear rub strips.

measures noted on the back cover), includes expanded use of vinyl sealer to help provide extra protection against stone-pecking. Especially important when traveling on gravel roads or where use of road salt is heavy. The Ford Extended Service Plan, backed by Ford Motor Company and honored by participating Ford Dealers nationwide, is available to provide longer protection than your car's basic warranty against specified

- Wire Wheel Covers (4). Page 3.

- Styled Steel Wheels (4), with Trim Rings. Pages 2, 9.
- Forged Aluminum Wheels (4). Project that "in look." On front cover, pages 6, 11.
- White-Painted Forged Aluminum Wheels (4). A standout. Page 5.
- (L) Lacy Spoke Aluminum Wheels (4). High-performance styling.

*Not available on Pony models.

†Not available on Pony models except in California. 15

Pinto Choices



Pinto Pony 2-Door Sedan
Dark Brown Metallic (5Q)



Pinto 2-Door Sedan
Medium Red Metallic (2H)



Pinto 3-Door Runabout with
ESS option† Light Chamois (83)



Pinto Pony Wagon
Light Medium Blue (3F)



Pinto Wagon
Dark Jade Metallic (46)



Pinto Squire†
Bright Blue (3J)

†For content of optional packages,
see pages 2, 4, 8, 10 and 11.

Notable Standard Features‡

PINTO PONY 2-DOOR SEDAN

FUNCTIONAL

- 2.3 litre OHC 4-cylinder engine with DuraSpark
- Electronic Ignition
- Floor-mounted, fully synchronized, 4-speed manual transmission
- Front disc brakes
- Hand-operated parking brake
- Rack and pinion steering
- Aluminum bumpers with black end sections
- Front bumper guards
- Bias ply 13" BSW tires
- Heavy-duty 45 amp. battery
- Ford Motor Company Lifeguard Design Safety Features

APPEARANCE

- All-vinyl or cloth-and-vinyl high-back front bucket seats
- Color-keyed carpeting
- Black instrument panel, steering wheel and column
- DirectAir ventilation

- Mini-console
- Glove box with door
- Argent-colored grille and headlight doors
- Bright windshield and rear window moldings
- Rectangular headlamps
- Full wheel covers (4)
- Bright drip moldings
- Pony decal

PINTO 2-DOOR SEDAN

Most of the Pinto Pony features with these additions or variations:

- AM radio (may be deleted for credit or upgraded at extra cost)
- Electric rear window defroster
- Tinted glass all around
- Color-keyed instrument panel, steering wheel and column
- Bright windshield, bright side and rear window, drip, pillar and belt moldings
- Vinyl insert bodyside moldings
- Steel-belted radial ply BSW tires

- Front stabilizer bar (with steel-belted radials)
- Deluxe Bumper Group

PINTO 3-DOOR RUNABOUT

All of the Pinto 2-Door Sedan features, with these additions or variations:

- Fold-down rear seat with one-hand latch
- Load floor rubber mat
- Third door with metal-framed glass and gas-filled strut assist

PINTO AND PONY WAGONS

Pinto Wagon has most of the 3-Door Runabout features. Pinto Pony Wagon has all of the Pony 2-Door Sedan features. Both Wagons have these additions or variations:

- Bright window moldings
- Counterbalanced, full-length liftgate with fixed window
- Liftgate "open" warning light
- Pivoting quarter windows

Options list is shown on pages 14, 15.

‡Standard equipment varies in California. See your Ford Dealer.

Measurements

	Wheel-base	Length	Height	Width	Front Tread	Rear Tread	Usable Luggage Capacity	Fuel Capacity	Curb Weight	Passenger Capacity
SEDAN	94.5"	170.8"	50.6"	69.4"	55"	55.8"	8.2 cu. ft.	13 gal.**	2,449 lbs.	4
RUNABOUT	94.5"	168.8"	50.6"	69.4"	55"	55.8"	29.0 cu. ft.*	13 gal.**	2,495 lbs.	4
WAGON	94.8"	180.6"	52.1"	69.7"	55"	55.8"	57.2 cu. ft.*	14 gal.	2,641 lbs.	4

*Cargo Volume Index—with rear seat folded down.

**11.7 on sedans with 2.3 litre engine and automatic transmission in California and high altitude areas.

Notes

CORROSION PROTECTION. Ford takes steps to see that your new Pinto is engineered and built to high quality standards. And in order to help keep your Pinto looking new, we incorporate the use of precoated steels, such as galvanized steel and chromium/zinc rich primer coated steel, vinyl sealers, aluminized wax in critical areas, and enamel as a finishing coat.

LOW SCHEDULED MAINTENANCE. As part of a continuing program to lower the cost of ownership, scheduled maintenance requirements on most new Fords have been reduced dramatically since 1975. For example, with the 1979 Ford Pinto, the recommended maintenance schedule is 10,000 miles or 12 months between scheduled oil changes and 30,000 miles between lubes. These are just two small parts of a comprehensive program which, *in total*, can lower the cost of scheduled maintenance to an estimated \$163 in 50,000 miles on the 1979 Pinto equipped with 2.3 litre engine and automatic

transmission; 76% (or \$514) less than the '73 Pinto equipped with 2.0 litre engine and automatic transmission. Computations are based on Ford's Labor Time Standards, a \$17.70 hourly labor rate, manufacturer's suggested retail parts price effective September 1, 1978, and assumes 10,000 miles accumulation per year on the 1979 Pinto.

EPA Gas Mileage Estimates.

EPA estimated mpg	22
Highway estimate	32

Use these mileage estimates for comparison purposes. Your mileage may differ depending on speed, weather and trip length. Actual highway mileage will probably be lower than estimated. Wagon estimates will be lower.

COLOR AND TRIM CODES. Car colors and trims are coded, example: Tangerine (85). Your Ford Dealer will be pleased to show you color samples of paint and trim materials.

OPTION AVAILABILITY. Some features presented are optional at extra cost. Some options are required in combination with other options. Availability of some models and features described may be subject to a slight delay. Ask your Ford Dealer for the latest information on options, prices and availability.

PRODUCT CHANGES. Ford Division reserves the right to change specifications any time without incurring obligations.



TESTED TOUGH

REPLACEMENT PARTS. Be sure to specify genuine Ford-approved Motorcraft parts from your Ford Dealer.

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