

1981 DODGE ST. REGIS



Beautiful way to close off the outside world. Just being inside St. Regis is something special. The quiet. The comfort. The luxury. Quality surrounds you in excellence of design, tasteful selection of materials, careful attention to detail. But most importantly, St. Regis signifies outstanding value, because the 1981 St. Regis offers a higher appointment level and more standard equipment than last year's model!

St. Regis Moves Quietly, Softly,
with a Touch of Grace and
Definite Luxury...



...and for 1981, luxury includes interior details that mean more value. Value such as full foam seating for six passengers.

For 1981, we set high quality standards for St. Regis: engineering excellence... a commitment to quality materials... inspection and re-inspection at various stages of production... corrosion-resistant materials... and above all, a degree of workmanship befitting the ultimate Dodge.

In fact, The New Chrysler Corporation is so sure of St. Regis' quality engineering and construction, it offers a 30-Day/1,000-Mile (whichever comes first) Satisfaction Money-Back Guarantee that's available at many dealers. See page 4 of this catalog for full details.

St. Regis styling means St. Regis class! Its handsome instrument panel design (a), full-length padded vinyl roof (b) and body-side accent stripes are merely the beginning. Cloth-and-vinyl seat trim with folding center armrest in the front passenger compartment (c), Premier wheel covers (d) in distinctive styling, and radially white sidewall tires — the list goes on, including power brakes, power steering, automatic transmission and tinted glass.

Add your own special touches, too: luxury options such as air conditioning with semi-automatic or manual temperature control; AM/FM stereo radio (e) with electronic Search-Tune feature; an electronic digital clock with space-age accuracy; automatic speed control (f) and a power sun roof — all optional — all yours for the asking! And St. Regis options can get personal with 60/40 cloth-and-vinyl seats, a lighted vanity mirror (g), and wire or Premium wheel covers (h, i). Or practical, yet stylish... with a passenger-side convex remote control mirror (j).

Luxury, quality and comfort mean even more to you with the optional 5/50 Protection Plan for St. Regis (k). This comprehensive service contract covers major power train components for five years or 50,000 miles (whichever comes first) from the time you take delivery of your new St. Regis. It's a \$50 deductible per repair visit plan with an allowance for alternate transportation and towing. Coverage begins after limited warranty expires. Your dealer has all the details, including plan availability in your area. And remember, being inside St. Regis is truly something special.

Behind this catalog, we have tried to make this catalog as complete as possible. And we hope you find it useful. However, since the time of printing, some of the information you'll find here may have been updated. Also, some of the equipment shown or described throughout this catalog is available at extra cost. Your dealer has details and you should ask him for current information before ordering.



St. Regis in Nightwatch Blue.

1981 READY-TO-ORDER FORM Certain models, packages and options are subject to specific restrictions, requirements and late availability. Consult your dealer for current ordering information.



St. Regis Standard Exterior
St. Regis standard exterior. Includes bright hood edge, rear window, windshield, drip rail, belt, upper-door opening surround, wheel opening, sill moldings, and front and center pillar moldings. Premier wheel covers. White sidewall radial tires. Full padded vinyl roof. Body-side accent stripes.

INTERIOR TRIM



Standard cloth-and-vinyl split-back bench seat with folding center armrest. Colors: Dark Blue, Heather, Cashmere, Red.



Optional all-vinyl split-back bench seat with folding center armrest. Colors: Dark Blue, Heather, Cashmere, Red.



Optional cloth-and-vinyl 60/40 individually adjustable seats with folding center armrest, passenger side seatback recliner. Colors: Dark Blue, Heather, Cashmere, Red.

OPTIONS

- Air Conditioning — Manual
- Air Conditioning — Semi-automatic temperature control (V-8 only)
- Automatic Speed Control
- Axle — Sure-Grip differential
- Battery — 500-amp Long-Life Maintenance-Free
- Bumper Guards — Front and rear
- Clock — Electronic digital
- Defroster — Rear window electrically heated (required on all vehicles registered in State of New York)
- Emissions Control System and Testing — Required on all vehicles registered in California
- Engine Cooling Package
- Floor Mats — Carpet accessory: front
- Floor Mats — Carpet accessory: rear
- Gas Cap — Locking
- Glass — Clear windshield (no charge)
- Headlamps — Halogen
- Horn — Three-note
- Illuminated Entry System
- Lights — Cornering
- Lifter Container
- MIRRORS**
- Illuminated Vanity — Driver's side
- Illuminated Vanity — Passenger's side
- Remote Control — Left

- Remote Control — Left and convex right
- MOLDINGS**
- Body-Side — Vinyl
- Door-edge Protectors
- Pedal Dress-Up
- POWER ASSISTS**
- Antenna
- Deck Release — Electric (trunk lamp included)
- Door Locks
- Seat — Left-side, 60/40 or bench
- Windows

- RADIOS AND SPEAKERS**
- AM
- AM-FM
- AM-FM Stereo
- AM-FM Stereo and Cassette Tape Player with Dolby
- AM-FM Stereo with CB Transceiver and Fixed Tri-Band Antenna
- AM-FM Stereo with Eight-Track Stereo Tape Player
- AM-FM Stereo with Electronic Search-Tune
- Radio Upgrade — Dual front speakers
- Speaker — Rear, single, with manual radios only

- Trunk Dress-Up
- Undercoating
- WHEELS AND WHEEL TRIM**
- Road Wheels (four) — Forged aluminum 20-spoke
- Wheel Covers — Premium
- Wheel Covers — Wire spoke
- Windshield Wipers — Deluxe with intermittent wipe feature

- Shock Absorbers — Heavy-duty
- Spare Tire — Conventional
- STEREING WHEELS**
- Luxury — Two-spoke
- Luxury — Two-spoke with leather-wrapped rim
- Steering Column — Tilt

- Sun Roof — Glass; power operated
- Suspension — Heavy-duty (heavy-duty rear springs and heavy-duty shock absorbers)
- TIRES**
- P225/70R15 — Steel-belted radial wide white sidewall (opt)
- P205/75R15 — Steel-belted radial white sidewall (opt)

- radial wide white sidewall tires
- Premium Speaker System — All stereo sound systems for St. Regis can be ordered with the optional Premium Speaker System. This system — featuring two front and two rear coaxial speakers — reproduces stereo programs and tapes with dramatic realism. A special 30-watt (15 watts per channel) rear amplifier with two piezo electric two-way coaxial rear speakers gives the stereo an exciting new dimension. Just push the power level switch button on the instrument panel to cut in the rear amplifier and coaxial speakers. A LED indicator light glows when the rear amplifier is functioning. When the switch is not on, the rear speakers are powered by the amplifier that drives the front speakers.

OPTIONAL PACKAGES

- Basic Group**
 - Air conditioning, manual control • AM radio • Remote control mirror, left • Light Package • Deluxe windshield wipers • Vinyl body-side molding • Undercoating
- Light Package** (included in Basic Group)
 - Trunk light • Glove box light • Ash receiver light • Map/courtesy light • Ignition switch time delay light • Rear door courtesy light switches • Door-ajar warning light • Fuel, temperature and alternator warning lights • Washer fluid light • Hood and brake release indicator lights
- Under-hood light**
- Heavy-Duty Package** (Trailer Assist — requires 4-barrel V-8 engine, P225/70R15 steel-belted radial tires, conventional spare tire.

- Sure-Grip differential
- High-capacity radiator
- Heavy-duty suspension heavy-duty rear springs, heavy-duty shock absorbers
- 500-amp Long-Life Maintenance-Free battery
- Variable-boost turn signal flasher • Extra-wide wheel rims
- Auxiliary transmission oil cooler • 5.2 axle ratio • Heavy-duty 65-amp alternator
- Seven-wire harness with jumper • Power steering oil cooler • Engine Cooling Package
- Open Road Handling Package** (V-8 engine only)
 - Firm-Flex suspension; heavy-duty sway bar, front and rear; heavy-duty shock absorbers; heavy-duty torsion bars; heavy-duty springs
 - Special Firm-Flex power steering • Extra-wide wheel rims
 - P225/70R15 steel-belted

ENGINES

TYPE	DISPLACEMENT	BORE & STROKE	COMPRESSION RATIO	CARBU-RETION	HORSEPOWER		TORQUE
					SAE NET	@ RPM	
Federal							
<input type="checkbox"/> 4-cyl OHV	3.7-liter (225 cu in.)	3.40" x 1.12"	8.5:1	1-abi	85 hp @ 4,000	165 lb-ft @ 2,000	
<input type="checkbox"/> V-8 OHV	5.2-liter (318 cu in.)	3.91" x 3.31"	8.5:1	2-abi	130 hp @ 4,000	230 lb-ft @ 2,000	
<input type="checkbox"/> V-8 OHV	5.2-liter (318 cu in.)	3.91" x 3.31"	8.5:1	4-abi	165 hp @ 4,000	240 lb-ft @ 2,000	
California							
<input type="checkbox"/> V-8 OHV	5.2-liter (318 cu in.)	3.91" x 3.31"	8.5:1	4-abi	165 hp @ 4,000	240 lb-ft @ 2,000	

All product illustrations and specifications are based on authorized information. Although descriptions are believed correct at publication approval, accuracy cannot be guaranteed. Some of the equipment shown on product illustrations is optional, at extra cost. Chrysler Corporation reserves the right to make changes from time to time, without notice or obligation, in prices, specifications, colors and materials and to change or discontinue models. See your dealer for the latest information.

30-DAY SATISFACTION MONEY-BACK GUARANTEE

If you are not completely satisfied with your new St. Regis bring it back in good condition with no metal damage. Once your dealer receives clear title we'll refund your money less finance and insurance charges and less the difference, if any, between the trade-in refund value (as shown on the "Trade-In Refund Agreement") and the trade-in value allowed on the retail sales contract. One refund per customer. See your dealer for details.

Form No. 81-205-1014 B/80(250M) Litho in U.S.A.

STANDARD SPECIFICATIONS

- ENGINE: 3.7-liter (225 CID) one-barrel Slant Six 49-state, Feder(9)
- TRANSMISSION: TorqueFlite automatic
- SUSPENSION: Front — Torsion bar, independent with sway bar
Rear — Multilink
- AXLE RATIO: 2.9:1 (six-cylinder)
2.2:1 (two-barrel V-8)
2.4:1 (four-barrel V-8)
- TIRES: P195/75R15 glass-belted radial white sidewall
- BRAKES: Front — Disc, power
Rear — Drum, power
- ELECTRICAL: Battery — 430-amp, Maintenance-Free
Alternator — 65-ampere

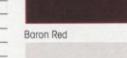
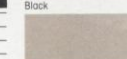
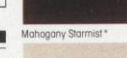
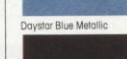
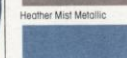
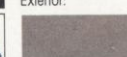
ST. REGIS

STANDARD EQUIPMENT

- Accent Stripes — Body side S
- Brakes — Power, front disc/rear drum S
- Braking System — Dual, with separate brake fluid reservoirs in master cylinders S
- Bumper Systems — Energy-absorbing S
- Carpets — Front and rear S
- Chimes — Warning, headlights-on S
- Cigarette Lighter S
- Circuit Breakers — With automatic reset for headlamps and wipers S
- Engine Coolant Reserve System S
- Flasher System — Hazard warning S
- Glass — Tinted, all windows S
- Hood Release — Inside S
- Hood Lifter Pad S
- Horns — Dual S
- Ignition System — Electronic S
- Lights and Reflectors — Side marker S
- Lights — Backup S
- Lock — Glove box S
- Lock — Ignition and steering column S
- Mirror — Inside, day/night S
- Mirror — Manual, outside, left and right S
- Moldings — Belt, drip rail, sill, wheel opening, front and center pillar, windshield and backlight S
- Roof — Full padded vinyl S
- Rub Strips — Bumper, front and rear S
- Seat Belt Reminder System S
- Seat Belts — Deluxe color-key combination lap-shoulder Unibelts for the driver and right-front passenger, with tension reliever and automatic belt rewind S
- Seat — Center armrest, cloth-and-vinyl S
- Steering — Power S
- Steering Wheel — Two-spoke with horn switches in spokes S
- Suspension — Torsion bar with front sway bar S
- Tail Indicator — Battery S
- Tires — Glass-belted radial white sidewall S
- Transmission — TorqueFlite S
- Trip Odometer — With push-button reset S
- Turn Signals — With lane-change feature S
- Wheel Covers — Premier S
- Wipers — Safety-Scan S
- Windshield Washer and Wipers — Electric S

COLORS

Exterior:



NOTE: Due to occasional printing irregularities, the colors shown may vary slightly from actual hues. See your Dodge dealer for accurate color chips.

CORROSION PROTECTION

Chrysler Corporation's corrosion protection is among the best in the industry. It includes the use of galvanized steel metal panels, one of the best known methods of corrosion protection, as well as the seven-step dip-and-spray process. Both keep your St. Regis looking new for years to come.

MPAR parts are engineered by Chrysler Corporation for use in your new Dodge. When replacement is necessary, be sure to specify MOPAR parts. Use professional mechanics all over the world.

Buy or lease a Dodge St. Regis.



A PRODUCT OF THE NEW CHRYSLER CORPORATION