

1976 Plymouth Gran Fury

GRAN FURY BROUGHAM / GRAN FURY CUSTOM / GRAN FURY / GRAN FURY WAGONS





Gran Fury Brougham

The pleasure of its company. Just the way 1976 Gran Fury Brougham looks would be enough to convince you of its inherent quality and value. Full-size stature, a fine sense of proportion, and elegance in every aspect of the impressive Gran Fury Brougham 4-Door Sedan or the 2-Door Formal Hardtop with its new opera windows, canopy vinyl roof and unique new body stripes. (See cover illustration.) Refinements inside are numerous, the most obvious being the 6-adult size of the spacious

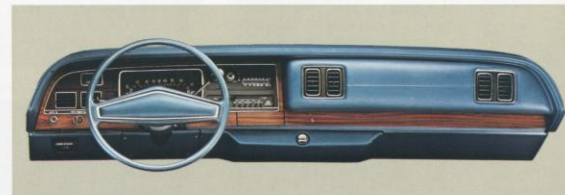
passenger compartment with its expansive glass areas. Upper-level ventilation adds a constant, gentle flow of fresh air front to back.

The standard and splendid interior is the brocade-like cloth-and-vinyl 50/50 bench seat with center folding armrests, luxury trim with pull-handles and full-length console-type armrests on doors. And the deep-pile richness of nylon color-keyed carpeting extends up the lower door panels. On the 4-door sedan, another relaxing touch is the reclining passenger-side seat.

Gran Fury Brougham standard features begin with the smooth power of a 400 cu. in. V-8 with TorqueFlite automatic transmission, power steering, power front disc brakes and steel-belted radial-ply tires for road-handling stability and confidence. On page 6, you'll find engineering details such as all-welded Unibody construction and torsion-bar suspension. And page 7 reveals the complete list of optional equipment you can add to Gran Fury Brougham's satisfying way of going.



Brocade-like cloth-and-vinyl 50/50 full-foam bench seat with folding center armrests. Shown at left, Gran Fury Brougham 4-Door Sedan.



Fully appointed modular instrument panel allows easy service access to each individual operational control and gauge.



The extra large 20.4 cu. ft. of trunk space is carpeted, including spare tire cover.

Gran Fury Custom

Beauty with a practical side.

We've done something beautiful with value. And that something is 1976 Gran Fury, leading off with new refined front end styling and bold, bright die-cast grille.

Explore its full-size room and ride, well-appointed interiors and luxury trim, all surprisingly easy to own and enjoy.

This is Gran Fury Custom, 2-Door Hardtop or 4-Door Sedan. After you see its attractive price, take a long look at the standard features that are already part of Gran Fury Custom. Functional, well-designed modular instrument panel, full carpeting, lighted bin-type glove box with coin-holder, inside hood release, upper-level

ventilation system and handsome 2-spoke padded steering wheel.

Up front you have the smooth efficiency of a 360 V-8, for outstanding driveability. Torque-Flite automatic transmission, power steering, power front disc brakes, and steel-belted radial-ply tires are standard in Gran Fury Custom's basic price.

For the optional equipment you can decide on, turn to page 7. Radio, stereo, 8-track tape, air-conditioning, tilt-telescope steering column and much more you may find desirable or necessary. In 1976, Gran Fury Custom and Gran Fury 4-Door Sedan prove it again. Value can be beautiful.



Standard "Princeton" cloth-and-vinyl bench seat with folding center armrest.

Gran Fury Sport Suburban

The wagon that isn't all work.

Now you can have the space you need and the comfort you enjoy in three handsome wagons: Gran Fury Sport Suburban, Custom Suburban and Suburban.

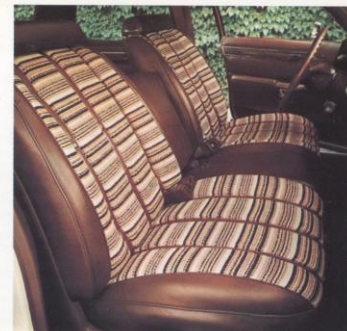
1976 Gran Fury Sport Suburban puts you in charge of 100.8 cubic feet of useable cargo space. You enjoy standard features such as power steering, power front disc brakes, 3-way doorgate with power window for loading ease, roof air-deflector, TorqueFlite automatic transmission and steel-belted radial-ply tires.

And apart from pure utility, you have color-keyed loop-pile carpeting; a sleek, functional modular instrument panel; cargo light; full-foam seating; fold-down third seat; and optional equipment such as air-conditioning, adjustable roof rack, power seats, and concealed lockable storage bin.

Unibody all-welded construction, heavy-duty front and rear shock absorbers and torsion-bar front suspension put real life in its load-carrying capacity.



Large cargo space with 100.8 cu. ft. capacity.

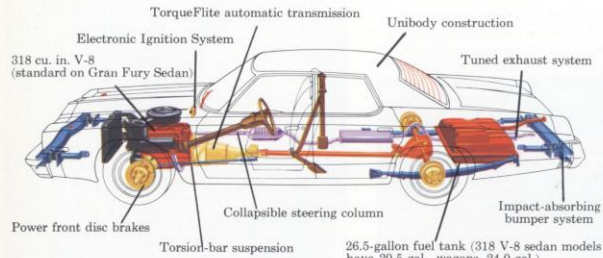


Optional Holiday cloth-and-vinyl split-bench seat with folding center armrest.

Shown below, Gran Fury Custom 4-Door Sedan and Gran Fury Custom 2-Door Hardtop.



Gran Fury's "extra care in engineering."



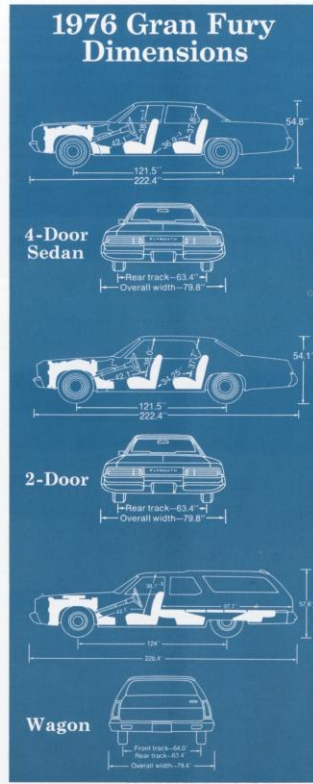
TorqueFlite automatic transmission. Rugged—no recommended fluid or filter replacement ever, under normal driving conditions. Smooth-shifting—no recommended band adjustment, under normal conditions.

Electronic Ignition System. Helps to deliver reliable starting voltage in all kinds of weather. Spark plug life is up to 30,000 miles under normal conditions when unleaded fuel is used. Has no points or condenser to replace.

Electronic voltage regulator. Contributes to longer battery life when compared to conventional regulators.

Unibody construction. Body panels and structural members are fused into one unit by more than 4,000 welds, giving the whole body great integrity and durability. **Front torsion-bar suspension.** Produces smooth-handling stability, and is more easily adjusted for height than conventional coil springs. **7-step dip-and-spray process.** To help prevent rust, body is cleaned, coated, sprayed with two coats of primer, baked, sanded, painted with two coats of long-life acrylic enamel and baked again.

Standard Specifications				
Engines	318 V-8 (Gran Fury), 360 V-8 (Custom), 400 V-8 (Brougham & Wagons)			
Transmission	TorqueFlite automatic			
Suspension	Front: Torsion bars and sway bar; Rear: Asymmetrical leaf springs			
Tires	GR 78 x 15 (Gran Fury & Gran Fury Custom) HR 78 x 15 (Gran Fury Brougham); LR 78 x 15 (Wagons)			
Wheels	15 x 5.5 (15 x 6.5 Wagons)			
Brakes	Front: Power disc; Rear: 11" x 2" drum (11" x 2 1/2" drum on Wagons)			
Electrical System	Battery: 440 amp (360 & 400 CID), 500 amp (440 CID); Alternator: 60 amp; Electronic Ignition System; Transistorized voltage regulator			
Fuel Tank	26.5 gal. (24 gal. on Wagons), (20.5 gal. on 318 V-8 Sedan)			
Trunk Capacity	20.4 cu. ft.			
Wagon Capacity	100.8 cu. ft. (Plus 6.8 cu. ft. concealed cargo volume on 2-seat Wagons)			
Rear Axle Availability				
Engine	Transmission	Standard	Optional	Sure-Grip
318 V-8	TorqueFlite automatic	2.71	2.45, 3.21	(2.71, 3.21)
360 V-8	TorqueFlite automatic	2.71	2.45, 3.21	(2.71, 3.21)
400 V-8	TorqueFlite automatic	2.71	2.45, 3.21	(2.71, 3.21)
440 V-8	TorqueFlite automatic	2.71	3.21	(2.71, 3.21)



¹On manual 50/50—38.9" ²On Gran Fury Brougham—38.6"



Tilt & Telescope steering column.



Digital clock.



Power sun roof.



Automatic Speed Control.



Pivoting vent window.



Trailer-Towing packages for heavy or lightweight loads (see Trailer-Towing Catalog for details).



Outside right remote-control mirror.



Power windows.



AM/FM stereo radio with 8-track.



Electric rear window defroster with heating elements bonded to glass.

GRAN FURY OPTIONS

	Gran Fury	Brougham	Custom	Suburban	Custom Suburban	Short Suburban	Check List
Comfort/Convenience							
Air Conditioning, Manual or Auto Temp Control	O	O	O	O	O	O	
Air Deflector	N/A	N/A	N/A	O	S	S	
Automatic Height Control	O	O	O	O	O	O	
Auto Lock, doorgate	N/A	N/A	N/A	O	O	O	
Bumper Guards, rear	O	O	O	O	O	O	
Carpets, cargo floor, includes lockable storage bin	N/A	N/A	N/A	O	O	O	
Clock—Electric	O	S	O	O	O	S	
Clock—Electronic Digital	O	O	O	O	O	O	
Defroster Rear Window, electrically heated	O	O	O	O	O	O	
Differential Sure-Grip	O	O	O	O	O	O	
Deluxe Insulation Package	O	S	O	N/A	N/A	N/A	
Engine Temperature & Oil Pressure Gauges (N/A with clock)	O	O	O	O	O	O	
Fuel Pacer System (N/A in California)	O	O	O	O	O	O	
Horns, Dual	O	S	O	O	O	S	
Light Package	O	O	O	O	O	O	
Lockable Storage Bin (includes cargo floor carpeting)	N/A	N/A	N/A	O	O	O	
Luggage Rack, Adjustable	N/A	N/A	N/A	O	O	O	
Power Seat Bench 6-way	O	O	O	O	O	O	
Power Seat Left 6-way	N/A	O	N/A	N/A	N/A	O	
Power Door Locks	O	O	O	O	O	O	
Power Windows	O	O	O	O	O	O	
Radio—AM or AM/FM	O	O	O	O	O	O	
Radio—AM w/8-track Stereo Tape	O	O	O	O	O	O	
Radio—AM/FM Stereo w/8-track Tape	O	O	O	O	O	O	
Rear Seat Speaker	O	O	O	O	O	O	
Speed Control Automatic	O	O	O	O	O	O	
Steering Wheel—Luxury	O	O	O	O	O	O	
Steering Column—Tilt & Tel	O	O	O	O	O	O	
3-speed Windshield Wipers w/low-fluid indicator	O	O	O	O	O	O	
Tinted Glass All Windows	O	O	O	O	O	O	
Trunk Dress-Up	O	O	O	N/A	N/A	N/A	
Undercoating & Hood Pad (N/A w/318 V-8)	O	O	O	O	O	O	
Vent Windows—Manual (4-door models only)	O	O	O	O	O	O	
Decor/Dress-up							
Door Edge Protectors	O	O	O	O	O	O	
Mirror, Day/Night Inside	O	S	S	O	S	S	
Mirror—Remote-control Left or Left & Right	O	O	O	O	O	O	
Sun Roof with Vinyl Roof	O	O	O	N/A	N/A	N/A	
Wheel Covers—Deluxe	O	S	O	O	O	S	
Wheel Covers—Premier	O	O	O	O	O	O	
Road Wheels—Chrome Style w/Trim Rings	O	O	O	N/A	N/A	N/A	
Vinyl Body Side Molding	O	O	O	O	O	N/A	
Performance							
318 V-8 (2-bbl) (N/A California)	S	N/A	N/A	N/A	N/A	N/A	
360 V-8 (2-bbl) (N/A California)	O	O	S	N/A	N/A	N/A	
360 V-8 (4-bbl) (In Calif.)	O	O	O	N/A	N/A	N/A	
400 V-8 (2-bbl) (N/A Calif.)	O	S	O	S	S	S	
440 V-8 (4-bbl)	O	O	O	O	O	O	
Battery 500-ampere Long Life	O	O	O	O	O	O	
Heavy-duty Shock Absorbers	O	O	O	S	S	S	
Heavy-duty Suspension	O	O	O	O	O	O	
Trailer-Towing Package—Heavy	O	O	O	O	O	O	
Trailer-Towing Package—Light	O	O	O	O	O	O	

O—Optional S—Standard N/A—Not Available

Standard Features.

Gran Fury • Polyglas-belted tires • Hubcaps • Outside rearview mirror, driver's side • Keyless door locking • Directional signals with lane change feature • Backup lights • Front bumper guards • Bright drip rail molding • Concealed windshield wipers • Bright belt moldings • Center bin-type glove box with coin-holder • Nylon loop-pile carpeting • Fuel gauge • High-temperature warning light • Ammeter • Low oil pressure warning light • Panel light dimmer and interior lights • Armrests, front and rear • Instrumentation with non-glare lighting • Cigarette lighter • Inside hood release • Glove box lock • Single horn • Dome light • Front door courtesy light switches • Safety door locks • Soft coat hooks • Ashtrays in instrument panel and rear armrests • Rear compartment sound barriers • Fresh-air heater and defroster • Upper-level ventilation • Simulated wood-grain accent on instrument panel cluster • 2-spoke steering wheel with simulated wood-grain insert • Torsion-bar front suspension • 318 V-8 engine • Electronic Ignition System • Power steering • Power brakes, front discs and self-adjusting rear drums • Tuned exhaust system • Front sway bar • 50-ampere alternator • 375-ampere battery • Roof silencer and insulation • Cleaner air system.

Gran Fury Custom (All of the above plus these additions and substitutions) • Day/night inside mirror • Center armrest bench seat • Bright and black full-length body side moldings • Deck lower applique • 3-spoke steering wheel • Glove box light • Trunk light • Simulated wood-grain inserts on instrument panel • 360 V-8 engine • Steel-belted radial tires.

Gran Fury Brougham (All the above plus these additions and substitutions) • Stand-up hood ornament • Sill molding • Body side paint stripes, up and over on 2-door hardtop • Upper door frame moldings • Vinyl roof on 2-door model • Deluxe wheel covers • Electric clock • Door pull straps • Lower door panels, carpeted • Cloth-and-vinyl 50/50 bench seat with center armrest • Passenger-side reclining seat on 4-door models • Deluxe insulation package • Dome lamp, rear door courtesy switches • 400 cu. in. V-8 • Dual horns.

Gran Fury Suburban • Wiper-mounted windshield washers • 3-way doorgate • L78x15 BSW polyglas-belted tires • Front and rear bumper guards • Bright-based armrests • Cigarette lighter • Vinyl bench seat • Color-keyed carpet • Lockable glove box with light • Heater/defroster • Center dome light • Cargo light • Parking brake warning light • Upper-level ventilation • Inside hood release • 400 cu. in. V-8 • TorqueFlite automatic transmission • Power steering • Power front disc brakes • Electronic

Ignition System • 50-amp alternator • 375-amp battery • Heavy-duty isolated front and rear suspension. **Gran Fury Custom Suburban Wagon** (All of the above, plus these additions and substitutions) • LR78x15 black sidewall radial-ply tires • Body side molding and wheel lip moldings • Lighted instrument panel ashtray • Day/night inside mirror • Vinyl split-bench seat with center armrest • Air deflector.

Gran Fury Sport Suburban Wagon (All the above, plus these additions and substitutions) • Electric clock • Dual horns • Door frame moldings • Simulated wood-grain side applique • Deluxe wheel covers • 50/50 bench seat with center armrests and reclining passenger seat. **Standard Safety Features** • Side marker lights and reflectors • Windshield wipers, 2-speed electric • Electric windshield washers • Left outside rearview mirror • Passenger restraint system • Flame-retardant interior materials • Locking and energy-absorbing front seat-back and armrests • Energy-absorbing instrument panel padding • Manual door locks—buttons have non-override lock feature, except driver's door • Flush inside door release levers • Padded sun visors • Dual braking system with warning light • Locking latch on all folding front seat-backs • Vinyl-clad day/night inside rearview mirror • Hydraulic impact-absorption bumper system • Side door beams • Lane-change turn signal.

and here's "The Clincher!"

For the first 12 months of use, any Chrysler Motors Corporation dealer will fix, without charge for parts or labor, any part of our 1976 passenger cars we supply (except tires) which proves defective in normal use, regardless of mileage.

The owner is responsible for normal maintenance service such as changing filters and wiper blades.

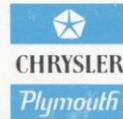
We'll even replace many of the expensive parts that could just wear out if you drive enough miles that first year. Even though they're not defective. Brake drums and linings, mufflers, shock absorbers, clutch and pressure plates, tailpipes, headlamps, disc brakes and pads. All we expect of you is normal, routine maintenance, such as changing filters and wiper blades.

If you make an appointment to come in for warranty repairs and the job can't be completed in one working day, participating dealers will supply you with a loaner. Free. It's part of our new Owner Care Program. And it's going to take better care of you and all the people who buy our cars.

Gran Fury Exterior Paint Colors: Silver Cloud Met. • Platinum Met. • Powder Blue • Astral Blue Met. • Starlight Blue Met. • Vintage Red Met. • Bittersweet Met. • Jade Green Met. • Tropic Green Met. • Deep Sherwood Met. • Sahara Beige • Saddle Tan • Moondust Met. • Dark Chestnut Met. • Golden Fawn • Inca Gold Met. • Spanish Gold Met. • Spinnaker White • Formal Black • **Gran Fury Standard Interior Colors:** blue • red • green • parchment • black • gold • chestnut.

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