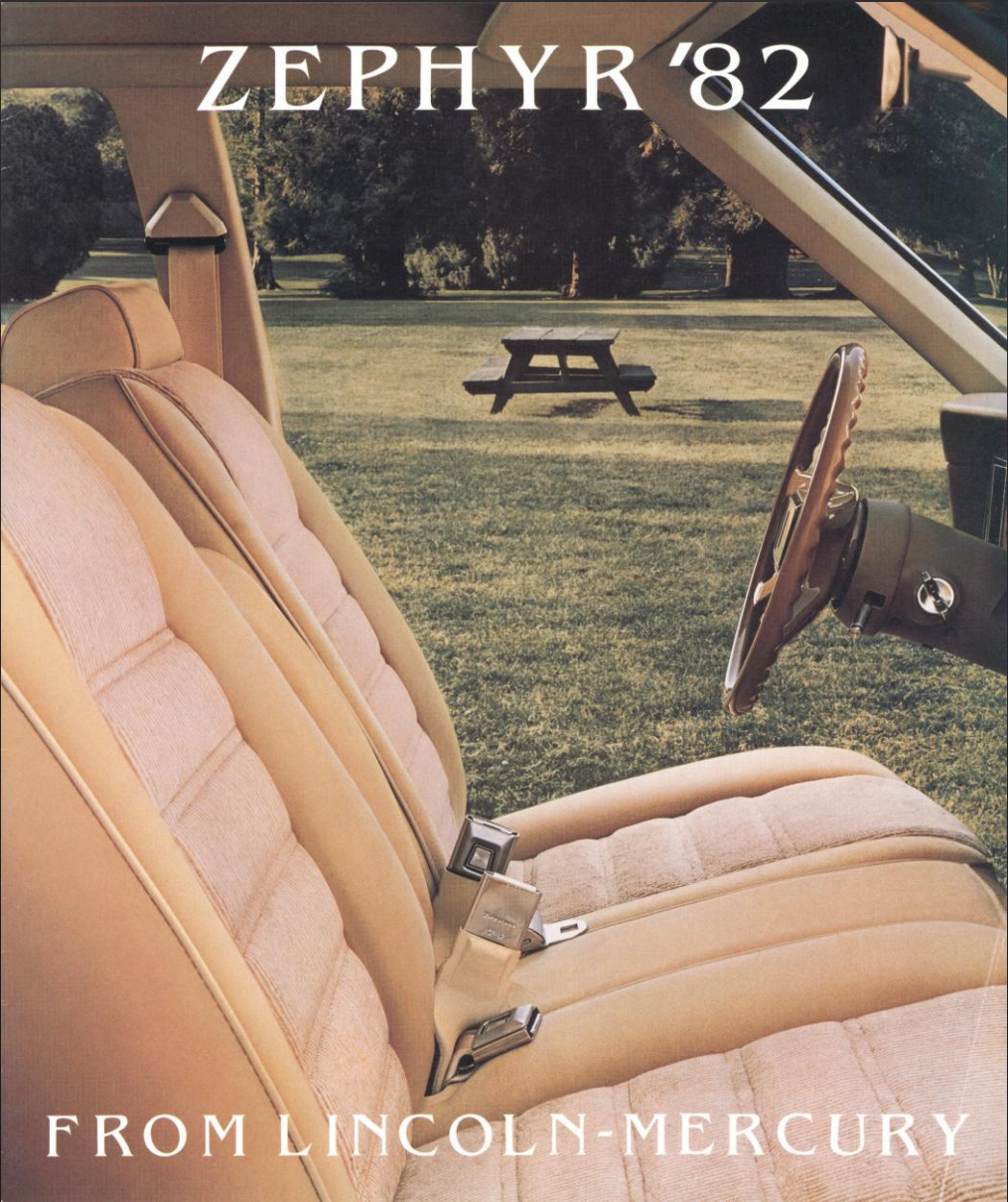




ZEPHYR '82

FROM LINCOLN-MERCURY

**MERCURY ZEPHYR. JUST BIG
ENOUGH, JUST SMALL
ENOUGH, TO BE JUST RIGHT.**

Just right. That sums up the new Zephyr—4-door and Z-7—beautifully.

On the outside, Zephyr features a sleek, trim, contemporary size. But inside, it's big enough to seat five people—or six, depending on the seating you choose. What you get, in any case, is the stretch-out room of a mid-size car.

With its compact exterior design, Zephyr is beautifully maneuverable in city

traffic. And responsive, too, with its advanced rack-and-pinion steering.

On the highway, you settle back in a ride that's not too hard, not too soft—you got it—just right.

And driveability? Zephyr gives you a just-right balance between power and weight. Standard is the smooth-running 2.3 liter, two barrel, four-cylinder engine. Or for more power, step up to Zephyr's

optional 3.3 liter 200 CID Six or 4.2 liter (255 CID) V-8. Whichever engine you choose, Zephyr comes with a 16-gallon fuel tank as standard. And, this year, Zephyr offers a new extended-range optional 20-gallon fuel tank.

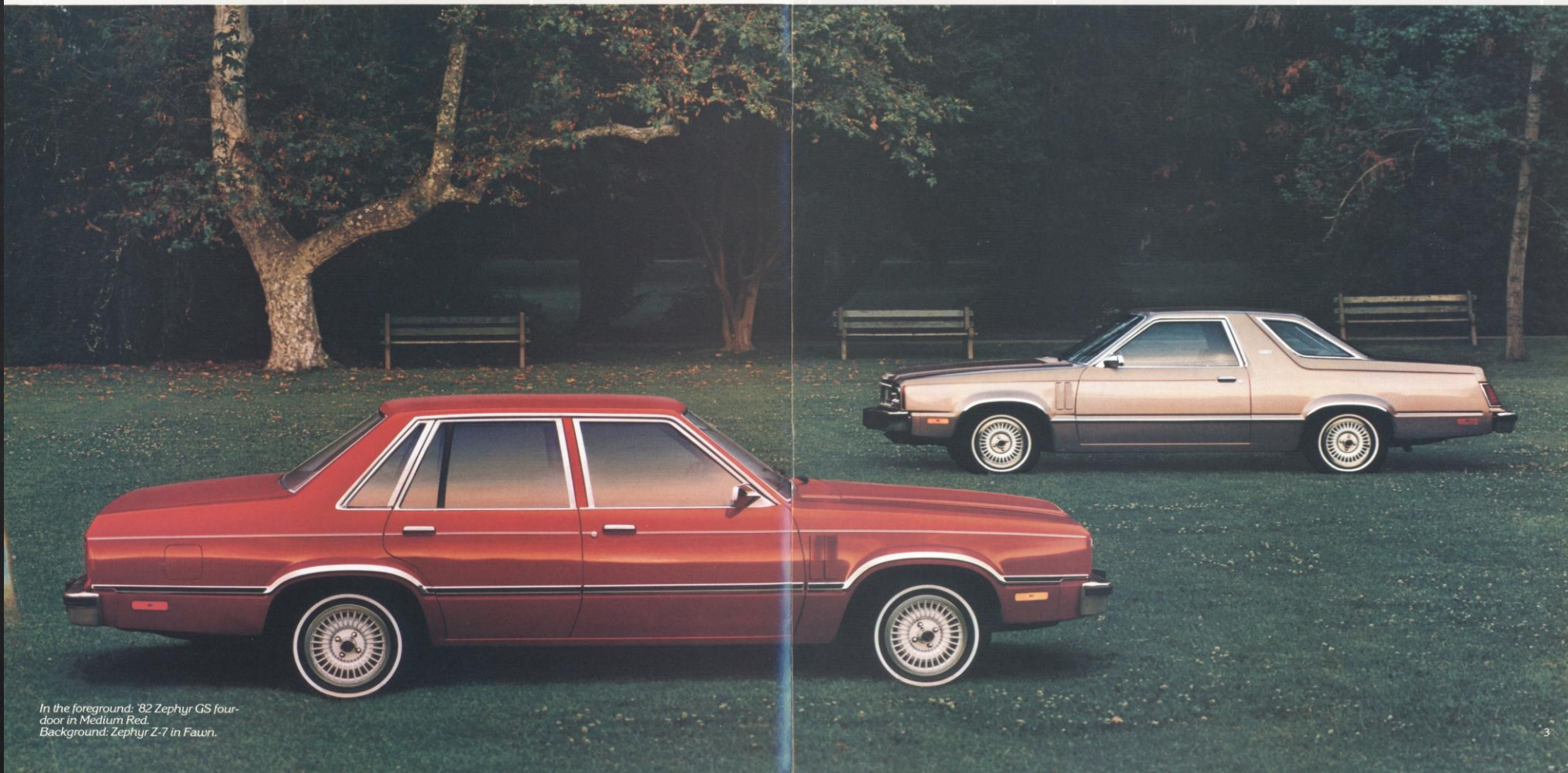
Zephyr offers significant advantages in serviceability: maintenance-free fuel filter system; 50,000-mile engine coolant; 30,000-mile interval between spark plug

changes; 7,500-mile or six-month oil change interval (2.3 liter engine); no required adjustment of the automatic transmission band; brake wear indicator; and maintenance-free battery.

Zephyr comes in a choice of two models—the family-size four-door and the personal-size Z-7. You can choose the GS option to dress up your Zephyr and add to your comfort and convenience.

Mercury Zephyr. It's a lot of value for the money.

Some of the equipment shown may be available only at extra cost, and only on specific models. Please see pages 8 through 11 for specific information regarding standard and optional equipment.



*In the foreground: '82 Zephyr GS four-door in Medium Red.
Background: Zephyr Z-7 in Fawn.*

**ZEPHYR FOUR-DOOR.
FAMILY-SIZE ROOM AND
COMFORT.**

Space is where it's at in the Zephyr four-door. Choose Zephyr's standard bucket seats, and you get room for five people. Select an optional bench seat, and there's room for six. The trunk? It's new this year—and bigger than last year—16.7-cubic-feet big, which translates into lots of room for suitcases, sporting gear, boxes, and what-not.

But interior space is only a part of what Zephyr is all about. Zephyr four-door

offers an impressive list of standard features: deluxe steering wheel, woodtone-trimmed instrument panel and door trim panel, power front disc brakes, steel-belted radial tires, AM radio (may be deleted for credit), protective body-side moldings, deluxe sound insulation, visor vanity mirror, front- and rear-seat ash tray, European-styled door armrests, deluxe wheel covers, deluxe seat belts with tension reliever, locking glove box, and

many, many more.

Choose the upgraded GS option, and you get these added features: luxury sound package, luxury steering wheel, luxury seat trim, upgraded color-keyed carpeting, and a carpeted luggage compartment. Plus wide body-side molding, dual bright remote-control mirrors, and hood accent stripe.

Whatever you choose, Zephyr four-door gives you a comfortable way to go.



*Zephyr GS four-door in Dark Blue Metallic.
Zephyr GS optional Flight Bench seat, with fold-down center armrest, in Medium Blue cloth. See page 9 for your complete choice of seats.*

**ZEPHYR Z-7. A LOOK AS
DISTINCT AS ITS NAME.**

The 1982 Zephyr Z-7 sports a style all its own—with its unique wrapover roof, broad middle pillar, slim rear pillar, and distinct wraparound taillight.

Inside, there's generous space in this sporty, personal-size car. And a number of thoughtful touches, such as tinted rear window glass and deluxe seat belts with

tension reliever. Bucket seats, trimmed in pleated vinyl, are standard. With the bucket seats, you may order the optional center console (page 11) together with the Sports Instrumentation Group (page 11). And

driving enthusiasts should take special note of the Sports Handling suspension option (page 11) and the TR-type tires and aluminum wheels. Sports enthusiasts will also welcome

Z-7's large 16.5 cubic feet trunk—enlarged for '82—large enough to pack your sporting gear. The Zephyr Z-7. Puts a little more Z-est in your life.



Zephyr Z-7 GS in Medium Vaquero Metallic over Dark Cordovan Metallic, with optional Flip-Up/Open Air Roof.



Zephyr Z-7 GS standard bucket seats in Vaquero cloth. (See page 9 for more seating information.)

YOUR CHOICE OF ZEPHYR MODELS, WITH THEIR STANDARD FEATURES



ZEPHYR 4-DOOR SEDAN STANDARD FUNCTIONAL FEATURES

- 2.3 liter four-cylinder engine
- Two barrel carburetor
- P175/75R14 steel-belted radial tires (BSW)
- Four-speed manual transmission
- High/low ram air ventilation
- Fluidic windshield washer
- Inside hood release
- Anti-theft door and trunk latches
- Power brakes (front disc/rear drum)
- Foot-operated parking brake
- Rack-and-pinion steering
- Strut-type front suspension; four-bar link design coil-spring rear suspension
- Front stabilizer bar
- Corrosion protection
- Electronic ignition and voltage regulator
- Easily accessible fuse box
- Coolant recovery system
- Maintenance-free battery
- Deluxe sound insulation
- Economy spare tire (P185/80D14)
- Unitized body construction
- 40-amp alternator

STANDARD INTERIOR FEATURES

- Deluxe continuous loop front seat lap and shoulder belts with tension reliever
- Low-back bucket seats
- AM radio (may be deleted for credit)
- Two stalk-mounted controls on steering column for horn, turn signals, dim and flash-to-pass switch, and windshield washer/wiper
- Coin tray standard with manual transmission
- Deluxe steering wheel with color-keyed column

- High-gloss woodtone appliqué on instrument panel
- Dome lamp
- Full door trim panel with woodtone insert and carpet on lower door
- 10" day/night rearview mirror
- Right-hand visor vanity mirror
- Front-and-rear seat ashtrays
- Cigarette lighter
- Glove box lock
- Passenger-side door courtesy light switch
- Miles per hour/kilometer per hour speedometer
- Formed headlining
- Squeeze-type glove box latch with reinforced door
- European-style front door armrest
- Movable quarter window (4-door only)
- 10-ounce cut-pile carpeting
- Luggage compartment mat (burloom)
- Deep-well luggage compartment
- Spare tire location on rear floor pan

STANDARD EXTERIOR FEATURES

- Dual rectangular halogen headlamps
- Bright vertical theme grille
- Bright headlamp/parking lamp doors
- Front bumper guards
- Bright, sail-mounted outside rearview mirror
- Bright wheel-lip and rocker panel moldings (4-door only)
- Upper bodyside dual accent stripes
- Dual front fender louvers, body color
- Deluxe wheel covers
- Narrow lower bodyside protection molding
- Front and rear aluminum bumpers
- Bright drip, belt, and window frame moldings
- Bright windshield surround molding
- Bright rear window molding
- Large taillamps with integral backup lights



ZEPHYR: Z-7 SPORT COUPE

Includes all Zephyr sedan standard features, plus these additions and/or differences.

- Wrapover roof design
- Tinted glass, rear window
- Wraparound taillights
- Luggage compartment taillamp lining boards
- Unique quarter panels
- Unique "greenhouse" features contemporary broad "B" pillar and thin "C" pillar styling
- Fixed quarter window glass

GS OPTION

Includes all standard features on Zephyr sedan and Zephyr Z-7, plus these additions and/or differences.

- Hood accent stripes
- Deluxe wide bodyside protective molding with integral partial wheel-lip moldings
- Dual bright outside remote-control mirrors
- GS nomenclature on decklid
- Rocker panel molding on four-door sedan deleted
- Luxury seat trim
- Luxury steering wheel
- Luxury sound insulation
- Upgraded color-keyed carpet
- Carpeted luggage compartment

The Zephyr GS instrument panel features a luxury steering wheel.



INTERIOR SEATING CHOICES



☐ The standard seating arrangement for the base Zephyr features bucket seats trimmed in vinyl. Colors are: Dark Red, Medium Wedgewood Blue, Sand, Medium Fawn, and Vaquero.



☐ In the base Zephyr, bucket seats trimmed in cloth are optional. Colors: Dark Red, Medium Wedgewood Blue, and Medium Fawn.



☐ The optional seat in the base Zephyr is the bench seat; together with the back seat, it permits seating for six. You may order your bench seat trimmed in either vinyl or cloth. Colors for both: Dark Red, Medium Wedgewood Blue, Sand, Medium Fawn, and Vaquero.



☐ With the Zephyr GS, bucket seats trimmed in cloth are standard. Colors: Dark Red, Medium Wedgewood Blue, Sand, Medium Fawn, and Vaquero.



☐ The optional Flight Bench seat with fold-down center armrest is available only with the GS option. Together with the back seat, it permits seating for six. May be ordered in cloth or vinyl trim. Colors: Dark Red, Medium Wedgewood Blue, Sand, Medium Fawn, and Vaquero.

EXTERIOR COLOR CHOICES

STANDARD COLORS



- ☐ 1. Black
- ☐ 2. White
- ☐ 3. Lt. Pewter Met.
- ☐ 4. Antique Cream
- ☐ 5. Fawn
- ☐ 6. Dark Brown Met.
- ☐ 7. Bright Red
- ☐ 8. Medium Red
- ☐ 9. Dark Cordovan Met.
- ☐ 10. Pastel Blue
- ☐ 11. Dark Blue Met.

OPTIONAL GLAMOUR COLORS



- ☐ 12. Sand Met.
- ☐ 13. Medium Vaquero Met.

NOTE: Due to occasional printing irregularities, the colors shown may vary from actual hues. Please see your Lincoln-Mercury Dealer for accurate color chips.

OPTIONAL TU-TONE

- Upper body color on hood, upper bodyside, roof and decklid
- Lower body color on lower bodyside, rear deck panel and sightshields

UPPER BODY COLOR	LOWER BODY COLOR	VINYL ROOF	INTERIOR TRIM
4-Door			
Dk. Brown Met.	Fawn	Dk. Brown Met.	Med. Fawn
Dk. Cordovan Met.	Med. Vaquero Met.	Dk. Cordovan Met.	Vaquero
Antique Cream	Sand Met.	Pastel Camel	Sand
Lt. Pewter Met.	Med. Pewter Met.	Lt. Pewter Met.	Dark Red
Z-7			
Fawn	Dk. Brown Met.	Not Available	Med. Fawn
Med. Vaquero Met.	Dk. Cordovan Met.	Not Available	Vaquero
Antique Cream	Sand Met.	Not Available	Sand
Lt. Pewter Met.	Med. Pewter Met.	Lt. Pewter Met.	Dark Red

YOUR CHOICES OF OPTIONS, ALONG WITH SOME STANDARD FEATURES

	4-Door Sedan	Z-7	GS 4-Door Z-7
☐ Air Conditioning, Manual (Tinted glass recommended)	OPT	OPT	OPT
☐ Axle, Traction-Lok (with optional ratio)	OPT	OPT	OPT
☐ Battery, Heavy-Duty, 45 amp-hr†	OPT	OPT	OPT
☐ Battery, Heavy-Duty, 54 amp-hr**	OPT	OPT	OPT
☐ Bumper Guards, Rear	OPT	OPT	OPT
☐ Bumper Rub Strips*	OPT	OPT	OPT
☐ Clock, Quartz Electric	OPT	OPT	OPT
☐ Defroster, Electric Rear Window	OPT	OPT	OPT
☐ Extended Service Plan (see page 12)	OPT	OPT	OPT
☐ Fuel Tank, Extended Range, 20-gallon	OPT	OPT	OPT
☐ Illuminated Entry System	OPT	OPT	OPT
☐ Mirrors, Illuminated Dual Visor Vanity	OPT	OPT	OPT
☐ Mirrors, Dual Remote-Control*	OPT	OPT	STD
☐ Molding, Wide Bodyside*	NA	OPT	STD
☐ Molding, Rocker Panel	STD	OPT	OPT
☐ Road Abrasion Protection	OPT	OPT	OPT
POWER			
☐ Power Brakes	STD	STD	STD
☐ Power Door Locks	OPT	OPT	OPT
☐ Power Seat, 4-Way*	OPT	OPT	OPT
☐ Power Side Windows*	OPT	OPT	OPT
☐ Power Steering*	OPT	OPT	OPT
☐ Power Trunklid Release	OPT	OPT	OPT

RADIOS

	4-Door Sedan	Z-7	GS 4-Door Z-7
☐ AM (May be deleted for credit)	STD	STD	STD
☐ AM/FM Monaural	OPT	OPT	OPT
☐ AM/FM Stereo	OPT	OPT	OPT
☐ AM/FM Stereo with 8-Track Tape	OPT	OPT	OPT
☐ AM/FM Stereo with Cassette Tape	OPT	OPT	OPT
☐ Premium Sound System	OPT	OPT	OPT
☐ Dual Rear Speakers*	OPT	OPT	OPT
☐ Paint, Tu-Tone	OPT	OPT	OPT
☐ Paint, Glamour	OPT	OPT	OPT
☐ Protection, Lower Bodyside	OPT	OPT	OPT
☐ Roof, Vinyl*	OPT	OPT	OPT
☐ Roof, Flip-Up/Open Air	OPT	OPT	OPT
☐ Speed Control, Fingertip	OPT	OPT	OPT

STEERING WHEELS

	4-Door Sedan	Z-7	GS 4-Door Z-7
☐ Steering Wheel, Luxury*	OPT	OPT	STD
☐ Steering Wheel, Tilt*	OPT	OPT	OPT
☐ Tinted Glass (All around— Recommended with air conditioning)	OPT	OPT	OPT
☐ Windows, Pivoting Vent*	OPT	NA	OPT
☐ Wipers, Interval Windshield	OPT	NA	OPT

ENGINES

	4-Door Sedan	Z-7	GS 4-Door Z-7
☐ 2.3 Liter 2-bbl. 4-cyl. Engine*	STD	STD	STD
☐ 3.3 Liter (200 CID) 1-bbl. 6-cyl. Engine*	OPT	STD	OPT
☐ 4.2 Liter (255 CID) 2-bbl. 8-cyl. Engine*	OPT	OPT	OPT

TRANSMISSIONS

	4-Door Sedan	Z-7	GS 4-Door Z-7
☐ Four-Speed Manual Transmission*	STD	STD	STD
☐ SelectShift Automatic Transmission*	OPT	OPT	OPT
☐ Floor-Mounted Shift*	OPT	OPT	OPT

STEEL-BELTED RADIAL TIRES

	4-Door Sedan	Z-7	GS 4-Door Z-7
☐ P175/75R14 BSW	STD	STD	STD
☐ P175/75R14 WSW*	OPT	OPT	OPT
☐ P185/75R14 WSW*	OPT	OPT	OPT
☐ P190/65R390 TR-type BSW* (includes aluminum wheels, shown p. 10)	OPT	OPT	OPT
☐ Conventional Spare Tire* BSW—Black Sidewall WSW—White Sidewall	OPT	OPT	OPT

WHEELS

	4-Door Sedan	Z-7	GS 4-Door Z-7
☐ Wheel Covers, Deluxe (shown p. 10)	STD	STD	STD
☐ Wheel Covers, Turbine (argent) (shown p. 10)	OPT	OPT	OPT
☐ Wheel Covers, Wire (shown p. 10)	OPT	OPT	OPT
☐ Wheels, Styled Steel/Trim Rings (p. 10)	OPT	OPT	OPT
☐ Wheels TRX Aluminum (p. 10)	OPT	OPT	OPT

OPTIONAL PACKAGES

	4-Door Sedan	Z-7	GS 4-Door Z-7
☐ APPEARANCE PROTECTION GROUP Includes front carpeted floor mats, door-edge guards, and license plate frame(s). (Rear only unless front license plate bracket is specified.)	OPT	OPT	OPT

CONSOLE*

Includes electronic digital clock with elapsed time/day/date feature; and graphic display with warning indicators for low washer fluid level, low fuel level, or failure of headlights or taillights (running or brake). Not available with bench, Flight Bench seats, or quartz electric clock.

LIGHT GROUP

Includes lights for luggage compartment, ashtray, glove box, engine compartment, also rear-door courtesy light switch (four-door).

SPORTS INSTRUMENTATION GROUP* OPT OPT OPT
Includes tachometer, trip odometer, ammeter, oil pressure, temperature gauges.

SPORTS HANDLING SUSPENSION OPT OPT OPT
Includes larger front and added rear stabilizer bar, modified front spring rates, shock absorber valving, front and rear lower suspension arm bushings, and 14" x 5.5" wheels.

STD—Standard OPT—Optional NA—Not Available
*Subject to additional requirements or limitations. Please consult your salesperson for details.

**54 amp-hr optional with 2.3 liter 2-bbl. 4-cyl. engine
†45 amp-hr optional with 3.3 liter (200 CID) 1-bbl. 6-cyl. engine
and 4.2 (255 CID) 2-bbl. 8-cyl. engine

1. SPEED CONTROL, with "resume" feature, maintains speed you select. Ideal for long trips.

2. WHEELS. Dress up your Zephyr from among these smart choices: Aluminum wheels (included with TR-type tires), turbine wheel covers, styled steel wheels and trim rings, wire wheel covers.

3. FLIP-UP, OPEN AIR ROOF. Easy-to-handle feature lets the moonlight in—sunshine and fresh air, too.

4. ILLUMINATED ENTRY SYSTEM. Pull on the door handle and a ring of light appears around

the keyhole. At same time, interior lights go on. An extra convenience at night.

5. CENTER CONSOLE incorporates electronic digital clock and graphic display of

warning lights. Available only with bucket seats.

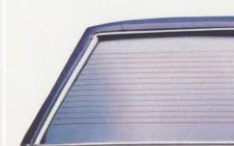
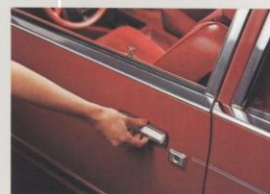
6. AIR CONDITIONING with manual temperature control adds cool comfort to your warm weather driving.

7. AM/FM STEREO RADIO WITH 8-TRACK TAPE. One of five Zephyr radio choices. (See p. 10 for full listing.) Add the optional Premium Sound System to any of the stereo radios, and you get

enriched sound, improved frequency response from upgraded rear speakers, and power amplifier.

8. TILT STEERING WHEEL adjusts to five positions. Tilts to allow easy entry, exit from the driver's seat. Requires power steering. Comes with luxury steering wheel.

9. ELECTRIC REAR WINDOW DEFROSTER. A great convenience feature. Helps keep your rear window free of fog, frost, ice, and snow.



- POWER DOOR LOCKS
- POWER SEATS
- POWER STEERING
- POWER TRUNK RELEASE
- POWER WINDOWS

ZEPHYR SPECIFICATIONS

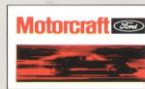
	4-Door	Z-7
Wheelbase	105.5"	105.5"
Turning Diameter	38.8'	38.8'
Overall Length	195.5"	197.4"
Overall Height	52.9"	51.7"
Overall Width	71.0"	71.0"
Tread		
—Front	56.6"	56.6"
—Rear	57.0"	57.0"
Headroom		
—Front	38.4"	37.2"
—Rear	37.3"	36.0"
Legroom		
—Front (Max.)	41.7"	41.7"
—Rear (Min.)	35.7"	33.2"
Shoulder Room		
—Front	56.3"	56.3"
—Rear	56.3"	57.6"
Hiproom		
—Front	56.0"	56.0"
—Rear	53.7"	55.1"
Luggage/Cargo		
Capacity (Cu.Ft.)	16.7	16.5
Fuel Capacity (Gals.)	16.0	16.0
Curb Weight (Lbs.)	2759	2756

CORROSION PERFORATION WARRANTY

Ford Motor Company offers a limited three-year corrosion perforation warranty excluding exhaust system components on all new 1982 Lincoln-Mercury automobiles. And at no cost to you.

The warranty states that any part which, in normal use, develops perforation from corrosion within three years of retail delivery or first use will be repaired or replaced free of charge by the selling Dealer after inspection by a Ford representative. Exhaust system components or parts which develop corrosion perforation caused by accidents or other damage are not covered.

This warranty valid only in the 50 United States.



...FOR SURE

QUALITY REPLACEMENT PARTS FROM FORD

Your new Mercury Zephyr comes equipped with factory-engineered and approved parts including a dependable Motorcraft battery, shock absorbers, spark plugs, long life oil filters, and motor oil. For continued top performance, be sure to specify genuine Motorcraft parts whenever replacement is necessary.



Ford Motor Company's optional Extended Service Plan covers major components on new Mercury cars for longer than the vehicle's basic warranty. The cost is so moderate for the protection you get that it could pay for itself the first time you need it. Ask your Lincoln-Mercury Dealer for complete details of the Plan, which is available on cars sold and normally operated in the 50 United States and Canada.

FORD-PAID REPAIR PROGRAMS AFTER THE WARRANTY PERIOD

Sometimes Ford Motor Company offers adjustment programs to pay all or part of the cost of certain repairs. These programs are intended to assist owners and are in addition to the warranty or to required recalls. Ask Ford Motor Company or your Lincoln-Mercury Dealer about such programs relating to your Ford or Lincoln-Mercury vehicle.

To get copies of any adjustment program for your vehicle or the vehicle of interest to you:

Call Ford toll-free at
1-800-241-3673.
Alaska and Hawaii, call
1-800-243-3711.
In Georgia, call 1-800-282-0959 or
write Ford at
Ford Customer Information System
Post Office Box 95427
Atlanta, GA 30347

We'll need your name and address; year, make, model, and vehicle identification number, as well as engine size; and whether you have a manual or automatic transmission.

TECHNICAL SERVICE BULLETINS

All vehicles need repairs during their lifetime. Sometimes Ford issues Technical Service Bulletins (TSBs) and easy-to-read explanations describing unusual engine or transmission conditions which may lead to costly repairs, the recommended repairs, and new repair procedures. Often a repair now can prevent a more serious repair later. Ask Ford Motor Company or your Lincoln-Mercury Dealer for any such TSBs and explanations relating to your Ford or Lincoln-Mercury vehicle.

To get copies of these Technical Service Bulletins and explanations for your vehicle or the vehicle of interest to you:

Call Ford toll-free at
1-800-241-3673.
Alaska and Hawaii, call
1-800-243-3711.
In Georgia, call 1-800-282-0959 or
write Ford at
Ford Customer Information System
Post Office Box 95427
Atlanta, GA 30347

We'll need your name and address; year, make, model, and vehicle identification number, as well as engine size; and whether you have a manual or automatic transmission.

Buy or lease your Zephyr from your Lincoln-Mercury Dealer.

Specifications and descriptions used were in effect when this publication was approved for printing. Lincoln-Mercury Division reserves the right to discontinue options at any time, or change specifications, equipment or designs without notice and without incurring obligation. Standard and optional equipment listed are subject to change. Some features described are optional at extra cost. Some options are required in combination with other options. Availability of some features may be subject to a slight delay.

MERCURY ZEPHYR

LINCOLN-MERCUY DIVISION

