

1980 FORD

MUSTANG

A sports car for the 80's.



FORD MUSTANG FOR 1980



Ride a New Breed of Mustang, a sports car for the 80's.

This year we're turning loose our second herd of New Breed Mustangs in an exciting line of models designed with Better Ideas for the 80's.

As a sports car, personal or family car, on wide-open roads or on quiet neighborhood streets, Mustang's sporty styling offers broad appeal. In design, Mustang puts emphasis on efficiency. Sleek and aerodynamic outside, with seating that's surprisingly roomy for a car of Mustang's size.

Behind the wheel you hold the reins of Ford's economical 2.3 liter overhead cam 4-cylinder engine,[†] while a 4-speed manual synchronized transmission is at your command to put the 2.3 through its paces. Or choose the optional 2.3 liter turbocharged engine that has acceleration comparable to some other cars with V-8 engines. It delivers plenty of reserve power for passing or freeway merging. Ford offers the only 4-cylinder turbo engine built in America. It's a Better Idea for the 80's. More about turbocharging on page 5.

You can experience Mustang's fun and carefree ways in any of four models. Sporty 2-door coupe. Versatile 3-door. Ghia 2- and 3-door, the elegant Mustangs. And Cobra, the boldest of the breed. Each has its own special personality, reflected in its list of many standard features (page 15). New for 1980: P-metric steel-belted radial ply tires, high-illumination halogen headlamps, and maintenance-free battery.

And there's an impressive variety of options with a new lightweight 4.2 liter (255 CID) V-8 engine, a new Carriage Roof that looks enough like a convertible to be one, and more (pages 16-19).

Become acquainted with Mustang's Better Ideas for the 80's at your Ford Dealer today. Take a test drive and discover for yourself that Mustang is bred to *your* style of driving.

Front Cover: Mustang 3-Door in White (9D)* with turbocharged engine, Michelin TRX tires on forged metric aluminum wheels, and accent tape stripes.

Left: Mustang 2-Door with Sport Option in Bright Bittersweet (2G)* with White vinyl roof and Michelin TRX tires on forged metric aluminum wheels.

Note: See Notable Standard Features and Measurements on page 15, and color code reference on the back cover.

Some items shown are optional. See options list on pages 16-19.

*All models except Cobra and Carriage Roof option have bright window moldings.

[†]Mileage statement. At the time this catalog was published, 1980 EPA estimates were unavailable. Mustang should, however, post good miles-per-gallon ratings as it did in 1979. For latest information, consult your Ford Dealer, or the 1980 EPA Gas Mileage Guide.

FORD MUSTANG 3-DOOR



(A) Mustang 3-Door with Turbocharged Engine

Sports car styling. 3-door versatility.

When you think of a sports car, pure driving enjoyment comes to mind. But you needn't be a sports car enthusiast to appreciate the fun of driving a Mustang. With the Mustang herd you run free in your own personal style.

The versatile 3-door model is a fine example of Ford's Better Ideas for the 80's. You have Mustang's sleek, aerodynamic styling and engineering value (see pages 14-15). Plus the long list of standard features detailed on page 15, including those in the Sport Option: black window frames and rocker panel moldings, wide wraparound bodyside molding with dual argent stripe inserts, 13-in. sport wheels/trim rings, sports steering wheel.

Sports styling and appointments are part of the picture. Add the 3-Door's spacious 33.3 cu. ft. of cargo area (rear seat down), and you have a car that meets your practical needs, too.

(A) Mustang 3-Door in Medium Grey Metallic (1P)* with optional 2.3 liter turbocharged engine. Ford offers the only 4-cylinder turbo engine built in America.

(B) Mustang 3-Door in White (9D)* with optional turbocharged engine and accent tape stripes.

(C) Standard 2.3 liter OHC 4-cylinder engine accounts for Mustang's excellent fuel economy.[†] Comes with sporty 4-speed floor-mounted manual transmission; optional SelectShift automatic transmission available.

(D) The 2.3 liter turbocharged engine has acceleration comparable to some other cars with V-8 engines. Plenty of reserve power for passing or freeway merging. The turbocharger is basically an air compressor driven by recycled exhaust gases. At your command, it pressurizes atmospheric air to increase the velocity of the fuel/air mixture. This simple principle produces great acceleration.

Note: See Notable Standard Features and Measurements on page 15, and color code reference on back cover. Some items shown are optional. See options list on pages 16-17.

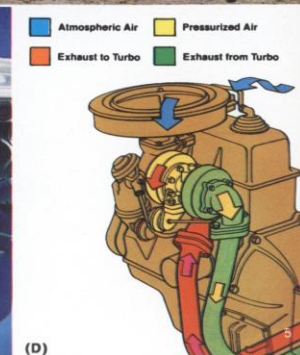
*All models except Cobra and Carriage. Roof option have bright window moldings.
[†]See mileage statement on page 3.



(B) Mustang 3-Door with Turbocharged Engine and Accent Tape Stripes



(C)



(D)

FORD MUSTANG 2-DOOR



(A) Mustang 2-Door with Sport Option and Tu-Tone Paint

Your personal sporty 2-door.

Mustang 2-Door has special appeal all its own. It's a great personal car, designed for your style of driving with Ford's Better Ideas for the 80's. And it's our lowest-priced Mustang.

The 2-door model offers a lot for your money. Consider the many standard features you get. Like new P-metric steel-belted radial tires, high-illumination halogen headlamps, maintenance-free battery. Comfortable high-back bucket seats. An instrument panel with woodtone appliques and full instrumentation, including tachometer and trip odometer. Plus so much more.

And beneath its sporty, aerodynamic styling lines are Mustang's outstanding engineering features on pages 14-15. Like the modified MacPherson strut front suspension, 4-bar link coil spring rear system, rack and pinion steering.

Best of all, our lowest-priced Mustang provides excellent fuel economy with its standard 2.3 liter OHC 4-cylinder engine and 4-speed manual transmission.† And there's also the 2.3 liter turbocharged engine, which delivers acceleration comparable to some other cars with V-8 engines. See page 5.

(A) Mustang 2-Door with Sport Option with Tu-Tone paint in striking Light Medium Blue (5F) over Black (1C). * Included are: wide wraparound body-side molding with dual argent stripe inserts, black window frames and rocker panel moldings, 13-in. sport wheels with trim rings. And a sports steering wheel.

(B) New Carriage Roof option. † Gives convertible look to Mustang 2-Door in Bright Caramel (5T).

(C) Mustang 2-Door with Sport Option, shown here in Bright Red (27). *

(D) Mustang 2-Door in Bright Yellow (6N). * Very stylish. The only options shown are Exterior Accent Group (pin stripes, black rocker panel moldings and rub strip extensions, bumper rub strip accent stripes) and whitewall tires.

Note: See Notable Standard Features and Measurements on page 15, and color code reference on back cover. Some items shown are optional. See options list on pages 16-17.

*All models except Cobra and Carriage Roof option have bright window moldings.
† See mileage statement on page 3.
‡ See your Ford Dealer for availability.



(B) Mustang 2-Door with Sport Option, new Carriage Roof and Turbocharged Engine



(C) Mustang 2-Door with Sport Option



(D) Mustang 2-Door with Exterior Accent Group

FORD MUSTANG
COBRA



(A) Mustang 3-Door Cobra

**Bold new expression of
our sports car for the 80's.**

Mustang 3-Door Cobra strikes a new image of sportiness in 1980.

New styling features—Indy 500 Pace Car front end with integral spoiler and dual fog lamps, unique rear-opening hood scoop (non-functional), rear deck spoiler, exclusive tape stripe treatment. Plus blackout greenhouse moldings, remote control styled mirrors, black lower Tu-Tone paint. These hint at what Cobra is under its gleaming hood. **Turbocharged!**

The 2.3 liter turbo engine comes standard on Cobra. At first you won't believe you're driving on four cylinders as the turbo kicks in, delivering acceleration comparable to some other cars with V-8 engines. Acceleration you can use for passing or freeway merging. For more on turbocharging, see page 5.

Also included on Cobra is a special suspension system with Michelin TRX tires mounted on 390 mm (15.3-in.) forged metric aluminum wheels.

We call Cobra the boldest of the Mustang breed. For reasons that speak well for themselves.

(A) Mustang 3-Door Cobra in Black (1C), shown with eye-catching Cobra hood graphics, optional. The unique rear-opening hood scoop (non-functional) adds much to Cobra's super sporty styling.

(B) Mustang 3-Door Cobra in Bright Caramel (5T). Inside, Cobra comes with turbo instrumentation: 8000-rpm tach, audible overboost and engine oil pressure monitoring system. Plus black engine-turned instrument panel appliques. All in addition to Mustang's standard interior features (page 15).

(C) New integral front spoiler with dual fog lamps. The Indy 500 Pace Car look here tells immediately of the excitement you're to experience in Cobra.

(D) Rear deck spoiler, another new sporty Cobra attraction for 1980.

Note: See Notable Standard Features and Measurements on page 15, and color code reference on back cover. Some items shown are optional. See options list on pages 16-19.



(B) Mustang 3-Door Cobra



(C)



(D)

FORD MUSTANG
GHIA



(A) Mustang 3-Door Ghia

In the tradition of elegant,
sporty cars.

Ghia is the elegant member of the Mustang herd. Youthful and carefree, with many luxury refinements.

Ghia is indeed distinctive, as our display models reveal. Full wraparound bodyside molding with dual color-coordinated accent stripe inserts. Dual remote control styled mirrors. Bright rocker panel moldings. Dual accent pin stripes. Color-keyed window frames and rear pillar louvers. 14-in. turbine wheel covers. Plus a Ghia insignia on decklid or liftgate.

No less luxurious is Ghia's interior. Low-back bucket seats with European-style headrests and inertia seat back releases. Luxury door trim with soft insert appliques, medallion, carpeted lower panels and map pockets shown on page 12(A). Plus deluxe belts with tension eliminators, deep cut-pile carpeting, RH visor vanity mirror and roof-mounted assist handle. Also, carpeted luggage compartment (2-door), Deluxe Sound Package, and the Light Group items on page 17.

With all of this luxury, Ghia packs the performance of the economical 2.3 liter engine/4-speed manual transmission powerteam.† One of Mustang's many Better Ideas for the 80's.

(A) Mustang 3-Door Ghia, 4-passenger seating with third door loading and carrying versatility, in White (9D).

(B) Mustang 3-Door Ghia in Dark Cordovan Metallic (8N). A fine combination of sportiness and luxury.

(C) Mustang 2-Door Ghia will move you with classic elegance. Shown in Silver Metallic (1G) with Black vinyl roof.

(D) Ghia's luxury door trim with map pockets is but one of many elegant appointments.

(E) 3-door cargo area has 33.3 cu. ft. of usable load-carrying capacity with the rear seat down. Carpeted cargo floor is standard on all 3-door models.

Note: See Notable Standard Features and Measurements on page 15, and color code reference on back cover.

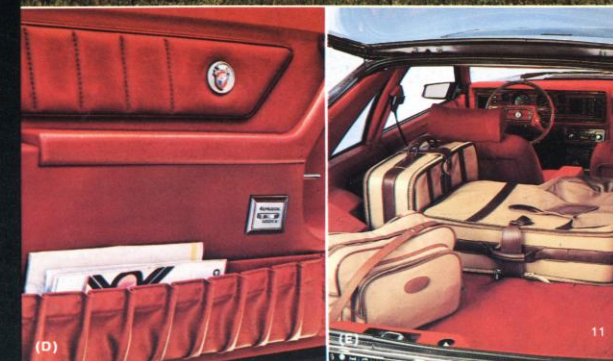
Some items shown are optional. See options list on pages 16-19.
†See mileage statement on page 3.



(B) Mustang 3-Door Ghia



(C) Mustang 2-Door Ghia



(D)

(E)

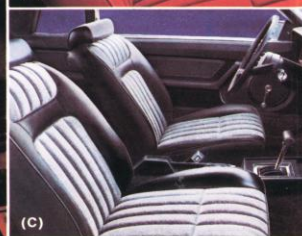
FORD MUSTANG INTERIORS



(A)



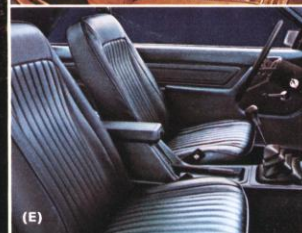
(B)



(C)



(D)



(E)



(F)



(G)

Slide in, take command.

For comfort tailored to your personal tastes, Mustang offers a variety of interiors to choose from. Three kinds of sporty bucket seats. A wide assortment of upholstery including the traditional luxury of leather. A pleasing variety of colors: Black, White, Medium Red, Medium Wedgewood Blue, Caramel, and Medium Vaquero. Consider them all at your leisure. Make your selection. Then slide in and take command.

(A) Ghia Interior—Low-Back Leather Bucket Seats. Optional leather seating surfaces, shown in Medium Vaquero (EZ) on Ghia buckets, offer the look and feel of an expensive sports car. Shown, too, is the optional console which features an electronic digital clock with numeric date and elapsed time display; plus a graphic display warning module which indicates low fuel level/low washer fluid level, and tells you when headlamp low-beam/rear running lamps/brake lamps are out. Cigarette lighter and map/glove box are included. All for your convenience.

(B) Ghia Interior—Low-Back Cloth Bucket Seats. With adjustable European-style headrests. Ghia buckets offer luxurious velour cloth, shown in Medium Red (FD), as an option. Crinkle-grain vinyl is standard. The elegance of Ghia is seen all around the interior. Luxury door trim panels with map pockets, deluxe belts with tension eliminators, plus the many other Ghia features described on pages 11 and 15.

(C) Interior Accent Group—Low-Back Cloth/Vinyl Bucket Seats. Shown here in optional check-pattern cloth/vinyl trim in Black (DA). Crinkle-grain vinyl trim is standard. Also available in optional genuine leather seating surfaces (A). This group includes: inertia seat back releases, deluxe color-keyed belts with tension eliminators, passenger visor vanity mirror, Deluxe Sound Package, and carpeted luggage compartment (2-door).

(D) Mustang Interior—Standard High-Back Cloth/Vinyl Bucket Seats. Available in this new optional stripe-pattern cloth/vinyl trim, shown here in Caramel (BT).

(E) Mustang Interior—Standard High-Back Vinyl Bucket Seats. Come in this handsome pebble-grain all-vinyl trim on standard 2- and 3-door models and Cobra. Here they are shown in Medium Wedgewood Blue (AB). Mustang's interior has other standard features you'll like. Full door trim with bright high-mounted handles, lock buttons and accent moldings. Padded upper and carpeted lower panels. Deluxe steering wheel (2-door). Sport steering wheel (3-door). Deluxe cut-pile carpeting (all models).

(F) Reclining Recaro Seats. New for 1980. Orthopedically designed, Recaro seats feature adjustable headrest, backrest with side supports, plus adjustable thigh supports. Also a positionable lumbar insert for lower back support, and a reclining seat back control. Can move forward or backward, and recline. Available in Black (TA) pictured. Medium Wedgewood Blue, Caramel and Medium Vaquero.

(G) Mustang's Fully Equipped Instrument Panel (shown here with Ghia's luxury 4-spoke steering wheel and optional Fingertip Speed Control). You have easy-to-read features including tachometer and gauges for fuel/temperature/oil pressure/alternator. These, plus a convenient trip odometer, are standard on Mustang, set in rich woodtone applique that extends the full width of the instrument panel. Easy-to-reach controls are on steering column-mounted 2-lever system: windshield wiper/washer on front lever; turn signal/horn/headlamp dimmer on rear lever.

Some items shown are optional. See options list on pages 16-19. Color reference is on back cover.

FORD MUSTANG ENGINEERING

Here's where our Better Ideas for the 80's begin: AN INSIDE LOOK AT FORD MUSTANG

Mustang's major design and engineering features represent a modern approach to what driving is about for the 1980's—a design concept that offers you traditional Ford value with today's emphasis on efficiency.

A. Modern Aerodynamic Design. Aerodynamic efficiency means less wind resistance, which can help improve performance and fuel economy.

B. Suspension System. Up front, a modified MacPherson strut-type suspension with stabilizer bar. In the rear, a 4-bar link suspension with coil springs.

C. Economical 2.3 Liter OHC 4-Cyl. Engine. This standard Mustang engine (except Cobra) features overhead cam design, Holly-Weber staged 2V carburetor with crossflow design of intake and exhaust ports. Available in turbocharged version, which provides acceleration comparable to some other cars with V-8 engines. (See mileage statement on page 3. More on the turbocharger, page 5.)

D. Responsive Front Disc Brakes resist fade because they dissipate heat more effectively, are less affected by rain and dampness. Incorporate audible wear sensors.

E. Precise Rack and Pinion Steering. A direct, low-friction system which provides steering response with minimal effort.

F. New P-Metric Steel-Belted Radial Ply Tires. Standard on all Mustangs (see Notable Standard Features on next page for sizes). Major feature is higher inflation pressure for reduced rolling resistance. Shown are optional Michelin TRX 190/65R 390 metric tires.

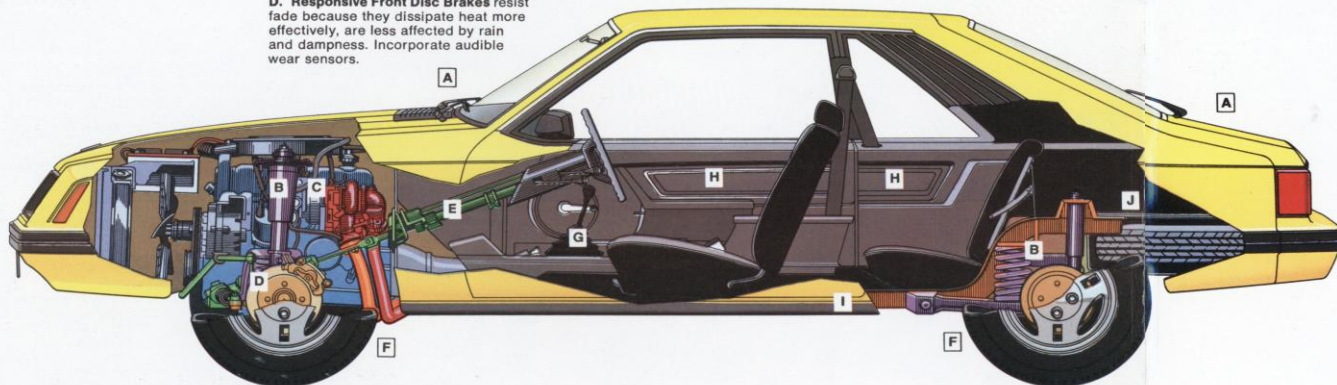
G. Fully Synchronized 4-Speed Manual Transmission. Companion to the standard 2.3 liter and optional 2.3 liter turbocharged 4-cylinder engines. Fully synchronized to permit rapid upshifting and downshifting at moderate speeds without gear clash. Includes sporty short-throw shift lever.

H. Spacious Interior Design. Efficient use of interior space is one of Mustang's great features. Mustang's design offers a lot of room for a car of its size. Compared with its predecessor, the New Breed Mustang has up to 3 in. more front shoulder room, 2 in. more front hip room, 5 in. more rear leg room, 4 in. more rear shoulder room, and 6 in. more rear hip room.

I. Solid Unitized Body Construction. Mustang's unitized body is a one-piece steel shell with smooth-fitting seams. Front suspension strut attaching points and engine front-mounting brackets are integral with fender aprons.

J. Flat Luggage Compartment Floor is a design feature of the New Breed Mustang. Gives the 2-Door almost 2 cu. ft. more luggage capacity than its predecessor; gives the 3-Door with rear seat folded down over 5 in. more cargo floor length and 9 cu. ft. more carrying capacity.

Plus These Additional Features: Column-mounted control 2-lever system. New high-illumination halogen headlamps. New maintenance-free battery. Fluidic windshield washer system. Combination wiper solution/coolant overflow reservoir. Seal-on-body door weatherstrip system. And more.



FORD MUSTANG NOTABLE STANDARD FEATURES

MUSTANG 2-DOOR/3-DOOR FUNCTIONAL

- 2.3 liter 4-cylinder engine with DuraSpark Electronic Ignition
- Electronic voltage regulator
- Maintenance-free battery
- 4-speed fully synchronized manual transmission, floor-mounted shift
- Modified MacPherson strut front suspension; 4-bar link coil spring rear suspension
- Front stabilizer bar
- Front disc brakes with lining wear indicators/rear drum brakes
- Hand-operated parking brake
- P-metric 13-in. BSW steel-belted radial ply tires
- Mini spare tire
- Rack and pinion steering
- Bumpers with black rub strips (2-door), dual argent stripe inserts (3-door)
- Dual rectangular halogen headlamps
- Fluidic windshield washer system
- Fold-down rear seat/liftgate (3-door)
- Steering column mounted 2-lever system:
 1. Windshield wiper/washer
 2. Turn signal/horn/headlamp dimmer
- DirectAir ventilation
- Inside hood release
- Day/night inside mirror
- Full instrumentation: tachometer, trip odometer, fuel/temperature/oil pressure/alternator gauges
- Anti-theft door lock buttons
- Lockable glove box
- Passenger door courtesy light switch
- Cigarette lighter

APPEARANCE AND COMFORT

- High-back bucket seats in all-vinyl
- Color-keyed cut-pile carpeting
- Color-keyed carpeting on rear seat back and load floor (3-door)
- Full door trim with padded upper

- panel, bright moldings and carpeted lower panel
- Full-width woodtone instrument panel appliques
- Deluxe steering wheel (2-door), sports steering wheel (3-door)
- Flat luggage floor, full mat (2-door)
- Rear pillar louvers, color-keyed (2-door), black (3-door)
- Color-keyed door and window frames with bright moldings (2-door)
- Black left-hand rearview styled mirror
- Black cowl molding, windshield wipers, grille and lower back panel
- Black-painted door and window frames, rocker panel moldings (3-door)
- Bright windshield, drip, side and rear window moldings
- Full wraparound wide black bodyside molding with dual argent stripe inserts (3-door)
- Bright headlamp doors (2-door), black (3-door)
- Wraparound taillamps
- Full wheel covers, 2-door (4)
- Sport wheels, 3-door (4)

MUSTANG GHIA

Most standard Mustang 2-Door/3-Door features, plus these additions or variations:

- Low-back buckets with European-style headrests and inertia seat back releases
- Luxury color-keyed cut-pile carpeting
- Ghia door trim with badge, soft inserts, map pockets and carpeted lower panels
- Luxury rear seat trim panels
- Luxury 4-spoke steering wheel
- Light Group (see page 16)
- Roof-mounted RH assist handle
- Right-hand visor vanity mirror
- Color-keyed deluxe belts with tension eliminators
- Ghia Sound Insulation Package
- Carpeted luggage compartment (2-door)

- Color-keyed window frames, rear pillar louvers
- Dual remote control styled mirrors
- Bright rocker panel moldings
- Pin stripes
- Ghia insignia on decklid/third door
- P-metric 14-in. BSW steel-belted radial ply tires
- Bright headlamp doors (3-door)
- Full wraparound wide black bodyside molding and bumpers with dual color-coordinated accent stripe inserts
- Turbine wheel covers (4)

MUSTANG COBRA

Most standard Mustang 3-Door features, plus these additions or variations:

- 2.3 liter turbocharged engine*
- Sport-tuned exhaust with bright tailpipe extension
- Special suspension system with heavy-duty front and rear stabilizer bars, special shock valving
- Semi-metallic front disc brake pads
- Michelin 190/65R 390 TRX (BSW) tires
- Forged metric aluminum wheels (4), 390 mm (15.3-in.)
- 3.45 performance axle
- TURBO instrument panel lights, audible overboost and engine oil pressure warning system
- Black engine-turned design appliques on instrument panel
- Unique front end with integral spoiler and dual fog lamps
- Unique rear-opening hood scoop (non-functional)
- Dual black remote control mirrors
- Black lower Tu-Tone paint treatment
- Unique bodyside and quarter window tape stripe treatment
- Black window frames, door handles and locks
- Full wraparound black bodyside molding and bumpers with dual color-coordinated accent stripe inserts
- Rear end spoiler

*Not available with High Altitude Emission System. For options list see pages 16-19.

Measurements

	Wheelbase	Length	Height	Width	Tread Front/Rear	Trunk or Cargo Volume	Fuel Capacity	Curb Weight	Passenger Capacity
2-DOOR	100.4"	179.1"	51.5"	67.4"	56.6"/57.0"	10.0 cu.ft.	11.5 gal.*	2,608 lb.	4
3-DOOR	100.4"	179.1"	51.5"	67.4"	56.6"/57.0"	33.3 cu.ft.	11.5 gal.*	2,642 lb.	4

*12.5 gal. on standard 2.3 liter Four with SelectAir Conditioner, 2.3 liter turbo with 4-speed manual, 3.3 liter (200 CID) "T" 6-cyl. and 4.2 liter (255 CID) V-8. 11.9 gal. on 2.3 liter turbo with SelectShift automatic.



FORD MUSTANG INTERIOR OPTIONS

Add your personal touch.

Your opportunities for personal expression are many with Mustang's great selection of options—luxury, convenience, performance and styling features covering a wide range of owner needs.

Audio
Ford offers a superb selection of radios and audio equipment. All are precision engineered and built to exacting Ford quality standards. Of special interest, all Ford radios will receive traveler's advisory broadcasts when tuned to either end of the AM band. For more details, get the booklet "1980 Sound Systems and Electronic Options" at your Ford Dealer.

- **AM Radio.** With push-button tuning. Features single instrument panel speaker.
- **AM Radio with Dual Rear Seat Speakers.** Offers full high-fidelity sound quality on AM channels.
- **AM/FM Monaural Radio.** Dual band selectivity at a low price. Single instrument panel speaker.
- **AM/FM Monaural Radio with Dual Rear Seat Speakers.** Brings out the full dimension of high-fidelity sound of AM/FM bands.
- **AM/FM Stereo Radio.*** The brilliance of stereo clarity for your listening enjoyment. Has stereo "on" light and controls for front-back/right-left speaker balancing.
- **AM/FM Stereo* Radio with Cassette Tape Player.** Has advanced features like fast forward/reverse capability and

- automatic ejection system. Uses space-saving 60-min. cassette tapes.
- **AM/FM Stereo Radio* with 8-Track Tape Player.** Features automatic or manual tape channel indexing.
- **Premium Sound System.** High-power amplifier produces 12 watts RMS per channel from large 5 1/4 x 7 1/2-in. rear speakers to complement the conventional front speakers. For all stereo radio/tape systems.

*Dual speakers front and rear included.

Comfort and Appearance

- **SelectAir® Conditioner.** With manual controls, lets you adjust to changing temperatures for year-round comfort. Tinted glass recommended.
- **Interior Accent Group.** See page 13 for complete details.
- **Tinted Glass.** Recommended with air conditioning.

- **4-Way Manual Driver's Seat.** Adds to conventional front and back movement the comfort of 1 1/2 inches of vertical adjustment.

Convenience

- **Color-Keyed Deluxe Belts.** With tension eliminator feature. Standard on Ghia.
- **Electric Rear Window Defroster.** Quickly removes snow, ice, frost or condensation from the rear window to help maintain a clear view of traffic behind you.

- **Fingertip Speed Control.** You set any safe speed above 30 mph and Fingertip Speed Control maintains it. Great convenience, and holding steady speeds helps save gas. Pressing the brake pedal deactivates the system. Touch of the "resume" button automatically reestablishes the speed set prior to braking. Comes with 4-spoke luxury steering wheel. See also page 13.

- **Light Group.** For better nighttime visibility, offers a dual beam map/dome light, ashtray and glove box compartment (2-door) lights. Includes a third door courtesy light switch on 3-door models. Standard on Ghia.

- **Console.** Conveniently arranged system featuring: electronic digital clock with elapsed time and date features; graphic display warning module which indicates low fuel/low washer fluid level, and tells you when headlamp low-beam/rear running lamps/brake lamps are out. Also includes built-in cigarette lighter, ashtray and map/glove box. Shown also on pages 12 and 13.

- **Tilt Steering Wheel.** Conveniently adjusts to five positions, two above and two below center level. Makes entry/exit easier; accommodates changes in seat position. Includes deluxe 4-spoke steering wheel.

- **SelectShift Automatic Transmission.** Includes a sporty T-bar floor-mounted shifter. Can be operated automatically or manually. Shown with optional console; also see pages 12 and 13.

- **Leather-Wrapped Steering Wheel.** 3-metal-spoke design. With Fingertip Speed Control and on Ghia, 4-spoke luxury design.

- **Interval Windshield Wipers.** Rotating ribbed knob on washer/wiper column control lever adjusts variable wiper speeds to weather conditions.
- **Cargo Area Cover.** New for 1980. Color-keyed vinyl cover for added protection against theft. Raises as liftgate is opened. Can be removed. For 3-door models only.

Interiors

- **Complete line of Mustang seats,** trims and colors is covered on pages 12 and 13.

Power Assists

- **Power Front Disc Brakes.** Require less pedal pressure than manual brakes.
- **Power Lock Group.** Ready convenience of a power lock control on each of the doors, plus a control in glove box to release the decklid (2-door) or liftgate (3-door). Offers a conventional steering gear ratio for straightaway driving and progressively faster gear ratios for quick turns in city traffic and easy parking.



FORD MUSTANG EXTERIOR OPTIONS

Appearance

- Exterior Accent Group. Enhances the sporty lines of the 2-Door. See page 7.
- Cobra Option. This exciting Mustang has a new look this year. Details on pages 8 and 9.
- Cobra Hood Graphics. Eye-catching hood tape treatment available exclusively on Cobra. Illustrated on pages 8 and 9.

(A) **Flip-Up Open Air Roof.** Get the most out of pleasant, sunny days. Open the tinted glass panel a bit for extra ventilation. Or remove it completely for the open-air feeling of a convertible. Shown also on page 4.

(B) **Black Liftgate Louvers.** Give the 3-door Mustang a special sporty flair.

(C) **Roof-Mounted Luggage Carrier.** New option on both 2- and 3-door models. Convenient way to carry extra belongings on vacation, like your skis.

(D) **Dual Remote Control Styled Mirrors.** Standard on Ghia and Cobra (black). See also front cover, pages 2-3, 5, 6-7, 8-9, 10-11.

- Left-Hand Remote Control Styled Mirror.
- Metallic Glow Paint. Choose Chamois Glow (8W), Medium Bittersweet Glow (8D) or Medium Blue Glow (3H).
- Lower Tu-Tone Paint Treatment. Black lower bodyside, a handsome complement to the upper paint color of your choice. Standard on Cobra. Shown on pages 6 and 9.

(E) **Carriage Roof.** This brand-new roof option is reminiscent of yesterday's white convertible roof. Offered on 2-Door. Shown also on page 7. See your Ford Dealer for availability.

- Full Vinyl Roof. Great-looking way to top off the stylish accents of your 2-Door. Available in these colors: Black, White, Blue, Bright Red, Cordovan, Silver and Caramel. See pages 2-3, 11.
- Sport Option. Dress up your 2-Door with this sporty option package. Full details given on pages 6 and 7.
- Accent Tape Stripes. Tastefully enhance the bodysides and decklid/liftgate. Shown on front cover and page 5.
- Pin Stripes. On the bodysides and decklid/liftgate to highlight your Mustang's body color. Standard on Ghia. Shown on front cover, pages 2-3, 4, 6-7, 10-11.
- Hood Scoop. Brings out Mustang's bold styling flair. Front-opening (non-functional).

Performance

- (F) **2.3 Liter Turbocharged Engine.*** Delivers acceleration comparable to some other cars with V-8 engines. Includes turbo instrumentation: 8000-rpm tach, audible overboost and engine oil pressure monitoring system. Plus, sport-tuned exhaust, front opening hood scoop, non-functional (rear opening on Cobra) with bright "Turbo" letters, and instrument panel turbo identification. Standard on Cobra. Details on page 5.
- 3.3 Liter (200 CID) 1V "T" 6-Cyl. Engine. Offers such features as seven main bearings, and non-maintenance rocker arms. Includes 4-speed manual overdrive transmission.
- 4.2 Liter (255 CID) 2V V-8 Engine. New for 1980 V-8 powerplant with lightweight aluminum intake manifold. Available on all models including Cobra. Includes variable venturi carburetor in California. Available only with automatic transmission.
- Higher Axle Ratio.† Provides additional torque for extra performance with the standard 2.3 liter engine and optional automatic transmission. Included with 2.3 liter turbocharged engine.

- Heavy-Duty Battery. Increased power (54 amp-hr.) for cold weather starts and operation of accessories. Included with 2.3 liter turbo engine. California Emission System.
- Required in California. Includes variable venturi carburetor on 4.2 liter (255 CID) V-8 engine. Requires automatic transmission with 3.3 liter (200 CID) "T" 6-cyl. engine.
- High Altitude Emission System. Requires automatic transmission with 3.3 liter (200 CID) 1V "T" 6-cylinder engine. Not available with 2.3 liter turbo engine.
- Sport-Tuned Exhaust. With bright tailpipe extension. Included with 2.3 liter turbo engine and Cobra. Available with 4.2 liter (255 CID) V-8 engine.
- Handling Suspension. Specially tuned for use with radial ply tires. Includes rear stabilizer bar (front stabilizer bar is standard), adjusted spring and bushing rates and shock valving.
- Michelin TRX Tires. Low-profile Michelin 190/65R 390 TRX tires are mounted on matched optional 390 mm (15.3-in.) forged metric aluminum wheels. But that's not all. This unique tire/wheel combination is mated with special suspension components consisting of heavy-duty front and rear stabilizer bars and modified shock valving. Standard on Cobra.

*Not available with High Altitude Emission System.
†Not available with California or High Altitude Emission System.

Protection

- Narrow Protective Bodyside Moldings. With argent color bumper accent stripes on 2-Door. Replace standard wide bodyside moldings on 3-Door (no extra cost).
- Full Wraparound Wide Bodyside Molding. With dual argent accent stripes available on 2-Door. Standard on 3-Door. Included in Sport Option. Dual color-coordinated accent stripe inserts

included on Ghia and Cobra. Shown on all display models except 2-Door with Exterior Accent Group on page 7.

(G) **Rear Window Wiper/Washer.** Wide sweeping wiper action across the 3-Door's large rear window area for a better view out back.

(H) **Rocker Panel Moldings.** Available on 2-Door (bright), on Cobra (black). Standard on 3-Door (black), on Ghia (bright).

□ Appearance Protection Group. Includes front carpeted floor mats, door edge guards, and front and rear license plate brackets (if needed).

□ Mud/Stone Deflectors. Help protect the paint finish on the lower bodysides and rear quarter panels.

□ Lower Bodyside Protection (in addition to Ford Corrosion Protection Measures noted on the back cover). Provides an application of vinyl under the paint along the lower sides of the body to help protect against stone pecking. Important on gravel or heavily salted roads.

Tires

- List of available tires ranges from 13- and 14-in. metric sized radial ply tires to metric 390 mm—15.3-in. low-profile TRX tires. Select black or white sidewall (BSW/WSW) or raised white letters (RWL). See your Ford Dealer for availability.

Wheel Covers/Wheels

(I) **Turbine Wheel Covers (4).** See page 11.

(J) **Wire Wheel Covers (4).** See also pages 7 and 11.

(K) **Cast Aluminum Wheels (4).** See also pages 6 and 10.

(L) **Styled Steel Wheels with Trim Rings (4).** See also page 7.

(M) **Forged Metric Aluminum Wheels (4).** See also front cover, pages 2-3, 4-5, 8-9.

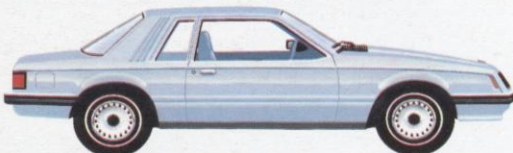
FORD MUSTANG CHOICES



Mustang 2-Door, Bittersweet Glow (8D)



Mustang 3-Door, Dark Cordovan Metallic (8N)



Mustang 2-Door with Exterior Accent Group,*
Light Medium Blue (3F)



Mustang 2-Door with Sport Option,*
Bright Bittersweet (2G)



Mustang Ghia 2-Door, Medium Grey Metallic (1P)



Mustang Ghia 3-Door, Chamois Glow (8W)



Mustang Cobra 3-Door,* Dark Chamois Metallic (8A)

*For content of optional packages, see pages 6-9.
See options list on pages 16-19.

Better Ideas for
the 80s FORD.



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FORD MUSTANG

FORD DIVISION 



Ford Motor Company's optional Extended Service Plan covers certain selected components on new Ford cars and light trucks for longer than the vehicle's basic warranty. The cost is so moderate for the protection you get that it could pay for itself the first time you need it. Ask your Ford Dealer for more information about the Plan.

CORROSION PROTECTION. Ford takes steps to see that your new Mustang is engineered and built to high quality standards. And in order to help keep your Mustang looking new we incorporate the use of precoated steels, such as galvanized steel, vinyl sealers, aluminized wax in critical areas, and enamel as a finishing coat.

LOW SCHEDULED MAINTENANCE. As part of a continuing program to lower the cost of ownership, scheduled maintenance requirements on most new Fords have been lowered dramatically in recent years. For example, with the new 1980 Ford Mustang the recommended schedule is 10,000 miles (7,500 miles with V-8 engines) or 12 months on Six and most 4-cylinder engines between oil changes and 30,000 miles between lubes. These are just two small parts of the comprehensive program, which, in total, can significantly lower the cost of scheduled maintenance for Mustang over 50,000 miles of driving.

COLOR AND TRIM CODES. Car colors and trims are coded, example: Silver Metallic (1G). Your Ford Dealer will be pleased to show you color samples of paint and trim materials.

OPTION AVAILABILITY. Some features presented are optional at extra cost. Some options are required in combination with other options. Availability of some models and features described may be subject to a slight delay. Ask your Ford Dealer for the latest information on options, prices and availability.

PRODUCT CHANGES. Ford Division reserves the right to change specifications any time without incurring obligations.

*Buy or lease a Ford Mustang
from your Ford Dealer—
a great choice either way!*