

1977 Chrysler

CORDOBA

Youth, Spirit, Success





The car that revitalized the personal car market

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Cordoba for 1977 carries on in the Cordoba tradition. (It takes a special kind of automobile to build a tradition in two short years). Its exterior appearance is instantly noticed, many times with envy. Doors open wide on a surprisingly spacious interior with seating arrangements that are very difficult to top for graciousness and comfort.

Cordoba for 1977 isn't standing pat, however. To be sure, standard features such as the 360-CID-V8 engine, Torqueflite Automatic Transmission, power front disc brakes, power steering, space saver spare

tire and digital clock (accurate to one minute plus or minus a month) are still around.

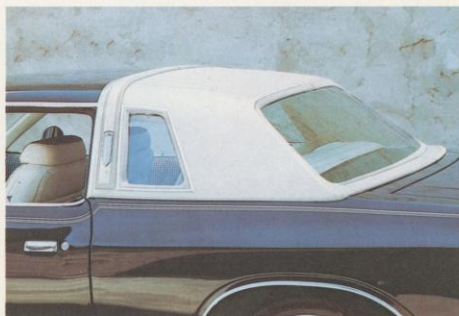
But, new features abound, too. Outside they include: optional colour-keyed vinyl body side protection moulding; new grille texture and taillamp lenses; new squared off opera windows; new exterior tape stripes and colours. Inside you'll find a new black and white "Checkmate" cloth and vinyl 60/40 bench seat and new "super soft" vinyl bench seat with fold-down centre armrest.

New options? Cordoba has them: a padded Landau vinyl roof called the "Crown" roof with lighted halo light that extends across the roof; a leather covered steering wheel for the tilt wheel; a 318-CID-V8 engine with Electronic Lean-Burn System for maximum efficient use of fuel, available after January 1, 1977.

These are but some of the features, standard and optional, the Chrysler Cordoba offers for 1977. Chrysler Cordoba. In a word...superb.



CORDOBA "CHECKMATE" 60/40 BENCH SEAT



CORDOBA WITH LANDAU ROOF

Hard as it is to believe, Cordoba can be even more car!

SOME CORDOBA OPTIONS.



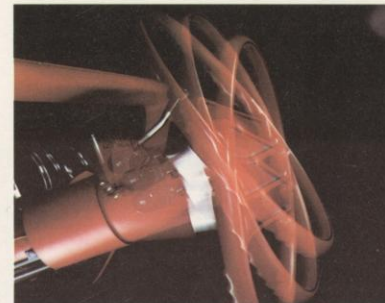
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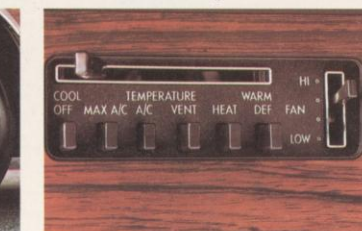
B



C



D



E

F

G

These are some of the available Cordoba options. Check your Chrysler dealer for the full options story.

- A. **SUN ROOF.** This manually operated roof works easily and smoothly to let you enjoy the wide world above.
- B. **AUTOMATIC SPEED CONTROL.** Pre-set your highway speed where you want it and keep that accelerator pedal foot at ease. Cuts out when you disengage it, brake, or accelerate.
- C. **AM/FM SEARCH CONTROL RADIO.** One of the truly fine radios in the Chrysler sound system. Automatically homes in on the strongest, clearest frequency.
- D. **TILT STEERING WHEEL.** Lets everybody have the wheel positioned "their way" for their most comfortable driving position. Moves up out of the way for easier entry and exit, too.
- E. **STYLED ROAD WHEELS.** For a touch of raciness to your Cordoba...without taking away from its class... these are the wheels to go with.
- F. **AIR CONDITIONING.** Make your own "weather" all year round.
- G. **LONG LIFE BATTERY.** Chrysler's famed larger capacity battery that's designed to do what its name implies: Give you long life, dependable battery power.



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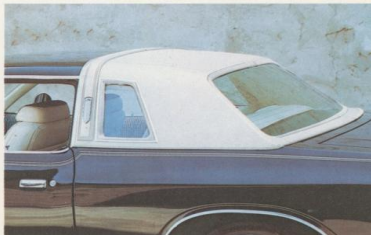
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CORDOBA "CHECKMATE" 60/40 BENCH SEAT



CORDOBA WITH LANDAU ROOF

Cordoba

Standard Features

ALTERNATOR — 50 amp. hour with transistorized voltage regulator
ANTI-FREEZE — Glycol base, -35°
ARMRESTS — Front and rear, padded
ASH RECEIVERS — Instrument panel and rear armrests
BATTERY — 440 amp. hour
BODY — Unibody construction combines body and frame into one solid, strong unit. Seven-stage rust inhibitor
BRAKES — Dual braking system. Self-adjusting front and rear
FRONT — power disc
REAR — drum type with bonded linings
BUMPER GUARDS — Front and rear
BUMPERS — Hydraulic bumper system sustains barrier impacts at speeds up to 5 m.p.h., front and rear
CARPET — Shag type front and rear. Trunk carpet and spare tire cover
CIGARETTE LIGHTER
CLOCK, ELECTRONIC DIGITAL
COAT HOOKS — Left and right side of special soft plastic
COOLANT RESERVE SYSTEM
DOOR CHECKS — 2-position on all doors
DOORS — Safety action inside door handles. Non-protruding. Keyless locking system. Non-override door locks (except driver's door)
EMISSION CONTROLS — Closed crankcase ventilation. Air pre-heat. Evaporative control and charcoal canister. Automatic vacuum spark advance, exhaust gas recirculation and electric-assist choke
HEADLINING — Moulded one-piece fibreglass
HEATER/DEFROSTERS — with upper level ventilation
HORNS — Dual
IGNITION — Electronic ignition system eliminates breaker points and condenser. Reduces tune-ups and emissions. Provides easier starting
INSIDE HOOD RELEASE
INSTRUMENT PANEL AND CONTROLS — Padded, recessed controls, variable intensity lights, key-left in ignition warning buzzer, master cylinder and park brake warning indicator, glove box lock, seat belt warning light for driver only, combined temperature and fuel gauge with low fuel indicator light
INSULATION — Special insulation. Seats on hood, doors, dash panel, roof, trunk

and floor pan help keep out noises and heat

LIGHTS — Single headlights, taillights opera lights, stoplights and backup lights, side marker lights and reflectors, dome light with front door courtesy switch, turn signal lights with lane change feature, 4-way emergency flasher, map and courtesy light, glove box lamp, ash receiver lamp, trunk lamp, ignition switch lamp, headlamp "on" warning buzzer
MIRRORS — Outside, rear view left. Inside, prismatic day/night, balljoint mounted with energy-absorbing lip around edge of glass
OPERA WINDOW PAINT — 18 colours in durable sparkling acrylustr finish
SEAT BELTS — Combined lap and shoulder belts for driver and front outboard passenger. Lap belts for all remaining passengers. Automatic retractors for driver and front passenger and outboard passengers in rear seat. Seat belt reminder light and buzzer for driver
SEATS — Bench type with driver and passenger head restraints. Foam pads and flame-resistant materials, seat back latches and energy-absorbing front seat back
SIDE IMPACT — Protection beam in doors
SPACE SAVER SPARE TIRE WITH CARPETED TIRE COVER
SPEEDOMETER — Dual calibrated (km/h and MPH) with metric, predominant. Distance recorder (odometer) reads in kilometres
STEERING — Power, impact-absorbing wheel and steering column, steering column lock, 3-spoke steering wheel with 3 horn switches and padded hub
SUN VISORS — Left and right, padded swivel type
SUSPENSION — Torsion-Quiet Ride. Special group of rubber bushings on fore structure, steering mechanism. Torsion bars and rear springs greatly reduce road noise. Front and rear sway bar. Torsion bars front. Leaf springs rear and Oniflow shock absorbers
TIRES — Whitewall steel-belted radials
TRANSMISSION — Automatic 3-speed Torqueflite
WHEELS — 15" safety-rim
WHEEL COVERS — Ventless side windows
SAFETY FEATURES —
 *Safety features

*WINDSHIELD — Heavy laminated glass prevents inside shattering
 *WINDSHIELD WASHERS — Dual electric
 *WINDSHIELD WIPERS — Dual with over-lap wipe pattern

Selected Optional Equipment

AIR CONDITIONING
AUTOMATIC SPEED CONTROL
BATTERY — 500 amp. Long Life CONSOLE
ELECTRIC HEATED REAR WINDOW DEFROSTER — Includes heavy-duty 100 amp. heavy-duty alternator
ENGINE BLOCK HEATERS
GLASS — Tinted windshield only or all windows
LOCKING FUEL FILLER CAP
MIRRORS — Left or right outside remote control. Dual racing mirrors, remote control (chrome or painted)
PACKAGES — There are special package options available, some of which are: Air-Conditioning Package and the Light and Heavy-Duty Trailer Towing Packages. See your dealer for full details
PADDLED LEATHER STEERING WHEEL — Available only with tilt steering wheel
POWER EQUIPMENT — Deck lid electric release, door locks, seats and windows
PROTECTIVE BUMPER RUB STRIPS — Front and rear
RADIOS — AM pushbutton, AM/FM push-button, AM with 8-track stereo tape player, AM/FM multiplex, AM/FM multiplex with 8-track stereo tape player or AM/FM multiplex with search control
ROOF "T" BAR — Includes see-through removable panels
SUSPENSION — Heavy-duty including front sway bar and front and rear shocks
SUN ROOF — Manually operated
SURE-GRIP DIFFERENTIAL — Rear axle
TACHOMETER
TILT STEERING WHEEL
UNDERCOATING AND HOOD SILENCER PAD
VINYL ROOF — Full or Landau type. Padded Landau — "Crown Roof"
WHEEL COVERS — Wire
WHEELS — Styled road wheels
WINDSHIELD WIPERS — Deluxe

There are many other options available. See your dealer for full details.

Chrysler Cordoba — Basic Specifications

Exterior Dimensions	2-Door Specialty Hardtop		Interior Dimensions	2-Door Specialty Hardtop	
	Wheelbase	Overall length (a)		Effective Head Room — front (a)	Effective Leg Room — front (b)
Wheelbase	115.0"	215.3"	Effective Head Room — front (a)	37.6"	37.6"
Overall length (a)	215.3"	215.3"	Effective Leg Room — front (b)	42.4"	42.4"
Overall width	77.1"	77.1"	Shoulder Room — front	58.6"	58.6"
Overall height	52.6"	52.6"	Shoulder Room — rear	61.0"	61.0"
Track — front	61.9"	61.9"	Hip Room — front	55.8"	55.8"
Track — rear	62.0"	62.0"	Hip Room — rear	57.0"	57.0"
Road clearance	4.8"	4.8"	Entrance Height — front	29.3"	29.3"
Approximate shipping weight, lbs.	3950	3950	Entrance Height — rear	8.6"	8.6"
(a) Includes Bumper Guards			Seat Height — front	10.6"	10.6"
			Seat Height — rear	10.6"	10.6"
Luggage Compartment					
Usable Space (cu. ft.) estimated	16.3	16.3	(a) 37.7" with Bucket Seats		
Usable Length	49.5"	49.5"	(b) 32.0" with Bucket Seats		
Usable Width	73.2"	73.2"			
Loading Height	26.2"	26.2"			

Engine and Transmission Specifications

	8-cylinder		
	Standard	Optional	Optional
Displacement (cu. in.)	360	318 (b)	400 (a)
Bore (in.)	4.00	3.91	4.34
Stroke (in.)	3.58	3.31	3.38
Installed Net Horsepower @ R.P.M.	160 @ 3600	145 @ 4000	195 @ 3600
Compression Ratio	280 @ 2400	245 @ 1600	305 @ 3200
Carburetor	8.4 to 1	8.5 to 1	8.2 to 1
Air Cleaner	1-2 Barrel	1-2 Barrel	1-4 Barrel
Catalytic Exhaust System	N.A.	Standard	Standard
Exhaust	Single	Single	Single
Fuel Required	Leaded or Unleaded	Unleaded	Leaded or Unleaded
Torqueflite, 3-Speed Automatic Transmission	Standard	Standard	Standard

(a) Equipped with Electronic Lean-Burn System

(b) Available with optional Electronic Lean-Burn System after January 1, 1977, which uses leaded or unleaded fuel

Chassis Specifications — 8-Cylinder

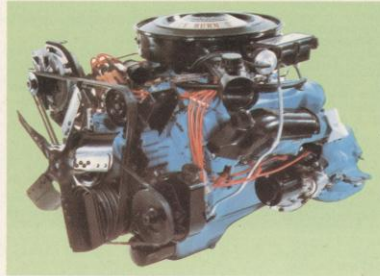
ENGINE DISPLACEMENT (cu. in.)	318		360/400	
	Disc Front; Drum Rear	Standard	Standard	Standard
BRAKES	Type	Disc Brakes	Disc Brakes	Disc Brakes
	Size, Inches	11.58 x 7.98	11.58 x 7.98	11.58 x 7.98
	Drum Brakes	Front Wheels	Rear Wheels	Front Wheels
CAPACITIES (imperial)	Fuel Tank, gallons	21.2	21.2	21.2
	Engine Crankcase, quarts	3.25	3.25	3.25
	Cooling System, with Heater, quarts	13.6	13.3	13.3
REAR AXLE RATIOS	Standard Ratio	2.71	2.45	2.45
	Power	15.7:1	15.7:1	15.7:1
STEERING RATIOS	Gear Ratio	18.82:1	18.82:1	18.82:1
	Overall Ratio	3.5	3.5	3.5
	Wheel Turns, Lock-to-Lock	41.2	41.2	41.2
SUSPENSION	Type	Torsion Bar	Torsion Bar	Torsion Bar
	Leaf Spring	Rear	Rear	Rear
	Length, Inches	57.0	57.0	57.0
	Number of Leaves	5	5	5
TRANSMISSION	Torqueflite 3-speed Automatic	Standard	Standard	Standard
WHEELS & RIMS	Rim Size	5.5JJ	5.5JJ	5.5JJ
	Tire Size (Steel-Belted Radial)	GR78x15	GR78x15	GR78x15

Seat Availability

Model	Standard Seat	Material	Optional Seat	Material
Cordoba	Bench with centre armrest	Cloth & Vinyl (Velour)	Bucket seat with centre armrest	Leather
			60/40 Split back bench with centre armrest and recliners	Cloth & Vinyl (Velour)
				Cloth & Vinyl (Checkmate)
	Bench seat with centre armrest	Super Soft Vinyl		

Chrysler...a leader in automotive electronics

Chrysler was the first car maker in North America to apply space-age technology...solid-state electronic and micro-circuitry to automotive use.



The future starts here it's the computer controlled Lean-Burn System

Chrysler's Electronic Lean-Burn System with its *electronic spark control* is one of the most important developments in engine control since the 1920's and early 30's, when manual spark control was replaced by the automatic spark advance.

That's because the Electronic Lean-Burn System contributes so many improvements to engine operation. For example:

- Smooth engine warm-ups
- Improved engine performance and acceleration
- Improved smoothness in all phases of engine operation—regardless of weather conditions
- Improved gasoline mileage at cruising speeds
- Reduced emissions—even before they reach the exhaust system
- Less hoses and other emission-control "hardware"
- Reduced maintenance
- Ability to use leaded or unleaded gasoline without sacrificing performance—while meeting governmental emission standards.



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The Chrysler Lean-Burn System was first introduced during the 1976 model year on the 400 cubic inch Chrysler-built V8 engine and is now available on the following 8-cylinder models in 1977.

318(2Bbl.)* Opt.	360(4Bbl.) Std.	400(4Bbl.) Std.
	440(4Bbl.) Std.	440(4Bbl.) Dual Exhaust Std.

*Available after January 1, 1977



The brain of the Lean-Burn System is this electronic spark-control computer which responds to data from 8 sensors and instantly adjusts the timing of spark-plug firings to achieve the best combustion efficiency for all conditions. Since conditions are constantly changing, the computer is constantly making instantaneous adjustments in spark-plug firings. This results in good engine performance.

Electronic Ignition

Chrysler was the first to introduce electronic ignition on passenger cars and trucks. This device eliminated troublesome ignition points and condenser—the major cause of engine tune-ups.



Electronic Voltage Regulator

Chrysler was first with a modern silicon electronic voltage regulator on all cars and trucks. This device has no moving parts and is much more reliable than the electro-mechanical regulators used previously.

High-Capacity Alternator

Chrysler first made the alternator practical for automotive use by incorporating silicon diodes as an electronic rectifier in the design.

All product illustrations and specifications are based on authorized information. Although descriptions are believed correct at publication approval, accuracy cannot be guaranteed. Some of the equipment shown on product illustrations is optional, at extra cost. Chrysler Canada Ltd. reserves the right to make changes from time to time, without notice or obligation, in prices, specifications, standard and optional equipment listed, colours and materials, and to change or discontinue models.



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