



CHALLENGER RALLYE

1973 DODGE CHALLENGER



Buckle up in a '73 Challenger, and decide if it's more exciting to drive one or watch one.

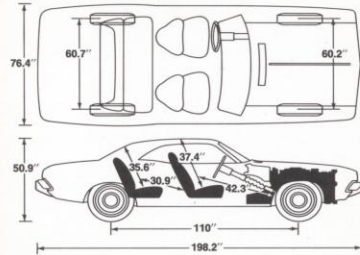


DODGE CHALLENGER.

'73 CHALLENGER. EVERYTHING ITS NAME IMPLIES.

Here's a personal sports compact that lets you go your own way. Its looks alone are enough to tell you Challenger isn't for everyone. But if you're that rare driver who really appreciates a firm-handling, responsive sports car, get behind the wheel of a '73 Challenger. Settle into Challenger's bucket seats and get the job done with Challenger's three-on-the-floor stick shift. Or get a lot more mean-looking with the Challenger Rallye Package, including a Rallye Instrument Cluster, fender scoops, and the black-out painted grille. '73 Challenger and Challenger Rallye—two ways to assert your personality.

CHALLENGER DIMENSIONS



LUGGAGE CAPACITY

LADY'S TRAIN CASES	●●●●
LADY'S OVERNIGHT BAGS	●●●●●
MAN'S OVERNIGHT BAG	●●
BAG OF GOLF CLUBS	●

STANDARD SPECIFICATIONS

ENGINE:	318 V8
TRANSMISSION:	3-on-the-floor, fully synchronized manual
SUSPENSION:	Front: Torsion bars Rear: Asymmetrical leaf springs Heavy-duty Rallye Suspension with front and rear sway bars (Rallye)
TIRES:	7.35 x 14 polyester BSW (Challenger) F70 x 14 bias-belted WSW (Rallye)
WHEELS:	14 x 5; 14 x 5.5 (with F70 x 14 tires)
BRAKES:	Front: Manual disc Rear: 10" x 2 1/2" drum
ELECTRICAL SYSTEM:	Battery: 280-ampere (46-amp-hr) Alternator: 41-amp Electronic Ignition System Transistorized voltage regulator
FUEL TANK:	18 gallons
TRUNK CAPACITY:	8.6 cu. ft.

REAR AXLE AVAILABILITY

ENGINE	TRANSMISSION	STD.	OPT.
318 V8	3-speed manual	3.23	—
	TorqueFlite	2.76	3.23

STANDARD EQUIPMENT

INTERIOR FEATURES

All-vinyl front bucket seats with integral head restraints, available in Blue, Green, Black, and White
3-speed floor-mounted manual transmission
Deep-pile carpeting
Simulated wood-grained door trim inserts
Front and rear ashtrays
Keyless door-locking system
Heater/defroster
Front and rear armrests
Ventless front windows
Dome light
Cigarette lighter
Glove box lock
Day/night inside mirror
2-spoke steering wheel with horn button

EXTERIOR FEATURES

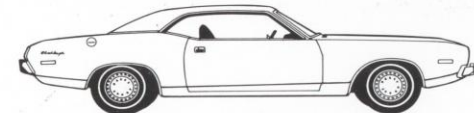
Deluxe front and rear bumper guards

Concealed 2-speed windshield wipers
Dual horns
Body side dual paint stripes (NA Rallye)
Lower deck lid and rear quarter moldings
Grille and hood moldings
Wheel-lip moldings
Drip-rail moldings

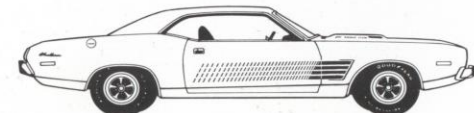
SAFETY FEATURES

Cleaner Air System with Vapor Saver (gasoline evaporation control system)
Antitheft steering column lock
Backup lights
Breakaway front ashtray
Combination side markers, light reflectors
Dual Braking System
Extra-protection bumper system
Energy-absorbing steering column and steering wheel
Flush outside door handles

3-point safety belt system with locking retractors
Hazard warning system
Head restraints
"Key-left-in-ignition" warning buzzer
Manual latches on folding front seatbacks
Left outside mirror
Inside day/night rearview mirror with double-ball-joint safety mount
Nonoverride door lock on passenger's door
Padded instrument panel and sun visors
Parking brake
Parking brake and master cylinder warning light
Safety-Action inside door handles
Safety-Rim wheels
Soft knobs on window cranks
Turn signals with lane-change features
Windshield wipers and washers



CHALLENGER.



CHALLENGER RALLYE.

1973 DODGE CHALLENGER



CHRYSLER
MOTORS CORPORATION



**EXTERIOR
COLORS**

SELECTED CHALLENGER OPTIONS

340 V8 engine with bright-tip dual exhausts

4-speed, floor-mounted manual transmission, with Hurst shifter (available with the optional 340 V8 engine)

TorqueFlite 3-speed automatic transmission (column- or floor-mounted)

Air conditioning (NA with a 3-speed manual transmission)

Power front disc brakes

Electric clock (std. with the Rallye Instrument Cluster)

Front floor console

Emission Control Package (mandatory on all cars registered in California)

Inside hood release

Rallye Instrument Cluster, including tachometer, electric clock, trip odometer, and oil gauge (std. with the Rallye Package)

"Reverse" warning light (std. with the 4-speed manual transmission)

Dual outside racing mirrors, painted or chrome, including a left remote-control mirror

Body side moulding with black vinyl insert

Sill mouldings

Music Master AM radio

AM radio with stereo tape cassette

AM/FM multiplex stereo radio

Rear seat speaker

Dual rear speakers (with stereo and tape cassette only)

Rear window defogger

Power steering

Sure Grip differential

Rallye Suspension, includes heavy-duty torsion bars, heavy-duty springs, heavy-duty shocks, and a front sway bar (rear sway bar is std. with the 340 V8 engine)

Tinted glass (all windows)

Vinyl roof

Deluxe wheel covers

Rallye wheels with chrome trim rings

Magnum wheels with chrome trim rings

3-speed electric windshield wipers with electric washers

OPTIONAL PACKAGES

Rallye Package. (Includes a performance hood, black-out painted grille and lower deck panel, fender scoops and body side strobe tape stripes, Rallye Instrument Cluster, heavy-duty shock absorbers, the Rallye Suspension with front sway bar, and F70 x 14 white sidewall bias-belted tires.)

Light Package. (Includes fender-mounted turn signals, map and courtesy lights, a glove box light, an ashtray light, a trunk light, an instrument-panel floodlight with a time delay, and an ignition switch with time delay.)

Performance Axle Package. (This package is available with the 340 V8 engine only; the Sure Grip differential can be bought separately. The package includes: Sure Grip differential, a high-performance radiator, a fan shroud, and a heavy-duty 3.55:1 axle ratio.)

EXTERIOR COLORS

Light Blue—HB1.

Super Blue—TB3.

Bright Blue Metallic—GB5.

Bright Red—FE5.

Top Banana—FY1 (extra-cost).

Light Gold—JY3.

Gold Metallic—JY6.

Dark Gold Metallic—JY9.

Pale Green—JF1.

Light Green Metallic—GF3.

Dark Green Metallic—JF8.

Bronze Metallic—GK6.

Parchment—HL4.

Dark Silver Metallic—JA5.

Eggshell White—EW1.

Black—TX9.

Extra care in engineering makes a difference in Dodge...depend on it.



customer
care



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CAR
"FACTORY NEW"
WITH GENUINE
MOPAR PARTS.

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Dodge